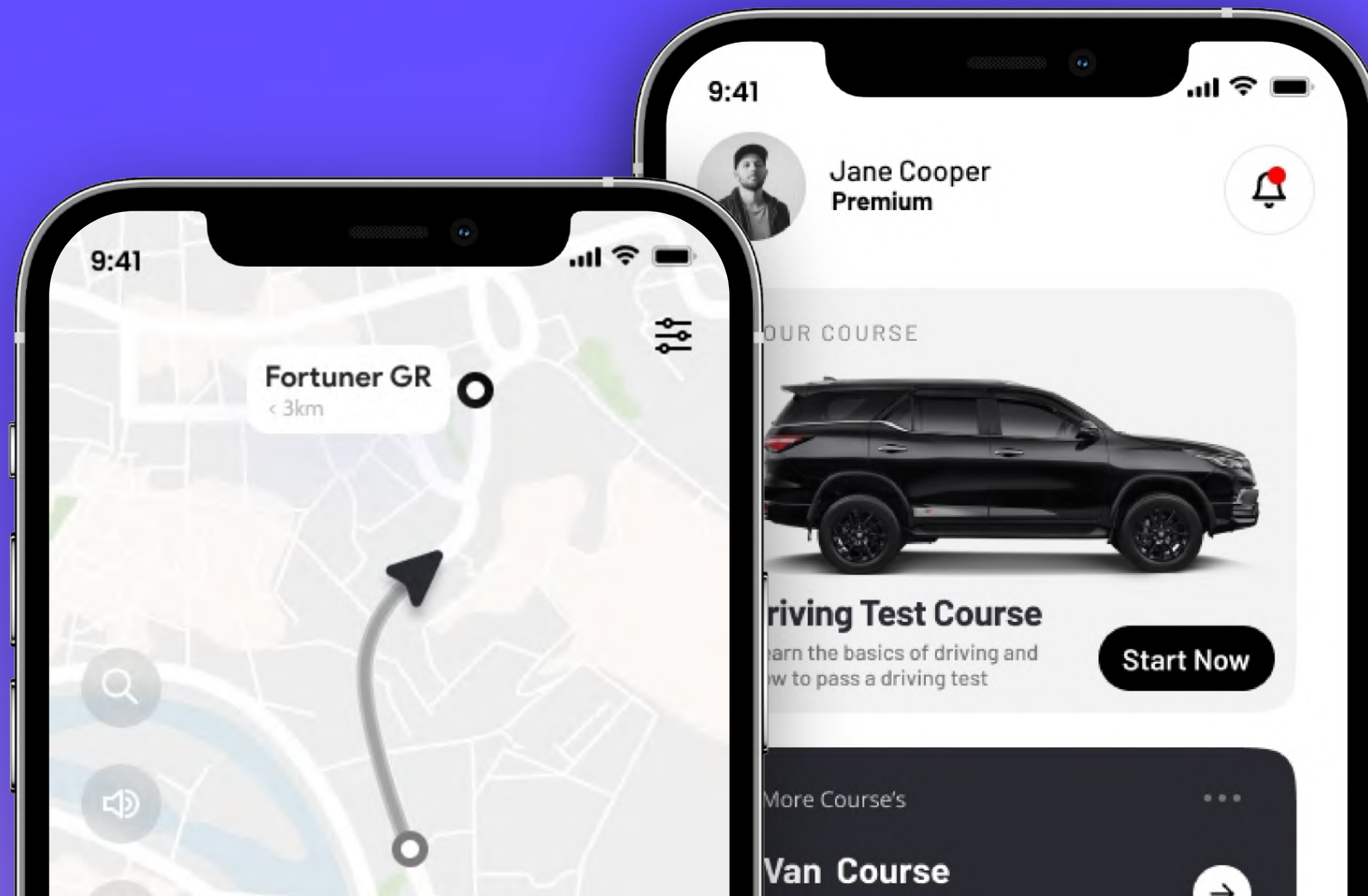


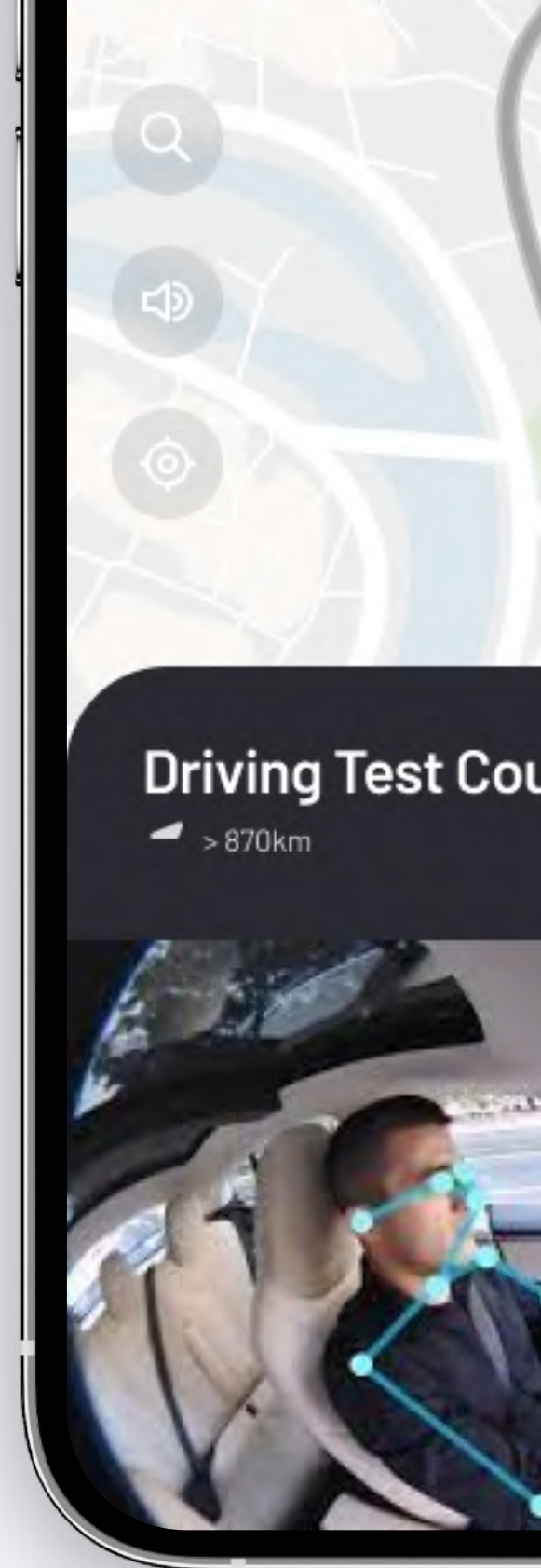
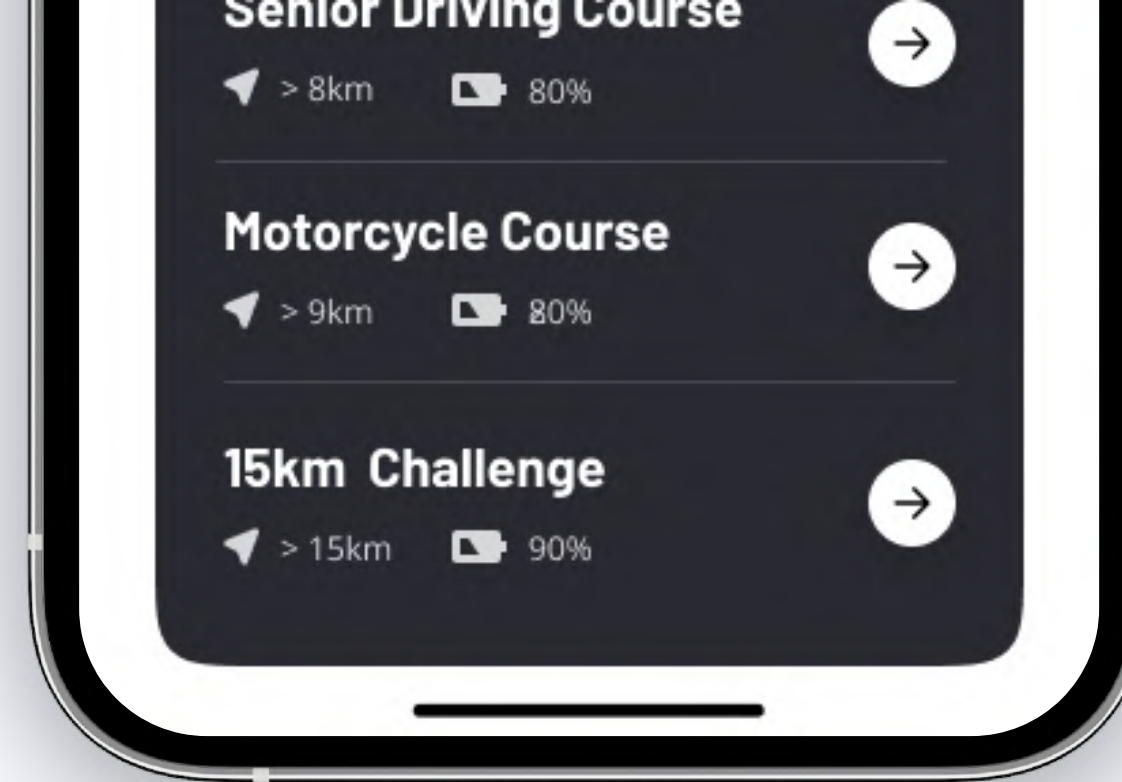
Driv AI



Company Name
Driv Ltd

Date
2023

Try Pitch



Our mission —

Our app help the users that want to learn how to drive and giving our users the full experience of a driving school in phone's



What?

Driv AI is an innovative mobile application that leverages artificial intelligence (AI) technology to provide a smarter and more effective way to learn how to drive. Our app offers a unique and convenient alternative to traditional driving schools, which can be expensive, time-consuming, and not always personalized to individual learners. With Driv AI, anyone can learn to drive at their own pace, anytime and anywhere.

