# Wednesday, Feb 28

# Parameter Interpretation With Log Link Functions

A GLM with a log link function, like a Poisson regression model, has the form

$$\log E(Y_i) = \beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \dots + \beta_k x_{ik},$$

or

$$E(Y_i) = \exp(\beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \dots + \beta_k x_{ik}),$$

which can also be written as a "multiplicative model" of the form

$$E(Y_i) = e^{\beta_0} e^{\beta_1 x_{i1}} e^{\beta_2 x_{i2}} \cdots e^{\beta_k x_{ik}}.$$

Recall that  $e^{a+b} = e^a e^b$ . For this reason the parameters  $\beta_1, \beta_2, \dots, \beta_k$  or linear functions thereof are not interpreted the same way as in the *additive* model

$$E(Y_i) = \beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \dots + \beta_k x_{ik},$$

but they are still relatively easy to interpret in terms of multiplicative rather than additive changes in E(Y).

# Rate Ratios (Quantitative Explanatory Variable)

Consider the model

$$\log E(Y) = \beta_0 + \beta_1 x,$$

and let

$$\log E(Y_a) = \beta_0 + \beta_1(x+1)$$
 and  $\log E(Y_b) = \beta_0 + \beta_1 x$ 

for an arbitrary value of x. Then the difference in the log of the expected values is

$$\log E(Y_a) - \log E(Y_b) = \underbrace{\beta_0 + \beta_1(x+1)}_{\log E(Y_a)} - \underbrace{(\beta_0 + \beta_1 x)}_{\log E(Y_b)} = \beta_1,$$

meaning that  $\beta_1$  is the additive change in  $\log E(Y)$  per unit increase in x.

Now consider the same model written as

$$E(Y) = e^{\beta_0} e^{\beta_1 x},$$

and let

$$E(Y_a) = e^{\beta_0} e^{\beta_1(x+1)}$$
 and  $E(Y_b) = e^{\beta_0} e^{\beta_1 x}$ 

for an arbitrary value of x. Then the ratio of the expected values is

$$\frac{E(Y_a)}{E(Y_b)} = \underbrace{\frac{e^{\beta_0}e^{\beta_1(x+1)}}{e^{\beta_0}e^{\beta_1x}}}_{E(Y_b)} = \frac{e^{\beta_0}e^{\beta_1x}e^{\beta_1}}{e^{\beta_0}e^{\beta_1x}} = e^{\beta_1} \Rightarrow E(Y_a) = E(Y_b)e^{\beta_1},$$

so that E(Y) changes by a factor of  $e^{\beta_1}$  per unit increase in x. The "exponentiated" parameter,  $e^{\beta_1}$ , is sometimes called a "rate ratio" because it is often the ratio of two rates when the counts are per unit space, time, or something else.

**Example**: Consider again the ceriodaphniastrain data and model.

```
library(trtools)
ceriodaphniastrain$strainf <- factor(ceriodaphniastrain$strain,</pre>
  labels = c("a", "b"))
m <- glm(count ~ concentration + strainf,
  family = poisson, data = ceriodaphniastrain) # log link is default
cbind(summary(m)$coefficients, confint(m))
              Estimate Std. Error z value
                                            Pr(>|z|)
                                                      2.5 % 97.5 %
                          0.03914 113.819  0.000e+00  4.377  4.5306
(Intercept)
                 4.455
                          0.04660 -33.111 2.057e-240 -1.635 -1.4522
concentration
                -1.543
strainfb
                -0.275
                          0.04837 -5.684 1.313e-08 -0.370 -0.1803
exp(cbind(coef(m), confint(m))) # coef extracts the parameter estimates only
                        2.5 % 97.5 %
              86.0252 79.6152 92.817
(Intercept)
concentration
               0.2137
                       0.1950 0.234
strainfb
               0.7596 0.6907 0.835
```

Note: It only makes sense to apply the exponential function to the point estimates and the endpoints of the confidence interval. A standard error of  $e^{\hat{\beta}_1}$  could be obtained, but it is **not** equal to the exponentiated standard error of  $\hat{\beta}_1$ . A test concerning  $e^{\beta_1}$  can be done using either the confidence interval or by stated the hypotheses in terms of  $\beta_1$  (e.g., the null hypothesis that  $e^{\beta_1} = 1$  is the same as the null hypothesis that  $\beta_1 = 0$ ).

