



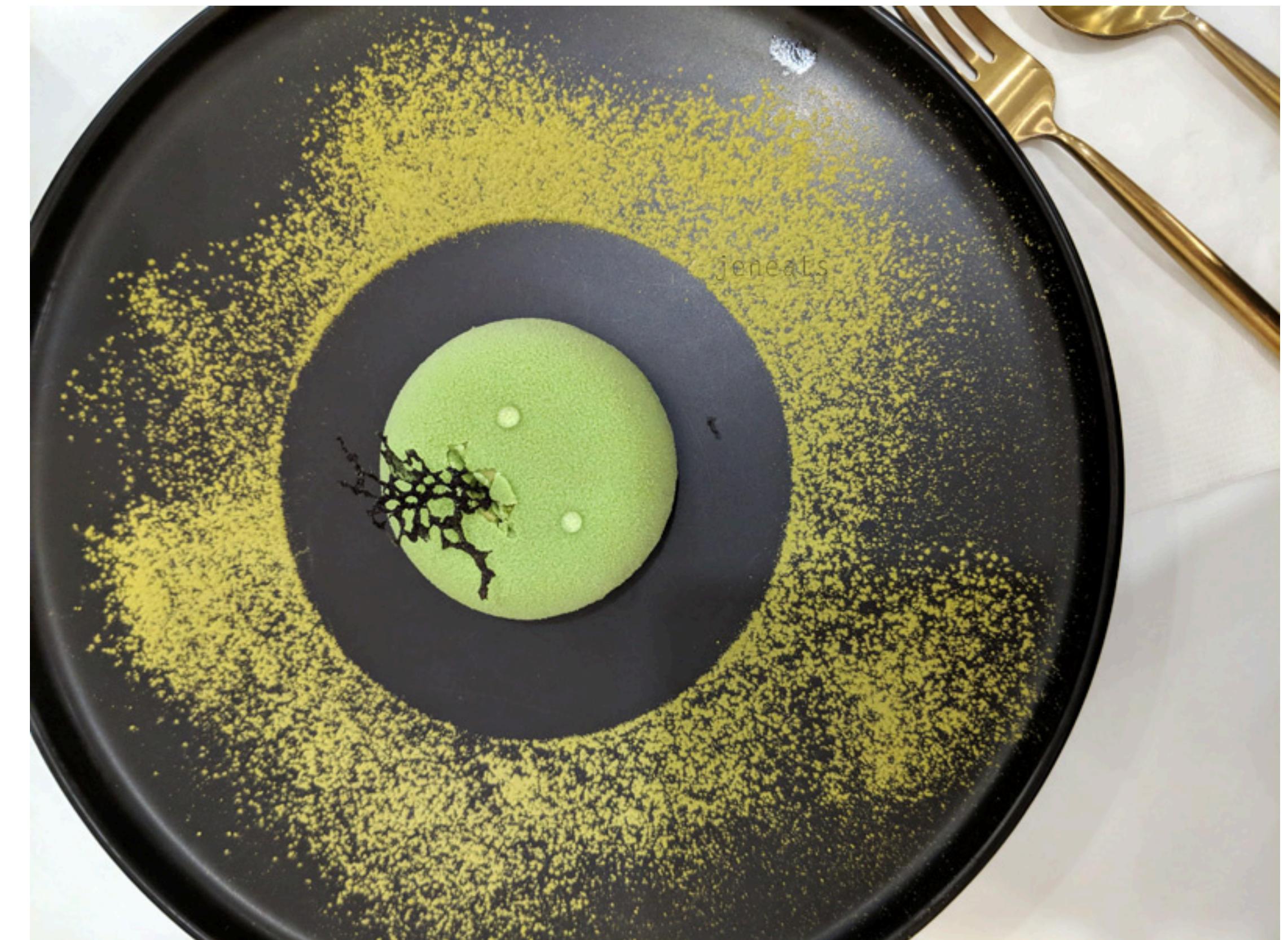
Chi

PATISSERIE 哥铺甜品

About Chi Patisserie

Desserts Without Borders

We believe in a world of endless possibilities: we make our unique cakes and desserts with the most delectable, yet unexpected combinations. Nothing is impossible for us. We are on a mission to redefine what a patisserie can be.



