



UNS

UNIVERSITAS
SEBELAS MARET

D3 TEKNIK INFORMATIKA



open source

Mata Kuliah : Open Source
Tahun : 2015

Pertemuan 11

e-Ecommerce (Online Shop)

Telp: (021) 2929-2828
(Senin-Jumat: 08.30-19.00 | Sabtu: 09.00-18.00)

GRATIS PENGIRIMAN
KE LEBIH DARI 100 KOTA

BAYAR DI TEMPAT
(COD)

CICILAN 0% TERSEDIA
ONLINE & OFFLINE

KONFIRMASI PEMBAYARAN
HANYA UNTUK TRANSFER BANK

TRACKING
INFORMASI UP-TO-DATE

Register | Sign In | Help

BHINNEKA.COM
INDONESIA'S NO.1 ONLINE STORE

Faces of Indonesia











Home | Shopping Cart: 0 Item(s) | FIND YOUR PERFECT PC | Search | GO


Computer | Peripheral | Gadget | Photography | Office | Home & Kitchen | Tools | Baby & Toys | Hobbies | Fashion | LFP

Merry Christmas & **HAPPY NEW YEAR 2015**

PENTIUM QUAD CORE PROMO!
BUY NOTEBOOK WITH QUAD CORE PROCESSOR AND
GET SPECIAL PRICE FOR PRINTER ONLY IDR 80.000

intel

 <p>TECH CARE Car DVR Your Reliable Eyewitness</p> <p>Rp 300,000 -10% Rp 270,000</p>	 <p>MOTUL 5100 Ester 4T No. 1 Racing Oil in The World</p> <p>Rp 137,000 -7% Rp 127,000</p>	 <p>PHOENIX Body Cover SX Over Hot or Cold No More a Problem</p> <p>Rp 275,000 -31% Rp 190,000</p>	 <p>MAKITA Sander Polisher Polish Made Easy with MAKITA</p> <p>Rp 6,700,000 -15% Rp 5,695,001</p>	 <p>STARK LED Cool Day Light 3W Brighter than ever with LED, Disc up to 20%</p> <p>Rp 35,000</p>
 <p>MOEKANA Japanese Learning Cards Cara Belajar Bahasa Jepang Menyenangkan!</p> <p>80%</p>	 <p>HELLO KITTY Dragon Fairy Super Sale!</p> <p>60%</p>	 <p>BRICK FORGE Scooter Rainbow Play with Scooter Rainbow</p> <p>60%</p>	 <p>DISNEY Winnie The Pooh Play & Fun</p> <p>60%</p>	 <p>ACCU-CHEK Active Crazy Sale 40%</p> <p>60%</p>




Semua Kategori
Bantuan
Daftar
Masuk


Mengapa Belanja di Tokopedia?

Jutaan produk tersedia dari berbagai online shop

Daftar Sekarang! [Pelajari Lebih Lanjut](#)
























Transparan
Bandingkan review untuk berbagai online shop terpercaya se-Indonesia



Aman
Pembayaran Anda baru diteruskan ke penjual setelah barang Anda terima

Pilih Kategori Semua Kategori »

 Pakaian	 Handphone & Tablet	 Office & Stationery
 Fashion & Aksesoris	 Laptop & Aksesoris	 Souvenir, Kado & Hadiah
 Kecantikan	 Komputer & Aksesoris	 Mainan & Hobi
 Kesehatan	 Elektronik	 Makanan & Minuman
 Rumah Tangga	 Kamera, Foto & Video	 Buku
 Dapur	 Otomotif	 Software
 Perawatan Bayi	 Olahraga	 Film, Musik & Game

Hot List





sebelumnya
tokobagus.com

Login

Daftar

+ Pasang Iklan Gratis

 Kata Pencarian...

Semua Lokasi ▼

Semua Kategori ▼

Cari

Jual barang seperti ini ? di **OLX.co.id**

Nokia 3315



310.000



Motor

11.000.000

Baju bayi



90.000

Gratis!
Mudah dan Cepat!

+ Jual sekarang



Jeans bekas

99.000

207.000



Laptop



1.500.000

**harga hanya ilustrasi*

Pilih Kategori >



Mobil



Motor



Properti



Keperluan Pribadi



Pilih Lokasi >





Jual Beli Barang Seken
di Lokasi Anda

Jual barang seken Anda, iklankan &
ubah jadi uang!

Jual Sekarang!



Ada **3.719.712** iklan seperti gitar, motor, stroller, komputer tablet, tas branded, kamera digital, kontrakan atau hewan peliharaan, hampir semuanya ada!

Cari Barang Seken & Dapatkan Good Deal!

 **Pasang Iklan GRATIS!** ▶

 **Cari iklan** (PILIH LOKASI TERDEKAT) ▼

Jual di berniaga.com
2 barang laku **setiap menitnya!**



**ASUS Slim
X401U Mulus**
Rp 2 350 000



**Stroller Carseat
3in1 Harga Oke**
Rp 3 100 000



**Yamaha
RX King 2002**
Rp 8 500 000



**Jam Tangan
Fossil Asli**
Rp 1 150 000



**Iphone 4S 8GB
Lengkap**
Rp 2 000 000



**Channel Bag
Bersertifikat**
Rp 6 000 000



Klik Cari di lokasi
terdekat



Ketemuan

Hubungi penjualnya,
tanpa perantara



Deal CoD, periksa
& transaksi



Mom's Ribby'al Widodo, Evi V.
Octaviani, dan 3.583.557 lainnya
menyukai ini.





Hi, Login | Join

VISA MasterCard BCA CASH ON DELIVERY TRUFR

Home Shop by Categories Shop by Theme Pre Sales After Sales B2B

Selasa, 23 Desember 2014

TELUSUR KATEGORI

Cari



LOWEST GUARANTEED PRICES

5 Jam Langsung **KIRIM**
COD Jakarta sekitarnya!

Wow Keren....

Rp 299 Rb

Bluetooth Handsfree **DS-2**

Berlaku s/d 24 Des 2014 selama persediaan masih ada!



BAOFENG UV5R

UHF+VHF Radio HT
Dual Band Dual Standby
128 Channel Progr
50 CTCSS/104 DCS
FM Radio/LED torch
Docking Charger
Garansi tukar baru

DISC 37%

@Rp 499 Rb

Berlaku s/d 31 Des 2014



SHARP AH-A5MEY

AC Split 1/2PK
Powerfull Jetstream
Gentle Coanda Flow
Low Voltage System
Turbo Cooling
Remote Control

HOT price

Rp 2,64 JT

Berlaku s/d 31 Des 2014



brother MFC-J200

MultiFunction Printer
Print-Scan-Fax-Copy

Printer murah paling lengkap!

Rp 1.925.000



POLYTRON BB3501

5.1 HiFi Band HiFi
with USB MP3 Ripping

Ini baru besar mewah tp murah!

Rp 2.475.000



SHARP AH-A7 PEY

AC Split 3/4 PK
Dual Large Intake System

Cepat dingin dan hemat listrik!

Rp 2.549.000



Canon SX700HS

16MP Zoom Camera
30x Optical C 60p movie

Zoom tinggi resolusi prima!

