

Designing Your Chapter Web Site

☐ Get Sponsoring Dealer approval.

- Where will the site be located?
- What is the approval process for content?
- Who will pay the cost for building, hosting and maintaining the site?

☐ Read the Chapter Web site guidelines (see H.O.G.® Chapter Handbook).

☐ Find a host.

- Determine where the site will be located.
 - Will the Chapter Web site be part of the Sponsoring Dealer's Web site or separate?
 - Can the Chapter pay for a hosting service, or will you need to use a free service?
 - Can the Chapter pay for the domain name?
- Use the phone book and ask the advice of other Chapter members to find a place to host your Chapter Web site.
- Use *register.com*, *godaddy.com* or a similar service to register your domain name.

☐ Define purpose or goal.

☐ Decide on content for the Web site.

☐ Create the Web site.

- Determine who will be building.
- Design using best practices.
 - Not everyone has a high-speed connection.
 - Not everyone has a large screen.
 - Text should be readable (avoid using fancy backgrounds and brightly colored text).
 - Make the site easy to use.

Submit to H.O.G.
for listing on
members.hog.com
and the H-D®
Dealer locator.

