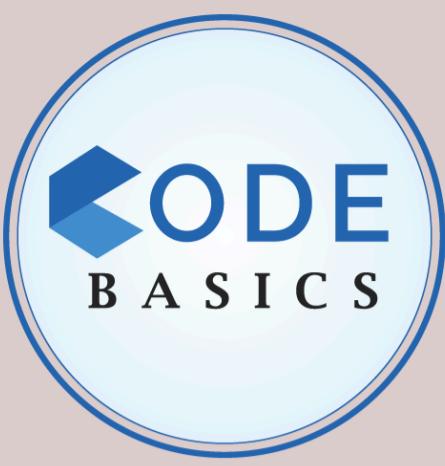




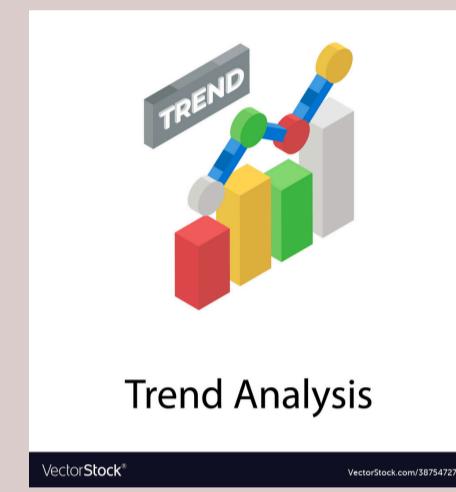
# Atliq Mart Supply Chain Dashboard



Home



KPI  
Insight



Matrix  
Trend



Product  
Category  
Analysis



Product  
Insight



Data  
Insights



Presented By  
Sunita Trivedi



# Key Performance Insight

13.43M

Total\_order\_qty

12.97M

Total\_delivered\_qty

458K

Total\_undeliverd\_qty

Otif%

29.02%

Goal: 65.9% (-55.97%)  
2022

IF%

52.8%

Goal: 76.5% (-31.02%)  
2022

OT%

59%

Goal: 86.1% (-31.43%)  
2022

Month
April
August
July
June
March
May

## LIFR and VOFR Matrix

32K

Total\_number\_of\_orders

66.02

Line\_fill\_rate%

96.59

volume\_fill\_rate%

## Product Segment by Customer

Customer_id	Otif%	OT%	IF%	Line_fill_rate%	volume_fill_rate%
789420	21.28%	28.18%	68.7%	74.63	97.44
789422	19.69%	27.83%	67.3%	74.30	97.27
789121	20.34%	29.61%	67.2%	74.32	97.39
789522	19.92%	29.08%	67.0%	74.25	97.37
789521	19.10%	29.40%	66.1%	72.41	97.28
789303	41.59%	70.49%	63.5%	76.91	97.70
789603	41.33%	71.14%	62.6%	75.95	97.59
789403	42.48%	74.08%	61.3%	76.96	97.71
789703	41.13%	73.70%	60.8%	76.68	97.69
789721	39.59%	71.17%	60.8%	75.28	97.58
789202	40.33%	73.07%	60.6%	73.49	97.37
789320	38.92%	70.84%	60.5%	75.48	97.56
789622	39.90%	72.04%	60.5%	74.82	97.45
789503	39.32%	70.21%	60.3%	76.64	97.63
789321	38.55%	72.41%	60.2%	75.42	97.61
789221	39.32%	71.31%	60.0%	74.78	97.54
789501	39.56%	71.01%	59.8%	75.30	97.50
789220	39.80%	72.34%	59.6%	76.92	97.61
789720	37.98%	70.48%	59.5%	74.42	97.32
789402	40.70%	74.00%	59.2%	75.81	97.76
Total	29.02%	59.03%	52.8%	66.02	96.59

## Product Segment by City

City	Otif%	Otif_target	OT%	OT_target	IF%	IF_target
Ahmedabad	29.33%	66.5%	58.16%	85.8%	54.2%	77.3%
Surat	30.07%	66.4%	61.21%	86.3%	52.5%	76.9%
Vadodara	27.78%	64.9%	57.98%	86.2%	51.6%	75.3%
Total	29.02%	65.9%	59.03%	86.1%	52.8%	76.5%

