
Joan Ignacio Gonzalez

Web Developer & Graphic Designer

San Martin, Buenos Aires, Argentina

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[Portfolio](#)

[LinkedIn](#)

[Github](#)



SKILLS

- **Frontend:** JavaScript, TypeScript, React, Redux, Zustand, Jest, SASS
- **Backend:** Node.js, Express.js, PostgreSQL, REST API, Docker
- **Graphic Design:** Photoshop, Illustrator, Figma, Mass Image Editing

EXPERIENCE

25/7 Media Inc. - Los Angeles, CA - *Graphic Designer*

JANUARY 2022 - PRESENT

- I designed thumbnails, banners, and visual covers for various multimedia projects, developing attractive and consistent designs that reinforced the visual identity of multiple creators, optimizing their connection with audiences

Master Lash Professional - Villa Libertad, Buenos Aires - *Photo Editor*

FEBRUARY 2020 - DECEMBER 2021

- I edited hundreds of product images, optimizing processes through macros and scripting in Photoshop, which allowed for a 90% reduction in delivery times and enabled bulk modifications effortlessly

RP Electronica SRL - Villa Bosch, Buenos Aires - *Stock Control*

JULY 2019 - JULY 2020

- I created Excel templates equipped with macros that automated the workflow for generating stock and sales reports
- I designed advertising campaigns published on Facebook and Instagram, creating graphics and engaging with the company's audience

EDUCATION

E.E.S.T. N°2 "Alemania" - Advanced High School Diploma - *Electromechanics*

FEBRUARY 2013 - DECEMBER 2019

LANGUAGES

ENGLISH - *Advanced (C1)*

SPANISH - *Native*