

# SALES DASHBOARD

Year

All

Region

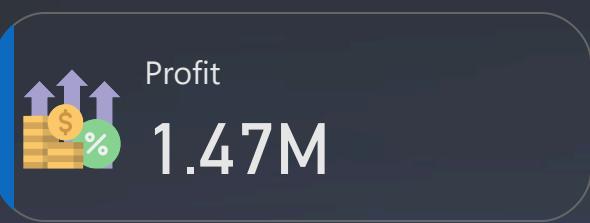
All

Segment

All

Category

All



Monthly Sales Trend

● 2019 ● 2020 ● 2021 ● 2022 ● 2023

0.6M

0.5M

0.4M

0.3M

0.2M

0.1M

0.0M

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Monthly Profit Trend

● 2019 ● 2020 ● 2021 ● 2022 ● 2023

70K

60K

50K

40K

30K

20K

0K

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Sales by Region

Western Europe	1.7M
Central America	1.2M
Oceania	1.1M

Sales by Segment

Consumer	3.0M
Corporate	1.7M
Home Office	1.0M

Sales by Category

Technology	4.7M
Furniture	4.1M
Office Supplies	3.8M

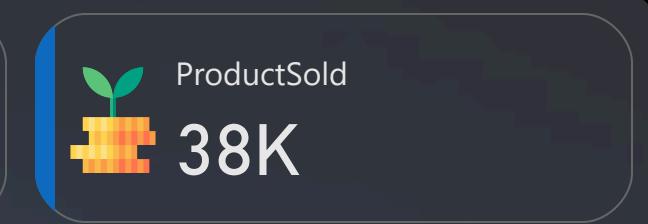
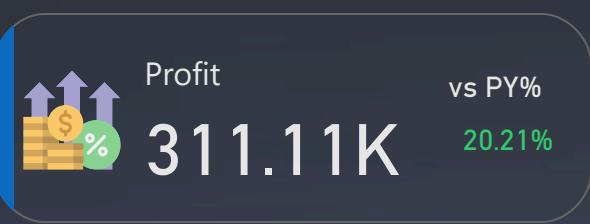
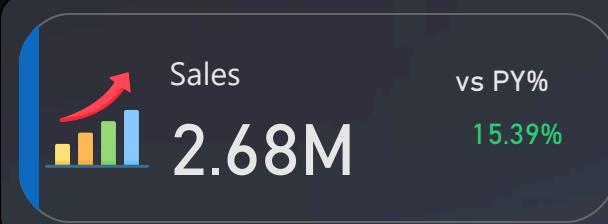
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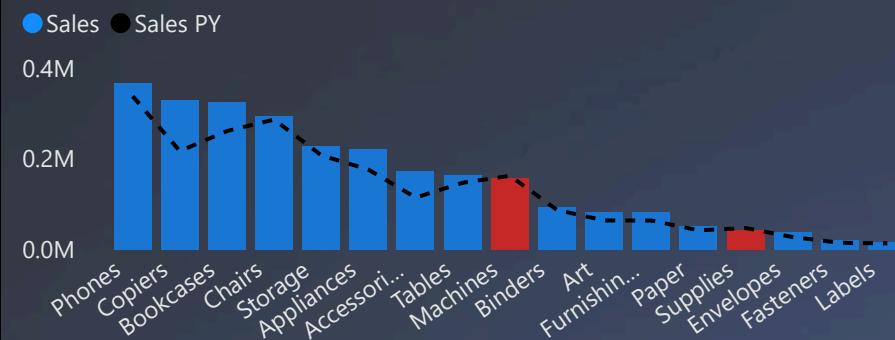
Region

Segment

Category



SalesCY vs SalesPY by Category



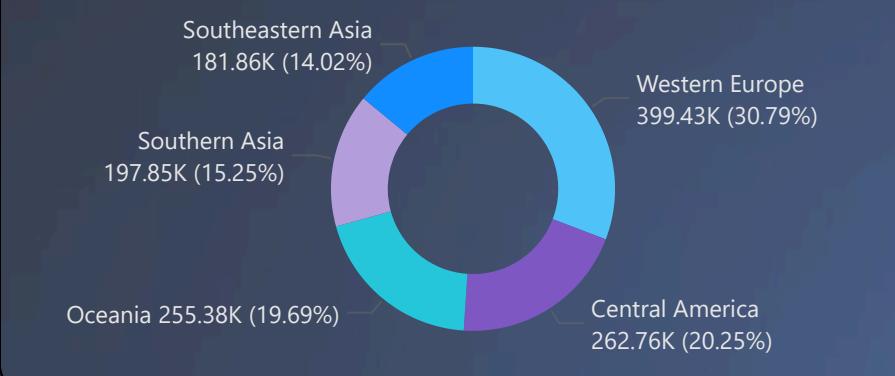
SalesCY vs SalesPY by Month



Sales and Sales PY by Ship Mode



Sales by Region



Profit, Profit LY and Profit Margin by Segment



Sales and Sales PY by Customer



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