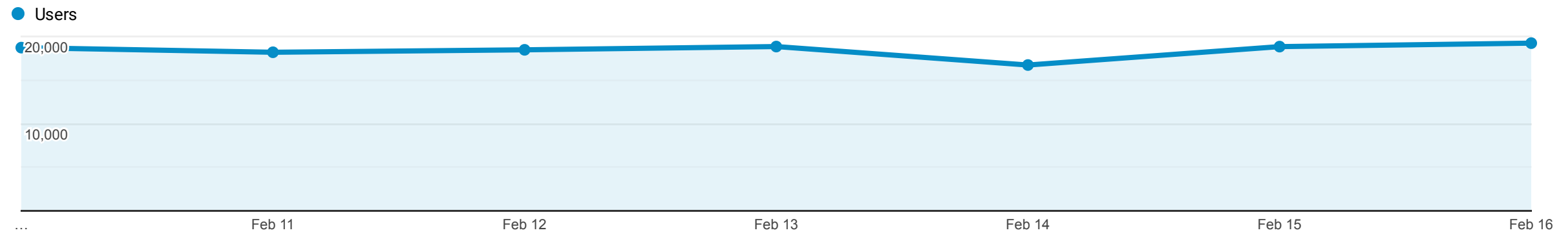


Audience Overview

All Users
100.00% Users

Feb 10, 2022 - Feb 16, 2022

Overview



Users
122,053

New Users
111,777

Sessions
142,726

Number of Sessions per User
1.17

Pageviews
669,664

Pages / Session
4.69

Avg. Session Duration
00:02:13

Bounce Rate
43.42%

New Visitor
84.3%

Returning Visitor
15.7%

Language		Users	% Users
1.	en-us	87,597	72.21%
2.	c	16,451	13.56%
3.	en-ca	12,241	10.09%
4.	en-gb	1,927	1.59%
5.	en	850	0.70%
6.	zh-cn	778	0.64%
7.	en-au	229	0.19%
8.	fr-ca	169	0.14%
9.	es-us	149	0.12%
10.	fr-fr	77	0.06%

Acquisition Overview

All Users
100.00% Users

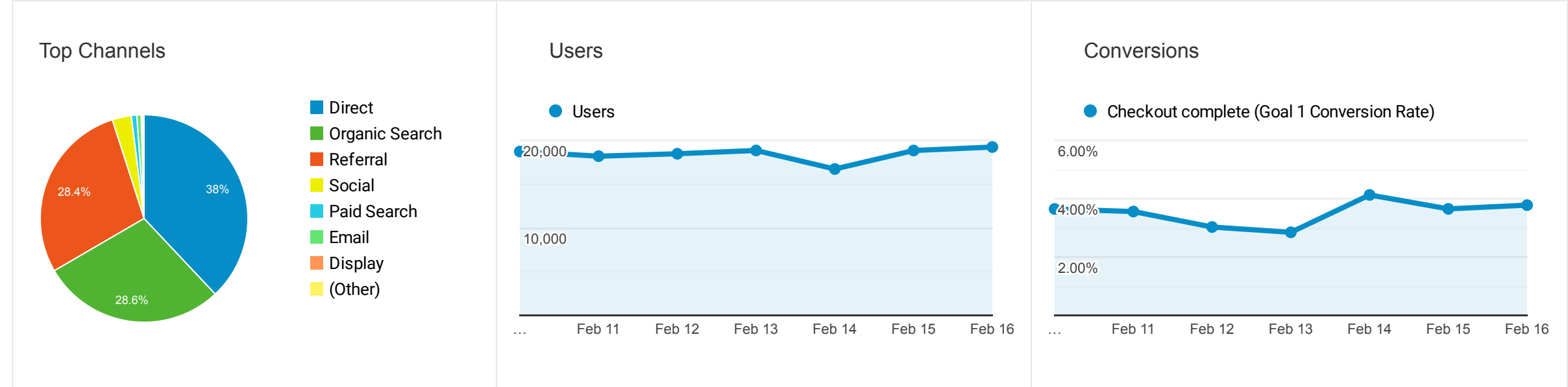
Feb 10, 2022 - Feb 16, 2022

Primary Dimension:

Conversion:

Top Channels

Goal 1: Checkout complete



	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal 1 Conversion Rate	Goal 1 Completion	Goal 1 Value
	122,053	111,777	142,726	43.42%	4.69	00:02:13	3.50%	5,000	\$5,000.00
1 Direct	46,538			67.20%			1.97%		
2 Organic Search	35,056			33.73%			2.18%		
3 Referral	34,824			23.53%			6.93%		
4 Social	3,642			47.29%			0.84%		
5 Paid Search	1,048			60.93%			1.34%		
6 Email	829			46.29%			3.51%		
7 Display	285			87.80%			0.00%		
8 (Other)	276			65.84%			1.24%		

To see all 8 Channels click [here](#).