The problem —

The Challenges of Driver Education The traditional model of driver education has many drawbacks, including high costs, limited accessibility, and lack of personalization. According to the American Automobile Association, the average cost of a driving lesson is \$50 per hour, and it can take up to 47 hours of instruction to learn how to drive. This means that driver education can be a significant financial burden for many individuals and families. Furthermore, traditional driving schools may not always provide learners with the individualized feedback and support they need to improve their skills and gain confidence on the road.

A real data that our AI will generate .

45 Horus

Needs to learn how to drive in the normal way ,
With our ai you only need 6 hours .

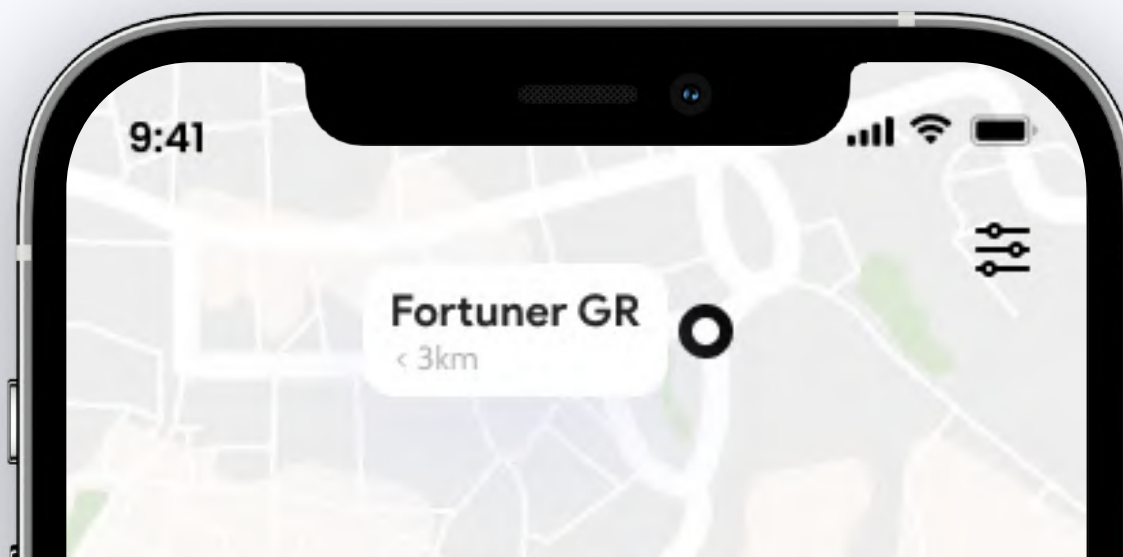
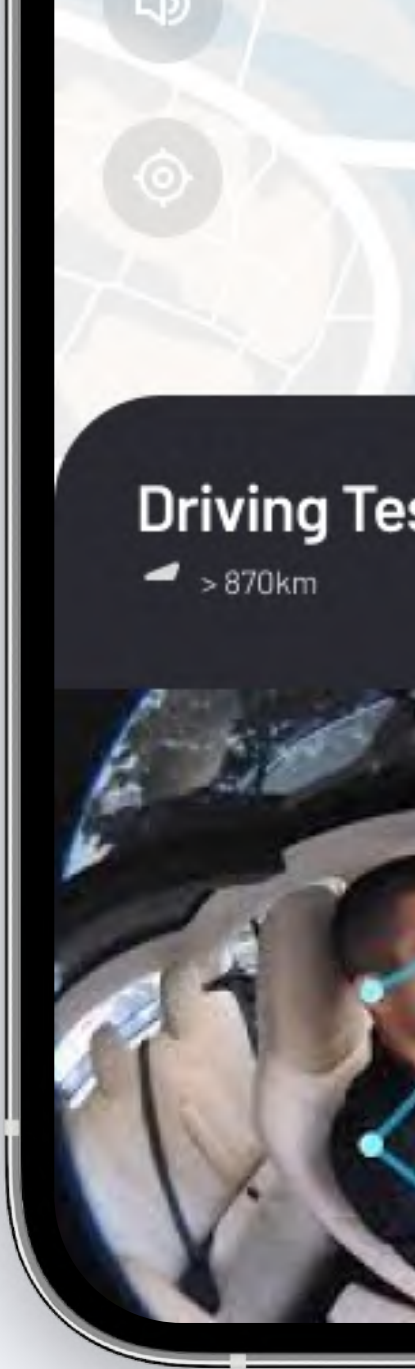
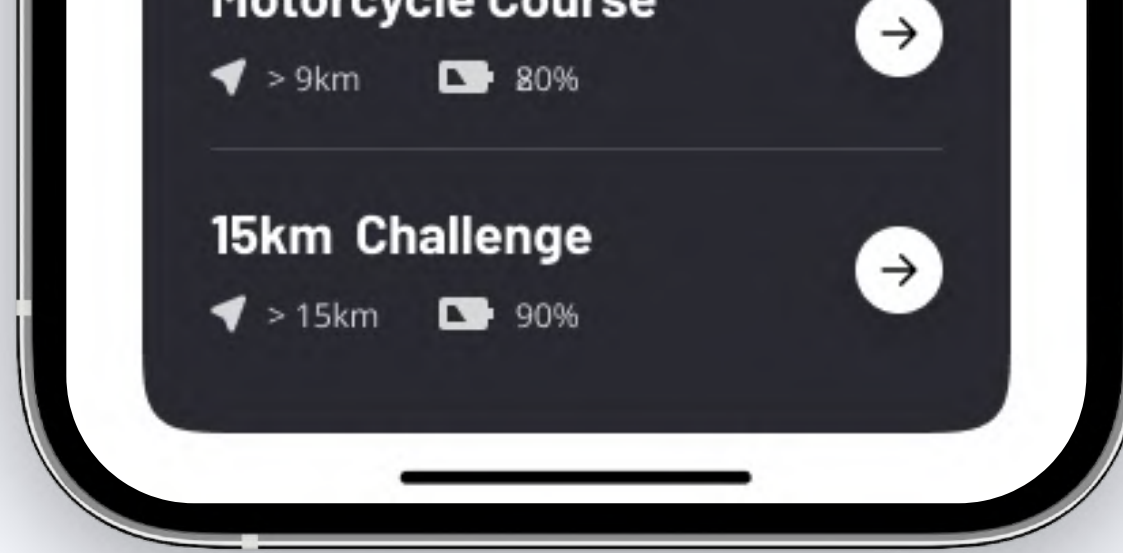
\$50