Another approach is to use lincon and the tf (transformation function) argument.

```
lincon(m, tf = exp)
```

```
estimate lower upper (Intercept) 86.0252 79.6730 92.8838 concentration 0.2137 0.1951 0.2342 strainfb 0.7596 0.6909 0.8351
```

Note that the confidence interval endpoints are not quite the same as what we obtained using confint. This is because confint and lincon use different approaches to confidence intervals (more on that later).

Example: Consider a model for the expected number of matings of African elephants as a function of age.

```
library(Sleuth3)
head(case2201)
  Age Matings
1
  27
            0
2
  28
            1
  28
3
            1
4
  28
            1
            3
5
  28
```

```
6 29 0
m <- glm(Matings ~ Age, family = poisson, data = case2201)
cbind(summary(m)$coefficients, confint(m))</pre>
```

```
Estimate Std. Error z value Pr(>|z|) 2.5 % 97.5 % (Intercept) -1.58201 0.54462 -2.905 3.675e-03 -2.66670 -0.52893 Age 0.06869 0.01375 4.997 5.812e-07 0.04168 0.09564 exp(cbind(m$coefficients, confint(m)))
```

```
2.5 % 97.5 % (Intercept) 0.2056 0.06948 0.5892 Age 1.0711 1.04256 1.1004
```

# Percent Change (Quantitative Explanatory Variable)

The *percent change* in the expected response is

$$100\% \times \left[ \frac{E(Y_a) - E(Y_b)}{E(Y_b)} \right] = 100\% \times \left[ E(Y_a) / E(Y_b) - 1 \right],$$

where  $E(Y_a)$  and  $E(Y_b)$  are the expected responses at two different points (a and b) defined in terms of the explanatory variable(s).

- 1. Note that if this is *positive* then it is a percent *increase*, whereas if it is negative then it is a percent *decrease*.
- 2. The ratio  $E(Y_a)/E(Y_b)$  is the rate ratio.

**Example:** Suppose we have the model  $\log E(Y) = \beta_0 + \beta_1 x$  where x is a quantitative variable and  $\beta_1 = 0.22$ . Then  $e^{\beta_1} \approx 1.25$ . So when x increases by one unit (i.e., to x+1), — i.e., from  $E(Y_b) = e^{\beta_0} e^{\beta_1 x}$  to  $E(Y_a) = e^{\beta_0} e^{\beta_1 (x+1)}$  then the expected response increases by a factor of

$$E(Y_a)/E(Y_b) = e^{\beta_1} \approx 1.25,$$

and because

$$100\% \times [1.25 - 1] = 25\%.$$

we can say that it *increases* by 25%.

**Example:** Consider again the model for the elephant matings data.

```
m <- glm(Matings ~ Age, family = poisson, data = case2201)
exp(cbind(m$coefficients, confint(m)))</pre>
```

```
2.5 % 97.5 % (Intercept) 0.2056 0.06948 0.5892 Age 1.0711 1.04256 1.1004
```

The percent change in the expected count per unit (year) increase in Age is approximately 100%(1.07 - 1) = 7% (i.e., a 7% increase).

**Example:** Suppose we have the model  $\log E(Y) = \beta_0 + \beta_1 x$  where x is a quantitative variable and  $\beta_1 = -0.22$ . Then  $e^{\beta_1} \approx 0.8$ . So when x increases by one unit (i.e., to x+1), — i.e., from  $E(Y_b) = e^{\beta_0} e^{\beta_1 x}$  to  $E(Y_a) = e^{\beta_0} e^{\beta_1 (x+1)}$  then the expected response decreases by a factor of

$$E(Y_a)/E(Y_b) = e^{\beta_1} \approx 0.8,$$

or because

$$100\% \times [0.8 - 1] = -20\%$$

we can say that it decreases by 20%.

Example: Consider again the model for the ceriodaphniastrain data.

```
m <- glm(count ~ concentration + strainf, family = poisson, data = ceriodaphniastrain)
exp(cbind(coef(m), confint(m)))</pre>
```

```
2.5 % 97.5 % (Intercept) 86.0252 79.6152 92.817 concentration 0.2137 0.1950 0.234 strainfb 0.7596 0.6907 0.835
```

The percent change in the expected count per unit increase in concentration is approximately 100%(0.21 - 1) = -79% (i.e., a 79% decrease or reduction).

