# Learning Hawkes Processes from a Handful of Events



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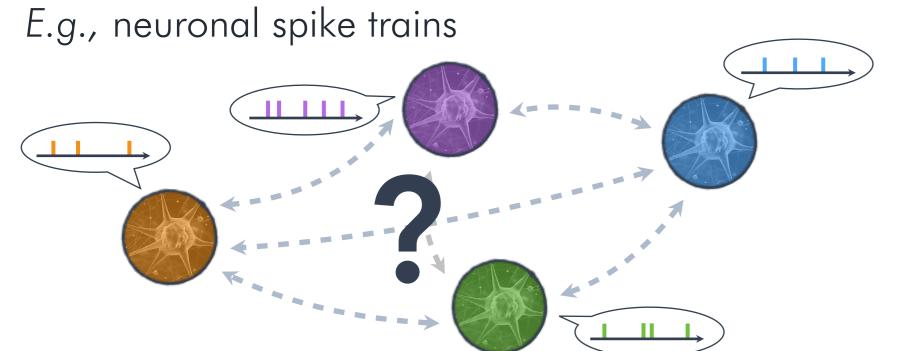


github.com/trouleau/var-hawkes

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### Motivation

☐ We want to learn the *causal relationships* in a network of discrete events (time series).



- ☐ Multivariate Hawkes Processes (MHPs) are widely used to model mutually exciting patterns in discrete events.
- ☐ But experimental data might be scarce...

Question: How to identify the causal structure of the network when only small data is available?

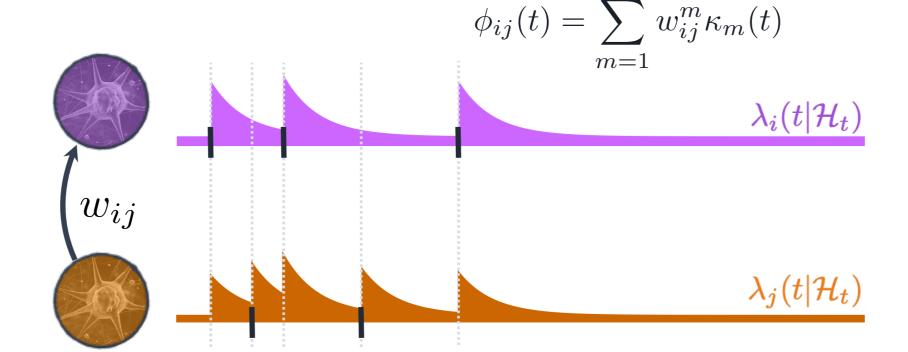
#### Model

☐ A Multivariate Hawkes Process is a point process with intensity

$$\lambda_i(t) = \mu_i + \sum_{j=1}^{D} \int_0^t \phi_{ij}(t-\tau) dN_j(\tau).$$

Exogenous intensity: constant, independent of the past

Endogenous intensity: due to excitation from past events, with excitation kernel



#### Contribution

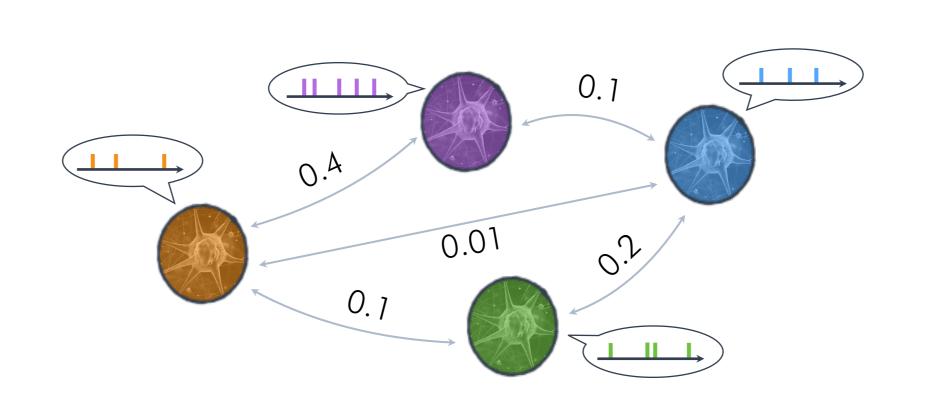
- We model the parameters of an MHP as latent variables, and we develop a probabilistic interpretation of existing maximum likelihood methods.
- We assume that each latent variable is sampled from its own prior with some unknown hyper-parameter.
- We introduce, VI-MHP, a new Bayesian approach for learning the causal structure of an MHP in the absence of large volume data. VI-MHP can optimize over thousands of hyper-parameters efficiently.

