Suggested Visuals

1. Revenue Overview

- Card: Total Fare (`SUM(Bookings[Fare])`)
- Card: Average Fare
- Card: Total Bookings

2. Bookings by Ticket Class

- Pie or Column Chart: `TicketClass` vs `Fare`

3. Flights by Origin and Destination

- Matrix: `Origin` and `Destination` with `FlightID` count
- Map: `Airports[City]` or `Airports[AirportCode]` (use latitude/ longitude if needed)

4. Frequent Flyer Breakdown

- Bar Chart: `FrequentFlyerStatus` vs `Passenger Count`

5. Delay Analysis

- Create new columns:

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```
DepartureDelay = DATEDIFF(Flights[ScheduledDeparture],
Flights[ActualDeparture], MINUTE)
ArrivalDelay = DATEDIFF(Flights[ScheduledArrival],
Flights[ActualArrival], MINUTE)
```

- Visual: Histogram of delays

Optional DAX Measures

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```
Total Revenue = SUM(Bookings[Fare])

Avg Fare per Booking = AVERAGE(Bookings[Fare])

Total Passengers = DISTINCTCOUNT(Bookings[PassengerID])
```

```
On-Time Departures (%) =
    DIVIDE(
        COUNTROWS(FILTER(Flights,
DATEDIFF(Flights[ScheduledDeparture],
Flights[ActualDeparture], MINUTE) <= 15)),
        COUNTROWS(Flights)
    )
```