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# Joan Ignacio Gonzalez

## Web Developer & Graphic Designer

San Martin, Buenos Aires, Argentina

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[Portfolio](#)

[LinkedIn](#)

[Github](#)



## SKILLS

- **Frontend:** JavaScript, TypeScript, React, Redux, Zustand, Jest, SASS
- **Backend:** Node.js, Express.js, PostgreSQL, REST API, Docker
- **Graphic Design:** Photoshop, Illustrator, Figma, Mass Image Editing

## EXPERIENCE

**25/7 Media Inc. - Los Angeles, CA** - *Graphic Designer*

JANUARY 2022 - PRESENT

- I designed thumbnails, banners, and visual covers for various multimedia projects, developing attractive and consistent designs that reinforced the visual identity of multiple creators, optimizing their connection with audiences

**Master Lash Professional - Villa Libertad, Buenos Aires** - *Photo Editor*

FEBRUARY 2020 - DECEMBER 2021

- I edited hundreds of product images, optimizing processes through macros and scripting in Photoshop, which allowed for a 90% reduction in delivery times and enabled bulk modifications effortlessly

**RP Electronica SRL - Villa Bosch, Buenos Aires** - *Stock Control*

JULY 2019 - JULY 2020

- I created Excel templates equipped with macros that automated the workflow for generating stock and sales reports
- I designed advertising campaigns published on Facebook and Instagram, creating graphics and engaging with the company's audience

## EDUCATION

**E.E.S.T. N°2 "Alemania" - Advanced High School Diploma** - *Electromechanics*

FEBRUARY 2013 - DECEMBER 2019

## LANGUAGES

**ENGLISH** - *Advanced (C1)*

**SPANISH** - *Native*