#### Classic Maximum Likelihood Estimation Framework

☐ Maximum Likelihood Estimation (MLE):

MLE estimates the parameters of the model by maximizing the log-likelihood of a sequence  ${\mathcal S}$ w.r.t. the parameters with a regularization term  ${\cal R}$ 

$$\hat{\boldsymbol{\mu}}, \hat{\boldsymbol{W}} = \underset{\boldsymbol{\mu} \geq 0, \boldsymbol{W} \geq 0}{\operatorname{argmin}} - \log p(\mathcal{S}|\boldsymbol{\mu}, \boldsymbol{W}) + \frac{1}{\alpha} \mathcal{R}(\boldsymbol{\mu}, \boldsymbol{W}).$$



#### Challenges

- Small data amplifies the risk of overfitting.
- It is desirable to control the effect of the penalty with an independent hyper-parameter for each of the  $MD^2 + D$  parameters.

But finding all of them with grid-search requires exponentially many grid points... Impractical!

#### Variational EM for Multivariate Hawkes Processes

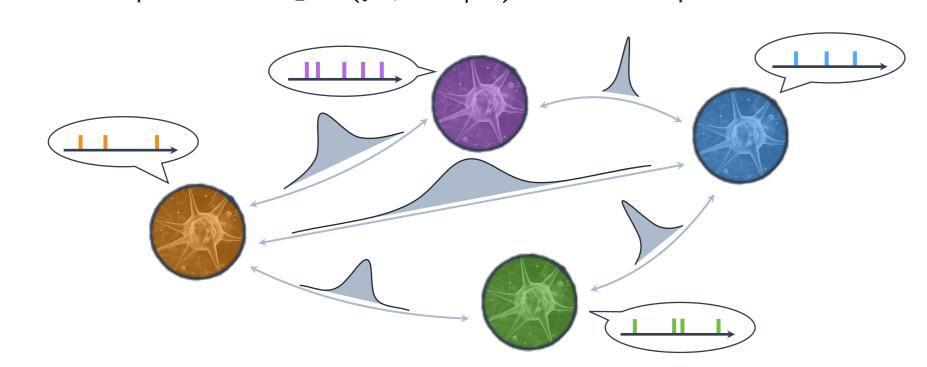
☐ Bayesian framework:

Challenges

intractable.

parameters.

Parameters are assumed to be random variables drawn from a prior  $p_{\alpha}(\mu, W)$ . The goal is to find the posterior  $p_{\alpha}(\mu, W|\mathcal{S})$  over the parameters.



#### Solution

- Use variational inference to estimate the posterior and to find a lower bound on the marginal likelihood.
- Find the  $MD^2 + D$  hyper-parameters by **maximizing** the variational lower bound on the marginal likelihood w.r.t. the hyper-parameters.
- □ Variational Inference (VI) approximates the posterior by a variational distribution  $q_{\gamma}(\mu, W)$ parameterized by the variational parameters  $\gamma$ .
- $\square$  VI finds the best  $\gamma$  by minimizing the KL-divergence between the variational distribution  $q_{m{\gamma}}(m{\mu},m{W})$  and the posterior  $p_{m{lpha}}(m{\mu}, m{W}|\mathcal{S})$ , which is equivalent to maximizing the ELBO

 $\mathsf{ELBO}(q_{\gamma}, \boldsymbol{\alpha}) = \mathbb{E}_{q_{\gamma}} \left[ \log p_{\boldsymbol{\alpha}}(\boldsymbol{\mu}, \boldsymbol{W}, \mathcal{S}) \right] - \mathbb{E}_{q_{\gamma}} \left[ \log q_{\gamma}(\boldsymbol{\mu}, \boldsymbol{W}) \right].$ 

The ELBO is a lower bound on the marginal likelihood  $\mathsf{ELBO}(q_{\gamma}, \boldsymbol{\alpha}) \leq \log p_{\boldsymbol{\alpha}}(\mathcal{S}).$ 

- lacksquare We maximize the ELBO over both and  $\gamma$  to lphaincrease the marginal likelihood of the data.
- $\square$  Since the parameters are non-negative, we use a *log*normal distribution as the variational distribution to approximate the posterior.
- ☐ By interpreting regularization terms as unnormalized priors, we can choose priors that retain the desired properties of common penalties.

