#### PHASE-WISE REPORT: SHOP EZ – E-COMMERCE WEB APPLICATION

### Phase 1: Planning

## **Project Name:**

### SHOP EZ - A Single Page E-Commerce Web Application

Team ID: SWTID1743839665

# **Team Members:**

- Triven Khoushi (Team Leader)
- Rohan Singha
- Azeem Ahamad
- Gurleen Kaur Makhija

### **Objective:**

- Design and develop a responsive e-commerce platform focused on men's jeans.
- Create a modern single-page application using ReactJS, Redux, React Router, and Material UI.
- Simulate backend interaction with a static JSON file for dynamic rendering.
- Gain hands-on experience in frontend development and deployment.

### **Motivation:**

- Address the growing demand for minimal, niche-specific shopping platforms.
- Develop practical skills in full-stack development under SmartBridge mentorship.
- Apply modern tools and frameworks in a real-world project environment.

### Phase 2: System Design

### **Architecture:**

- Frontend: SPA using ReactJS
- State Management: Redux & Redux Thunk
- Styling: Material UI, Bootstrap, Styled Components
- Routing: React Router DOM
- Data Source: db.json (Mock backend)
- Notification System: React Toastify
- Image Handling: React Simple Image Slider
- Testing: Jest, React Testing Library

#### **Component Breakdown:**

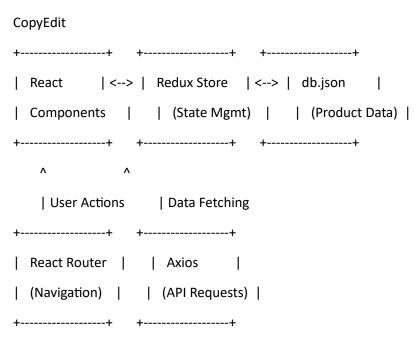
- Product listing, filter/sort modules, image sliders, notification pop-ups
- Redux store for global state management
- Axios for data fetching

#### **Data Flow:**

- 1. Load product data from db.json via Axios
- 2. Store in Redux and render through components
- 3. User interactions (filter, sort, add to cart) update store and UI

# **Diagram Overview:**

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# Phase 3: Implementation

# **Technology Stack:**

- React v18.1.0
- Redux v4.2.0, Redux Thunk
- Material UI v5.6.4
- Bootstrap v5.1.3
- Styled Components v5.3.5
- Axios v0.27.2
- React Toastify v9.0.1

# **Scripts Used:**

- start: Run development server
- build: Create production build
- test: Run test suite

#### **Product Features:**

- Dynamic listing of men's jeans
- Real-time price, size, rating display
- Image sliders for product images
- Sorting/filtering functionality
- Toast notifications for user actions

### **Sample Data Structure:**

```
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{

"id": 1,

"name": "Men Navy Blue Slim Fit Jeans",

"price": { "mrp": 1499, "discount": 60, "sp": 599 },

"brand_name": "Roadster",

"sizes": [28, 32, 34, 36, 38],

"customer_rating": 3.9,

"product_details": ["Clean look, stretchable fabric"],

"images": ["<image-URL-1>", "<image-URL-2>"],

"tag": "men-jeans"
}
```

# Phase 4: Testing

# **Testing Tools:**

- Jest
- React Testing Library
- User Event Library

# **Testing Achievements:**

• Unit tests for component behavior

- Integration tests for Redux store updates
- UI responsiveness validation

#### **Performance Tools:**

• Web Vitals library to track metrics like load time and interactivity

# **Phase 5: Deployment**

Platform: local server

**Deployment Configuration:** (Note: vercel.json was empty – needs completion for full deployment

setup)

**Deployment Type:** SPA with route rewrites for seamless navigation

Build Script: npm run build

#### **Phase 6: Evaluation and Review**

#### **Results:**

- Functional UI with responsive product listing and real-time feedback
- Complete SPA structure using React ecosystem
- Mock data integration emulates backend functionality
- Scalable architecture with potential for backend extension

#### **Limitations:**

- No real backend (uses mock db.json)
- Missing deployment configuration file (vercel.json)

# **Suggestions for Future Improvements:**

- Integrate backend (Node.js/Express + MongoDB)
- Implement login/authentication
- Add cart/checkout functionality
- Enable user reviews/ratings

### **Phase 7: Individual Contributions**

# Triven Khoushi (Team Leader):

- Architecture design, task allocation, Redux setup, integration, deployment
   Rohan Singha:
- Product display UI, filtering/sorting, image slider integration
   Azeem Ahamad:

- Axios integration, loading indicators, toast notifications **Gurleen Kaur Makhija:**
- UI design, styling with MUI/Bootstrap, accessibility, usability testing