

CS410: Explorations in Data Science Project Plan

- Team Name: Data Privacy: Policies and Methods (DPPM)
- Team Members: Tenzing R, He W, Jiacheng Z.
- Paper Topic
 - The main points we will drive across will be about policies in regards to data privacy, how data collection is used by companies and the consequences from it.
- Research Plan
 - For the research component of the project we will be focusing on finding good sources for reference to use in our presentation, as well as for the paper. We want to focus on finding specific cases and articles about privacy laws in regards to data privacy. We also want to focus on finding sources that provide a better insight to how companies actually conduct data collection and their methods. The marketing techniques they implement to get the consumer's interest. We will come up with some visualized examples to explain that our personal information and behaviors will bring companies benefits.
- Team Structure
 - The structure for the research will be to split up parts between the three of us based on what each person's topic is. The paper follows the same format with each of us writing about our topic of interest in regards to data privacy and collaborating with each other on our parts when we form the final paper. The presentation will be split up so that each person discusses their part in the project and their thoughts.

- Milestones

1. Complete project plan
2. Finish research presentation speech and slides
3. Turn in midpoint report
4. Review paper and turn in
5. Practice and finish final presentation