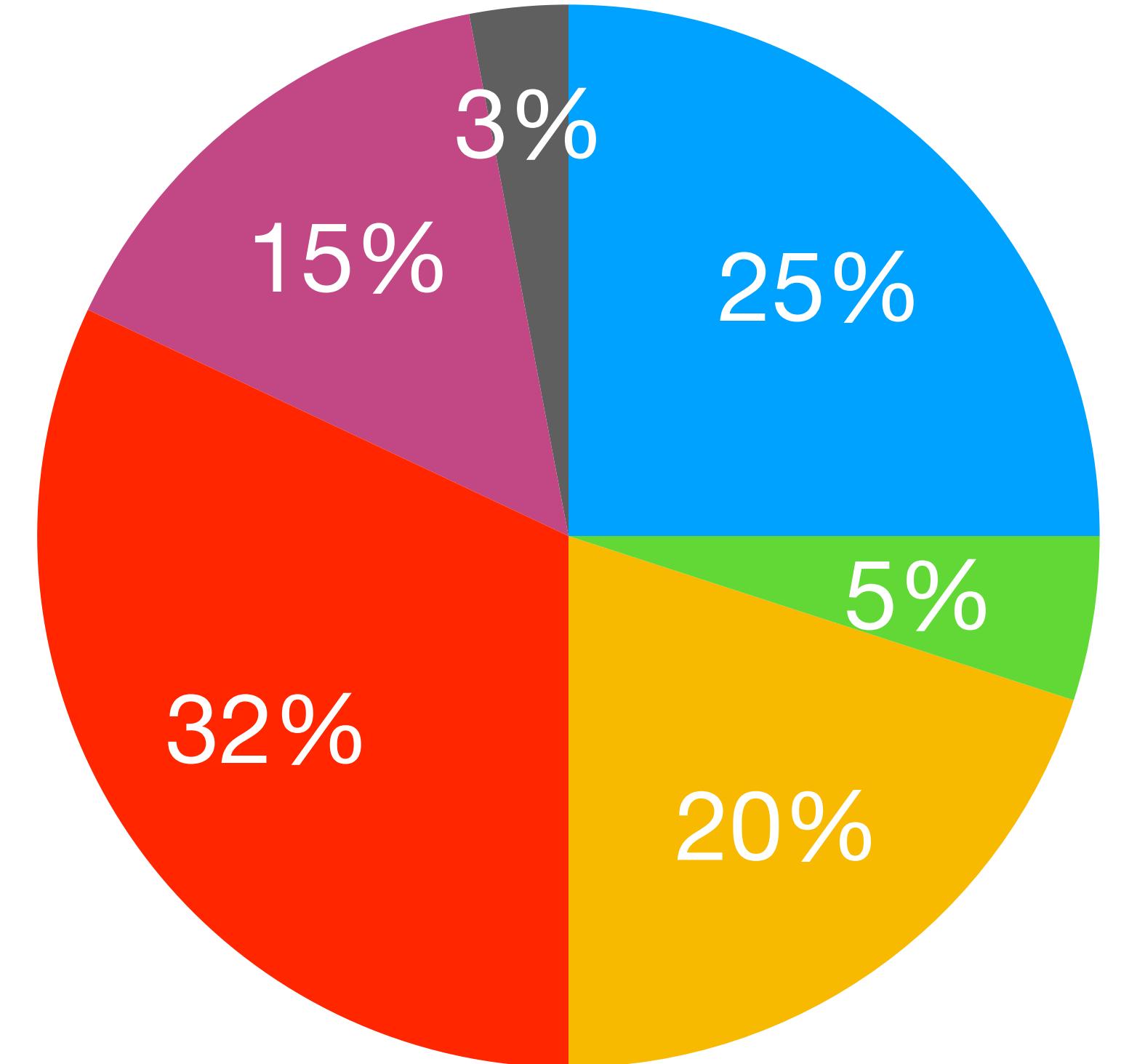
Absolute Endless Possibilities

TORONTO-BASED company that offered handcrafted pastries made with

- Fresh fruits processed on-site
- Various toppings customised for individuality



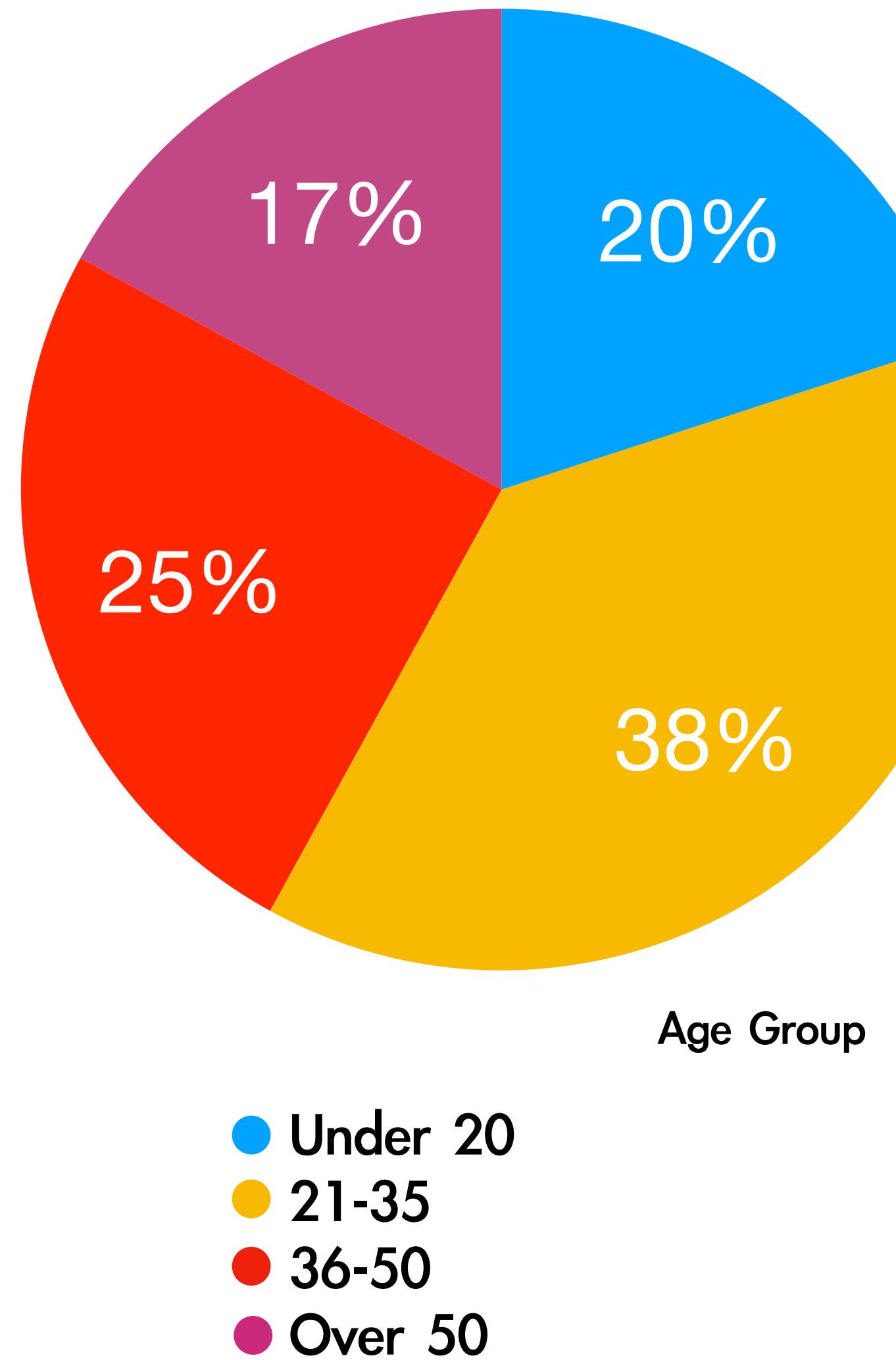
OUR PRODUCTS



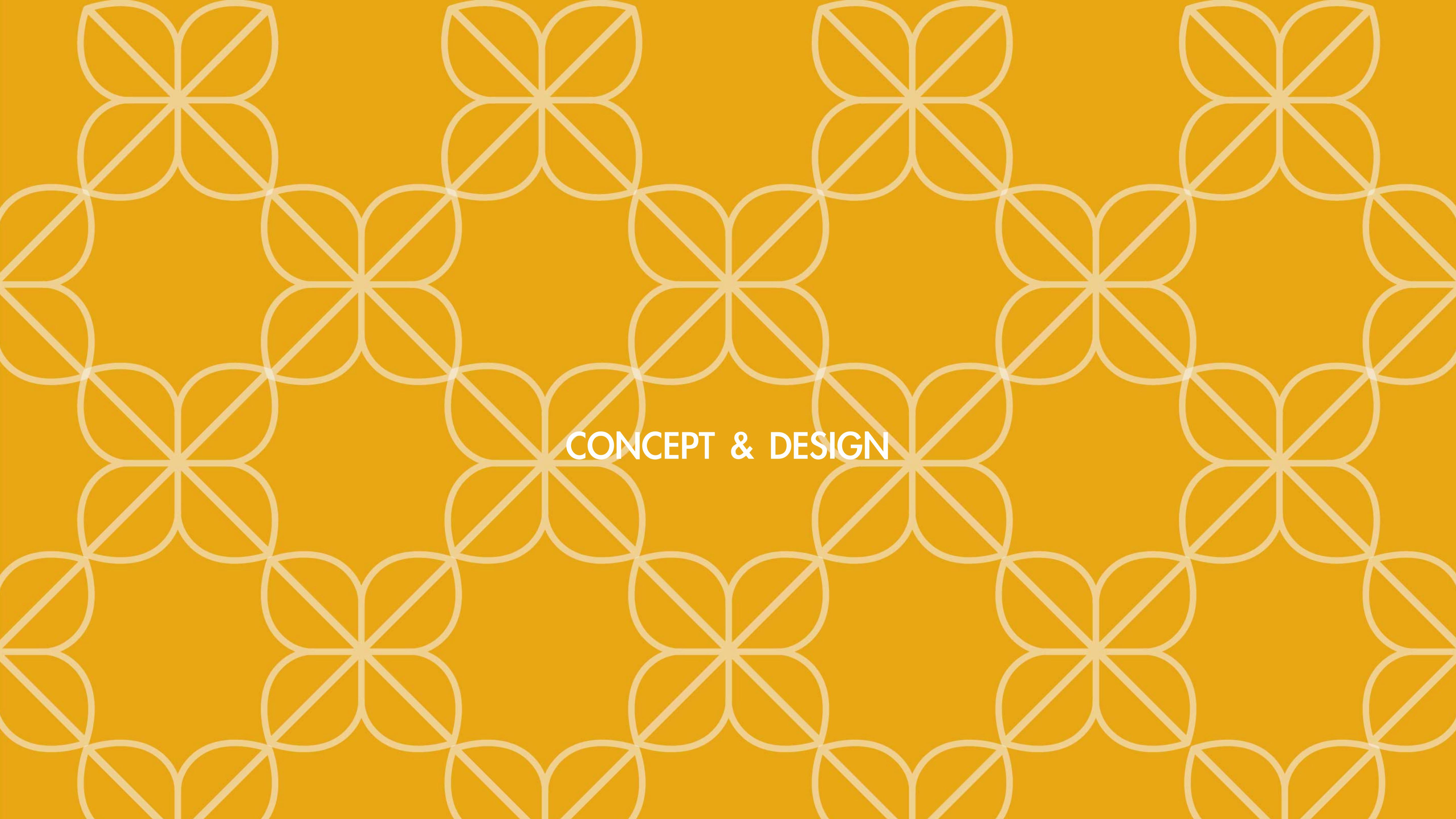
- Cake in box
- Puff&Mille crepe
- Whole cake
- Cheese cake
- Mousse cake
- Others

OUR CUSTOMERS

(Gentlemen: 35%, Ladies 65%)



- Age: 16-35
- Location: Office buildings, condo towers, school
- Gender: Female 75%, Male 25%
- Income level: \$40000-\$100000
- Education level: Highschool and/or above
- Marital status: In a relationship, just married
- Occupation: Office, Endowment, Students
- Ethnic Background: Chinese, International, White, Middle Eastern, India, Korean, Japanese
- Personality: Involved in social media, food lovers,
- Attitudes: Happy, outgoing, healthy, elegant, sweet
- Values: thinks outside the box
- Interests/hobbies: enjoys food
- Lifestyles: enjoys exploring the city
- Behaviours: loves new concepts



