

Top landing pages by submission

Date range: In the last 30 days

LANDING PAGE	PUBLISH STATUS	VIEWS	TOTAL SUBMISSIONS	PAGE VIEW TO SUBMISSION RATE
2021 eChecklist - EOY 2021 Checklist	Published	51	22	43.14%
2021 Request Demo [Generic]	Published	219	22	10.05%
2022 POS Training Webinar - Sales Associate Training (01.1...	Published	26	16	61.54%
2021 POS Training Webinar - Sales Associate Training (12.1...	Published	12	9	75%
2022-POS Training Webinar-Report Training (01.04.2022)	Published	8	8	100%
2021 - Support Page	Published	84	7	8.33%
2022-POS Training Webinar-Manager Training (01.21.2022...	Published	5	6	120%
2022-POS Training Webinar-: Inventory Management Traini...	Published	7	6	85.71%
2021-POS Training Webinar-: Inventory Management Traini...	Published	6	5	83.33%
2022-POS Training Webinar-: Inventory Management Traini...	Published	4	4	100%
2022 SEO Request Demo	Published	17	3	17.65%
2022-POS Training Webinar-: Inventory Management Traini...	Published	5	3	60%
2022 POS Training Webinar - Sales Associate Training (01.1...	Published	4	3	75%

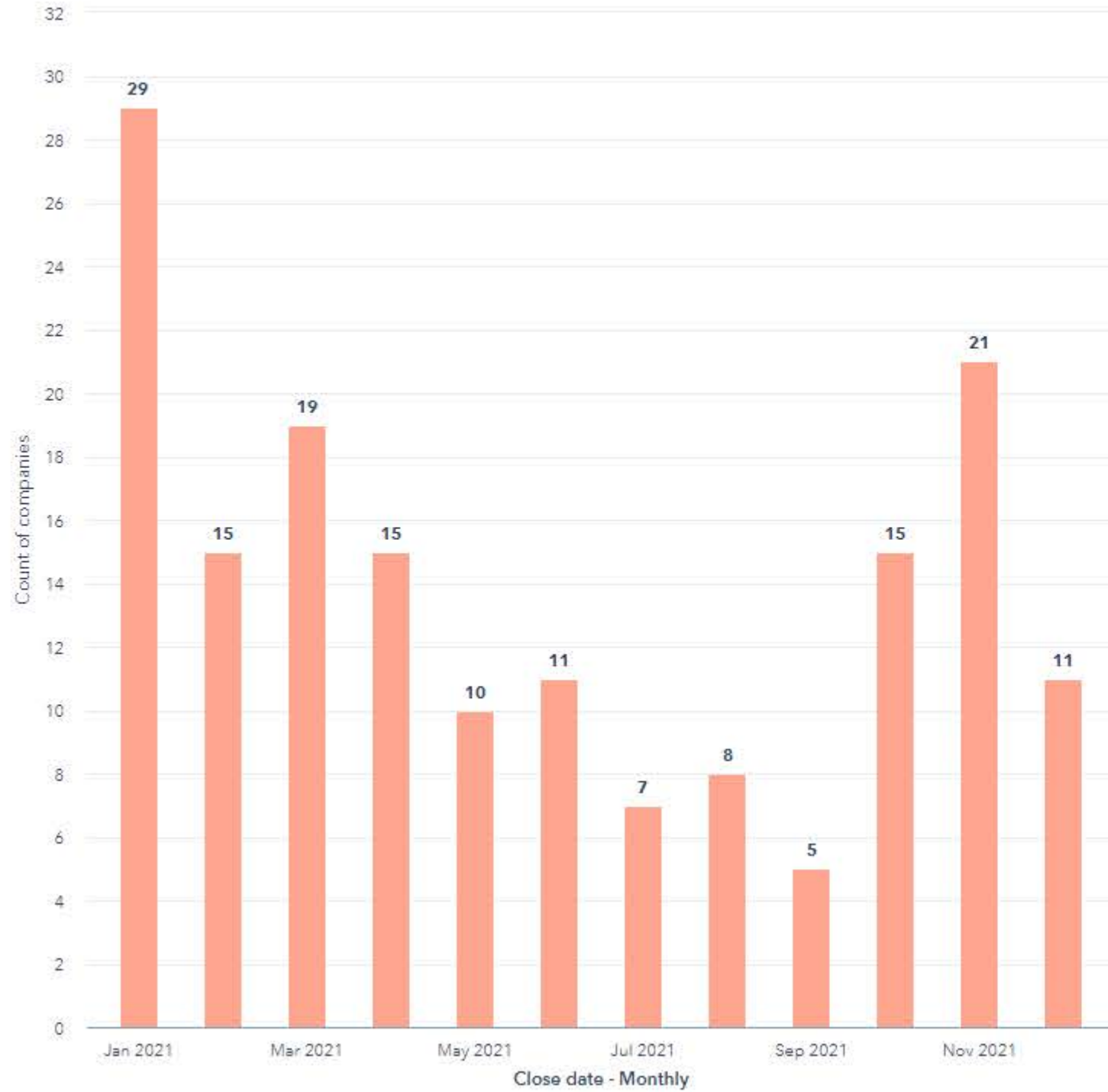
Top forms by views

Date range: In the last 30 days

FORM	FORM TYPE	VIEWS	SUBMISSIONS	CONVERSION RATE
2022-b Demo Request	Regular	237	25	10.55%
2021 eChecklist -EOY 2021 Checklist	Regular	51	22	43.14%
2022 POS Training Webinar -Sales Associate Training (01.1...	Regular	27	16	59.26%
2021 POS Training Webinar -Sales Associate Training (12.1...	Regular	12	9	75%
2022 POS Training Webinar - Report Training (01.04.2022)	Regular	8	8	100%
2021 Support Form	Regular	84	7	8.33%
2022 POS Training Webinar - Manager Training (01.21.202...	Regular	5	6	-
2022 POS Training Webinar - Inventory Management Traini...	Regular	7	6	85.71%
2021 POS Training Webinar - Inventory Management Traini...	Regular	6	5	83.33%
2022 POS Training Webinar - Inventory Management Traini...	Regular	4	4	100%
2022 POS Training Webinar - Inventory Management Traini...	Regular	5	3	60%
2022 POS Training Webinar -Sales Associate Training (01.1...	Regular	4	3	75%
2021 POS Training Webinar: eCommerce Training (12.09.2...	Regular	2	3	-

