

Statistical Analysis of Hospital Data Using MPC

Hill Statement

Hospitals or Analysts can easily analyze different hospitals' data to gain insight into the business and take appropriate actions based on the insights, without compromising on hospitals' data privacy.

Who: Hospitals or Analysts

What: can easily analyze different hospitals' data to gain insight into the business and take appropriate actions based on the insights,

Wow: without compromising on hospitals' data privacy.

Persona

John Wesley





"Good health and good sense are two of life's greatest blessings."

Age: 34
Work: Analyst, Investor
Family: Married, kids
Location: San Jose, CA
Character: Compassionate

Professionalism Compassion Optimistic

Goals

- Wants to invest in a hospital.
- Wants to analyse hospital's data and invest smartly.
- Wants to make sure that every hospital provides the data for a good analysis.

Frustrations

- Not every hospital is keen to share data due to privacy issues.
- Getting confused in which hospital he should invest.
- Available solution to analyse the data does not guarantee any security on data.

Bio

I am a strong believer of the saying "Health is wealth". I have always emphasized on maintaining a good health to live a better life and have also created a page on social media to make people focus more on their health. Being an analyst, I have analysed a lot of data at work, which instigated me to invest in one of the hospitals. So I want to analyse hospital's data to know which hospital is in need of an investment or which hospital can benefit from it.

Motivation

Health 

Growth 

Social 

Brands & Influencers

BaylorScott&White  Weight Watchers  Mind Body Green 

Preferred Channels

Online & Social Media 

Health Magazines 

CMSWire 

Movies 

Empathy Mapping