CONCEPT & DESIGN

New Concept

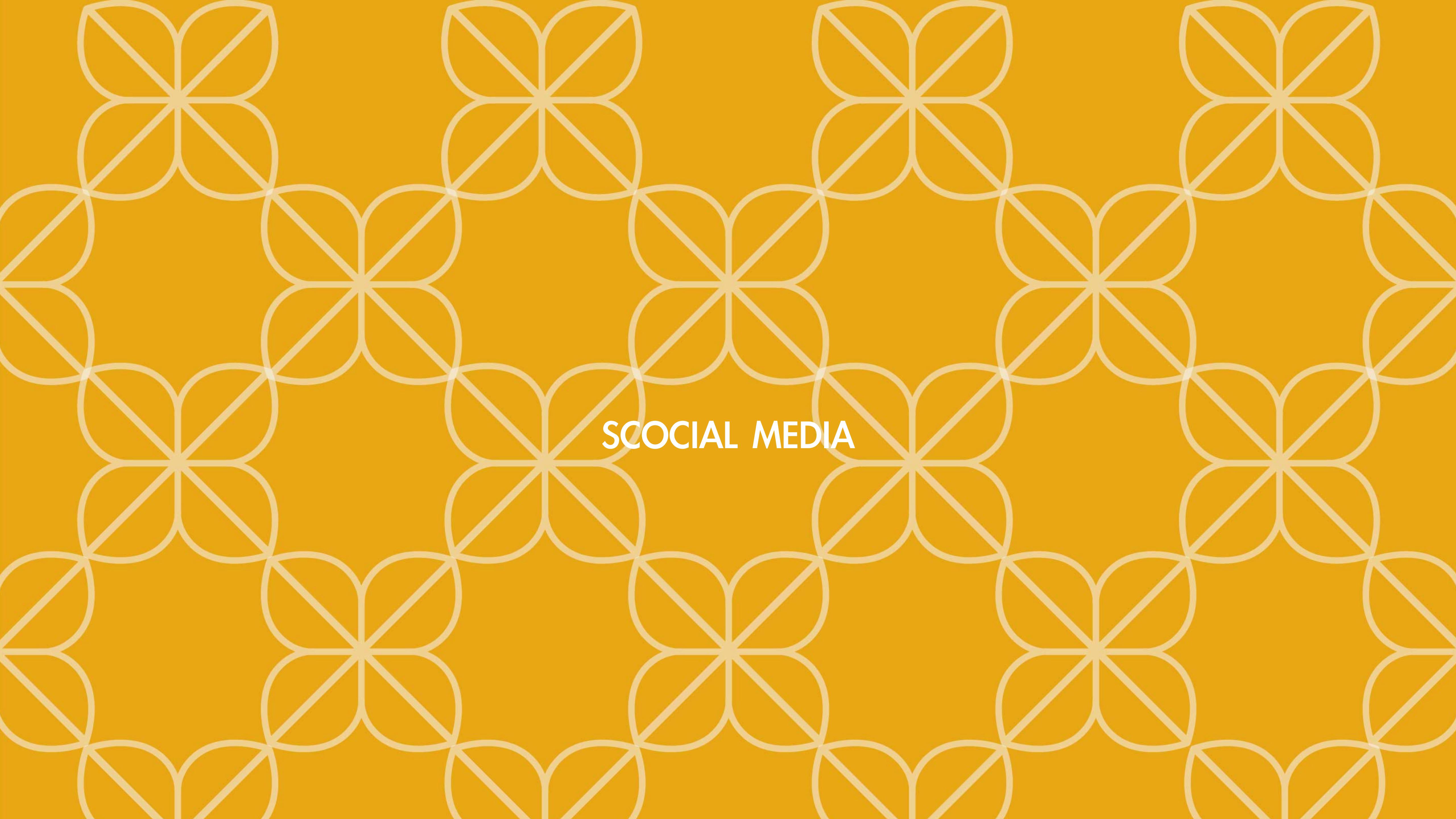
Interaction Kiosk-Cake in Box

- Chi Patissier offers higher quality desserts in a great environment and under a fancy atmosphere
- Freshly preparing instantly when customer placing orders



INTERIOR DESIGN





SCOCIAL MEDIA

SOCIAL MEDIA EXPOSURES

BlogTO: <https://www.blogto.com/bakery/chi-patisserie-toronto/>

Video:<https://youtu.be/5H8Af08UM9w>

YouTube:https://youtu.be/z_rSBaVZxmw

Website:<http://chipatisserie.ca>

Facebook:<https://www.facebook.com/CHIPATISSERIE/>

Instagram:https://instagram.com/chi_patisserie?igshid=53xd9mcgx9lr



Dygest

≡ SECONDARY MENU



Enjoy Delectable Desserts From Chi Patisserie Toronto

Enjoy Delectable Desserts From Chi Patisserie Toronto

• Shaf Bashar

⌚ Oct 26, 2018

👉 cake, chi patisserie, chi patisserie toronto, dessert, food, patisserie, sweets, toronto



"Try not to drool" is what I told myself as I walked into Chi Patisserie this week.

blogTO



Chi Patisserie

5298 Yonge St, North York

647.345.8383 | [Website](#)