# Rate Ratios (Categorical Explanatory Variable)

Consider the model

$$\log E(Y) = \beta_0 + \beta_1 x$$
, or, equivalently,  $E(Y) = e^{\beta_0} e^{\beta_1 x}$ 

where

$$x = \begin{cases} 1, & \text{if the observation is in group } a, \\ 0, & \text{if the observation is in group } b. \end{cases}$$

Then

$$E(Y) = \begin{cases} e^{\beta_0} e^{\beta_1}, & \text{if the observation is in group } a, \\ e^{\beta_0}, & \text{if the observation is in group } b. \end{cases}$$

Let

$$E(Y_a) = e^{\beta_0} e^{\beta_1}$$
 and  $E(Y_b) = e^{\beta_0}$ .

Then the ratio of the expected values is

$$\frac{E(Y_a)}{E(Y_b)} = \frac{e^{\beta_0}e^{\beta_1}}{e^{\beta_0}} = e^{\beta_1} \Leftrightarrow E(Y_a) = E(Y_b)e^{\beta_1}$$

so that  $E(Y_a)$  is  $e^{\beta_1}$  times that of  $E(Y_b)$ . Also

$$\frac{E(Y_b)}{E(Y_a)} = \frac{e^{\beta_0}}{e^{\beta_0}e^{\beta_1}} = \frac{1}{e^{\beta_1}} = e^{-\beta_1}.$$

so that  $E(Y_b)$  is  $1/e^{\beta_1}$  times that of  $E(Y_a)$ .

Example: Consider again the ceriodaphniastrain data and model.

```
m <- glm(count ~ concentration + strainf,
  family = poisson, data = ceriodaphniastrain)
cbind(summary(m)$coefficients, confint(m))</pre>
```

```
Estimate Std. Error z value Pr(>|z|) 2.5 % 97.5 % (Intercept) 4.455 0.03914 113.819 0.000e+00 4.377 4.5306 concentration -1.543 0.04660 -33.111 2.057e-240 -1.635 -1.4522 strainfb -0.275 0.04837 -5.684 1.313e-08 -0.370 -0.1803 exp(cbind(coef(m), confint(m)))
```

```
2.5 % 97.5 % (Intercept) 86.0252 79.6152 92.817 concentration 0.2137 0.1950 0.234 strainfb 0.7596 0.6907 0.835
```

Alternatively we can parameterize the model.

```
ceriodaphniastrain$strain$ <- relevel(ceriodaphniastrain$strainf, ref = "b")
m <- glm(count ~ concentration + strainf,
  family = poisson, data = ceriodaphniastrain)
cbind(summary(m)$coefficients, confint(m))</pre>
```

```
Estimate Std. Error z value
                                              Pr(>|z|)
                                                         2.5 % 97.5 %
(Intercept)
                  4.180
                           0.04303 97.137 0.000e+00 4.0945 4.263
                -1.543
                           0.04660 -33.111 2.057e-240 -1.6349 -1.452
concentration
strainfa
                  0.275
                           0.04837
                                     5.684 1.313e-08 0.1803 0.370
exp(cbind(coef(m), confint(m)))
                        2.5 % 97.5 %
(Intercept)
              65.3444 60.008 71.034
concentration 0.2137 0.195 0.234
                1.3165 1.198 1.448
strainfa
Example: Consider these data from a stratified random sampling design and a Poisson regression model.
library(trtools)
library(ggplot2)
p <- ggplot(daphniastrat, aes(x = layer, y = count)) +</pre>
  geom_dotplot(binaxis = "y", binwidth = 1, stackdir = "center") +
  labs(x = "Layer", y = "Number of Daphnia") + theme_minimal()
plot(p)
   30
 Number of Daphnia
    0
                                             thermocline
                   epilimnion
                                                                        hypolimnion
                                               Layer
daphniastrat$layer <- relevel(daphniastrat$layer, ref = "thermocline")</pre>
m <- glm(count ~ layer, family = poisson, data = daphniastrat)</pre>
summary(m)$coefficients
                  Estimate Std. Error z value
                                                 Pr(>|z|)
(Intercept)
                    2.4248
                              0.09407 25.776 1.648e-146
layerepilimnion
                    0.5456
                              0.10683
                                         5.107 3.272e-07
                              0.21751 -8.619 6.745e-18
layerhypolimnion -1.8748
exp(cbind(coef(m), confint(m)))
```

