

Final Project

Business 35137

Spring 2025

A major component of the evaluation for this course is a final project. The project can be completed in groups of up to four students. The goal of this project is to give you an opportunity to get your hands dirty with real data and to apply the tools and techniques we have learned in class to a real-world problem of your choosing in finance. The project will be broken down into three parts: a proposal, a write-up, and a presentation. Overall, the project will be worth 40% of your final grade; 10% for the proposal, 10% for the write-up, and 20% for the presentation.

1. **Proposal (Due 4/14):** The proposal should be a brief (1-2 page) description of the project you plan to undertake. You should make clear what the research question is, what data you plan to use, and what methods you plan to apply.
2. **Write-up (Due 5/26):** The write-up should be a more detailed (5-10 page) description of your findings. Explain the research question, methods used, data, and results. Null results are fine, but you should still explain what you did and why you think you got null results.
3. **Presentation:** The group presentations will take place the last two weeks of class. Each group will be given 20 minutes to present their project.