North York

[Bakeries](#) > [French Patisserie](#)

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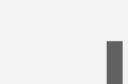


Average Rating: **5.0**

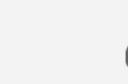


Chi Patisserie in Toronto does stunning Asian-inspiried pastries

420 views



4



1



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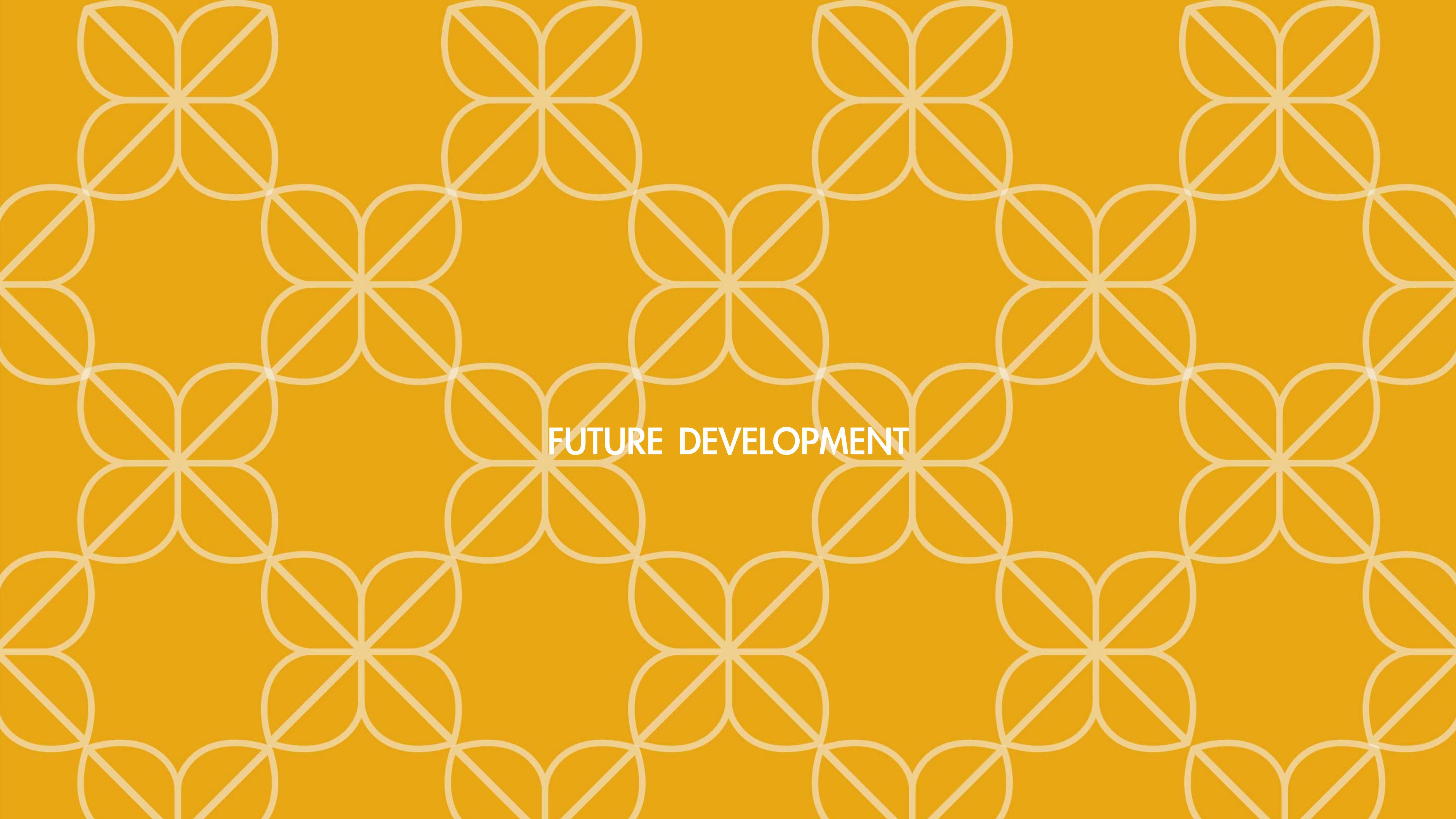


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FUTURE DEVELOPMENT

FUTURE DEVELOPMENT



3 more locations within GTA in 2020 such as Mississauga, Richmond Hill, Markham

More locations outside GTA such as Vancouver, Canada