OTIF : On Time In Full

LIFR: Line In Full Rate

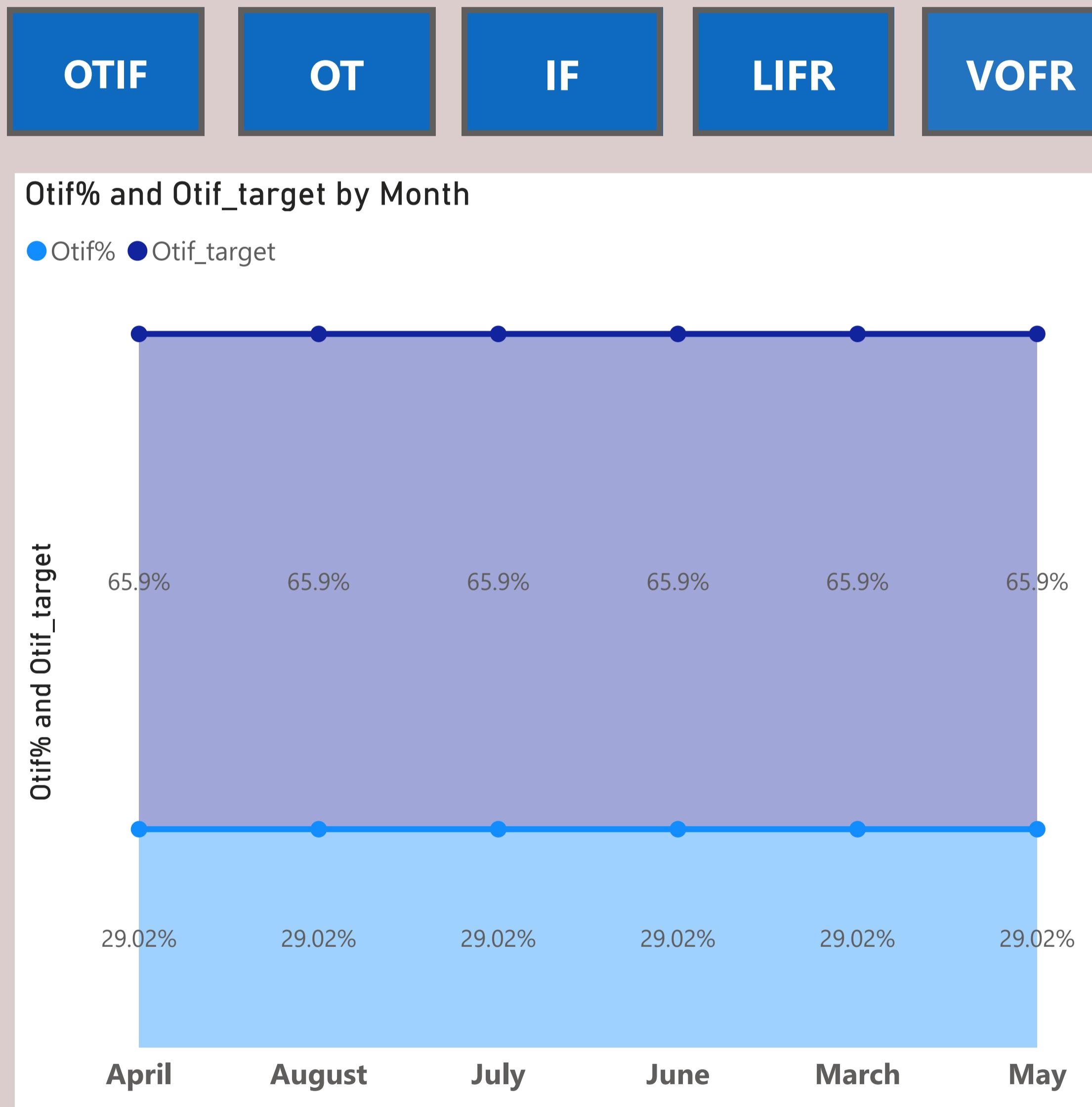
IF: IN Full Quantity

OT: On Time Delivery