2.5 % 97.5 %

```
(Intercept) 11.3000 9.34251 13.5134 layerepilimnion 1.7257 1.40501 2.1367 layerhypolimnion 0.1534 0.09808 0.2309
```

# Percent Larger/Smaller (Categorical Explanatory Variable)

The percent change in the expected response is

$$100\% \times \left[ \frac{E(Y_a) - E(Y_b)}{E(Y_b)} \right] = 100\% \times \left[ E(Y_a) / E(Y_b) - 1 \right],$$

where  $E(Y_a)$  and  $E(Y_b)$  are the expected responses at two different points (a and b) defined in terms of the explanatory variable(s).

- 1. Note that if this is positive then  $E(Y_a)$  is that percent larger than  $E(Y_b)$ , whereas if this is negative then  $E(Y_b)$  is that percent smaller than  $E(Y_a)$ .
- 2. The ratio  $E(Y_a)/E(Y_b)$  is the rate ratio.

**Example**: Suppose we have the model  $\log E(Y) = \beta_0 + \beta_1 x$  where x is an indicator variable for category a and  $\beta_1 = 0.22$ . Then  $e^{\beta_1} \approx 1.25$ ,  $E(Y_a) = e^{\beta_0} e^{\beta_1}$  and  $E(Y_b) = e^{\beta_0}$ , and  $E(Y_a)$  is about 1.25 times larger than  $E(Y_b)$  because

$$E(Y_a)/E(Y_b) = e^{\beta_1} \approx 1.25,$$

and because

$$100\% \times [1.25 - 1] = 25\%.$$

we can say that  $E(Y_a)$  is about 25% larger than  $E(Y_b)$ .

**Example:** Suppose we have the model  $\log E(Y) = \beta_0 + \beta_1 x$  where x is an indicator variable for category a and  $\beta_1 = -0.22$ . Then  $e^{\beta_1} \approx 0.8$ ,  $E(Y_a) = e^{\beta_0} e^{\beta_1}$  and  $E(Y_b) = e^{\beta_0}$ , and  $E(Y_a)$  is about 0.8 times smaller than  $E(Y_b)$  because

$$E(Y_a)/E(Y_b) = e^{\beta_1} \approx 0.8$$

and because

$$100\% \times [0.8 - 1] = -20\%.$$

we can say that  $E(Y_a)$  is about 20% smaller than  $E(Y_b)$ .

**Example**: Consider again the model for the daphnia data.

```
exp(cbind(coef(m), confint(m)))
```

```
2.5 % 97.5 % (Intercept) 11.3000 9.34251 13.5134 layerepilimnion 1.7257 1.40501 2.1367 layerhypolimnion 0.1534 0.09808 0.2309
```

The expected number of daphnia per liter in the epilimnion layer is estimated to be about 100%(1.73-1) = 73% more than in the thermocline layer. And because 100%(0.15-1) = -85% we estimate that the the expected number of daphia per liter in the hypolimnion layer is 85% less than it is in the thermocline layer.

#### Contrasts With Log Link Functions

With a log link function a "contrast" as produced by the contrast function has the general form

$$\log E(Y_a) - \log E(Y_b) = \log \left[ \frac{E(Y_a)}{E(Y_b)} \right],$$

where the indices a and b denote specific values of the explanatory variables. If we apply the exponential function to the contrast then it becomes

$$\exp[\log E(Y_a) - \log E(Y_b)] = \frac{E(Y_a)}{E(Y_b)},$$

So applying the exponential function to contrasts allows us to interpret them as ratios.