New Biz Deals Won - YTD

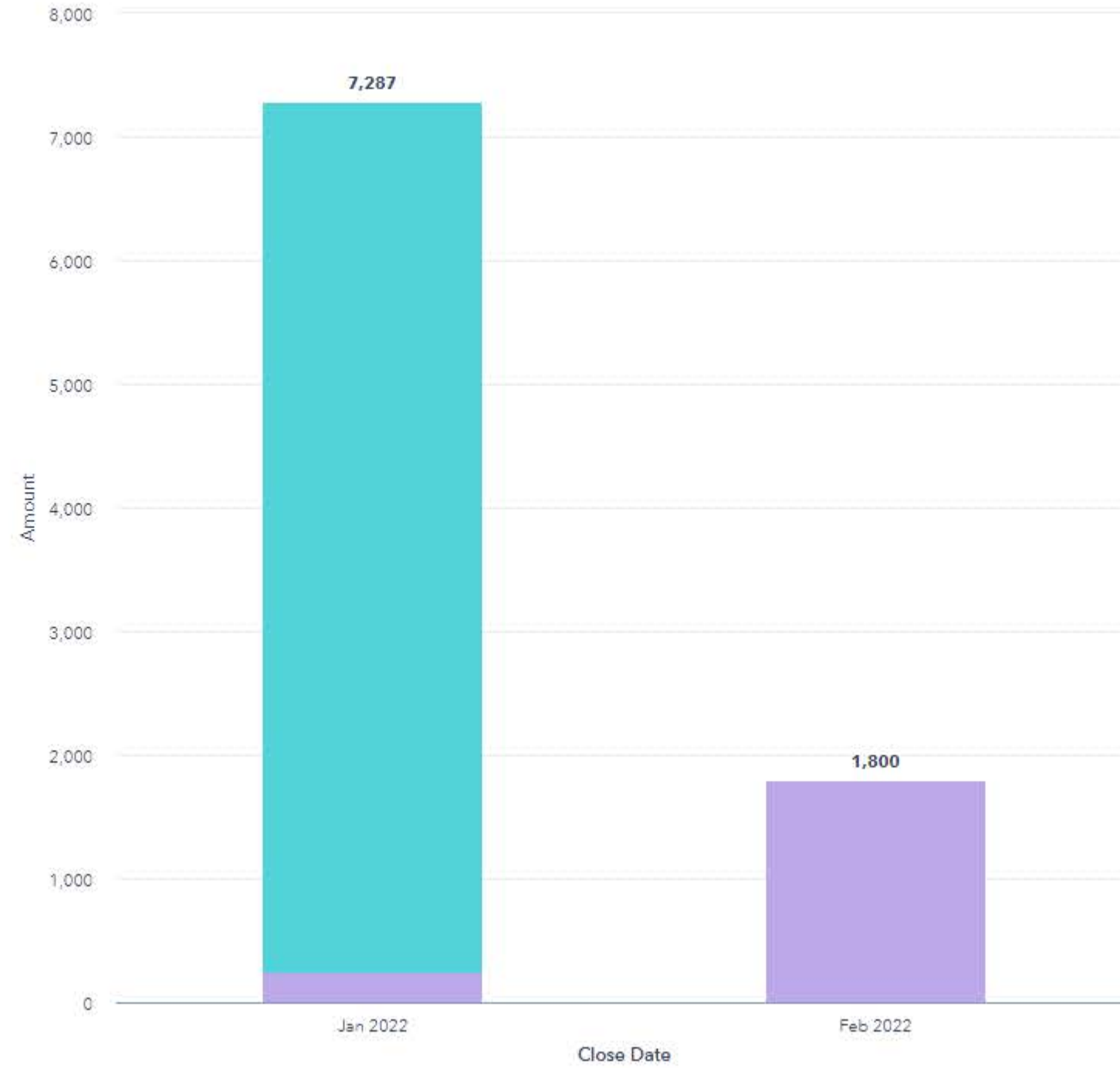
● Count of companies



New Biz Deals Won - YTD

Date range: This year so far | Frequency: Monthly

● Social > ShareIt! ● POS > SellIt! POS ● eCom > SellIt! Online



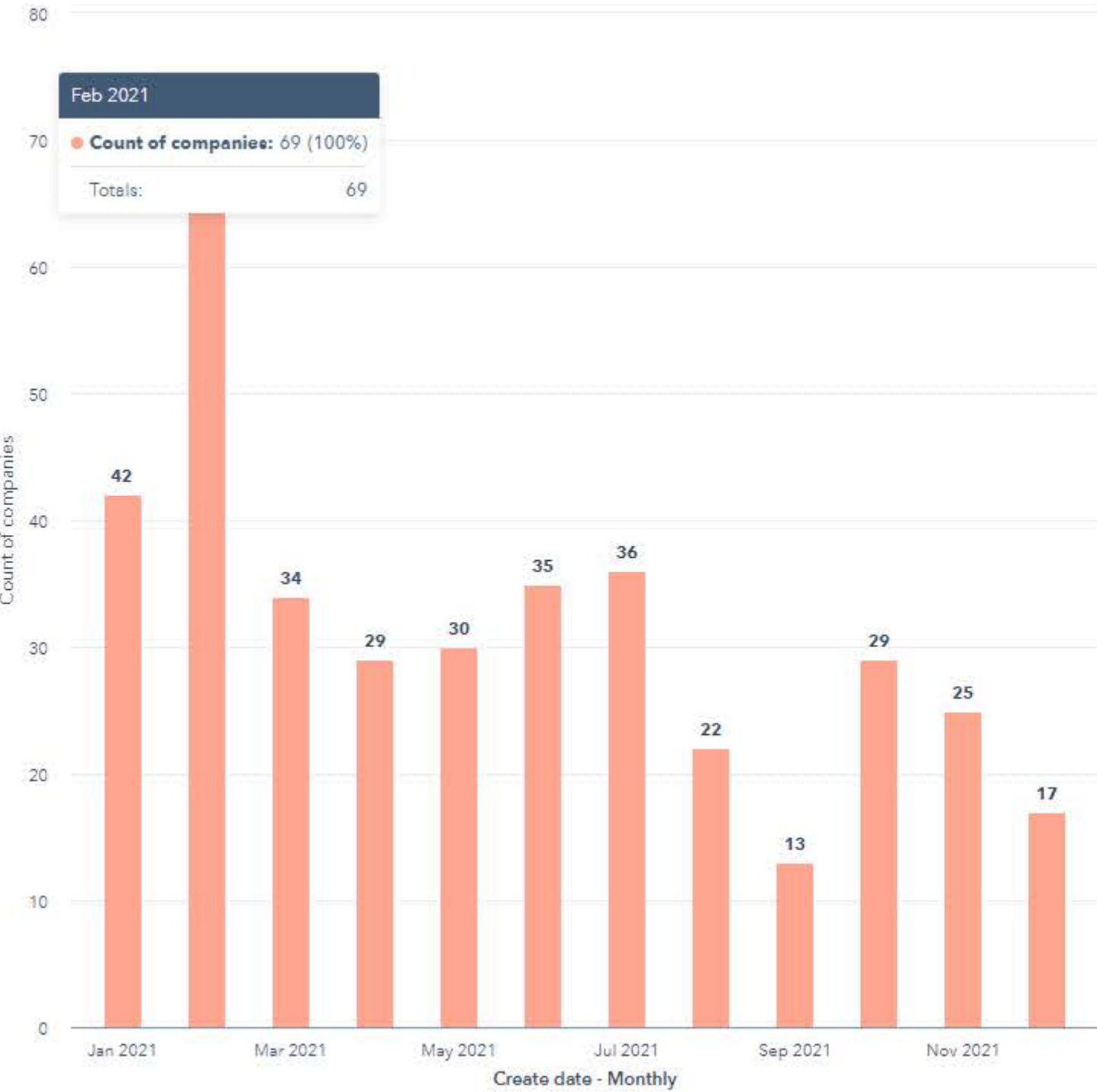
New Biz Deals - Last Month

Date range: Last month

ASSOCIATED COMPANIES	AMOUNT	COUNT OF DEALS
Bark Life	3,200	1
Premium Pets	150	1
Boutique Au Fin Museau	0	1
PAWLAND	0	1
Fireworks Out Of This World	0	1
Three Dog Bakery Owasso	99	1
Four Tower Fireworks	0	1
Earthwise Pet Supply - Lake Nona	250	1
Heartland Paws	3,588	1
Noble Arrow Fireworks	0	1
Petway Surrey	0	1
Johnny Fireworks	0	1
Total	7,287	12

