Troy (Yu) Cheng

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EDUCATION

Georgetown University - DC, United States

08/2024 - present

School of Arts and Sciences

Master of Arts

Major: Communication, Culture & Technology

Jinan University - Guangzhou, China

08/2020 - 07/2024

School of Arts

Bachelor of Arts

Major: Literature of Theatre Film & Television

GPA: 4.26 / 5.0 (Ranked 1st in major)

CONFERENCE ACCEPTANCE

Trans-regional Research on Taiwanese Aboriginal Films (Sole Author)

05/2023

 Accepted by AEJMC (The Association for Education in Journalism and Mass Communication), the Cultural and Critical Studies Division, Scholar-to-scholar (POSTER) presentation.

RESEARCH EXPERIENCES

Database of Cantonese Filmmakers During the Republic of China Period

05/2023 - 12/2023

- Advisor: Fang Xiaowen (Postdoctoral Fellow at the School of Literature, Jinan University)
- Restored early cinema history of Guangzhou (1903-1949) by cataloging information on 140+ Cantonese filmmakers.

Compilation of Macau Volume in the Series of Folk Literature of Hong Kong and Macau

09/2022 - 04/2023

- Advisor: Prof. Ye Nong (Professor at the Institute of Chinese Culture and History, Jinan University)
- Led a team of 4, developed a compilation plan and curated essential materials during the foundational phase.

PROFESSIONAL EXPERIENCES

Advanced Institute of Information Technology, Peking University, Hangzhou Role: Product Intern 01/2024 - 03/2024

 Developed AI-driven systems to enhance organizational communication; designed UI, optimized training programs, and transformed business knowledge for various projects.

Institute of Ancient Books of Jinan University, Guangzhou

Role: Research Associate 09/2022 - 04/2023

- Categorized and filed Macao folk literature related documents and identified key field survey locations.
- Assist in the preparation of a publication.

Sunshine Sinomenium, Guangzhou

Role: Director & Producer 09/2022 - 07/2023

• Shoot and produced a public service ad named *Not Only Care for the Elder*, which won an honorable mention at Tencent's *Yellow River Award*.

Pearl River Film Studio

Role: Film Archive Assistant 04/2021 -02/2022

Organized and managed film archives, ensuring proper categorization and preservation of valuable film materials.

AWARDS AND HONORS

al Scholarship (200 out of 21040)	10/2023
nding Student First-Class Scholarship, Jinan University (10 out of 334)	11/2022
nding Student Award, Jinan University (7 out of 334)	11/2021
nding Student First-Class Scholarship, Jinan University (10 out of 334)	11/2021
nding Student Award, Jinan University (7 out of 334)	11/202

SKILLS

- Programming: Proficient in Java, HTML, CSS, Python, SQL; Learning R, web scraping.
- Video shooting: Expert in video shooting using equipment such as Sony A7m3 and Ronin-S.
- Video editing: Proficient in editing software including Pr, DaVinci, Avid Media Composer, etc.