TRENT SIMON

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AGILE / DEVELOPMENT

PROFILE:

Effective Designs — applications that perform and scale. Complex system integrations across diverse technology stacks. Innovation at the seams: passionately crafted software where technologies collide.

SOCIAL NETWORKS:

http://www.linkedin.com/in/trentsimon
https://github.com/fittytrent
http://twitter.com/fittytrent
http://strava.com/athletes/trentsimon
http://instagram.com/fittytrent

SELECTED LINKS:

http://cycleops.com
http://powertap.com
http://culvers.com
http://toppers.com
https://gifsmas.com
http://www.webeschools.com
http://sparcretail.com
http://trekbikes.com
http://duluthtrading.com
http://nonsek.com
https://www.bike4bgc.com

TECHNOLOGY:

C#
JavaScript
PHP
Python
ASP.NET MVC5
HTML5
MySQL and SQL Server
CSS, SASS and LESS
Node.js
Angular and Express
Git and SVN
Apache and IIS
Linux and Windows
Cloud Architecture
JSON
Alexa
NewRelic
Heroku

CAREER DEVELOPMENT:

Hiebing — Madison — 2013 | Present
Position: Developer/Business Analyst
Overview: team leader, moved national brands to modern cloud architectures. Drove culture, lead grassroots initiative for the incorporation of Agile methods into everyday agency life.
Major accomplishments include: directed a team of 5 developers in the regionalization and internationalization of a multi-brand CMS for the Saris Cycling Group. Fully integrated Ecommerce with Microsoft Dynamics ERP via SOAP services to support on-demand lean production model. Moved Culver Franchising System Inc. to hybrid Rackspace cloud architecture supporting 8000 concurrent requests and database intensive workloads. Developed Hiebing holiday promotion leveraging Node.js, Express and Angular. Used learnings to drive adoption of new technology within the department. Worked to integrate key performance indicators and analytics into site redesigns and touchpoint plans. Used Google Analytics custom tagging ability to measure effect.

BrandP Products — Madison — 2013
Position: Web Applications Architect
Overview: leveraged next generation technology stack to speed aging OSCommerce online store. Instituted Git driven continuous integration model to foster teamwork and accountability.
Major accomplishments include: integration with Redis cache to produce cloud ready software; creation of robust cross-domain capable application interface to power all media outlets from Facebook to embedded widgets.

Planet Propaganda — Madison — 2007 | 2013
Position: Lead Web Developer
Overview: worked tirelessly to produce high-quality material for great brands: Trek, Gary Fisher, Shimano, Nordica, Teva, Polaris, Felt Bikes, Duluth Trading and many more.
Major accomplishments include: developing Sparc Retail into a robust online training platform, capable of supporting rapid customizations; with a key focus on measuring student progress. Augmented Trek's development team to produce experiences for Gary Fisher and Bontrager on top of the ActiveRules MVC framework.

American Girl — Middleton, WI — 2006 | 2007
Position: Integrated Graphic Services Internship
Overview: worked with a team of designers to produce press-ready files and graphics. Initiated materials for an internal promotional campaigns.

Boy Scouts of America, MCC — Milwaukee, WI — 2002 | 2005
Position: Trek Director
Overview: part camp counselor, part outdoor adventure guide.
Major accomplishments include: growing Lefeber's adventure program through outfitting and the production of a camp guide book. Providing support and emergency services to groups of kids ages 12-18.

EDUCATION:

Madison Area Technical College — Associate of Applied Arts Degree in Graphic Design and Illustration

Madison Area Technical College — LAMP Developement Certification

Pluralsight — completed courses in MVC5, Angular, Entity Framework, MEAN stack, and Gulp.

Coursera — currently enrolled in Data Warehousing for Business Intelligence Specialization from the University of Colorado.

AWARDS AND ACCOMPLISHMENTS:

2011 Open Source jQuery map plug-in
2010 Provisional patent for direct to press application
2003 YMCA Certified Lifeguard
2002 Eagle Scout

VOLUNTEERING:

Boy Scouts of America
Bike 4 Boys and Girls Club
Dane County Parks
Freewheel Bikes
Drumlin Community Garden