



# TROY DAVE AMOL

Copywriter | Email Marketer

## EDUCATION

2023 – 2027 (Expected year to graduate)

**BACHELOR OF SCIENCE IN  
INFORMATION TECHNOLOGY**  
BUKIDNON STATE UNIVERSITY

2023 – 2024

### 4D ACADEMY

- Graduated in Copywriting and Digital Marketing

## SKILLS

- Copywriting
- Email Marketing
- Sales Funnel Copy
- Storytelling
- Emotional Messaging
- Buyer Psychology

## LANGUAGES

- English
- Filipino (basic)

## CONTACT

- ☎ +63-993-773-5952
- ✉ troydaveamol@gmail.com
- 📍 Philippines, Bukidnon, Malaybalay City

## PROFILE INFO

I'm a direct-response copywriter and email marketer specializing in high-converting funnels, sales pages, and email campaigns.

I've worked with the Enagic Affiliate Marketing Team as well as multiple online coaches and businesses helping them streamline their messaging and boost conversions.

I've also invested in 1:1 mentorships to develop my skills and improve with feedback from one of the biggest coaches in the space.

## EXPERIENCE

### ENAGIC

#### AFFILIATE MARKETING TEAM

Worked with the Enagic affiliate marketing team to develop, organize, and refine SOPs for sales, content, and outreach processes, streamlining workflows and improving team efficiency.



### ZJAK DEKOOMEN FITNESS COACH

Built a mini sales page for Zjak's Aesthetics Guide, writing persuasive copy and CTAs to convert his Instagram audience and drive more downloads.



### IVY MALIK BUSINESS COACH AND SPEAKER

Created a 5 part B2B email sequence tailored for her coaching brand improving her open rates, click-throughs, and overall conversions.

