

# CMSI 370-01

## INTERACTION DESIGN

Fall 2015

### Assignment 0924 Feedback

Because we have not yet fully explored the scopes of outcomes *1b* and *2b*, these proficiencies have a maximum value (for this assignment) of |. For outcomes that get +’s (or |’s for *1b* and *2b*), there isn’t much more to say except “keep doing it that way.” :) Feedback for other proficiencies focus on specific points of improvement in order to advance. The answer to “how do I improve my proficiencies” is always “do what I write down in the feedback.”

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*Notes while reading:*

- An explicit statement needs to be made for how learnability and efficiency were both measured. I think we talked about this a little bit, but that discussion should still be put in writing.
- Observation that Yahoo’s theme feature is more sophisticated may hint that they treated another metric, *satisfaction*, with greater priority than Outlook.
- Heuristic evaluation makes a decent argument that simplicity is at the core of Outlook’s better performance. An immediate observation that was missed (and a more general statement than the above bullet) is that the increased information content in Yahoo (and thus decreased simplicity) may well have been a design choice indicating a difference in priority between Yahoo’s and Outlook’s goals.

*Overall commentary:*

A decently-written and -illustrated report on a usability study that appears to be fairly sound. The use of screen capture is an excellent choice to ensure accurate data collection. The biggest procedural miss is the lack of clarification on how learnability and efficiency measured. Learnability numbers imply that the users tested had never seen the systems before; efficiency implies that they were experts. Without additional exposition, that situation appears contradictory.

The heuristic analysis is sound but stops short a little bit. Guidelines were indeed consulted and the logic is sensible. Screenshots helped to drive the different points home very well.

*1a* — +

*1b* — |

*2a* — | ...I’m pretty sure you did the right thing with respect to learnability vs. efficiency, but as stated this should have been addressed explicitly.

*2b* — |

*4d* — +

*4e* — Gah just 2 commits! You know those aren’t sufficient phases. Plus there is a small typo in your folder name. (/)

*4f* — Submitted on time. (+)