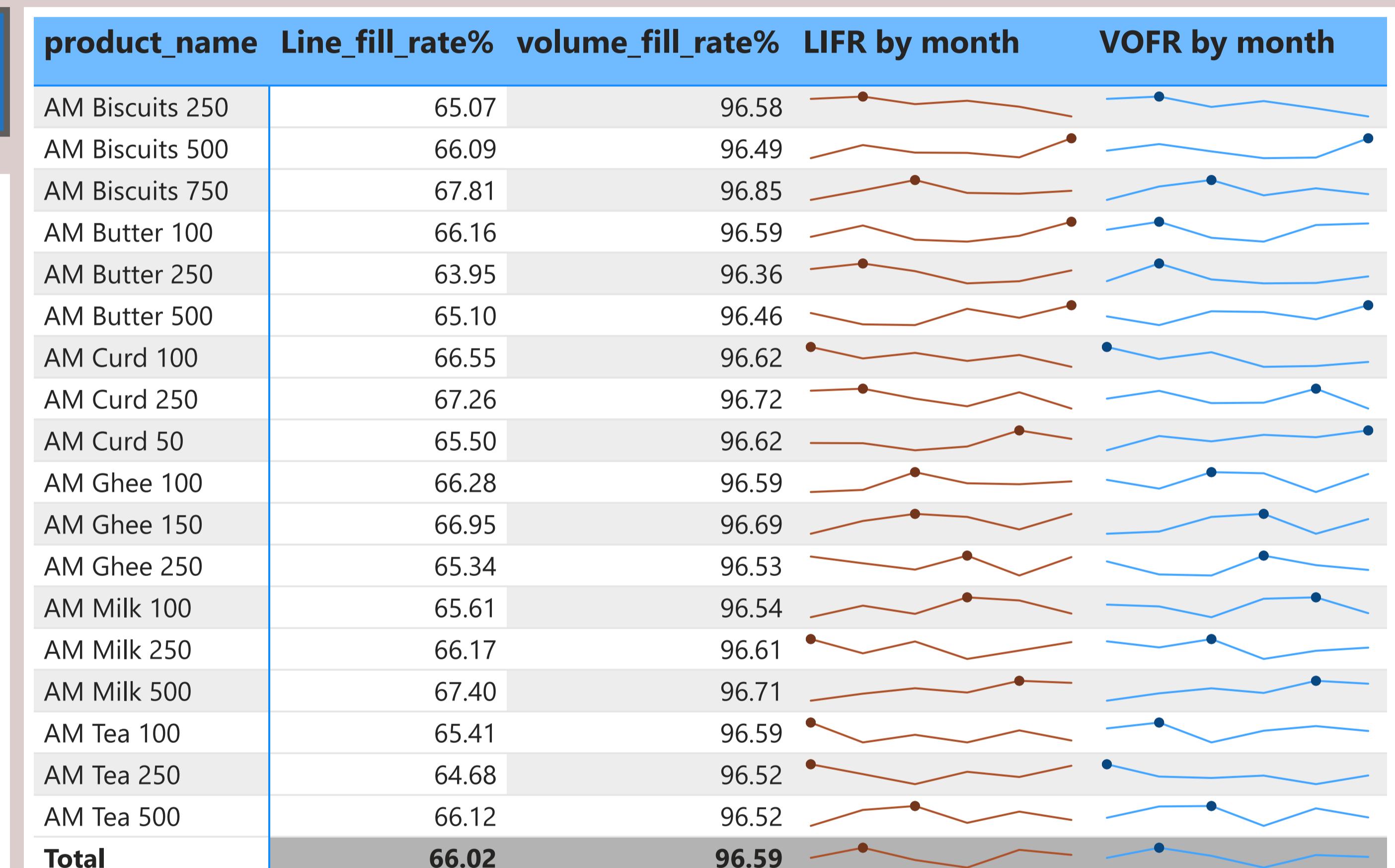
VOFR Volume Fill Rate

LIFR: Line In Full Rate

## Matrix Performance over time



## Product Insight