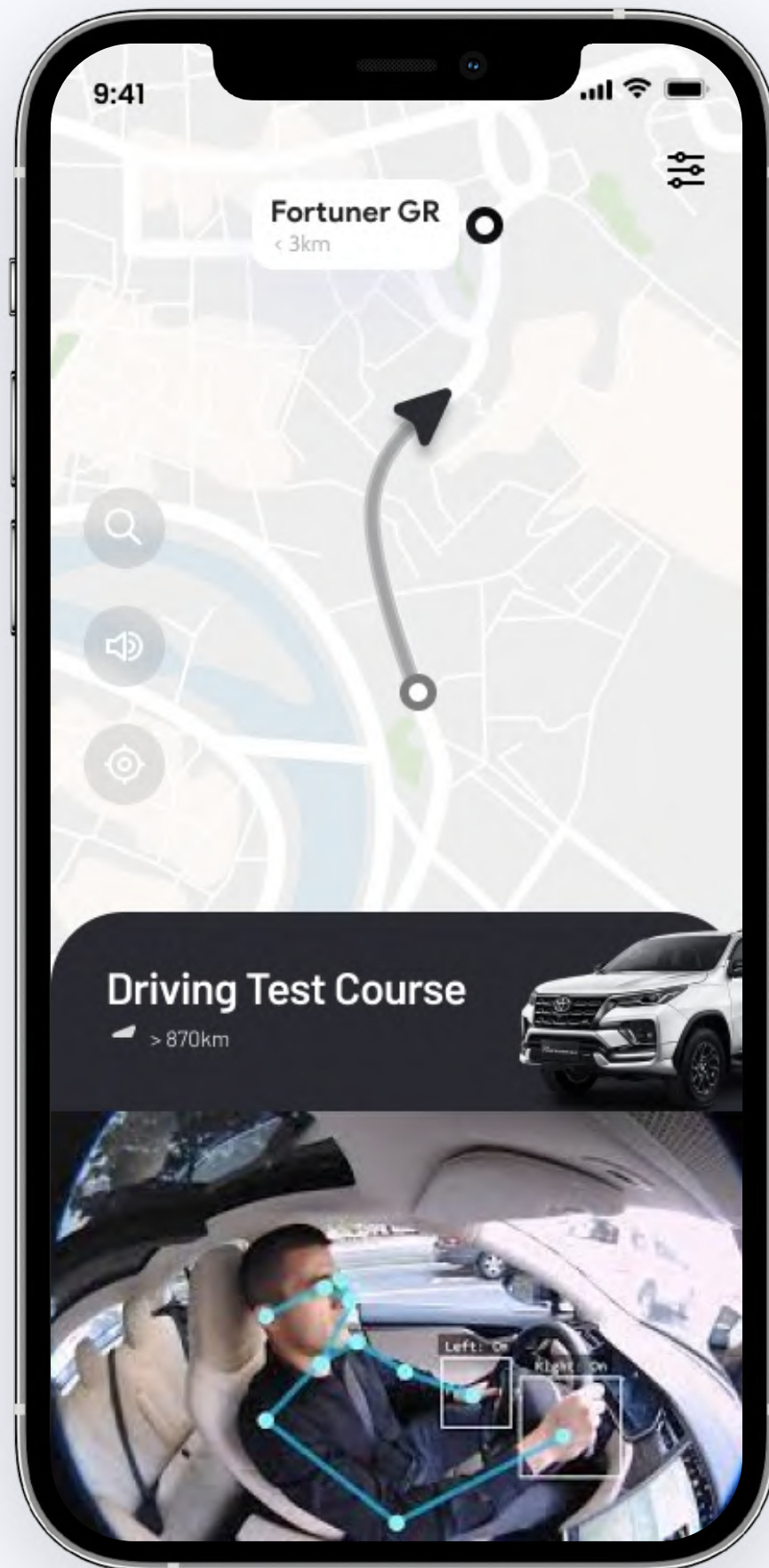
The average cost for driving lessons is \$50 per hour.
but with our ai you only pay \$19.99 per month to open
all our driving lessons

90%

of our feedbacks things that more easier than a
normal driving school lessons

Full driving school experience,
in your phone.