Rp 3.399.000



ZOTAC ZBOX-ID86

Intel Atom Dual Core
2GB RAM 500GB HDD

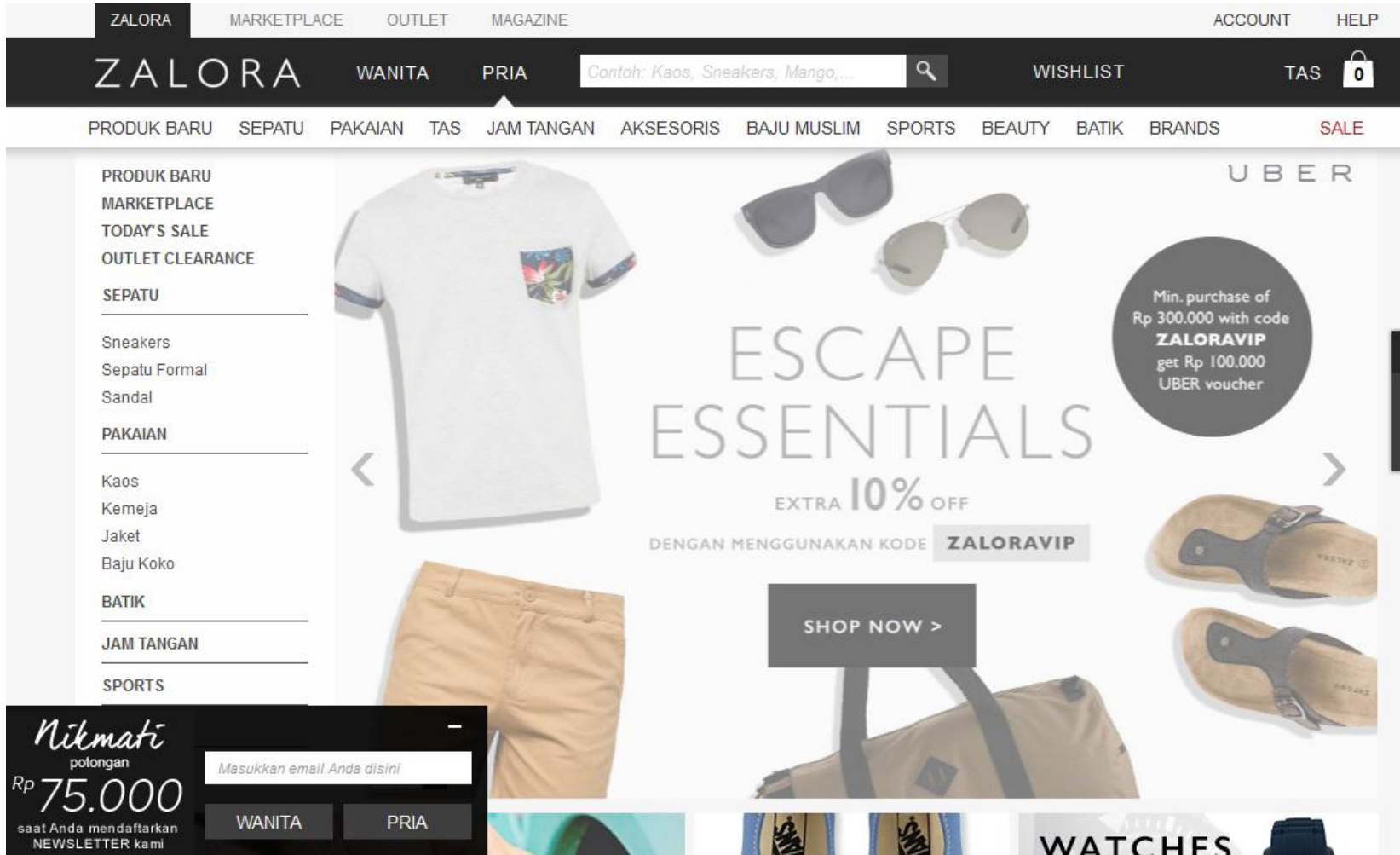
PC mungil cabe rawit!

5285




Phone Order!
Pesan lewat telepon

021 **5695-9333**
5697-1331





The screenshot displays the Zalora e-commerce website interface. At the top, a navigation bar includes links for ZALORA, MARKETPLACE, OUTLET, MAGAZINE, ACCOUNT, and HELP. Below this, a secondary navigation bar features ZALORA, WANITA, PRIA, a search bar with the placeholder text "Contoh: Kaos, Sneakers, Mango,...", WISHLIST, and a shopping cart icon labeled "TAS" with a "0" item count. A horizontal menu lists various product categories: PRODUK BARU, SEPATU, PAKAIAN, TAS, JAM TANGAN, AKSESORIS, BAJU MUSLIM, SPORTS, BEAUTY, BATIK, BRANDS, and a red "SALE" banner. The main content area is dominated by a large promotional banner for "ESCAPE ESSENTIALS" featuring a white t-shirt, sunglasses, and a tan bag. The banner text includes "EXTRA 10% OFF" and "DENGAN MENGGUNAKAN KODE ZALORAVIP". A "SHOP NOW >" button is prominently displayed. To the right of the banner, a circular callout states: "Min. purchase of Rp 300.000 with code ZALORAVIP get Rp 100.000 UBER voucher". On the left side of the banner, a vertical sidebar lists product categories: PRODUK BARU, MARKETPLACE, TODAY'S SALE, OUTLET CLEARANCE, SEPATU (with sub-items: Sneakers, Sepatu Formal, Sandal), PAKAIAN (with sub-items: Kaos, Kemeja, Jaket, Baju Koko), BATIK, JAM TANGAN, and SPORTS. At the bottom left, a black promotional box for "Nikmati potongan Rp 75.000" encourages newsletter sign-ups. Below this box are buttons for "WANITA" and "PRIA". The bottom right corner shows a "WATCHES" section with a small image of a watch.




ANYTIME, ANYWHERE SHOPPING!

0% CICILAN 0%
SEMUA PRODUK

 **GRATIS PENGIRIMAN**
SELURUH INDONESIA

 **CUSTOMER CARE**
0804-1-871-871

 **VOUCHER GRATIS**
RP 100 RIBU
[Klik Disini](#)

Cek Status Pesanan | Panduan Blibli.com | [Masuk atau Daftar](#)

Pencarian Terpopuler: [xiaomi](#) | [nike](#) | [htc](#) | [asus](#) | [iphone](#)

KATEGORI

Handphone & Tablet

Komputer & Laptop

Kamera

Peralatan Elektronik

Fashion Pria

Fashion Wanita

Ibu & Anak

Kesehatan & Kecantikan


Hobi & Olahraga


Otomotif

Kuliner


Cari Produk...

Semua Kategori ▼ **CARI**

Keranjang  **0**



SHOP & WIN A TRIP TO OLD TRAFFORD



Menangkan trip
Old Trafford, Manchester
&
Extra Cashback
hingga 80%

blibli.com
ANYTIME, ANYWHERE SHOPPING!

