

# THE BRAND GUIDELINE

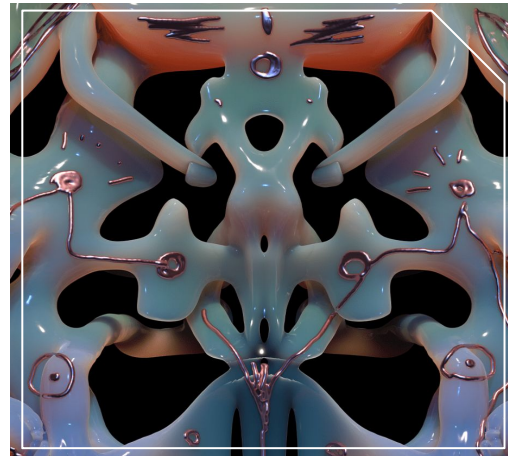
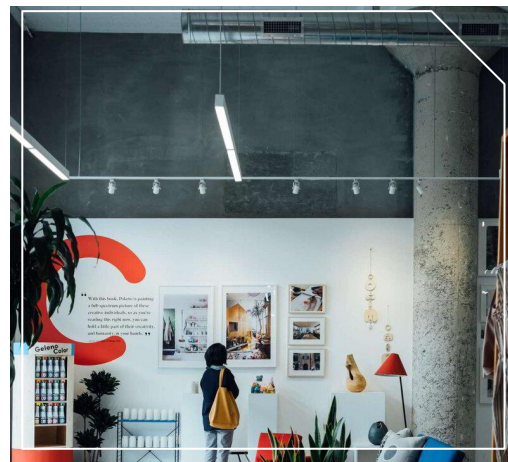
MaMaBu || Perg & Children || Whatever

# 01. BRAND OVERVIEW

MaMaBu is a collection of freelance developers driven to produce quality software and applications in a market dominated by random generation and workforce exploitation.

**Industrial - Fresh - Cutting-Edge**

2024 For Internal Use Only



The Brand Guideline 2

# 02. THE LOGO

Our logo should be simple and clean. Utilizing simple shapes for an icon or simple, non-proprietary, font.

**Simple - Clean - Accessible**



# 04. TYPO GRAPHY

Our logo should be simple and clean. Utilizing simple shapes for an icon or simple, non-proprietary, font.

**Simple - Clean - Accessible**

## Courier New

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