

TROY GRIFFITHS

UX DESIGNER

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EDUCATION

University of Washington Seattle, WA

Bachelor of Science in Informatics
Concentration in HCI
September 2012 - June 2015

ABOUT ME

I'm a passionate problem solver with over three years of professional design and research experience. I enjoy collaborative work and learning, and building digital experiences with empathy and creativity.

SKILLS

Research

User Interviews, Competitive Analysis, A/B Testing, Heuristic Evaluation, Personas, Storyboards, Market Research, User Interviews

Design

Sitemap Creation, User Flows, Task Flows, Information Architecture, Accessibility, Agile, Rapid Prototyping, Interaction Design, Wireframing, User Centered Design

Tools & Software

Sketch, Invision, Principle, Illustrator, Photoshop, After Effects, Zeplin, Marvel, UXPin, Axure, Figma

EXPERIENCE

Avanade

7/15 – Current

UX Designer

Design websites and mobile applications for various Fortune 500 companies such as Microsoft and T-Mobile.

Lead wireframe review sessions to help stakeholders understand design decisions.

Work closely with researchers, product owners, and developers to oversee user experience throughout each project.

Collaborate with other UX Designers by refining and iterating on complex designs.

Demonstrate interactions by creating prototypes with InVision and Principle.

University of Washington

8/14 – 6/15

User Researcher

Worked under the guidance of UW faculty members looking into how cancer patients select mentors in online health communities.

Recruited participants and conducted hour long user interviews with participants. Interviews consisted of card sorting activities and open ended questions.

Data was used to improve designs of patient profiles on health community websites.

Amazon

6/14 – 8/15

UX Internship/Project

Investigated and suggested design improvements for a project focused on Amazon Warehouse Deals.

Researched into the problem space with heuristic evaluations, persona creation, competitive analysis, and user surveys.

Lead interviews and usability studies addressing navigation issues, pain points, and brand awareness.