NIKE MEGA SALE DISKON 50%

HALF PRICE
FULL HAPPINESS

HIS EARLY BIRD
mulai
Rp 175.000

SUPER MOMS DAY

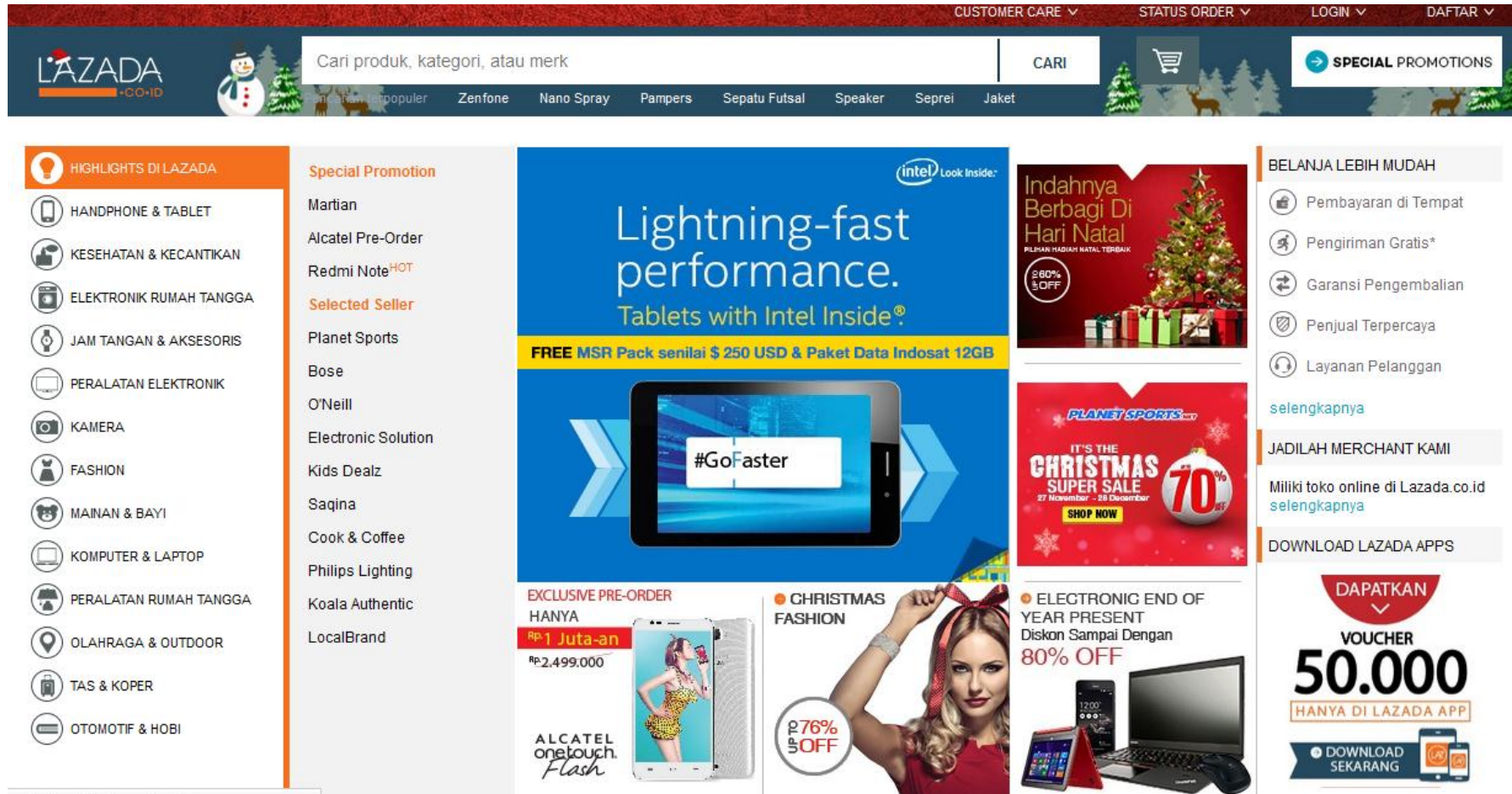
PROMO DANAMON TOP SPENDER

PRE ORDER HUAWEI MATE 7

AMAZING SALEBRATION

PROMO CITIBANK

PRODUK REKOMENDASI



The screenshot shows the Lazada Indonesia homepage with a festive Christmas theme. The top navigation bar includes links for CUSTOMER CARE, STATUS ORDER, LOGIN, and DAFTAR. A search bar is prominently displayed with the text "Cari produk, kategori, atau merk". Below the search bar, there are categories like Zenfone, Nano Spray, Pampers, Sepatu Futsal, Speaker, Seprei, and Jaket. The main content area features several promotional banners: an Intel Inside banner for "Lightning-fast performance" tablets, a Christmas banner for "Indahnya Berbagi Di Hari Natal" with a 280% off discount, a Planet Sports banner for "IT'S THE CHRISTMAS SUPER SALE" with a 70% off discount, and an Alcatel banner for "EXCLUSIVE PRE-ORDER HANYA Rp. 1 Juta-an". On the right side, there is a section titled "BELANJA LEBIH MUDAH" (Shopping is easier) listing benefits like "Pembayaran di Tempat", "Pengiriman Gratis*", "Garansi Pengembalian", "Penjual Terpercaya", and "Layanan Pelanggan". Below this, there is a section titled "JADILAH MERCHANT KAMI" (Become a Merchant with Us) and a section titled "DAPATKAN VOUCHER 50.000" (Get 50,000 Voucher) with a "DOWNLOAD SEKARANG" (Download Now) button.

HIGHLIGHTS DI LAZADA

- HANDPHONE & TABLET
- KESEHATAN & KECANTIKAN
- ELEKTRONIK RUMAH TANGGA
- JAM TANGAN & AKSESORIS
- PERALATAN ELEKTRONIK
- KAMERA
- FASHION
- MAINAN & BAYI
- KOMPUTER & LAPTOP
- PERALATAN RUMAH TANGGA
- OLAHRAGA & OUTDOOR
- TAS & KOPER
- OTOMOTIF & HOBI

Special Promotion

- Martian
- Alcatel Pre-Order
- Redmi Note^{HOT}

Selected Seller

- Planet Sports
- Bose
- O'Neill
- Electronic Solution
- Kids Dealz
- Saqina
- Cook & Coffee
- Philips Lighting
- Koala Authentic
- LocalBrand

EXCLUSIVE PRE-ORDER HANYA Rp. 1 Juta-an
Rp. 2.499.000
ALCATEL onetouch Flash

CHRISTMAS FASHION
76% OFF

Indahnya Berbagi Di Hari Natal
280% OFF
PILIHAN HADIAN NATAL TERBAIK

PLANET SPORTS
IT'S THE CHRISTMAS SUPER SALE
27 November - 28 Desember
70% OFF
SHOP NOW

ELECTRONIC END OF YEAR PRESENT
Diskon Sampai Dengan 80% OFF

BELANJA LEBIH MUDAH

- Pembayaran di Tempat
- Pengiriman Gratis*
- Garansi Pengembalian
- Penjual Terpercaya
- Layanan Pelanggan

[selengkapnya](#)

JADILAH MERCHANT KAMI

Miliki toko online di Lazada.co.id
[selengkapnya](#)

DOWNLOAD LAZADA APPS

DAPATKAN VOUCHER 50.000
HANYA DI LAZADA APP
DOWNLOAD SEKARANG

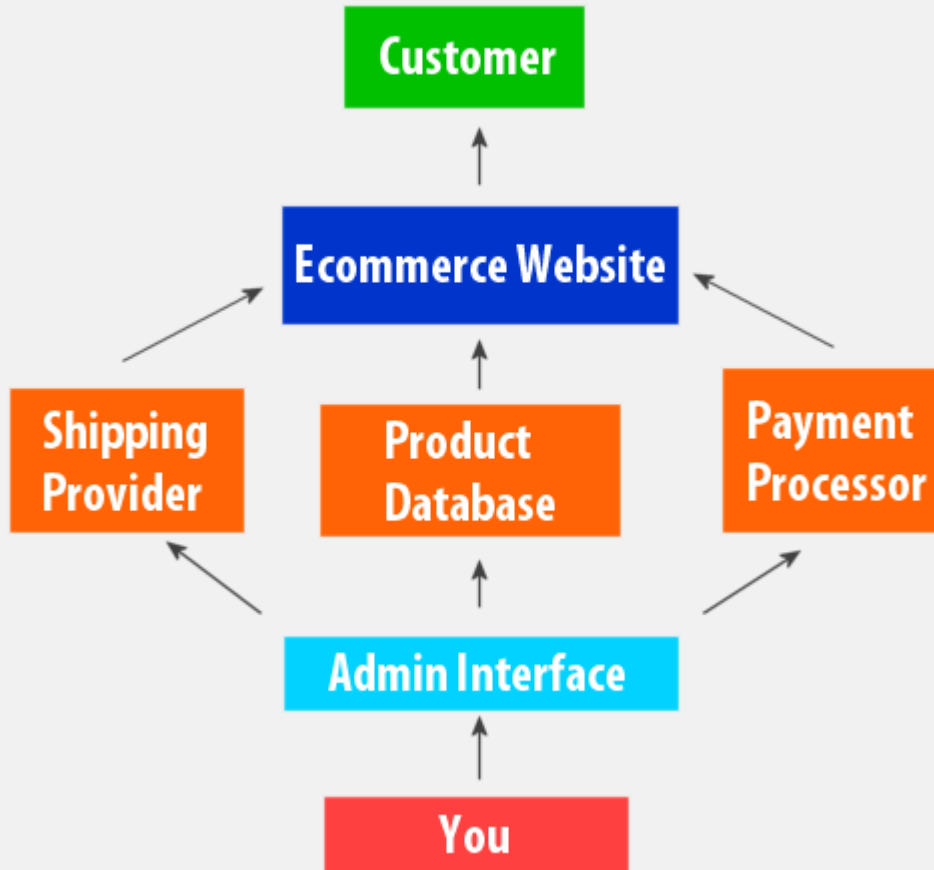
Apa itu eCommerce?