**OTIF : On Time In Full**  
**LIFR: Line In Full Rate**  
**IF: IN Full Quantity**

**OT: On Time Delivery**  
**VOFR Volume Fill Rate**  
**LIFR: Line In Full Rate**

Category

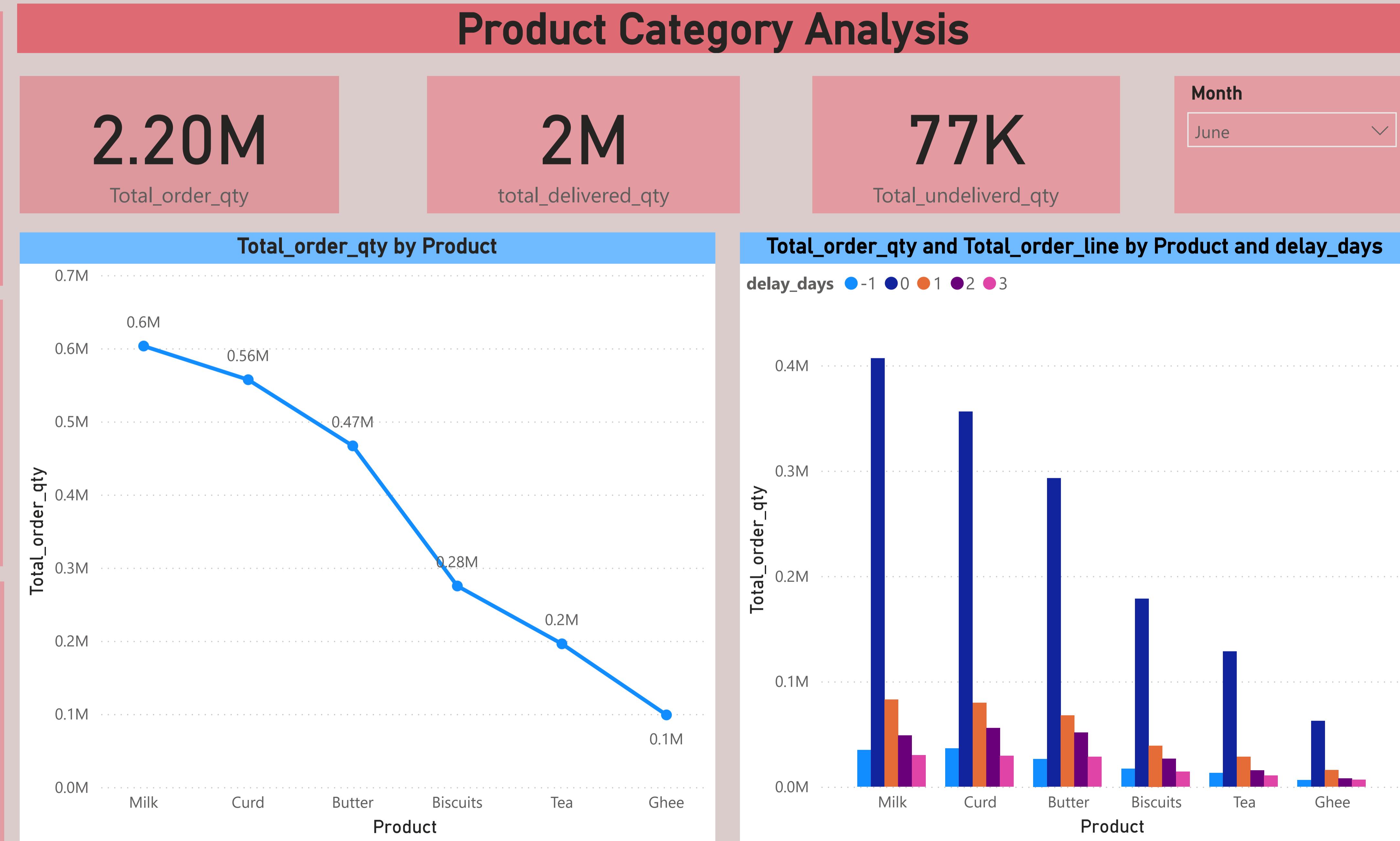
- beverages
- Dairy
- Food

Product

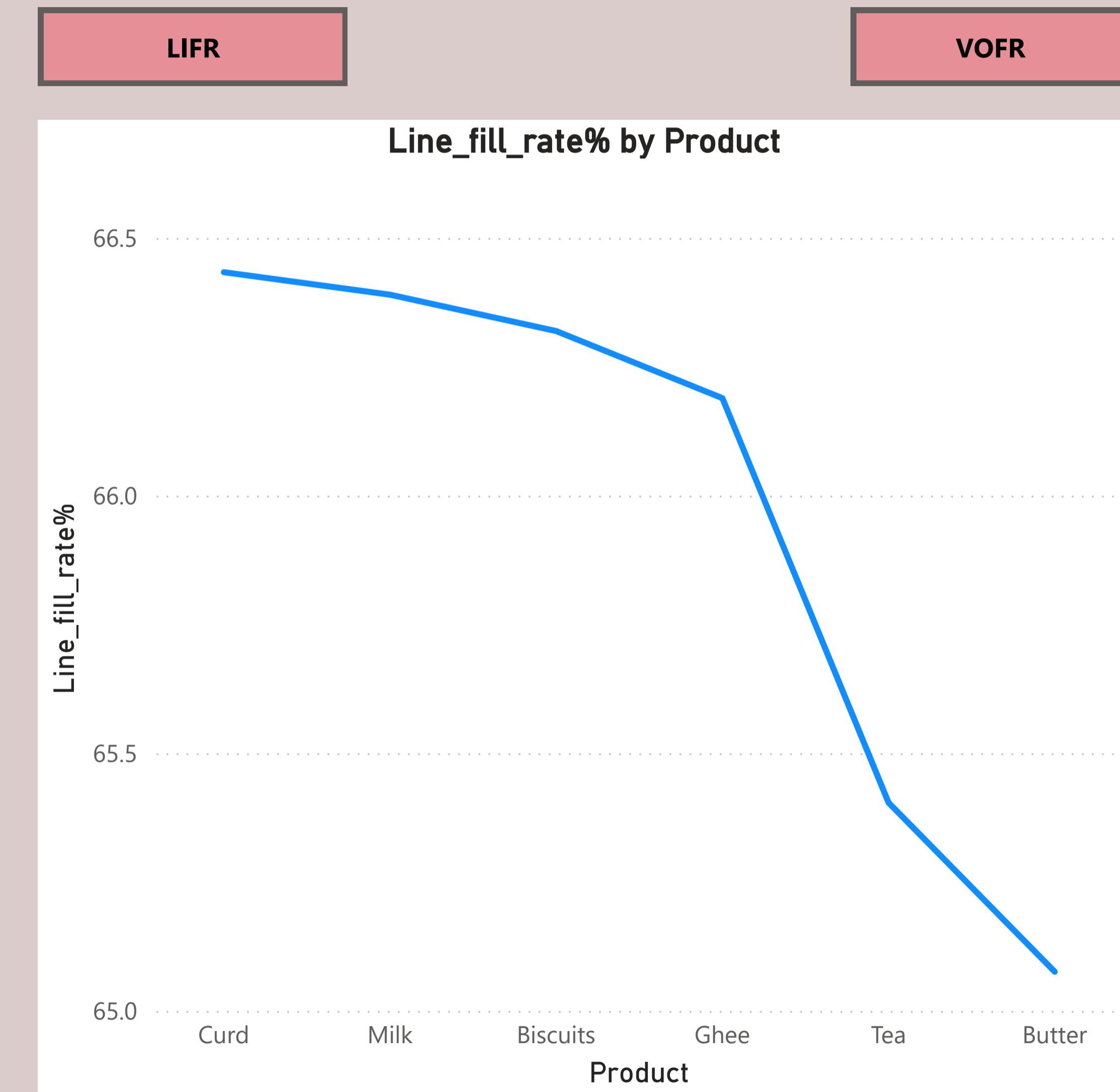