Solution

Driv AI is the solution to the challenges of driver education. Our app offers a wide range of interactive lessons and simulations, powered by AI technology, that enable learners to practice a variety of driving scenarios in a safe and controlled environment. The app tracks learners' progress in real-time and provides personalized feedback on their driving skills, allowing them to identify areas for improvement and adjust their driving techniques accordingly. Driv AI is also highly flexible, enabling learners to access the app on their mobile devices and learn to drive at their own pace, anytime and anywhere.

Show the market size of the opportunity

\$4.7B

Total
Driving traning Market

\$2B

Serviceable
Self-driving car Market

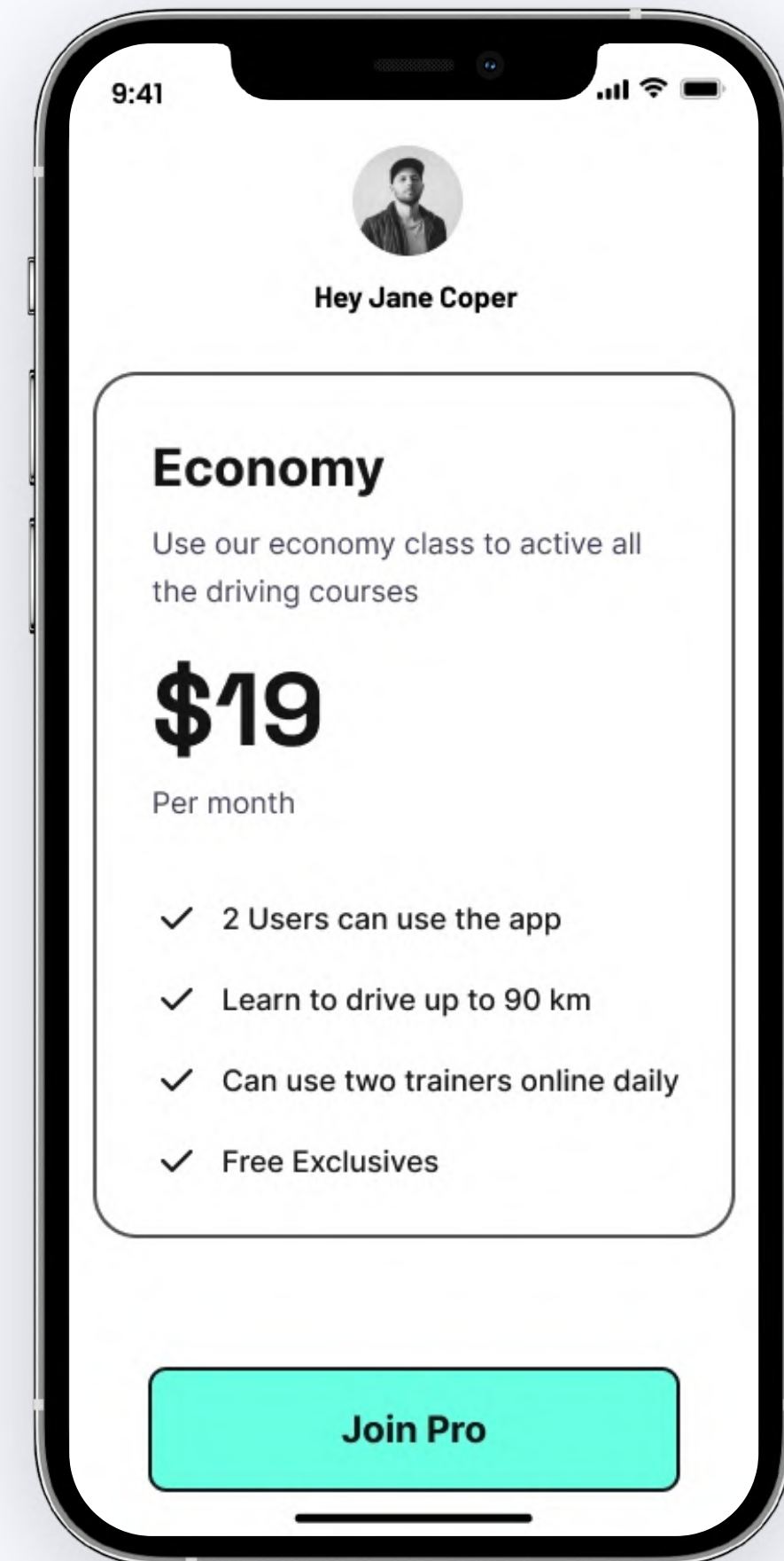
\$220M

Serviceable
Licensed drivers only in the US
2020

Business model

for basic features and up to \$39.99 per month for more advanced features. Our platform is designed to help individuals learn how to drive more effectively and safely through the use of artificial intelligence technology. Customers can sign up for a monthly subscription and gain access to our platform, which includes personalized lessons, progress tracking, and real-time feedback based on their driving behaviors. As customers continue to use our platform, our AI algorithms will continue to learn from their behaviors, allowing us to provide even more customized and effective feedback.