New Biz SQLs (Deals Created) - YTD

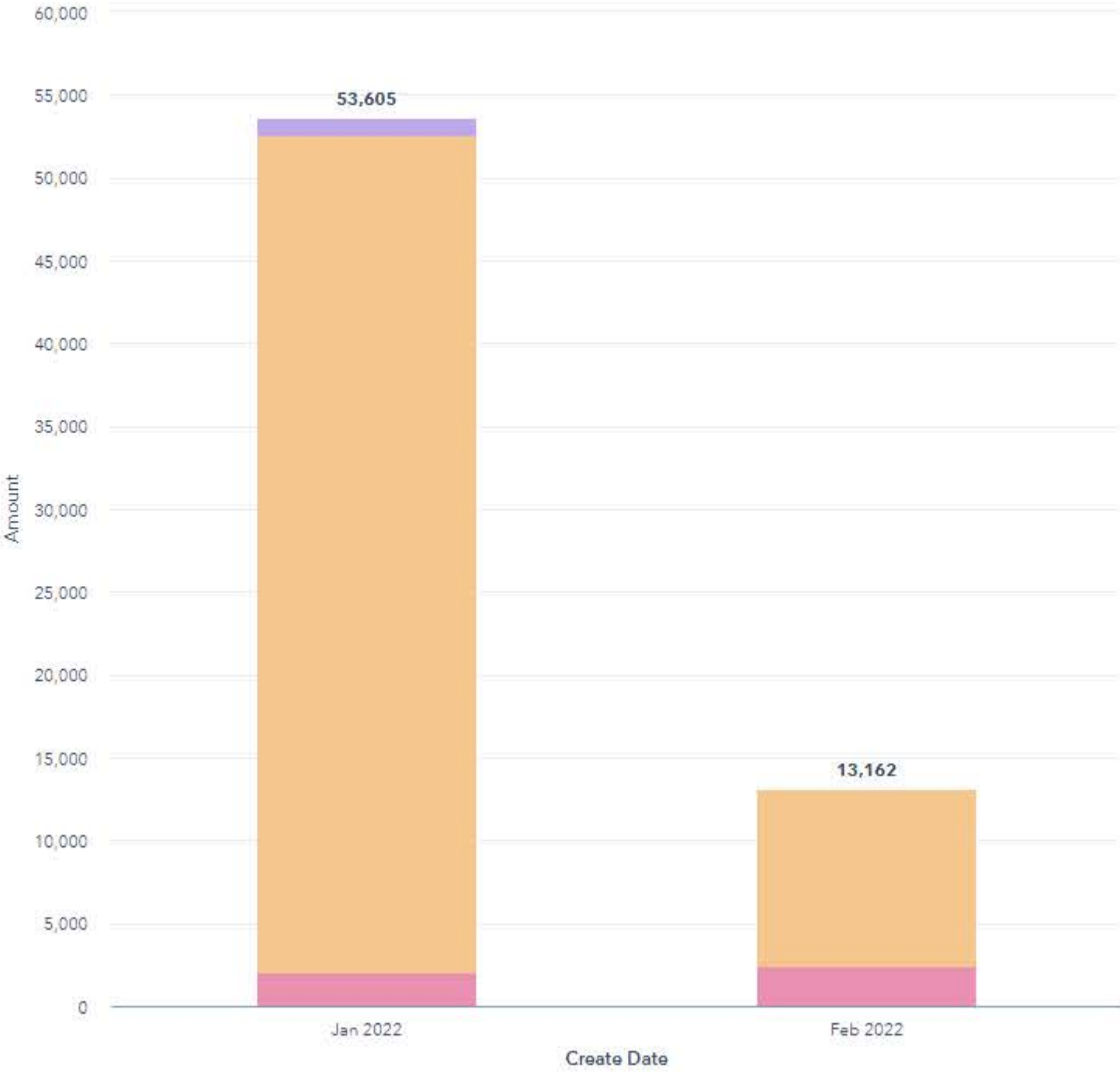
Count of companies



New Biz SQLs (Deals Created) - YTD

Date range: This year so far | Frequency: Monthly

Social > ShareIt! Royal Canin Barketing Bundle POS > Sellit! POS eCom > Sellit! Online



