

Explanation

Almost every itemset share similar categories, which is the most obvious common features among these frequent triples. It's reasonable for Japanese food lovers to frequent Japanese restaurants. For instance, the three businesses, named 'Ramen Sora', 'Sushi House Goyemon' and 'Monta Ramen', in one of these frequent triples mainly offer Japanese food, like ramen, sushi. Besides, the two ramen restaurants are on the same road, which is convenient for the neighbors. And close geographical location may help people discover restaurants of same categories. Some businesses in a frequent itemset are slightly different in category. However, their locations share common pattern. The three business, where reside in cinema, airport and town square, are nearby places for people who have affairs before or after meal.