In addition to our core subscription offering, we plan to generate additional revenue streams through partnerships with driving schools and other automotive-related businesses. These partnerships could include co-branded marketing campaigns, integration with existing driver education programs, and other value-added services. Overall, our business model is focused on providing a high-quality, personalized learning experience for individuals seeking to improve their driving skills, while also building strategic partnerships that will help us grow and expand our offerings over time.



Business model

Freemium
1 account
5km only
0 online trainers
Free

Economy
2 accounts
95km monthly
two trainers online daily
\$19.99/month

Premium
3 accounts
Unlimited km can drive too
ten trainers online daily
\$39.99/year

Competitive advantages

1

1

We give you the full experince of a driving school in your phone that save you a lot of time & money

2

2

To start learning in a normal driving school you have to pay \$60 - \$45 per hour but with us you need to pay only \$19.99/m

3

Using AI is more better for our users and more safe

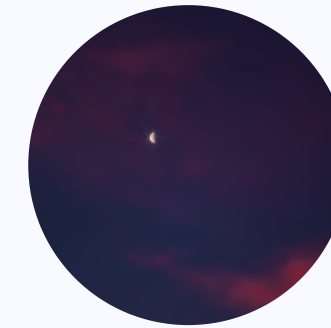
Our team has years of experience across diverse industries