New Biz SQLs (Deals Created) - Last Month

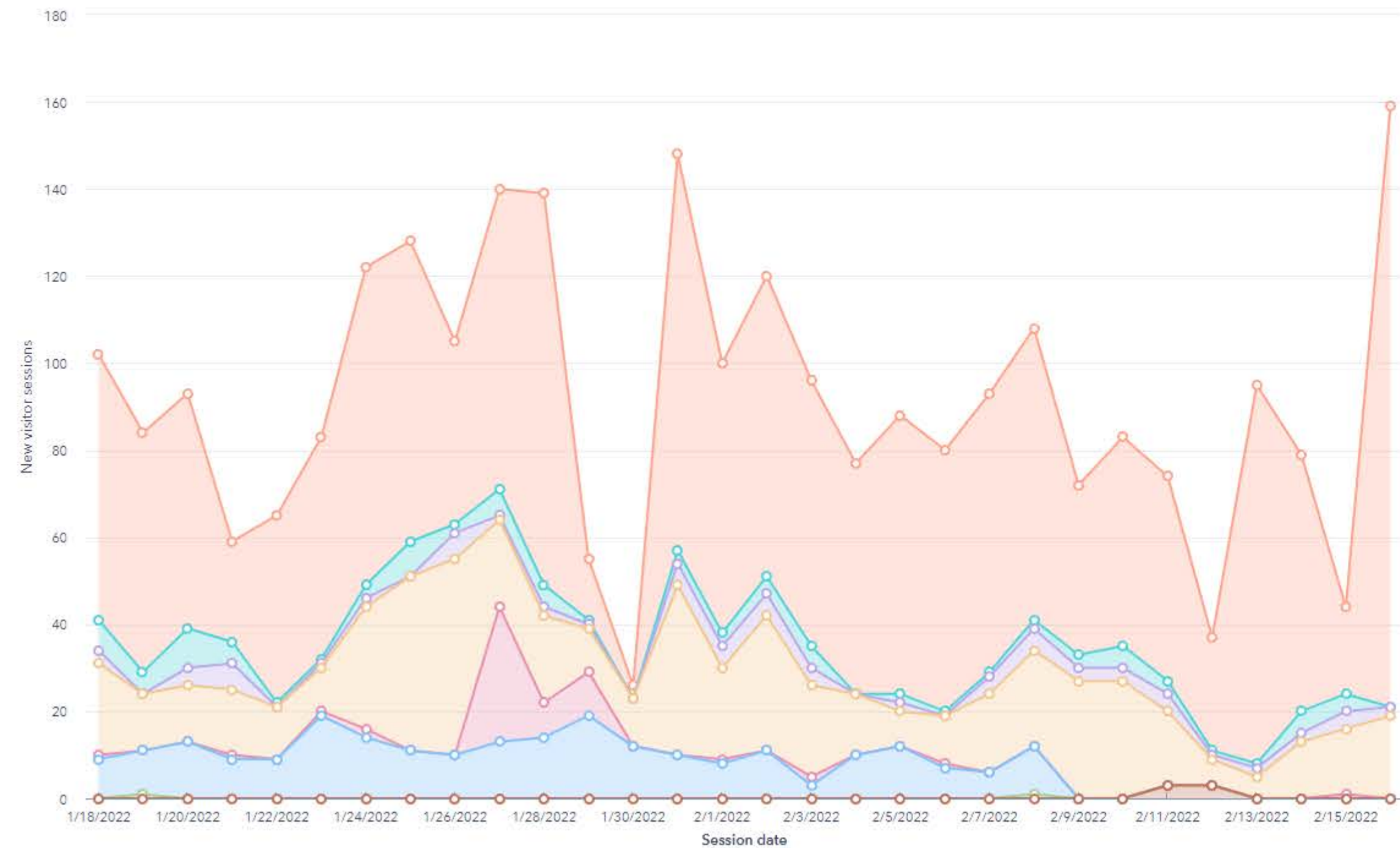
Date range: Last month

ASSOCIATED COMPANIES	AMOUNT	COUNT OF DEALS
Elgin Feeds Ltd.	0	2
Fortune Pet Mart	0	2
PAWLAND	0	2
Petway Surrey	0	2
Jones Feed & Tack	3,588	1
Dirty Dogs Spa and Boutique / ZoomyDogs	1,800	1
Shay Meadow Ranch Feed & Supplies	3,588	1
Premium Pets	150	1
The Pet Set	7,176	1
Oliver & Company / Your Healthy Pet	3,588	1
Give A Dog A Bone	3,588	1
Growlies Pet Foods Inc.	1,000	1
Pets and Friends JV	3,588	1
Total	53,605	30

New visitor web sessions by source

Date range: In the last 30 days | Frequency: Daily

Direct traffic Organic social Referrals Organic search Email marketing Paid social Other campaigns Paid search



New contacts by source

Date range: In the last 30 days | Frequency: Daily

Organic search Referrals Organic social Email marketing Paid search Paid social Direct traffic Other campaigns

