

# Ashley Albright



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ashleya.me

## EDUCATION

### University of Arizona

Bachelor of Science in Retailing and Consumer Sciences (May 2015)

### SpringBoard

UX Design Workshop (May 2016- October 2016)

## Projects

### TravelBug!

#### Springboard UX Design Workshop

May 2016- Present

<https://invis.io/S78MWFW4N>

Mobile App targeted for lesuire travelers that want to reduce the time they spend searching and booking vacations.

## WORK EXPERIENCE

### Market Research Associate

#### Tealium

August 2015- Present

Supporting the ADM team by providing them qualified leads to drive revenue and pipeline.

### Business Development Internship

#### Downtown Tucson Independent Study

August 2014- April 2015

Researched and analyzed businesses and services in Downtown Tucson to be able to create a viable business model that would help revive the community.

### Retail Design Intern

#### BodyQuest Pilates

June 2014 - Feburay 2015

Initiated and implemented a retail front display based on the needs of the client and customer base through extensive research of the customers and local store with similar business models.

### Retail Web Designer Intern

#### Zoe Boutique

July 2013 - August 2014

Supported store owner in improving web presence by rewriting product descriptions to help display products on the website better.

Supported efforts of a fall window display based on inspiration from pinterest.

## SKILLS

USER RESEARCH

PERSONAS

SITEMAPS

UI DESIGN

USER FLOWS

WIRFRAMING

PROTOTYPING

## TOOLS

Sketch

Invision

Photoshop

Qualtrics