BUSINESS DESCRIPTION

Company name

MyWorstJob : The name is funny but easy to remember.

Slogan : It can't get worse!

Description of the company

You are doing the worst job imaginable or don't see any opportunities at your current company or didn't even have a job. How about a change?

In general, looking for work can be a difficult and stressful task for applicants. The same goes for recruiters too. Finding qualified employees that correspond to the required skills, is also often not easy. That's the point where our company comes into play. We connect searching applicants with the best matching companies.

Our aim is to make the process as simple as possible for both sides. Applicants don't have to search for a long time to find matching jobs and submitting the application is even easier.

MyWorstJob is a partnership online company owned and managed by Dustin Troppa and Rania Ouaja.

Business activities

People who are searching for a job or perhaps new prospects for their careers are our main target audience. In particular, we target recent grads looking for work or persons that are not satisfied with their current job. Allowing them to see a big amount of job offers in their study fields and to apply in a few steps.

Also, we target companies that are searching for employees, by giving them the opportunity to publish their job offers and to reach more interested people.

Benefits : One of the most important marketing strategies of the company is to identify the target audience of our website and to focus on connecting both target groups that need our services. The idea is to gain a very large number of users/ visitors (big amount of traffic on the website) and to earn money through publishing advertisements.

Description of the application

Application name : MyWorstJob

Domain : MyWorstJob.de

The company offers to its customers a free application that allows recruiters from different companies to publish and update their job offers easily. Also, it allows candidates to explore jobs, that are matching their qualifications. The application offers to their users also the opportunity to create a profile and upload very simply and safely their documents (CV, motivation letter, qualifications etc.) to apply directly for the job offer.

When you are a new user, you should be able to use the side normally. Until you come to a point where a registration is needed. The registration/login should always be possible.
In the registration stage, you should be able to switch between an applicant or a company. Depending on your choice, the right options should show. The same goes for the main window. The choice of buttons, in the main window, depends on your login statues. If you are logged in, then the different types of users should be handled accordingly.

On the job board, where all jobs are listed, should be a button for applying for the job. It would be nice if you have then the option to add a personalized application for the job. Else, you can take your standard application from your profile. A applicant should be notified if he got the job and which job he got.

On the other side, the company can see the application and go through the data of the user. After the company reads the application, there should be a choice to decline or accept the offer. If the applicant is accepted, then all other applicants are declined, and the job offer disappears.

Let's come to the data that's at least needed of an applicant and company.

For the applicant: Name, birthday, E-Mail, password, phone number, address, qualification, list of skills.

For the company: Name, address, E-Mail, password, phone number, description.

But feel free to add more if you want to both of them.

Information management tasks

Table jobseeker	Description
Retrieve all jobs	The user can see all jobs offered by recruiters or some specific jobs with the entered search keywords
Create a user profile	To apply for a job the user must create a profile : user Id, username, address, date of birth, E-Mail, password, phone number, qualification, list of skills
Add files to his profile	The user can add files to his profile, like CV, motivation letter, qualifications etc.
Update a user profile	The user can update his personal information's except his user Id or update the uploaded documents
Delete a user profile	The user can delete completely his profile on the application
Notification with accepted jobs	The user gets notified if the application gets accepted and which company accepted him. At best with some kind of contact information.

Table company	Description
Retrieve all jobs	The recruiter can see all jobs offered by other companies or some specific jobs with the entered search keywords
Create a company profile	To publish a new job the company must create a profile : company Id, company name, address, E-Mail, password, phone number, description
Update a company profile	The company can update her data items except the company Id
Delete a company profile	The company can delete completely her profile on the application

Table applyJob	Description
Apply to a new job	The user can apply for one or multiple job offers
Add custom application	After clicking on apply the applicant can add a custom application or take his standard application from the profile

Table jobOffer	Description
Create a new job offer	The company can create a new job offer
Delete a job offer	The company can delete one or many job offers

Login	Description
Login to the user account	The user can log in to his account and then has, dependent on the type of the account, different choices