# Tugas Individu

# MEMBUAT BROSUR PRODUK SOFTWARE

Sebagai Nilai KD-1 Desain Grafis

Yudha Yudhanto, SKom

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# CONTOH BROSUR

#### MICROSOFT® POINT OF SALE SOLUTIONS



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### FARGO® DTC1000

The FARGO DTC1000 Direct-to-Card printer is simplicity at its finest. Its sleek user-friendly design is geared towards anyone looking for a high-quality card personalization printer to make great-looking, full-color plastic ID and technology cards on a budget. From producing company and school IDs and access cards, to membership and customer loyalty cards, the DTC1000 delivers a convenient printing and encoding solution.





Getting the most out of the DTC1000 to meet your specific card printing and encoding needs is simple. Take

features that suit your business:

#### advantage of the built-in and optional Built-in erase and rewrite feature.

Helps eliminate the waste of short-lived cards (visitor badges, transit cards, etc). It's all done with special heat-sensitive cards -no conventional printing ribbon is involved.

Cards thick or thin. Out of the box. the DTC1000 prints on ID cards as thin as 9 mil and thicker smart cards up to 40 mil.

#### Optional single- or dual-sided

printing. Available in single- or dualsided printing: dual-sided option provides more space for company or cardholder information and security features.

Stand-alone or networked environment. Ethernet with internal print server as an option allows for remote printer sharing by many users.

No software required: Swift ID\* embedded badeing software eliminates the need to install PC software, so the printer is ready to use out of the bax.



Consider the FARGO DTC4000 with enhanced features for those seeking a graphical display, a more flexible footprint, increased security and technology upgrade options.

### Simple, reliable and affordable photo ID card personalization

#### Reliable printing as easy as 1-2-3

Using the DTC1000 couldn't be easier. Its plug-and-play Swift ID" embedded badging application reinforces convenience by eliminating the need to install application software. This means the printer is ready to use straight out of the box.

Its small footprint makes it easy for the DTC1000 to accommodate any desktop configuration, and the intuitive user-focused design provides system status through colorcoded buttons, letting you know instantly about the work status of the printer.

With convenience in mind, the DTC1000's easy-loading, all-in-one print ribbon and card cleaning cartridge simplifies the ribbon and cleaning roller loading process.

Convenient, versatile and affordable. the DTC1000 is ahead of every other card printer in its class. It encodes and prints exceptional, high-quality photo ID cards, allowing for full color edgeto-edge images on the credential. Alternatively, use economical half-panel ribbons to personalize pre-printed cards with a photo and bar code.

## CONTOH BROSUR

### **RETAIL POS SYSTEMS**

### Point of Sales (POS) **DISTRO EDITION**





#### PosONE Distro Edition

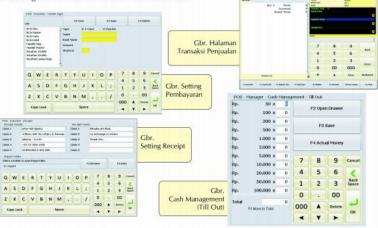
adalah Program paket Point of Sales (POS) yang dirancang khusus untuk untuk kebutuhan Distro dan sejenisnya. Didesain sangat praktis dengan sifat mouseless dan touchscreen (Lavar Sentuh).





#### Keunggulan Utama:

- 1. Akses menu program berdasarkan level User dan Password. Bisa digunakan untuk multi user
- 2. BackUp data yang terintegrasi dan Konsolidasi Data dari semua cabang/store.
- 3. Log user, mengetahui secara pasti kapan/dimana seorang user dalam melakukan login
- 4. Backup data pada saat terjadi computer mati (AutoRestore)
- 5. Tipe DISCOUNT penjualan yang variatif
- 6. Didesign untuk TOUCH SCREEN dan Mouseless



HT630 unitech Rugged Compact

The HT630 rugged and compact portable data terminal is a newcomer with an impressive pedigree. It is the latest in Unitech's family of successful entry to mid-level portable data terminals. The HT630 replaces the highly successful PT630 which currently has over 100,000 users across the supply chain, retail and field service markets.

The HT630 offers high performance and flexible functionality at an affordable price. It has an integrated laser or CCD barcode scanner supports all common 1D barcode symbologies. Its multiple memory configurations ensure support for the most resource intensive data capture applications.

#### 100,000 users can't be wrong!

While the HT630 offers many enhancements over its predecessor, it is fully backwards compatible and shares all the same accessories. Users can implement the latest technology to work in parallel with their existing devices without the need for an expensive swap out of legacy equipment. The form factor and layout are designed to offer maximum comfort with single-handed operation, and the 27-character alphanumeric phosphorescent keypad aids use in poorly lit conditions.

Weighing in at only 230g, the featherweight HT630's compact and ergonomic design could fool you into thinking it's a lightweight. But with an IPS4 rating, full RoHS compliance and the ability to bounce-back from multiple drops on to concrete,

the HT630 can take a lot of punishment and is designed to go the distance with every use

With the JobGen Plus programming tool, 8.5MB of RAM, and a fast 80MHz processor, the HT630 can deliver powerful applications with minimal training or IT knowledge. Its optional docking station offers Ethernet, modern and RS232 connectivity.

