Yoobee College of Creative Innovation Christchurch Campus Diploma in Software Development 2202-Online-DSD

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CS104 - UX Principles II
Assignment #2

Game / App UX Dev

Colours

Background: #1D4B87

Main Heading: #C8C8DB

Secondary Heading: #BOECFF

Content Heading Main: #2E7CDD

Content Heading Secondary: #C8C8DB

Body text 1: #C8C8DB

Body text 2: #BOECFF

Body text 3: #FFFFFF

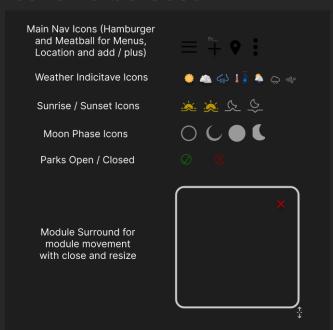
Special / text 1: #A10000

Special / text 2: #FFFFFF

Module Colour Main: #172344

Module Colour 2nd: # BOECFF

Icons To be Used



Taken from Figma, as it was easier to plan and arrange in that software. All SVG Icons were either built in Figma, or sourced from open source Icon Libraries Online, predominantly https://www.svgrepo.com/

Font Styles:

Main Heading: Inter, Semi Bold, 20 Pt, Drop Shadow

Secondary Heading: Inter, Regular, 12Pt, Drop Shadow

Content Heading Main: Inter, Regular, 15Pt, Drop Shadow

Content Heading Secondary: Inter, Regular, 16Pt, Drop Shadow

Body text 1: Inter, Regular, 10Pt, Drop Shadow

Body text 2: Inter, Light Italic, 12pt, Drop Shadow

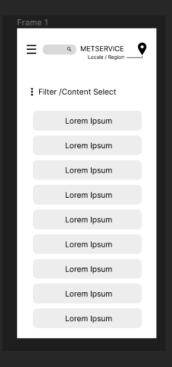
Body text 3: Inter, Regular, 12pt, Drop Shadow

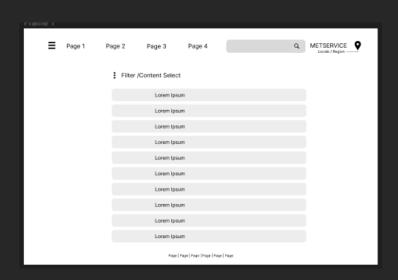
Special / text 1: Inter, Medium, 12pr, Drop Shadow

Special / text 2: Inter, Italic, 12pt, Drop Shadow

Special / text 3: Inter, Light Italic, 20pt, Drop Shadow

Android Sketch / Tablet Surface Sketch





The Intent with the sketch designs was to achieve the highest simplicity to suit our users who spend as short as 30 seconds browsing and need to find a few pieces of information fast. The Phone design has a hamburger menu for the main pages, a search bar (which We went away from in the prototype due to space cluster) and a search / location selection function.

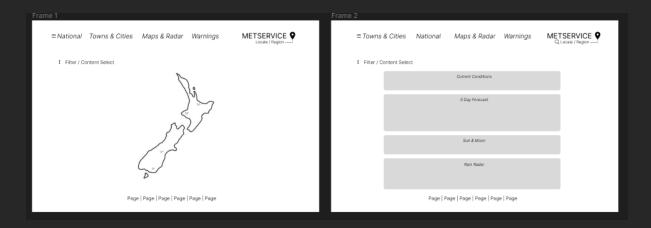
Further down the page youll find a filter / meatball menu for more information / more specific information from within the page, followed by the page content split into modules which can be closed and re arranged.

The tablet design shows more pages and has a smaller menu inside the hamburger menu, has a large search bar, as well as the search and location selection. The rest of the page content is the same except a different size and proportion to allow for pleasurable browsing on a tablet.

Android Lofi / Tablet Surface Lofi



Due to size it was not practical to show all of the tablet pages in the report



Android Hi Fi Prototype



Shown above is the set of pages from the HiFi Prototype – Sans Overlays, these can be viewed in the online project, found in the readme file. I chose to portray the final app in mobile as the bulk of our users from research show they are viewing less than 30 seconds per session, mostly from home, so are likely to be using a cellphone most of the time. The colour scheme chosen is simple, our users preferred dark mode, but we wanted to circumvent this and provide a light coloured positive tone to the app, so we chose to set our overlays in a dark colour, sat on a light palette to increase mood / experience. As per our research these modules can be selected and moved around or removed. (only a mock up in the figma design, just for show) for user convenience. As you can see from the colour palette and font styles above, we utilised about 6 font styles, and 6 colours, and did our best to reuse these, creating a lovely scheme, with less readjusting necessary throughout the design.

For the warnings page, current warnings are shown red, with a number of warnings shown.