Menurut Laudon & Laudon (1998), E-Commerce adalah suatu proses membeli dan menjual produk-produk secara elektronik oleh konsumen dan dari perusahaan ke perusahaan dengan computer sebagai perantara transaksi bisnis.

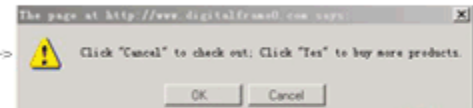
E-Commerce menurut Kalakota dan Whinston (1997) dapat ditinjau dalam 3 perspektif berikut:

1. Dari perspektif komunikasi, E-Commerce adalah pengiriman barang, layanan, informasi, atau pembayaran melalui jaringan komputer atau melalui peralatan elektronik lainnya.
2. Dari perspektif proses bisnis, E-Commerce adalah aplikasi dari teknologi yang menuju otomatisasi dari transaksi bisnis dan aliran kerja.
3. Dari perspektif layanan, E-Commerce merupakan suatu alat yang memenuhi keinginan perusahaan, konsumen, dan manajemen untuk memangkas biaya layanan (service cost) ketika meningkatkan kualitas barang dan meningkatkan kecepatan layanan pengiriman.
4. Dari perspektif online, E-Commerce menyediakan kemampuan untuk membeli dan menjual barang ataupun informasi melalui internet dan sarana online lainnya.

How do Ecommerce Websites Work



- 1 Browse & find the item you like
- 2 Click **Add To Cart** go to next page.
- 3 Click **Check out** go to next page.
- 4 "Register" or "Login" or "Pay without register/login"
- 5 Fill in your **Delivery Address**
- 6 Select "Shipping Method" and "Payment Method" -
- Last Click "Submmit Order" and Pay via your "Payment Method"

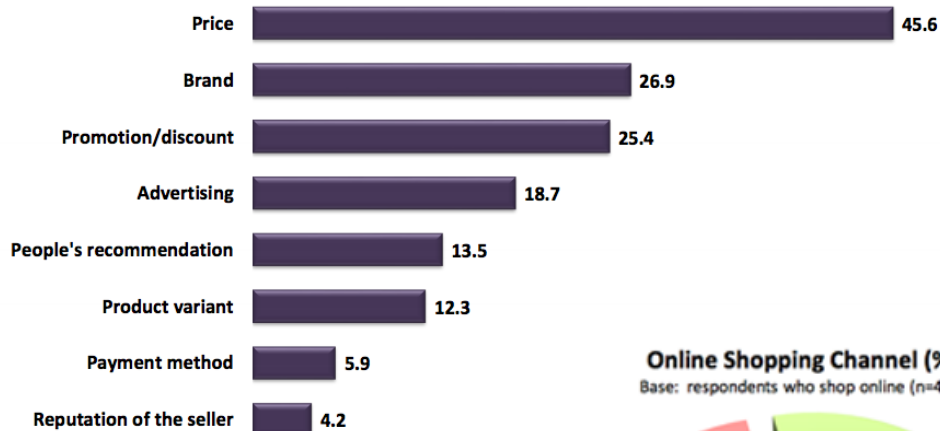


Click "Cancel" to checkout



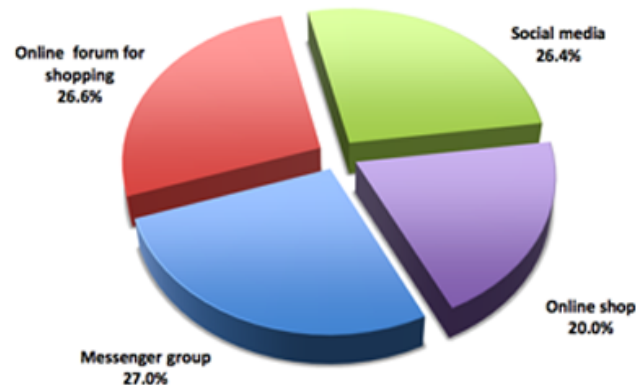
Important Factors That Influence People to Buy Product Online (%)

Base: Respondents who shop online (n=717)



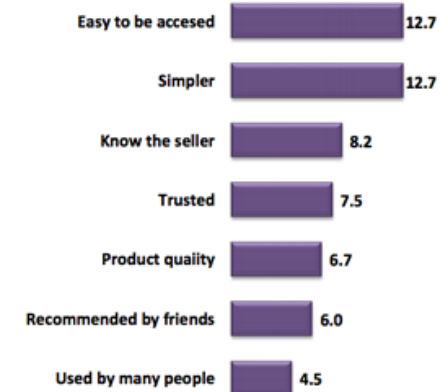
Online Shopping Channel (%)

Base: respondents who shop online (n=434)



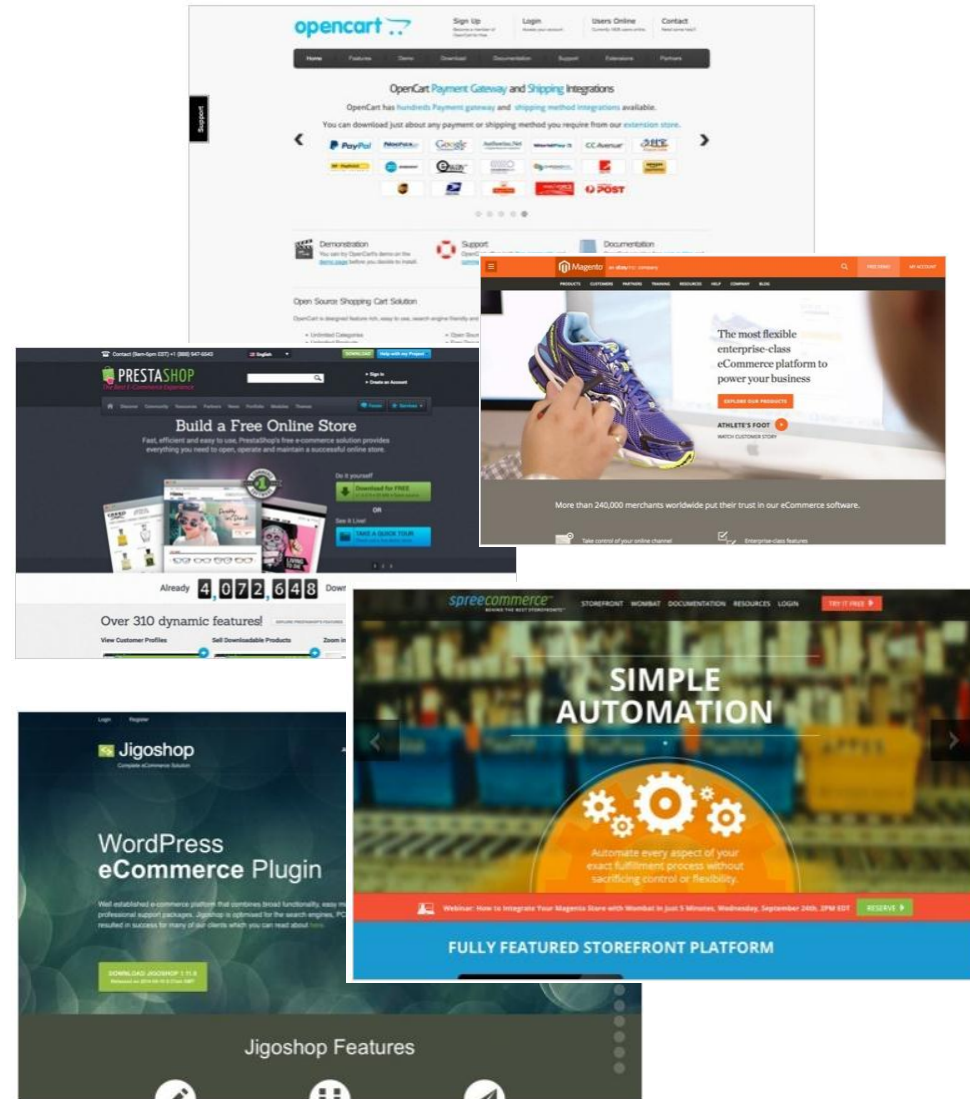
Buying Reason through Messenger Group (%)