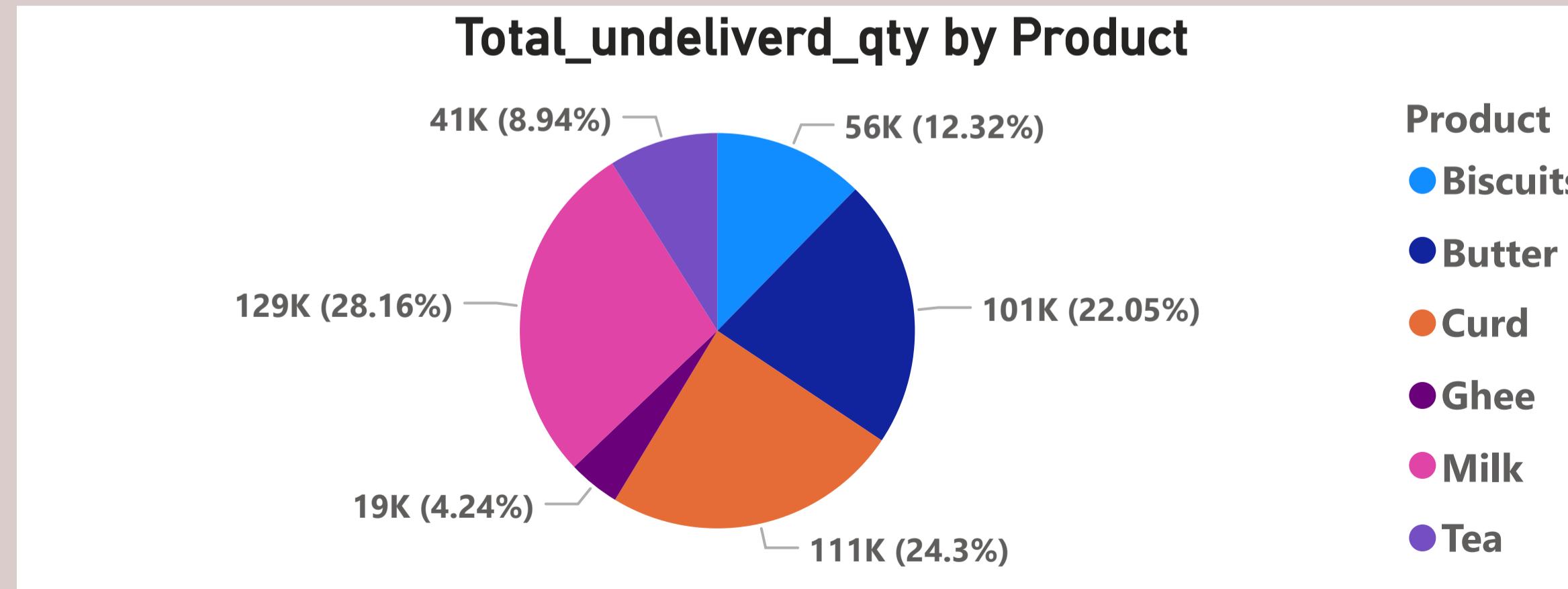
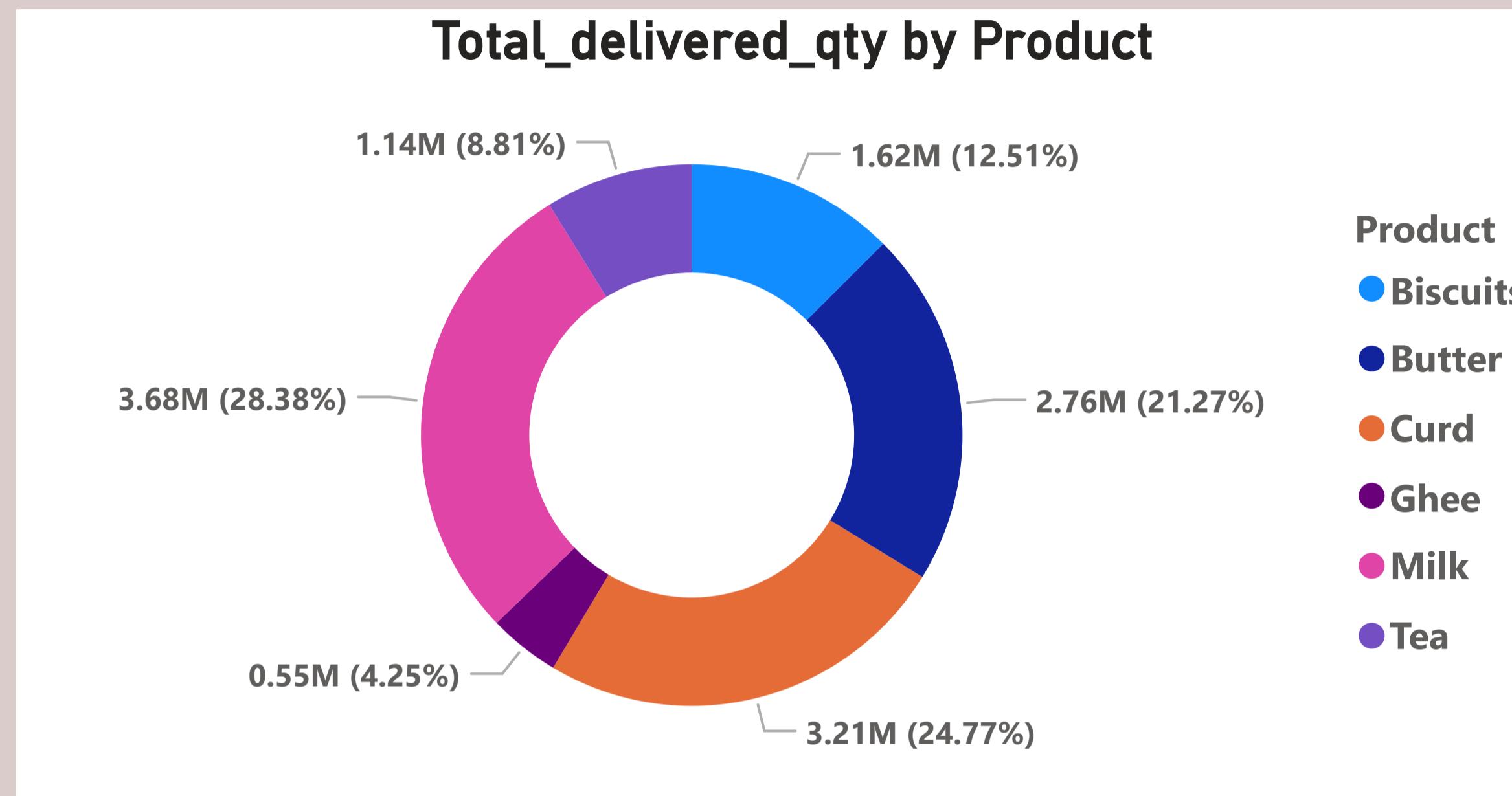
- Biscuits
- Butter
- Curd
- Ghee
- Milk
- Tea