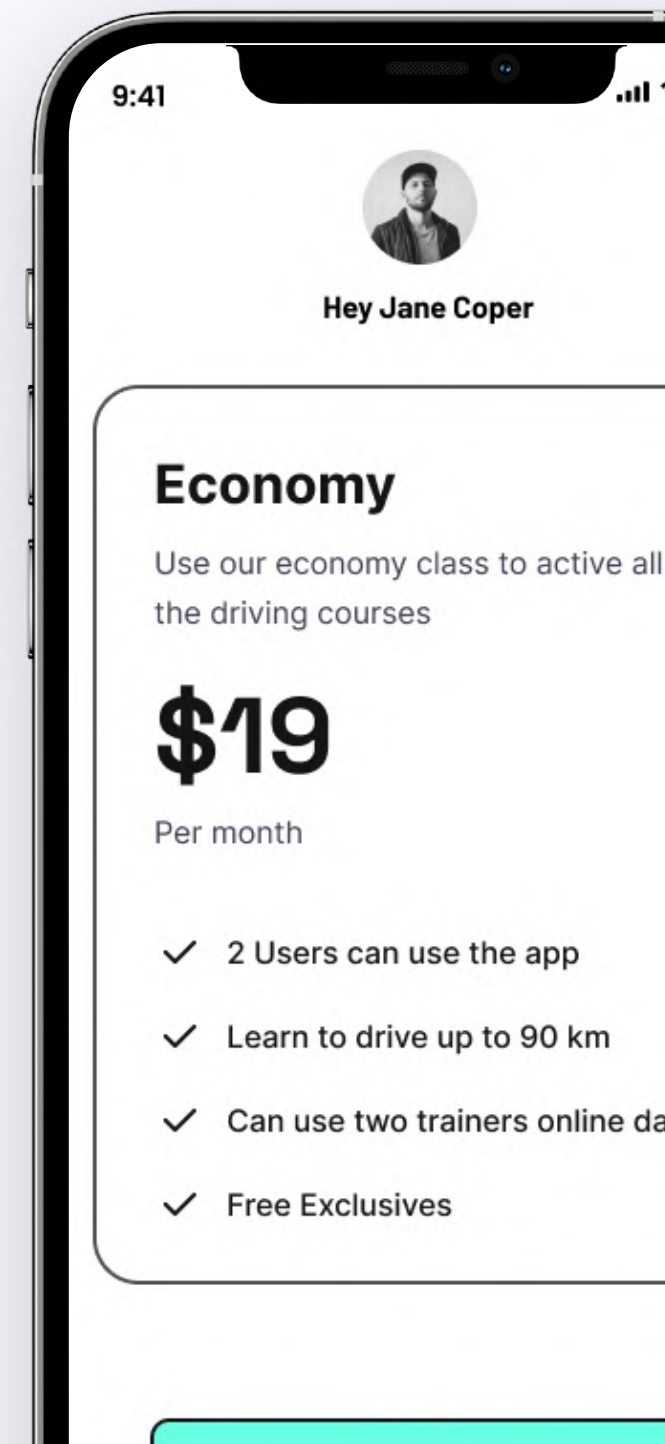
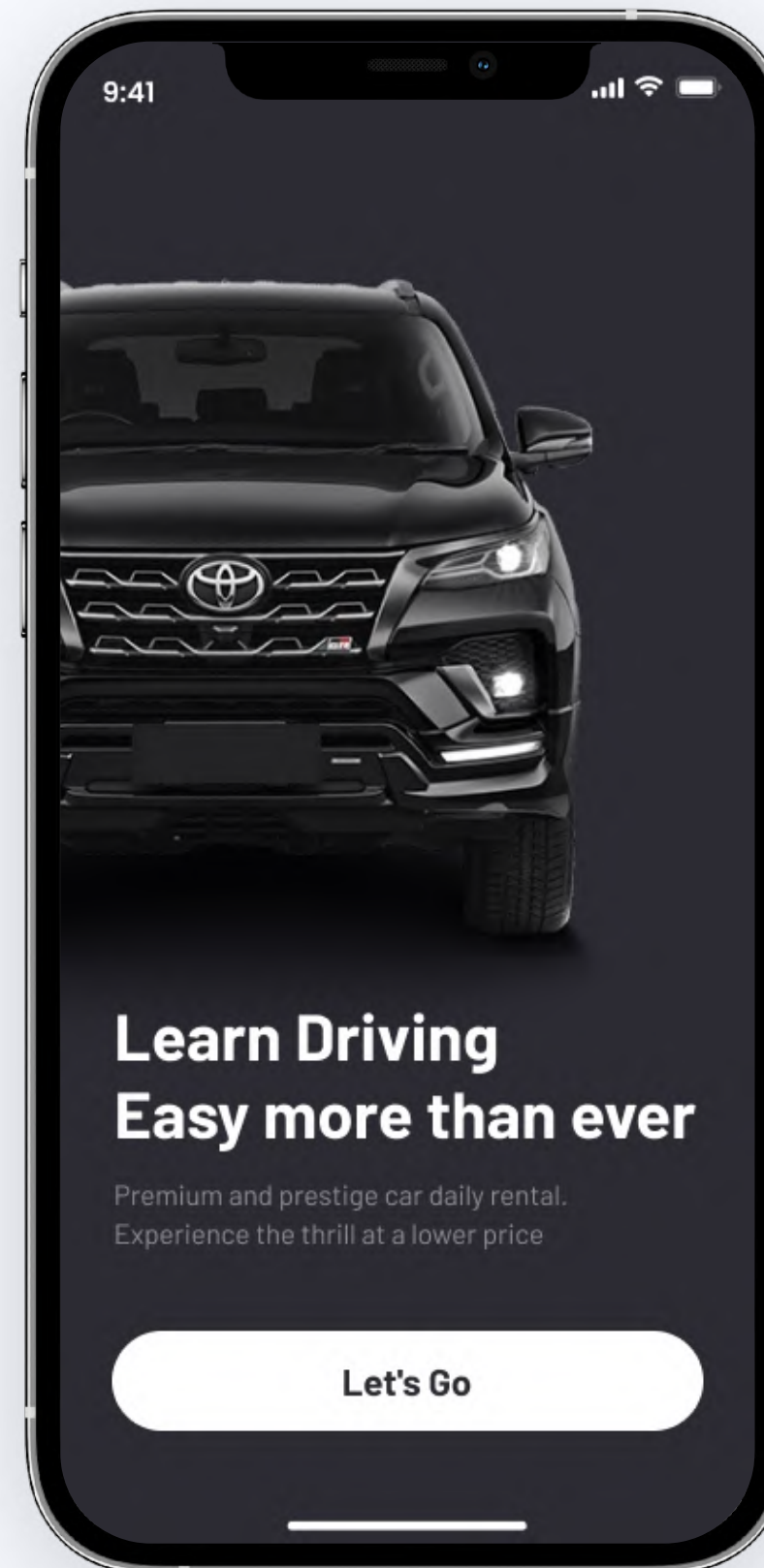
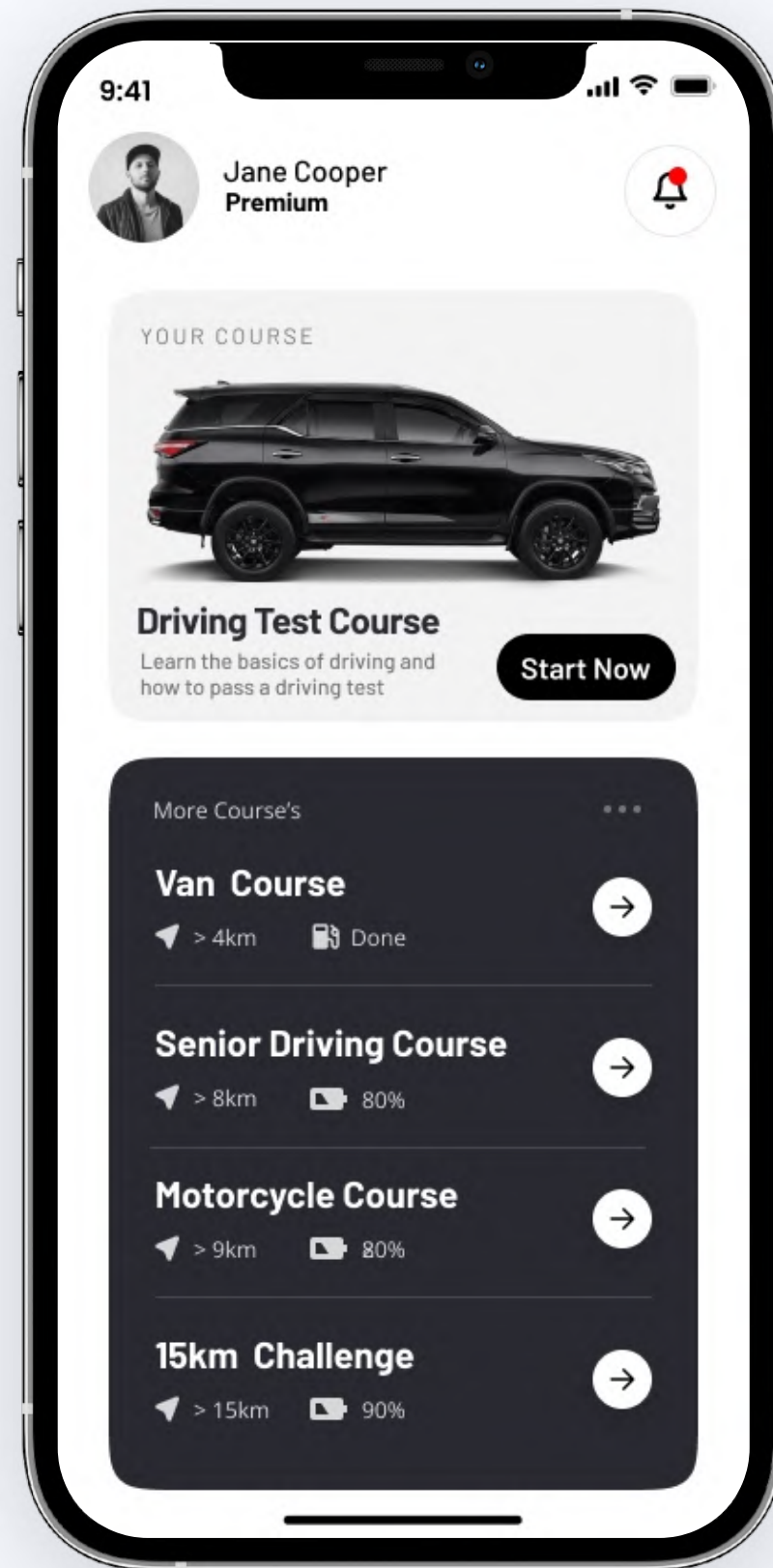
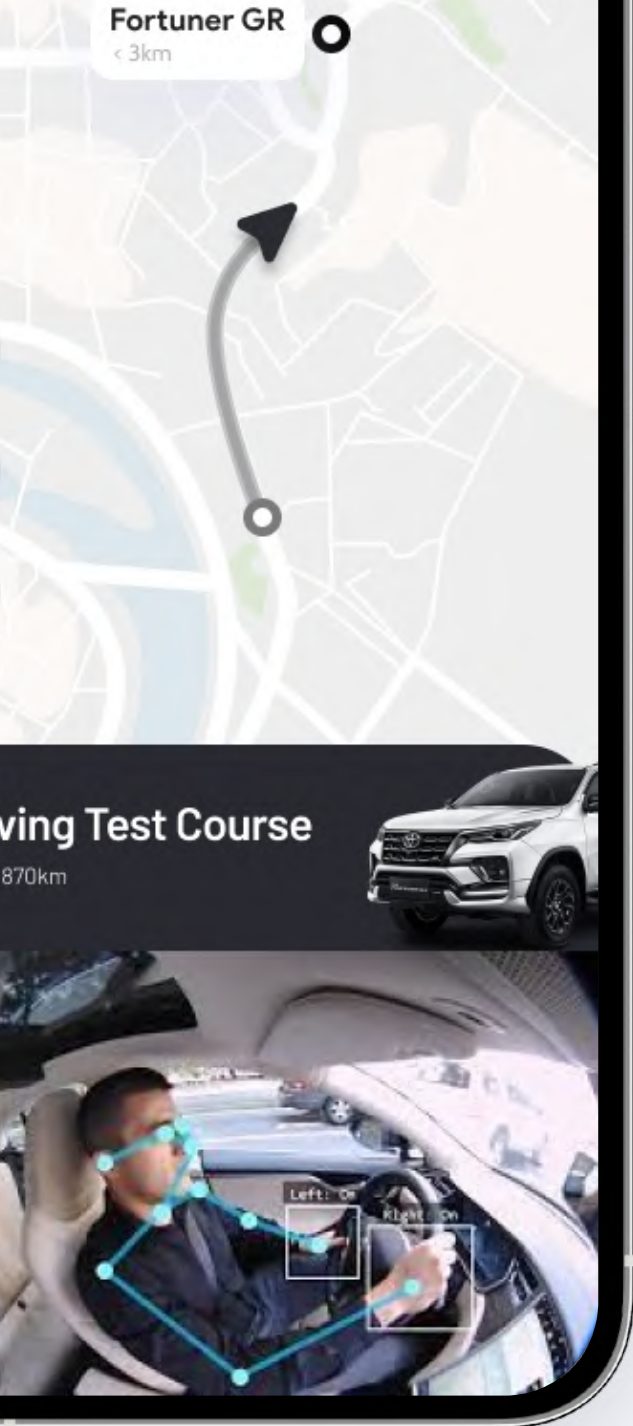
Eyad Gomaa
CTO & CO-FOUNDER



Mohamed Ashraf
CEO & CO-FOUNDER



Gomaa Salah
COO & CO-FOUNDER



Company Name
Driv Ltd

Contact
silxstudiosx@gmail.com

Date
2023

Thank
You