Base: Respondents who shop at messenger group (n=134)



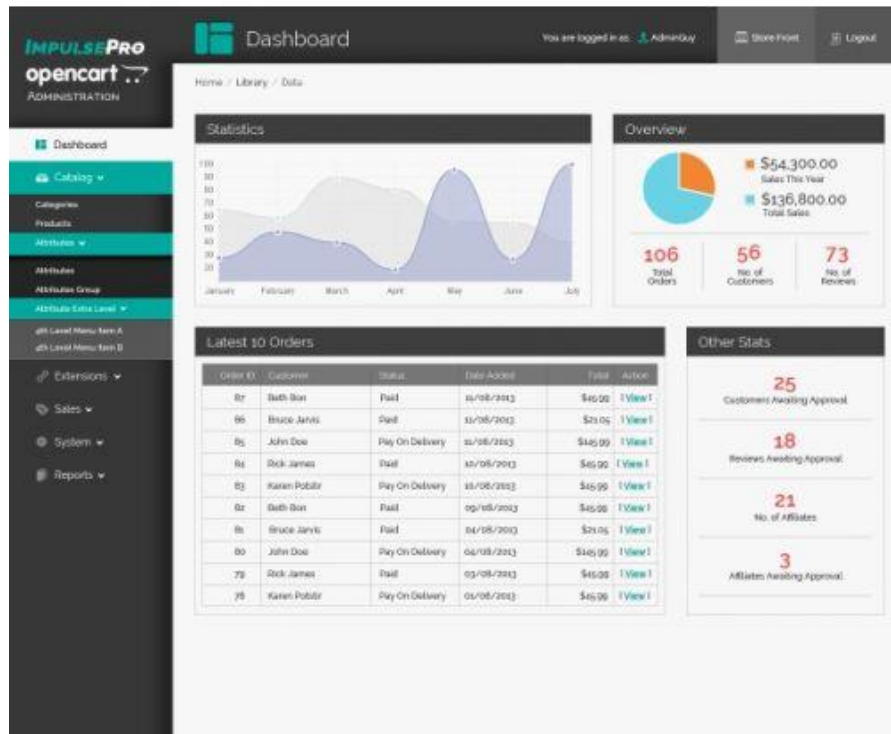
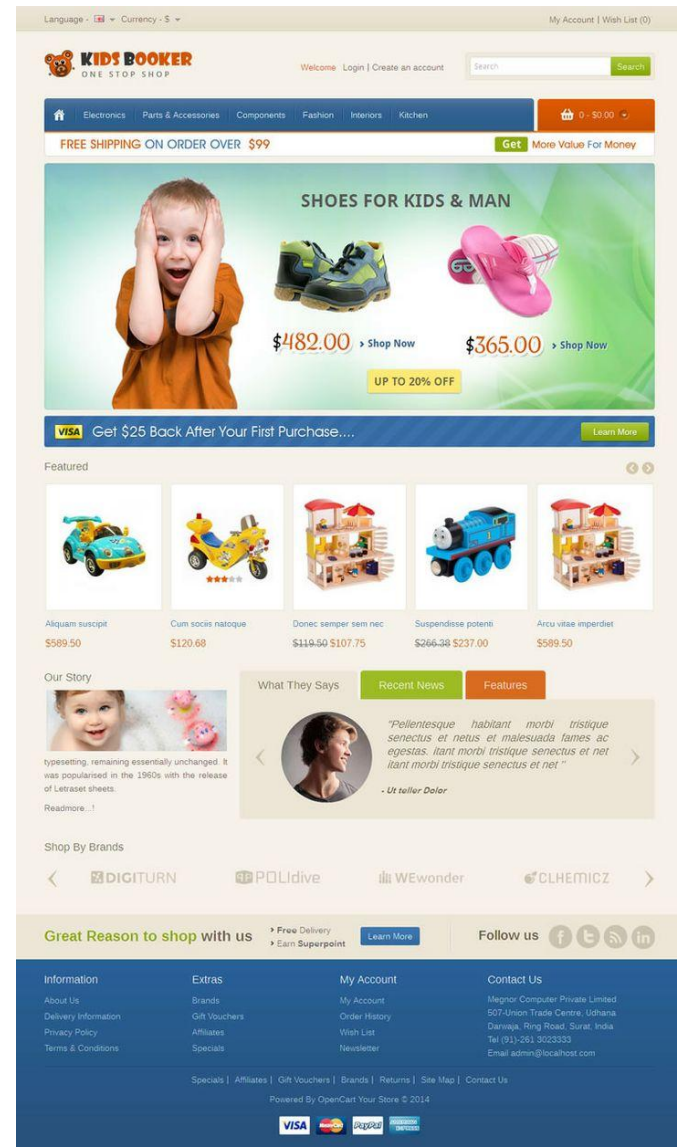
eCommerce With Open Source?

- 1. Open Cart**
- 2. Prestashop**
- 3. Magento**
- 4. Tomatocart**
- 5. Jigoshop**
- 6. Thelia**
- 7. AbanteCart**



1. Open Cart

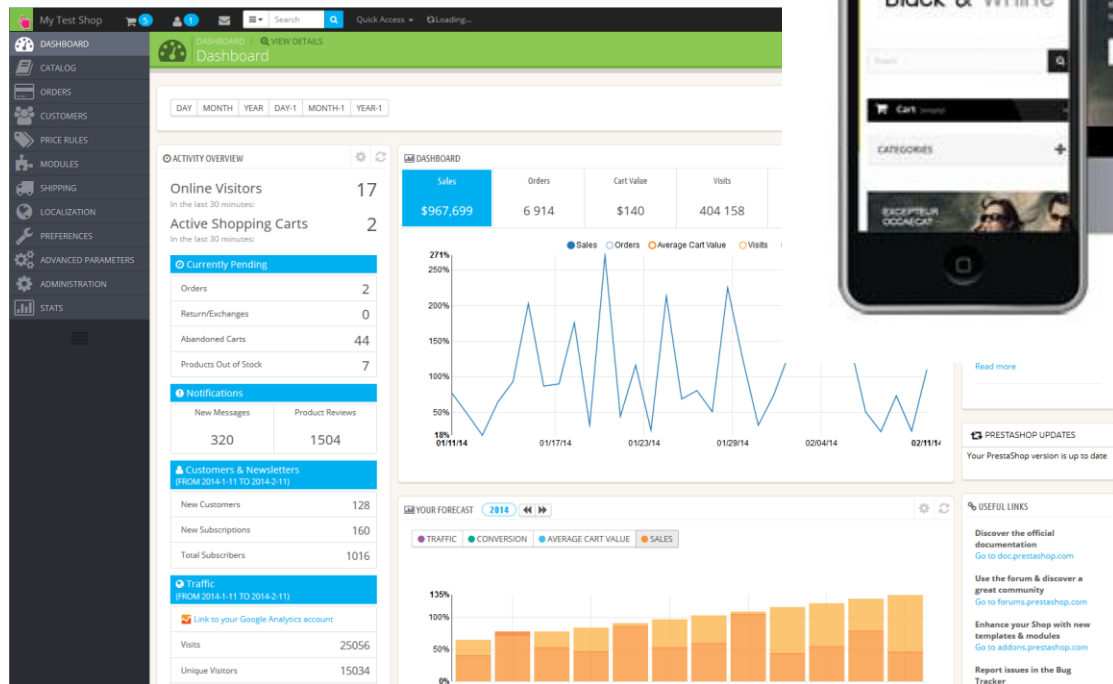
<http://www.opencart.com/index.php?route=download/download>

The screenshot shows the KidsBooker e-commerce website. The header includes a language selector, currency (\$), and user account links. The main banner features a child's face and promotes shoes for kids and man, with prices \$482.00 and \$365.00, and a 20% off discount. Below the banner, there's a featured section with various toys and games, each with a price and a 'Shop Now' button. The 'Our Story' section includes a testimonial from a customer. The footer contains links to information, extras, my account, and contact us, along with social media icons and a list of affiliates.