The HT630 offers everything you need to start automating data capture within your business - fast,

#### Main Features

- IP54 rated against dust and moisture ingress
- Survives multiple 1.5M drops to concrete Weighs only 230g for comfortable use
- Integrated laser or CCD scanner for 1D barcode reading
- Ergonomically designed for single-handed operation
- Capable of multiple memory configurations
- 128 x 64 pixel display
- 27-key alphanumeric phosphorescent keypad
- JobCen Plus programming tool





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- Material Requirement Planning
- Sales Opportunity Management
- Activity Management



#### Fitur BeON

Data Kehadiran dan Jam Lembur yang Akurat Setting Paramater Penggajian yang Lengkap (bisa gaji harian, mingguan, bulanan) Support Mesin Absensi Elektronik/ manual Fasilitas Definisi dan Penjadwalan jam kerja (baik 1 shift, 2 shift ataupun 3 shift) Manajement Jadwal 3 shift berdasarkan Group Penanganan Ketidakhadiran karena Ijin Cuti, Sakit, Ijin , Alpha, dll. Manajement Organisasi yang lengkap Perhitungan Keterlambatan dan jumlah jam kerja Monitoring log absen secara realtime Manajement Administrasi Perorangan Manajement Penilaian (Performance Appraisal) Menajement Pelatihan Karyawan (Training) Manajement Hak Akses untuk security Setting & perhitungan PPH21 Fasilitas catatan : Sakit, Ijin, Alpha, Cuti & koreksi Perhitungan Gaii per periode Manajement Fasilitas Kesehatan Perhitungan THR Manajement Proses Akhir Kontrak Ganti skin walpaper (Theme)

#### Jenis Laporan

Report Data Karyawan Report Gaji per bulan/ per tahun Report Summary total karyawan

Report Rekapitulasi Lembur

Report Slip Gaji

Report Gaji by transfer/ cash

Report THR

Report Tanda terima Gaii

Report Kehadiran Karyawan

Report Ketidakhadiran karyawan

Report Turn Over karyawan

Report Expired Contract

Report Medical Facility

Report ASTEK

Report Jumlah tanggungan karyawan

Report Training karyawan

Report Expatriat List

Report Performance Appraisal





#### PT. VisiONE System

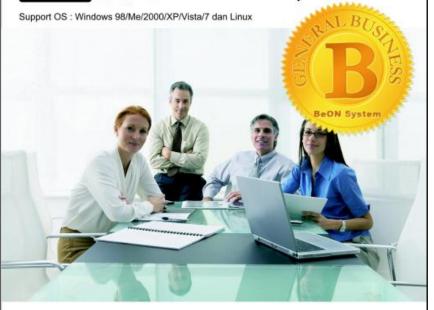
Manajemen Expatriat

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## PRODUK SOFTWARE

- 1. SIMKOP (Sistem Koperasi Simpan Pinjam) 16. UangKU (Sistem Keuangan Keluarga)
- 2. SiBPR (Sistem Informasi BPR)
- 3. STOCK (Software Inventory)
- 4. SIJAT (Sistem Informasi Jaringan Terpadu)
- 5. SMS PEMILU (Kampanye SMS)
- 6. SIRS (Sistem Informasi Rumah Sakit)
- 7. SIMHOT (Software Manajemen Hotel)
- SIA (Sistem Informasi Akademi) 8.
- 9. SIMDEV (Sistem Informasi Developer)
- 10. APOS (Aplikasi Point of Sales)
- SITIK (Sistem Informasi Tiket Online) 11.
- **GPS Track (Sistem Informasi GPS)** 12.
- 13. ResTO (Software Manajemen Restoran)
- Sinota (Sistem Informasi Notaris) 14.
- 15. WebSen (Absensi Berbasis Web)

- 17. SINAU (Aplikasi Ujian Online)
- 18. Silih (Software Layanan Rental)
- 19. SSM (Sistem Sales Marketing)
- 20. Superpus (Sistem Informasi Perpustakaan)
- 21. Simak (Sistem Informasi Marketing)
- 22. Simaskit (Sistem Informasi Rumah Sakit)
- 23. SPM (Sistem Pengaduan Masyarakat)
- 24. SLJK (Sistem Lembar Jawab Komputer)
- 25. SKM (Sistem Knowledge Management)

# ATURAN

### **SPESIFIKASI:**

- 1. Resolusi min 75dpi
- 2. Size L: 1024px, H: 768px
- 3. Elemen yang harus ada:
  - Jumlah Font max 2 model
  - Ada foto manusia (pembuat)
  - Nama Produk
  - Deskripsi
  - Fitur Software
  - Kontak informasi
- 4. File: klas-nim-nama-kd1.zip, berisi
  - File Photoshop (.psd)
  - File Bitmap (.jpg)



### KRITERIA PENILAIAN

- Kelengkapan Elemen
- 2. Ide Desain