**Example:** Consider again the stratified random sampling design. Suppose we want to compare the epilimnion and thermocline layers to the hypolimnion layer. We can use **contrast** and apply the exponential function (exp in R) through the argument tf (for "transformation function"). Note that this function is only applied to the estimates and the confidence intervals.

```
trtools::contrast(m,
    a = list(layer = c("epilimnion","thermocline")),
    b = list(layer = "hypolimnion"),
    cnames = c("epil vs hypo","therm vs hypo"))
                           se lower upper tvalue df
                 2.420 0.2025 2.023 2.817 11.950 Inf 6.519e-33
epil vs hypo
therm vs hypo
                 1.875 0.2175 1.448 2.301 8.619 Inf 6.745e-18
trtools::contrast(m,
    a = list(layer = c("epilimnion","thermocline")),
    b = list(layer = "hypolimnion"),
    cnames = c("epil/hypo", "therm/hypo"), tf = exp)
           estimate lower upper
epil/hypo
             11.250 7.564 16.733
therm/hypo
              6.519 4.256 9.985
The following gives us inferences for the logarithm of the expected count for each layer.
trtools::contrast(m, a = list(layer = c("epilimnion","thermocline","hypolimnion")),
    cnames = c("epilimnion", "thermocline", "hypolimnion"))
            estimate
                           se lower upper tvalue df
                                                           pvalue
epilimnion
               2.970 0.05064 2.8712 3.0697 58.661 Inf 0.000e+00
```

```
estimate se lower upper tvalue df pvalue epilimnion 2.970 0.05064 2.8712 3.0697 58.661 Inf 0.000e+00 thermocline 2.425 0.09407 2.2404 2.6092 25.776 Inf 1.648e-146 hypolimnion 0.550 0.19612 0.1657 0.9344 2.805 Inf 5.036e-03
```

To produce the estimates of the expected counts we need to apply the exponential function.

```
trtools::contrast(m, a = list(layer = c("epilimnion","thermocline","hypolimnion")),
    cnames = c("epilimnion","thermocline","hypolimnion"), tf = exp)
```

```
estimate lower upper epilimnion 19.500 17.658 21.535 thermocline 11.300 9.397 13.588 hypolimnion 1.733 1.180 2.546
```

The **emmeans** package can also produce inferences for expected counts and rate ratios for categorical explanatory variables if we specify type = "response".

```
library(emmeans)
emmeans(m, ~ layer, type = "response")
```

```
layer rate SE df asymp.LCL asymp.UCL thermocline 11.30 1.063 Inf 9.40 13.59 epilimnion 19.50 0.987 Inf 17.66 21.54
```

```
hypolimnion 1.73 0.340 Inf 1.18 2.55
```

Confidence level used: 0.95

Intervals are back-transformed from the log scale

```
pairs(emmeans(m, ~ layer), type = "response", adjust = "none", infer = TRUE)
```

```
contrast
                                    SE df asymp.LCL asymp.UCL null z.ratio p.value
                          ratio
thermocline / epilimnion
                          0.579 0.0619 Inf
                                                0.47
                                                         0.714
                                                                  1 -5.107 <.0001
thermocline / hypolimnion 6.519 1.4180 Inf
                                                4.26
                                                         9.985
                                                                      8.619 <.0001
                                                                  1
epilimnion / hypolimnion 11.250 2.2787 Inf
                                                7.56
                                                        16.733
                                                                  1 11.950 <.0001
```

Confidence level used: 0.95

Intervals are back-transformed from the log scale

Tests are performed on the log scale

Another tool that you can use if you want inferences about the expected response is the glmint function from the **trtools** package.

```
d <- data.frame(layer = c("epilimnion","thermocline","hypolimnion"))
glmint(m, newdata = d) # syntax similar to predict and nlsint</pre>
```

```
fit low upp
1 19.500 17.658 21.535
2 11.300 9.397 13.588
3 1.733 1.180 2.546
```

**Example**: Consider again the model for the **ceriodaphniastrain** data. Consider first the effect of increasing concentration by one percent.

```
m <- glm(count ~ concentration + strainf,
    family = poisson, data = ceriodaphniastrain)
summary(m)$coefficients</pre>
```

```
Estimate Std. Error z value Pr(>|z|)

(Intercept) 4.180 0.04303 97.137 0.000e+00

concentration -1.543 0.04660 -33.111 2.057e-240

strainfa 0.275 0.04837 5.684 1.313e-08

exp(cbind(coef(m), confint(m)))
```

```
2.5 % 97.5 % (Intercept) 65.3444 60.008 71.034 concentration 0.2137 0.195 0.234 strainfa 1.3165 1.198 1.448
```

We can estimate the rate ratio for a one unit increase in concentration for each strain.

```
trtools::contrast(m,
    a = list(concentration = 1, strainf = c("a","b")),
    b = list(concentration = 0, strainf = c("a","b")),
    cnames = c("a","b"), tf = exp)
```

```
estimate lower upper
a 0.2137 0.1951 0.2342
b 0.2137 0.1951 0.2342
```