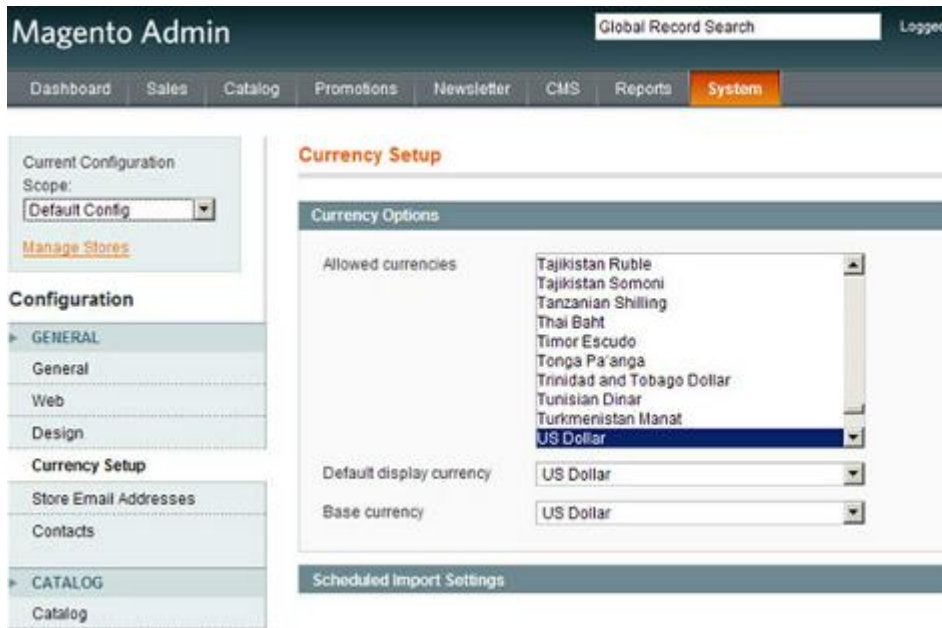
2. Prestashop

<https://www.prestashop.com/en/download>



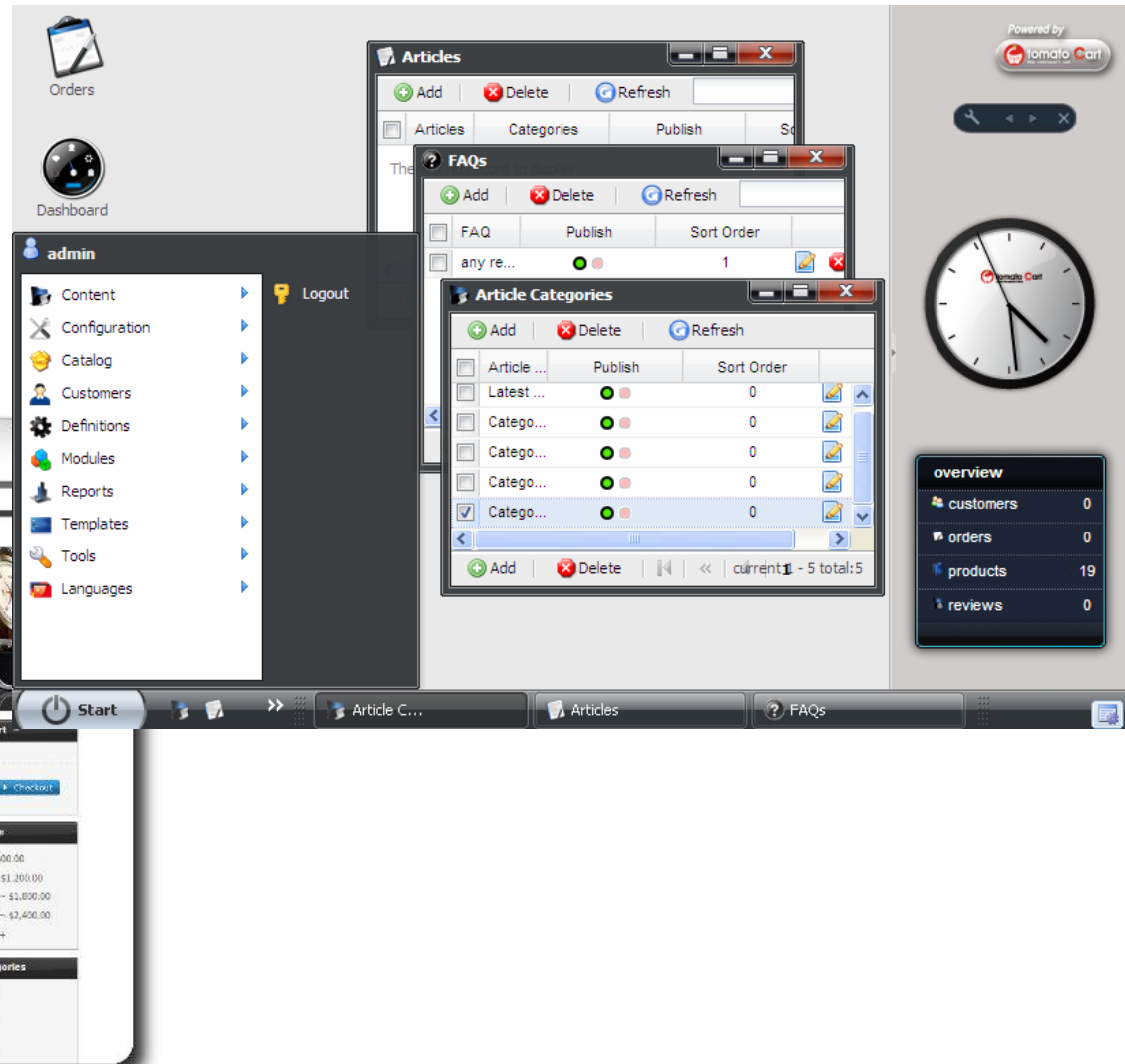
3. Magento

<https://www.magentocommerce.com/download>



