05 Icons

Icon Family   Font-Awesome

Icon URL   https://fortawesome.github.io/Font-Awesome/

Colored Logo

White Logo

Colored Logo Text 1

Favicon

LOREM IPSUM
Lorem ipsum dolor

Colored Logo Text 2

LROM IPSUM

Buttons

Sign Up Free

Primary CTA Button

Sign Up Free

Primary CTA Button Hover

Sign Up Free

Primary CTA Button

Sign Up Free

Primary CTA Button Hover

Status messages

⊘ Error Description

Error Message

✓ Success Description

Success Message

Checkboxes & Radiobuttons

Checkboxes and Radiobuttons

Checkboxes and Radiobuttons Active

Form Elements

Input

Input Hover

Input Active

Input Error

Headline 1

Open Sans Light 40px

Lorem ipsum dolor sit amet, consectetur adipiscing elit

Headline 2

Open Sans Semibold 26px

Lorem ipsum dolor sit amet, consectetur adipiscing elit

Headline 3

Open Sans Semibold18px

Lorem ipsum dolor sit amet, consectetur adipiscing elit

Body / paragraph text

Open Sans Regular 16px
Line height: 27px
Paragraph spacing: 16px

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Rapior illuc, revocat autem Antiochus, nec est praeterea, quem audiamus. Primum Theophrasti, Strato, physicum se voluit; Mihi quidem Antiochum, quem audis, satis belle videris attendere. Id est enim, de quo quaerimus. Sedulo, inquam, faciam.

- Lorem ipsum dolor sit amet,
- consectetur adipiscing elit
- rapior illuc, revocat autem
- Antiochus, nec est praeterea

Price   Free

URL   https://www.google.com/fonts#QuickUsePlace:quickUse/Family:Open+Sans

03 Typography

Headline 1
Avenir Next Ultra Light 43px

Lorem ipsum dolor sit amet, consectetur adipiscing elit

Headline 2
Avenir Next Demi Bold 26px

Lorem ipsum dolor sit amet, consectetur adipiscing elit

Headline 3
Avenir Next Demi Bold 18px

Lorem ipsum dolor sit amet, consectetur adipiscing elit

Body / paragraph text
Avenir Next Medium 16px
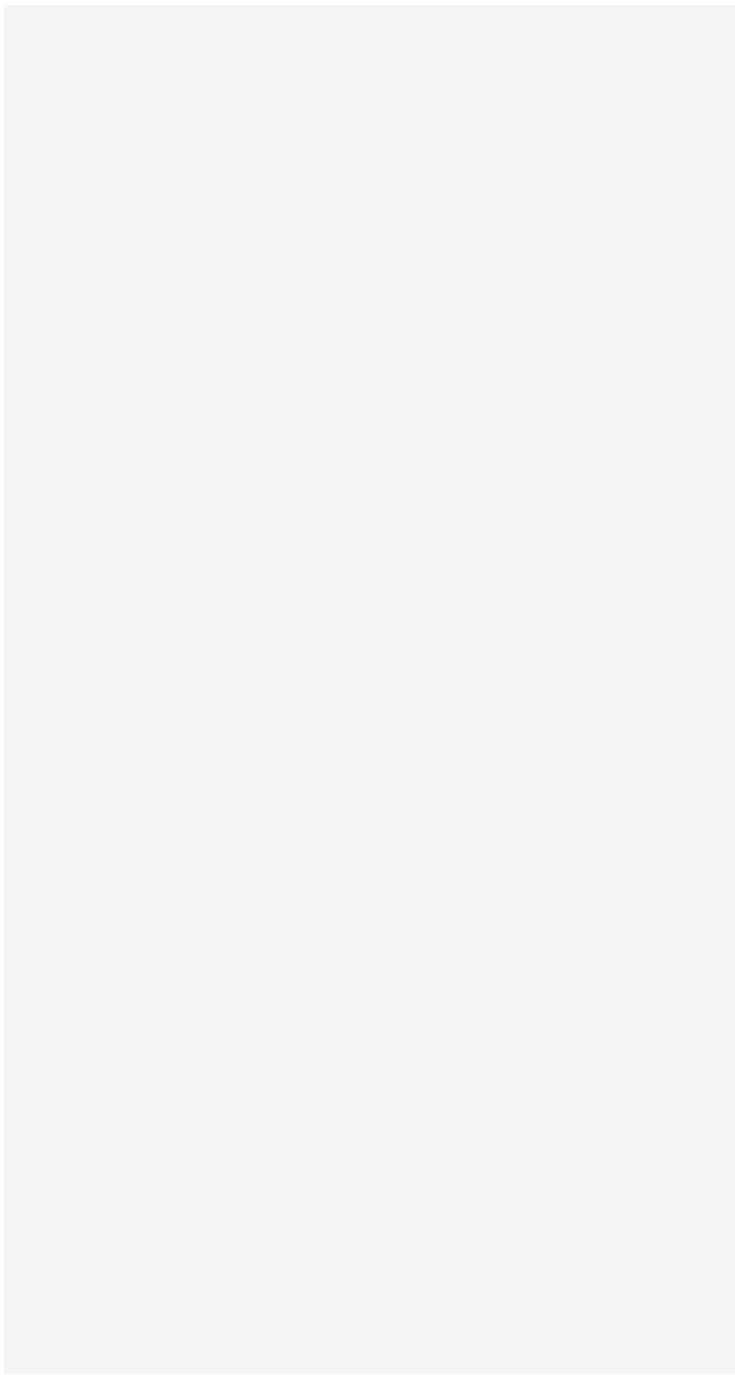Line height: 27px
Paragraph spacing: 16px

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Rapior illuc, revocat autem Antiochus, nec est praeterea, quem audiamus. Primum Theophrasti, Strato, physicum se voluit; Mihi quidem Antiochum, quem audis, satis belle videris attendere. Id est enim, de quo quaerimus. Sedulo, inquam, faciam.

- Lorem ipsum dolor sit amet,
- consectetur adipiscing elit
- rapior illuc, revocat autem
- Antiochus, nec est praeterea

Price   1.800 kr.
URL   http://www.fonts.com/font/linotype/avenir-next

Colors

Background Colour

Background, where not white

R 245   C 0   #F5F5F5
G 245   M 0
B 245   Y 0
               K 3.92

Primary Colour

All text, some interface elements

R 0   C 100   #003246
G 50   M 28.57
B 70   Y 0
               K 72.55

Secondary Colour

Text links, emphasis

R 3   C 98.31   #0387B1
G 135   M 23.73
B 177   Y 0
               K 30.59

Action Colour

Primary call to action buttons

R 228   C 0   #E4491C
G 73   M 67.98
B 28   Y 87.72
               K 10.59