#### Variational EM Algorithm

until convergence do

- E-step: Maximize the ELBO w.r.t. ?
- ullet M-step: Maximize the ELBO w.r.t.  $oldsymbol{lpha}$  with a closed-form solution (which depends on the choice of prior).

done

**Output:** The variational parameters  $\gamma$ .

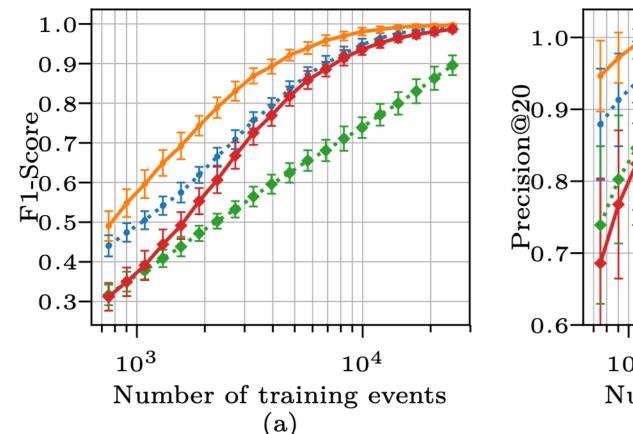
## **Experimental Results**

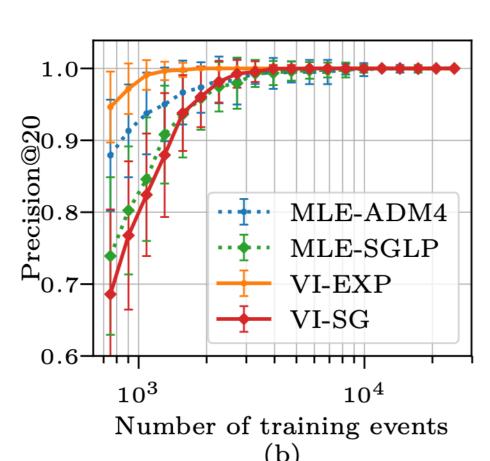
Computing the posterior is computationally

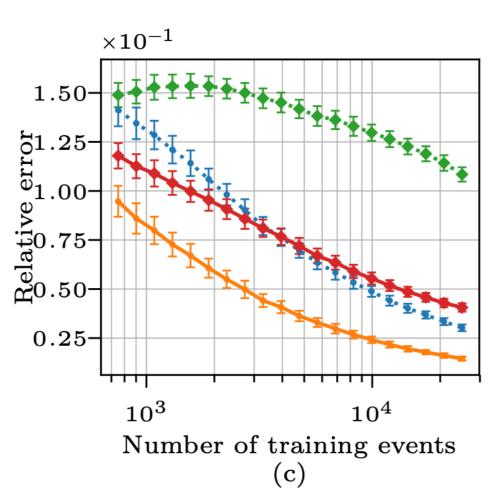
• Finding priors, i.e., tuning hyper-parameters

with grid search is impossible for ~1000 hyper-

☐ Experiments on Synthetic data







☐ Experiments on real dataset

Predictive log-likelihood for the models learned on several datasets with different number of events and dimentions.

Dataset	Statistics		Averaged predictive log-likelihood			
	$\mid \# \dim (D) \mid$	#events $(N)$	VI-SG	MLE-SGLP	VI-EXP	MLE-ADM4
Epidemics	54	5349	-2,06	-3,03	-4,31	-4,61
Stock market	12	7089	$-1,\!00$	$-2,\!45$	$-2,\!82$	$-2,\!81$
Enron email	143	74294	-0,42	-1,01	$-0,\!23$	-0,40

Performance measured with respect to the number of training samples (averaged over 10 simulated observations over 30 random graphs, with D=50 fixed).