Product\_Weight

- 100
- 150
- 250
- 50
- 500
- 750



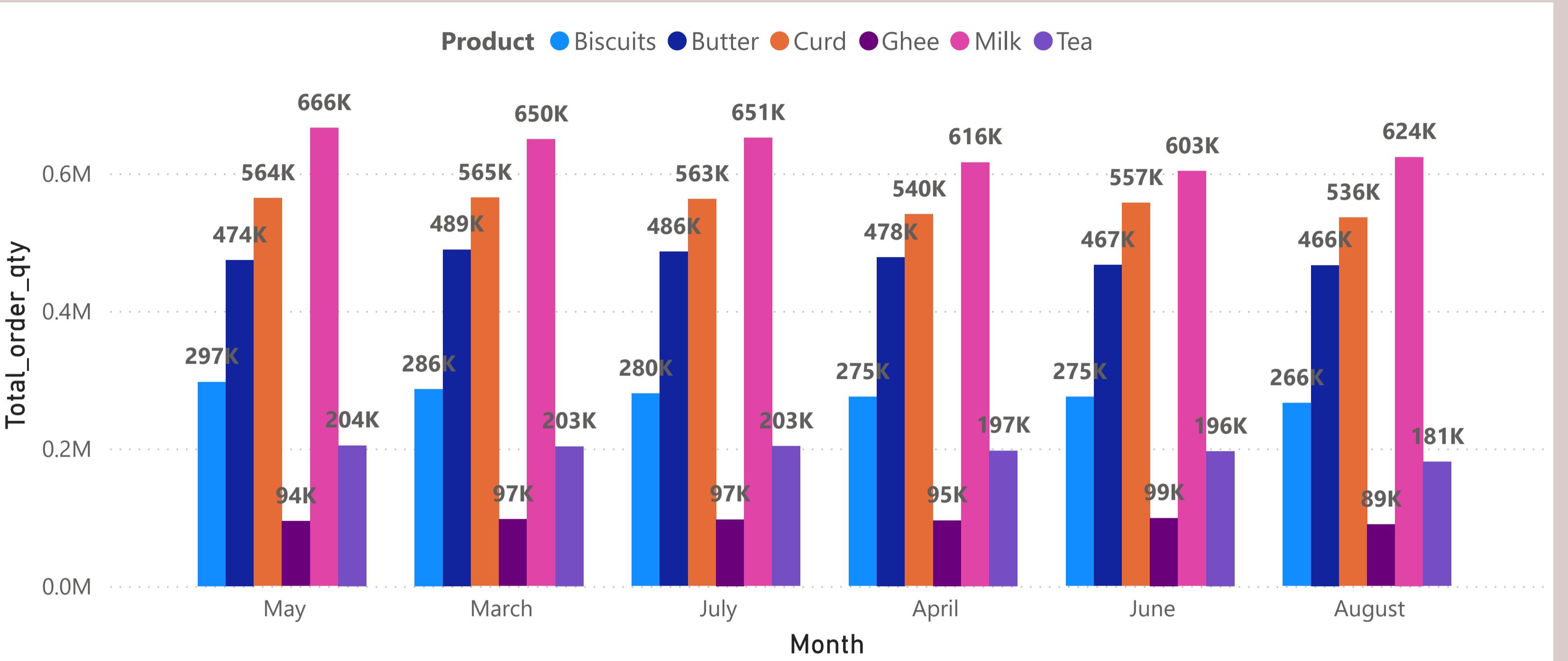
# Product Insight



Abbreviation: VOFR-- Volume Fill Rate

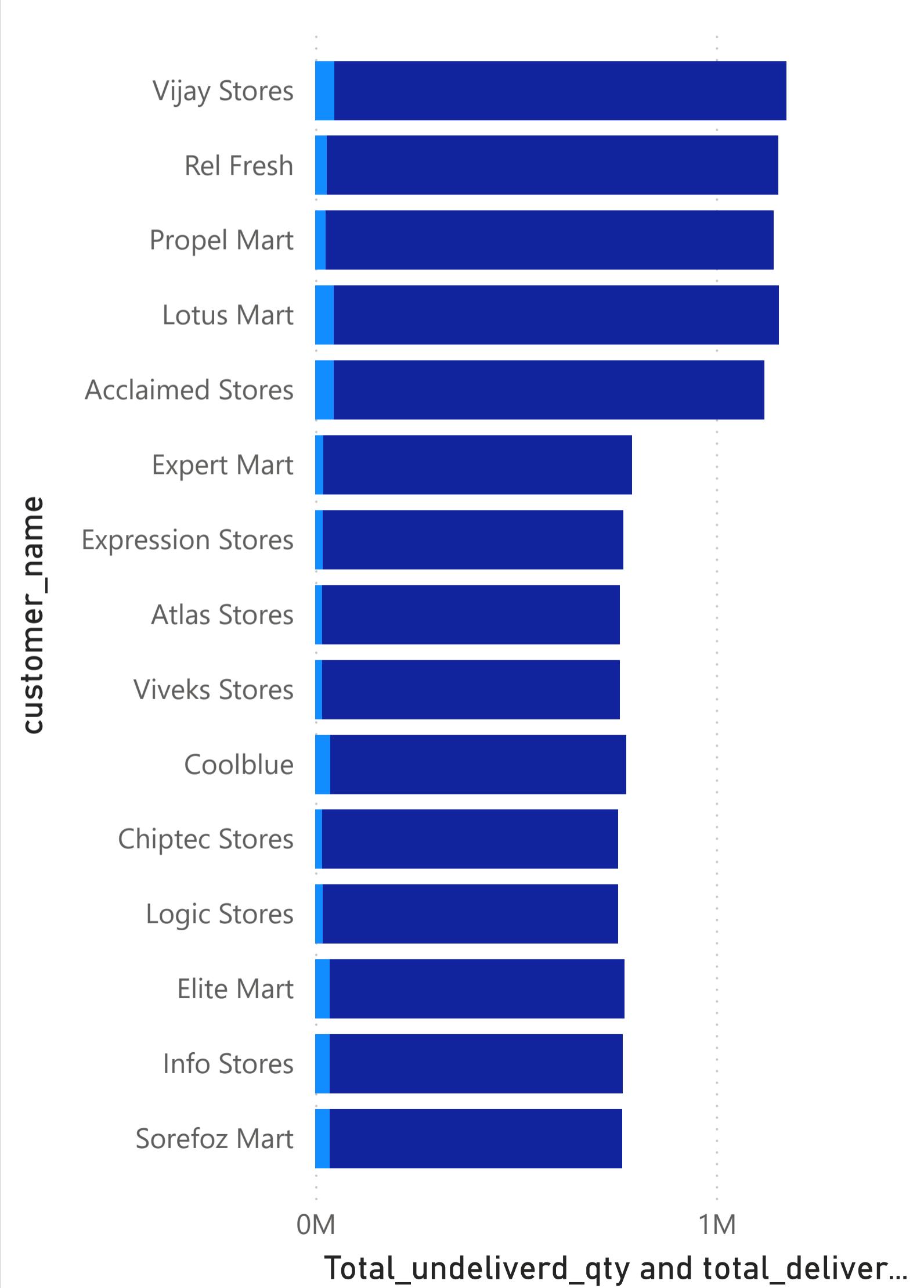
LIFR -- Line In Fill Rate

# Total\_Order Qty By Month and Category



Total\_undeliverd\_qty and total\_delivered\_qty by customer\_name

● Total\_undeliverd\_qty ● total\_delivered\_qty



## Insight

**Volume Fill Rate (VFR):** High at 96%, indicating effective overall inventory management and ability to meet customer demand.

**Line Item Fill Rate (LIFR):** Low at 66%, suggesting issues with fulfilling specific items within orders.

**On-Time Percentage (OT%):** Low at 59%, highlighting significant delays in delivery performance.

**On-Time In-Full Percentage (OTIF%):** Very low at 29%, indicating major problems with delivering orders both on time and completely.

### Top Demanded Products:

- Milk: 28.1% of total demand, which is 13.43M followed by Curd which is 24% of total demand
- Summer Months May and March are Specially busy .
- Top5 customer in terms of placing order quantity and in terms of not getting order on time is VIJAY Stores, Rel Fresh, Propel Mart, Lotus Mart, Acclaimed store.
- VFR is almost same for all product .
- LIFR is slightly high for curd product compared to other products.