


Ashley Albright

ashalb93@gmail.com 

303-416-0140 

ashleya.me 

EDUCATION

University of Arizona

Bachelor of Science in Retailing and Consumer Sciences (May 2015)

SpringBoard

UX Design Workshop (May 2016- October 2016)

PROJECTS

TravelBug!

Springboard UX Design Workshop

May 2016- Present

<https://invis.io/S78MWFW4N>

Designed a mobile App targeted for leisure travelers that want to reduce the time they spend searching and booking vacations.

SKILLS

USER RESEARCH

PERSONAS

SITEMAPS

UI DESIGN

USER FLOWS

WIRFRAMING

PROTOTYPING

WORK EXPERIENCE

Market Research Associate

Tealium

August 2015- Present

Supported the ADM team by providing them qualified leads to drive revenue and pipeline.

TOOLS

Sketch

Invision

Photoshop

Qualtrics

Business Development Internship

Downtown Tucson Independent Study

August 2014- April 2015

Researched and analyzed businesses and services in Downtown Tucson to be able to create a viable business model that would help revive the community.

Retail Design Intern

BodyQuest Pilates

June 2014 - February 2015

Initiated and implemented a retail front display based on the needs of the client and customer base through extensive research of the customers and local store with similar business models.

Retail Web Designer Intern

Zoe Boutique

July 2013 - August 2014

Supported store owner in improving web presence by rewriting product descriptions to help display products on the website better.

Supported efforts of a fall window display based on inspiration from pinterest.