Here is how we can do that with the **emmeans** package. This statement will give us the expected response for concentrations one unit apart for each strain.

```
emmeans(m, ~concentration|strainf,
 at = list(concentration = c(1,0)), type = "response")
strainf = b:
 concentration rate
                       SE df asymp.LCL asymp.UCL
             1 14.0 0.608 Inf
                                    12.8
             0 65.3 2.812 Inf
                                    60.1
                                              71.1
strainf = a:
 concentration rate
                       SE df asymp.LCL asymp.UCL
             1 18.4 0.730 Inf
                                    17.0
             0 86.0 3.367 Inf
                                    79.7
                                              92.9
Confidence level used: 0.95
Intervals are back-transformed from the log scale
Now we can compare them.
pairs(emmeans(m, ~concentration|strainf,
  at = list(concentration = c(1,0)),
 type = "response"), infer = TRUE)
strainf = b:
                                             SE df asymp.LCL asymp.UCL null z.ratio p.value
 contrast
                                  ratio
 concentration1 / concentration0 0.214 0.00996 Inf
                                                        0.195
                                                                   0.234
                                                                            1 -33.110 <.0001
strainf = a:
 contrast
                                  ratio
                                             SE df asymp.LCL asymp.UCL null z.ratio p.value
concentration1 / concentration0 0.214 0.00996 Inf
                                                         0.195
                                                                   0.234
                                                                            1 -33.110 <.0001
Confidence level used: 0.95
Intervals are back-transformed from the log scale
Tests are performed on the log scale
We can estimate the rate ratio comparing the strains at difference concentrations.
trtools::contrast(m,
    a = list(concentration = c(0, 1, 2), strainf = "a"),
    b = list(concentration = c(0, 1, 2), strainf = "b"),
    cnames = c("0\%", "1\%", "2\%"), tf = exp)
   estimate lower upper
0%
      1.316 1.197 1.447
1%
      1.316 1.197 1.447
      1.316 1.197 1.447
We can also use contrast to estimate the expected count for, say, strain a at different concentration values.
trtools::contrast(m, a = list(concentration = c(0, 1, 2), strainf = "a"),
 cnames = c("0\%", "1\%", "2\%"), tf = exp)
   estimate lower upper
0%
     86.025 79.673 92.884
1%
     18.385 17.010 19.873
      3.929 3.378 4.571
```

We can also use the **emmeans** package for inferences about expected counts and rate ratios for categorical explanatory variables.

```
library(emmeans)
emmeans(m, ~ strainf, type = "response",
at = list(concentration = 0))
              SE df asymp.LCL asymp.UCL
strainf rate
        65.3 2.81 Inf
                            60.1
                                      71.1
                                      92.9
        86.0 3.37 Inf
                            79.7
Confidence level used: 0.95
Intervals are back-transformed from the log scale
pairs(emmeans(m, ~ strainf, type = "response",
 at = list(concentration = 0)), reverse = TRUE)
contrast ratio
                    SE df null z.ratio p.value
       1.32 0.0637 Inf
                           1 5.684 <.0001
Tests are performed on the log scale
Now suppose we add an interaction between concentration and strain.
m <- glm(count ~ concentration + strainf + concentration:strainf,</pre>
   family = poisson, data = ceriodaphniastrain)
summary(m)$coefficients
                       Estimate Std. Error z value Pr(>|z|)
(Intercept)
                         4.1444 0.05101 81.252 0.000e+00
                                   0.07007 -21.015 4.800e-98
concentration
                        -1.4725
                         0.3367
                                   0.06704 5.022 5.114e-07
strainfa
concentration:strainfa -0.1253
                                   0.09385 -1.336 1.817e-01
trtools::contrast(m,
   a = list(concentration = 1, strainf = c("a", "b")),
   b = list(concentration = 0, strainf = c("a", "b")),
   cnames = c("a","b"), tf = exp)
 estimate lower upper
a 0.2023 0.1790 0.2287
  0.2293 0.1999 0.2631
trtools::contrast(m,
   a = list(concentration = c(0, 1, 2), strainf = "a"),
   b = list(concentration = c(0, 1, 2), strainf = "b"),
   cnames = c("0\%", "1\%", "2\%"), tf = exp)
   estimate lower upper
0%
     1.400 1.2279 1.597
      1.235 1.0816 1.411
1%
      1.090 0.8132 1.460
```

Now the rate ratio for concentration depends on strain and the rate ratio for strain depends on concentration when there is an interaction term.