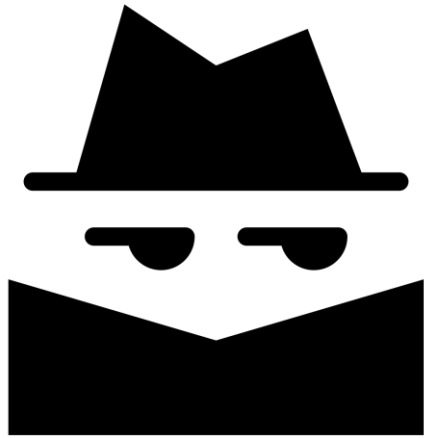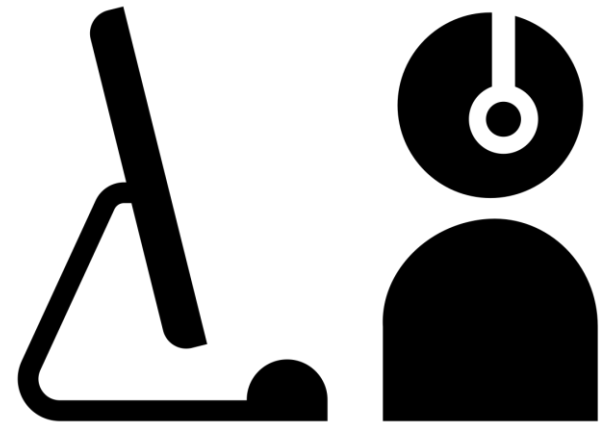# Nation State

Organised Crime

Criminal

Script Kiddie

Organised Crime

You run a large organisation and you need money. You specialise in blackmailing the rich and powerful, money laundering, and committing mass fraud. Remaining undetected means you can continue your operations indefinitely.

You want to:
- Acquire large quantities of money
- Gain blackmail material
- Remain undetected

Nation State

You're interested in doing damage to Australia, or its economy as a whole. You have lots of resources (time, money, skills) at your disposal, but tread carefully – don't cause an international incident!

You want to:
- Damage the economy
- Disrupt infrastructure
- Undermine institutions
- Support your own country's industry
- Remain undetected

Script Kiddie

You're bored. You want to impress your friends, learn about tools, or you might just want to break stuff. You make little to no effort to cover your tracks, and may want to be known as the culprit. Be indiscriminate.

You want to:
- Cause chaos
- Gain hacker kudos
- Do damage for the sake of damage
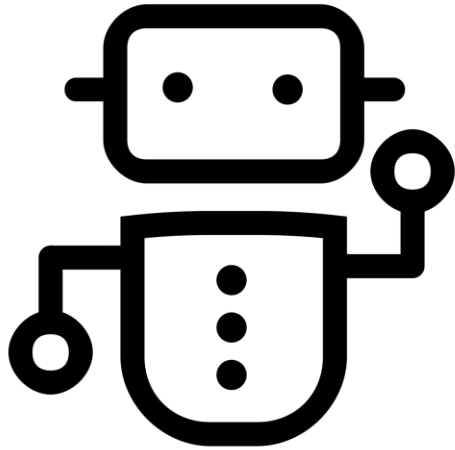- Experiment and learn

Criminal

You're interested in financial gain, and go after the easiest targets. You are opportunistic and driven by greed. You only work with people you trust, if at all.

You want to:
- Get in
- Get rich
- Get out
- (No, ***don't*** get arrested)

Bot

Customer

Developer

Ideologically Motivated Actor

Customer

You have a job to do, and you'll be damned if you're going to let some 'internet system' get in your way. You just need access to all of your ledgers, and you're ready to click on just about anything to get what you want.

You want to:
- Be productive
- Have an easy business life

Bot

Like a call centre employee on their first day, you can't deviate from your scripting. You may leave yourself entry points for future use, or you might just be on a journey of discovery. If you notice you have been caught, you may delete yourself.

You want to:
- Gather information about systems
- Attack low-hanging fruit
- Leave backdoors

Ideologically Motivated Actor

The world is broken, and nobody else has noticed. You have a mission, and you won't let anything stand in your way. You know *exactly* how to get their attention

You want to:
- Get publicity
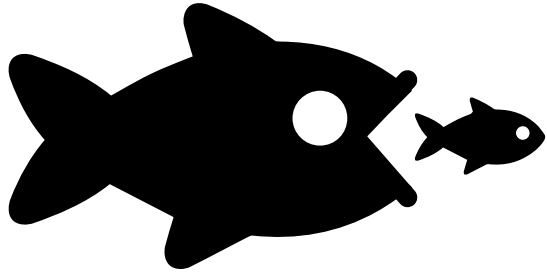- Undermine those who oppose you
- Work with your team

Developer

It's 4:00pm on a Friday. You just need to figure out what's causing problems. Your manager keeps lurking over your shoulder, eager to have the problem fixed. You already have access to the system – Will anybody even notice if you just...
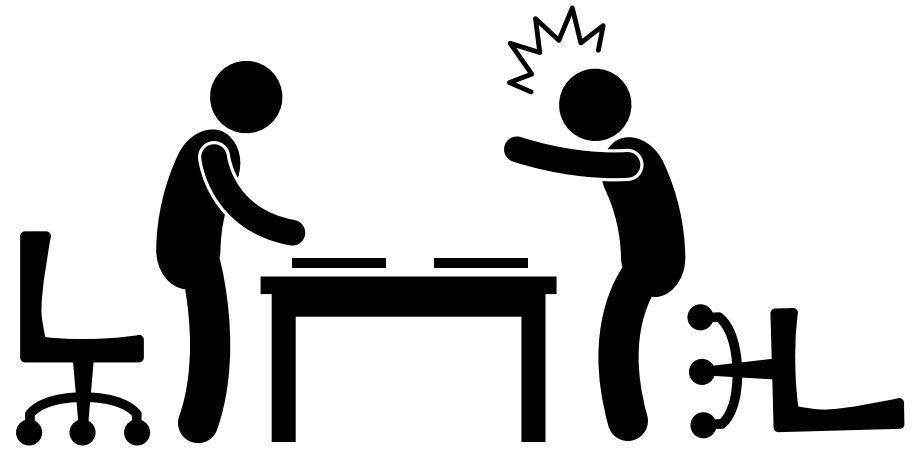
You want to:
- Get your job done
- Be free to work without constraints

Competitor

Disgruntled Employee

Penetration Tester

Blank

Disgruntled Employee

You're sick of this place and everything it represents! You're tired of the admin, the processes, and the terrible reporting lines! You're going to stick it to them and show them how valuable you really are.

You want to:
- Vent your frustration
- Steal internal data for new employers
- Leave yourself a way back in

Competitor

Tired of copying your competitors' features after they've been released? Looking for that edge? You needn't invest in R&D when you can just *take* what you need!

You want to:
- Steal intellectual property
- Disrupt/discredit your competitors
- Go to market first

Description

You want to:
- Do things

Penetration Tester

You're being paid to test this system. You're going to report whatever you can find. If you can't find anything, you're going to complain about HTTP headers.

You want to:
- Explore the attack surface
- Find security flaws
- Put off writing the report