

# TRISTON J PALACIOS

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Innovative program director looking to bring my customer-first perspective into the software industry. My high-energy, passion for learning, and deep thinking approach have led me and my teams to achieve what others deem impossible. I firmly believe that the beauty of life lies within the execution of visions and would love to join our visions and execute them together!

## SKILLS

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**LANGUAGES** (*JAVASCRIPT, TYPESCRIPT, PYTHON*) **DATABASES** (*POSTGRESQL, MONGODB, NOSQL*) **WEB PROTOCOLS** (*HTTP, REST, JSON*) **DEV TOOLS** (*GIT, GITHUB, BASH, LINUX*) **WEB FRAMEWORKS** (*EXPRESS.JS, NODE.JS*) **FRONTEND** (*REACT, HTML, CSS, STYLED COMPONENTS, BOOTSTRAP*) **ORMs** (*SEQUELIZE, MONGOOSE*)

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## RELEVANT EXPERIENCE

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### General Assembly

Remote

#### Full-Stack Software Engineer Fellow

January 2022 - Present

- 12 Week, 480-hour immersive course with a focus on software engineering, web development concepts, practical use cases, and industry best practices.
- Completed projects highlights
  - JS-HTML/CSS <https://tristonpalacios.github.io/WaM/>
  - Node.js, Sequelize, Express, ejs <https://virtual-marvel-encyclopedia.herokuapp.com>
  - MERN <https://party-people-app.netlify.app/>
- Optimized efficiency and apps using Node.js, React, Express.js, EJS
- Collaborated through and utilized tools such as Git/GitHub, MongoDB, PostgreSQL
- Used design and art background to create original art assets and animations for projects

### U-Haul International

Phoenix, Arizona

#### Program Director

July 2019 – January 2022

- Directed U-Haul's nationwide advertising program Patriot Truck Leasing.
- Led a nationwide team to deliver exceptional advertising solutions to thousands of companies ranging from Fortune 500 to Mom&Pop shops.
- Developed and implemented a total brand and marketing relaunch which kickstarted Patriot's growth dramatically.
- Grew the Patriot program by over 40% in the first year leading the program.
- Promoted after a little over a year from initial role as Account Manager in January 2021.

### Peak Hydrate

Southwest Region, United States

#### Regional Director

June 2018 - July 2019

- Spearheaded the launch of a new sports beverage to the southwest region of the United States.
- Developed relationships with, negotiated with, and established distribution with product distributors in California and Arizona.
- Personally landed over 100 local accounts in Phoenix, Arizona including companies such as Circle K and 7/11, while still overseeing and coaching my team members in the region.

### Monster Mobile Billboards

Las Vegas, Nevada

#### Billboard Sales(freelance)

June 2017 - October 2018

- Networked and sold mobile advertising billboard space on the Las Vegas Strip.
- Sold 100% of available ad space to assorted clients, including the Freemont Experience.

## EDUCATION

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**GENERAL ASSEMBLY - SOFTWARE ENGINEERING IMMERSIVE**

January 2022 - present

**ARIZONA STATE UNIVERSITY, TEMPE ARIZONA**

2016-2019

BACHELOR OF SCIENCE, PLANNING