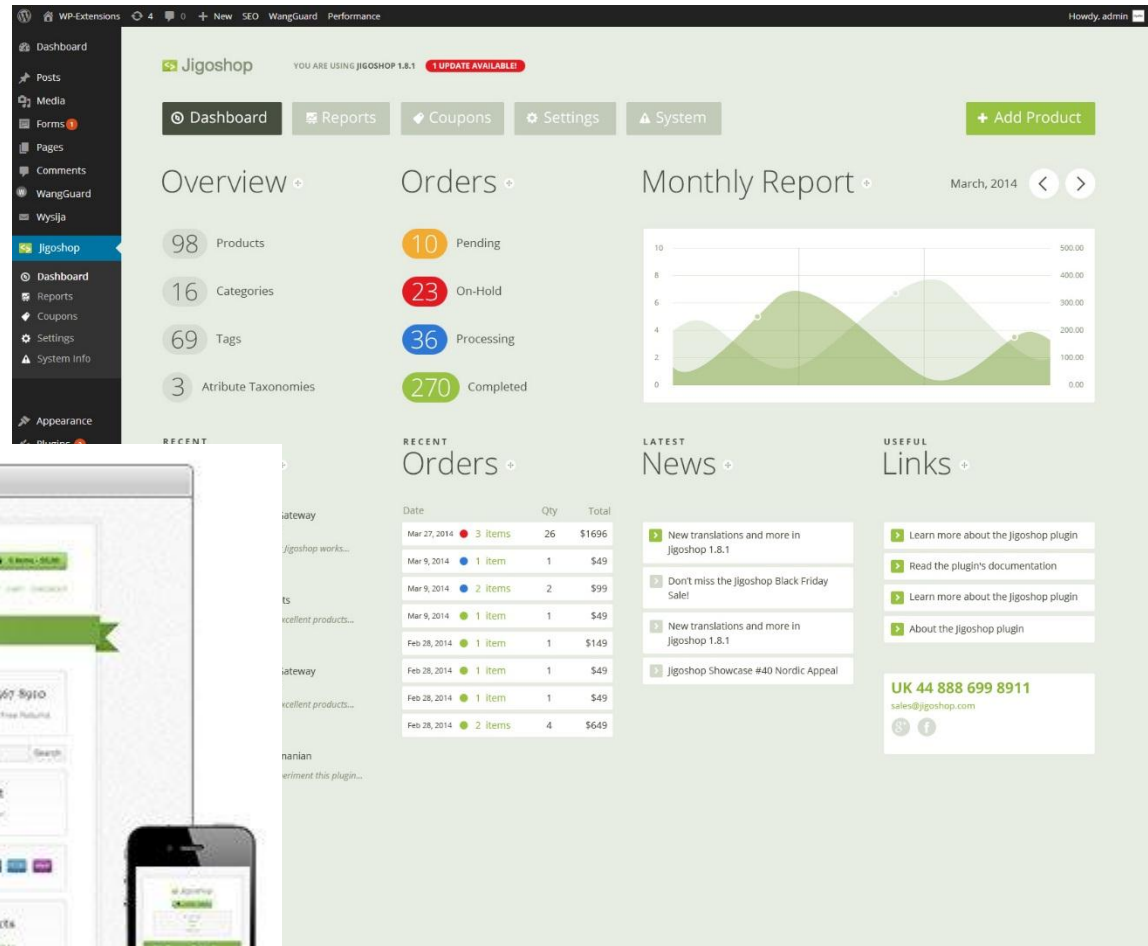
4. TomatoCart

<http://tomatocart.com/downloads/download-tomatocart.html>



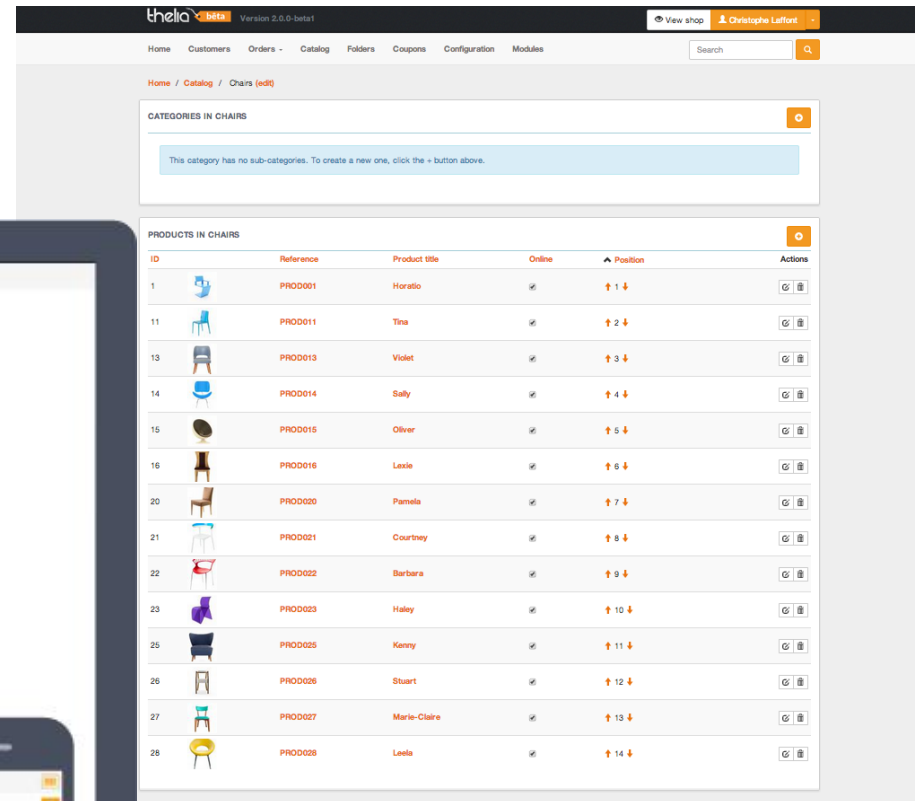
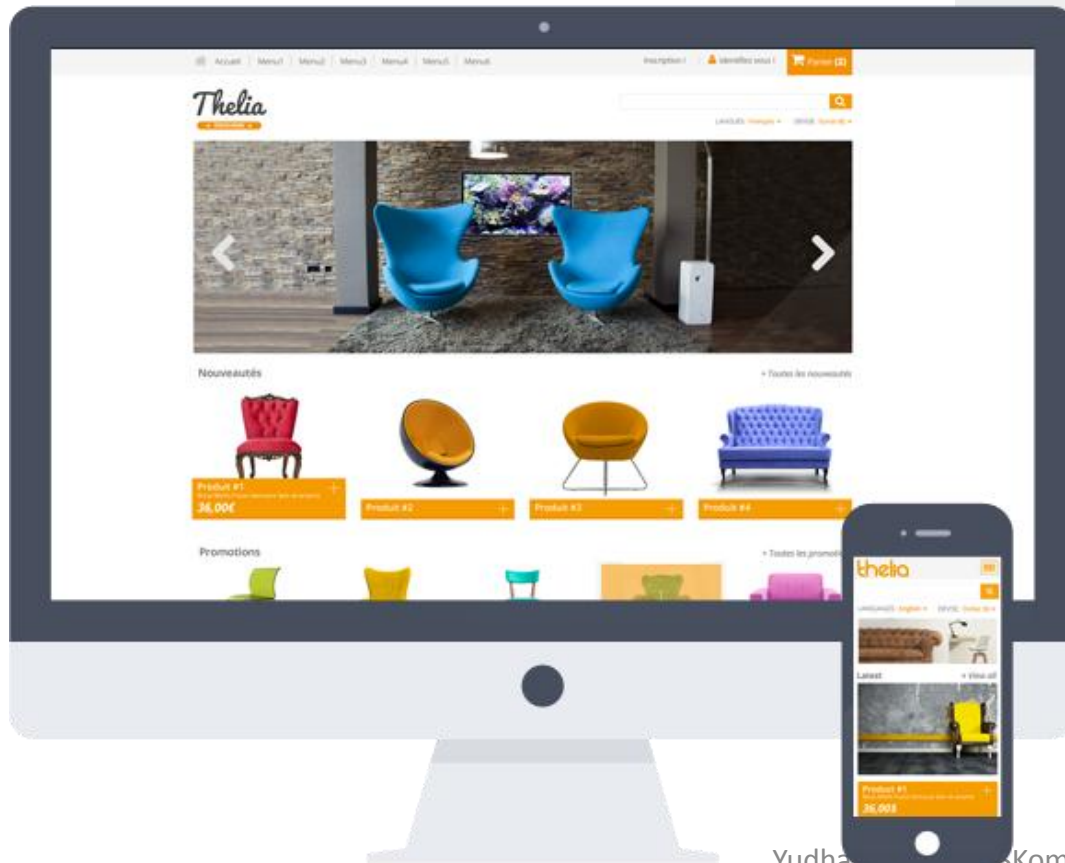
5. Jigoshop

<https://www.jigoshop.com/>



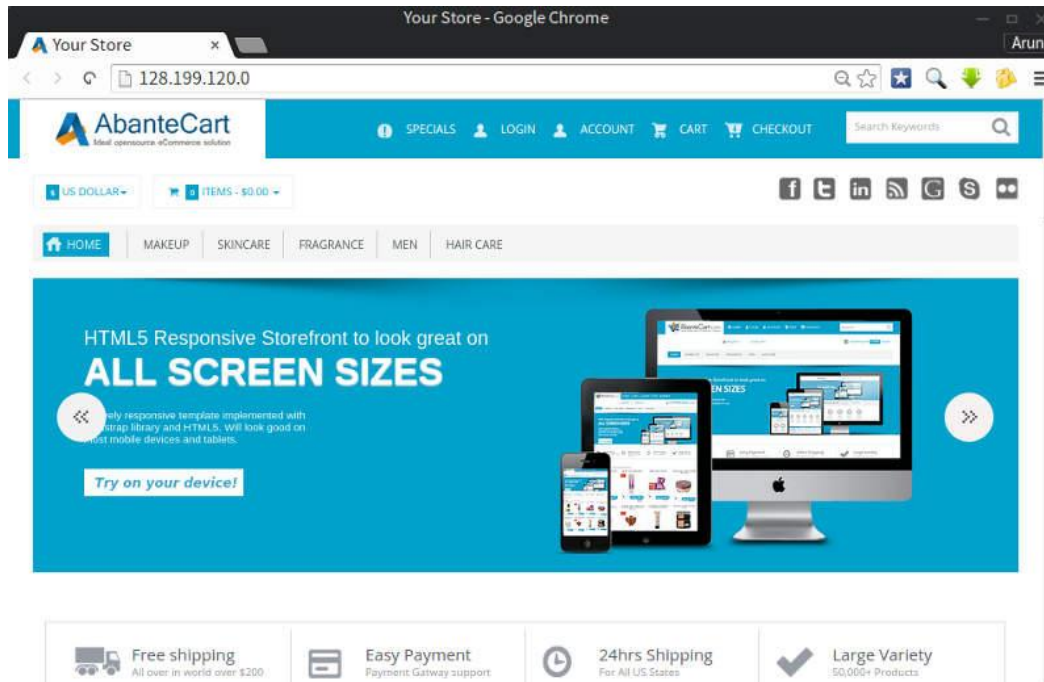
6. Thelia

<http://demo.thelia.net/admin/catalog>



7. AbanteCart

<http://www.abantecart.com/free-ecommerce-downloads>



Your Store - Google Chrome

128.199.120.0

AbanteCart
Most open-source e-commerce solution

SPECIALS LOGIN ACCOUNT CART CHECKOUT Search Keywords

US DOLLAR ITEMS - \$0.00

HOME MAKEUP SKINCARE FRAGRANCE MEN HAIR CARE

HTML5 Responsive Storefront to look great on ALL SCREEN SIZES

HTML5 responsive template implemented with Bootstrap library and HTML5. Will look good on most mobile devices and tablets.

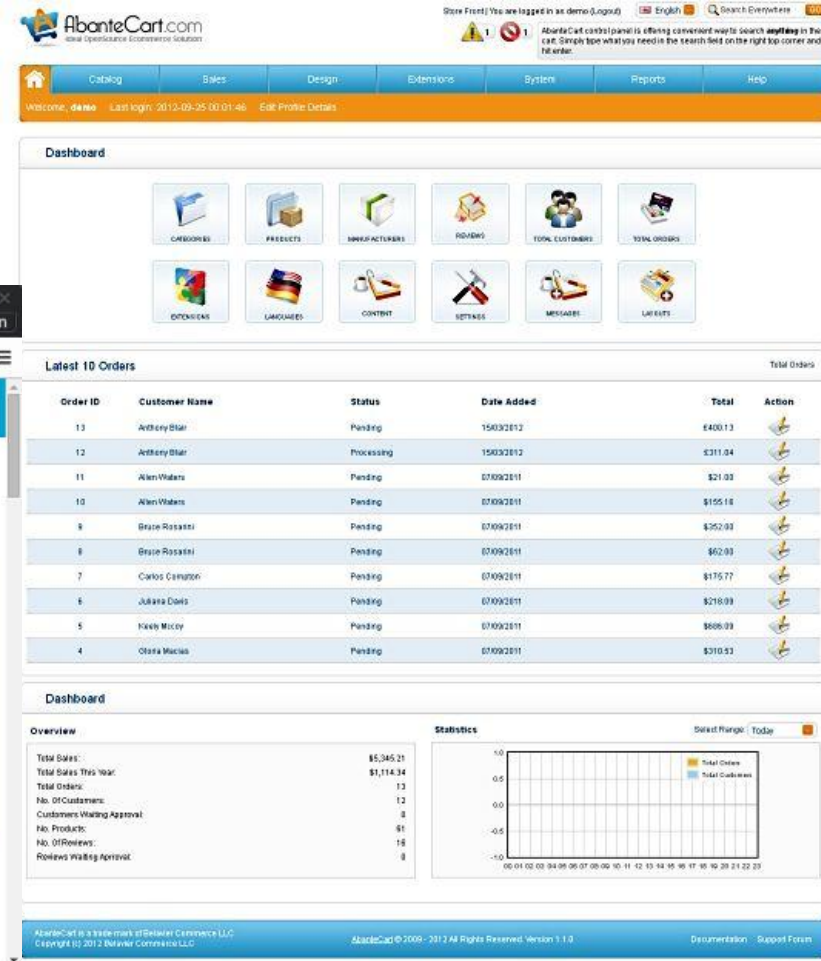
Try on your device!

Free shipping All over in world over \$200

Easy Payment Payment Gateway support

24hrs Shipping For All US States

Large Variety 50,000+ Products



AbanteCart.com
Most open-source e-commerce solution

Store Front! You are logged in as demo (\$,logout) English Search Everywhere

Welcome, demo! Last login: 2013-03-25 00:01:46 Edit Profile Details

Dashboard

CATEGORIES PRODUCTS INVOICES REVIEWS TOTAL CUSTOMERS TOTAL ORDERS

EXPENSES LANGUAGES CONTENT SETTINGS MESSAGES LAKEETS

Latest 10 Orders

Order ID	Customer Name	Status	Date Added	Total	Action
13	Anthony Blair	Pending	15/03/2012	\$400.13	
12	Anthony Blair	Processing	15/03/2012	\$311.04	
11	Allen Waters	Pending	07/09/2011	\$21.03	
10	Allen Waters	Pending	07/09/2011	\$155.18	
9	Bruce Rossini	Pending	07/09/2011	\$352.93	
8	Bruce Rossini	Pending	07/09/2011	\$62.03	
7	Carlos Camacho	Pending	07/09/2011	\$175.77	
6	Juliana Davis	Pending	07/09/2011	\$218.09	
5	Frank McCoy	Pending	07/09/2011	\$606.09	
4	Otara Muecia	Pending	07/09/2011	\$310.51	

Dashboard

Overview

Total Sales:	\$5,345.21
Total Sales This Year:	\$1,114.34
Total Orders:	13
No. Of Customers:	13
Customers Waiting Approval:	0
No. Products:	51
No. Of Reviews:	18
Reviews Waiting Approval:	0

Statistics

Select Range: Today

Total Orders
Total Customers

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Documentation Support Forum

KD-4

(1) Presentasi Kelompok

1. Menggunakan OS berbasis Opensource
2. Kustomisasi Aplikasi
 - Pilih Tema Shopping Online (ndak boleh sama)
3. Demo Aplikasi
 - Input Barang
 - Transaksi (Sebagai user dan admin)

(2) Dokumen .odt/doc/PDF :

1. Apa itu Opensource
2. Apa itu Ecommerce
3. Flow Ecommerce (standar)
4. Aplikasi XYZ
 - Profil, Requirement, Fitur, Flow
5. Tips trik
 - Input Produk
 - Mengganti mata uang
 - Mengganti bahasa
 - Konfigurasi Paket (shipping)
 - Cara Pembayaran (payment)
 - Mengganti favicon
 - Mengatur diskon
 - Mengganti theme
 - Mengganti header, slider, footer
 - Cara Backup Restore





thank you.