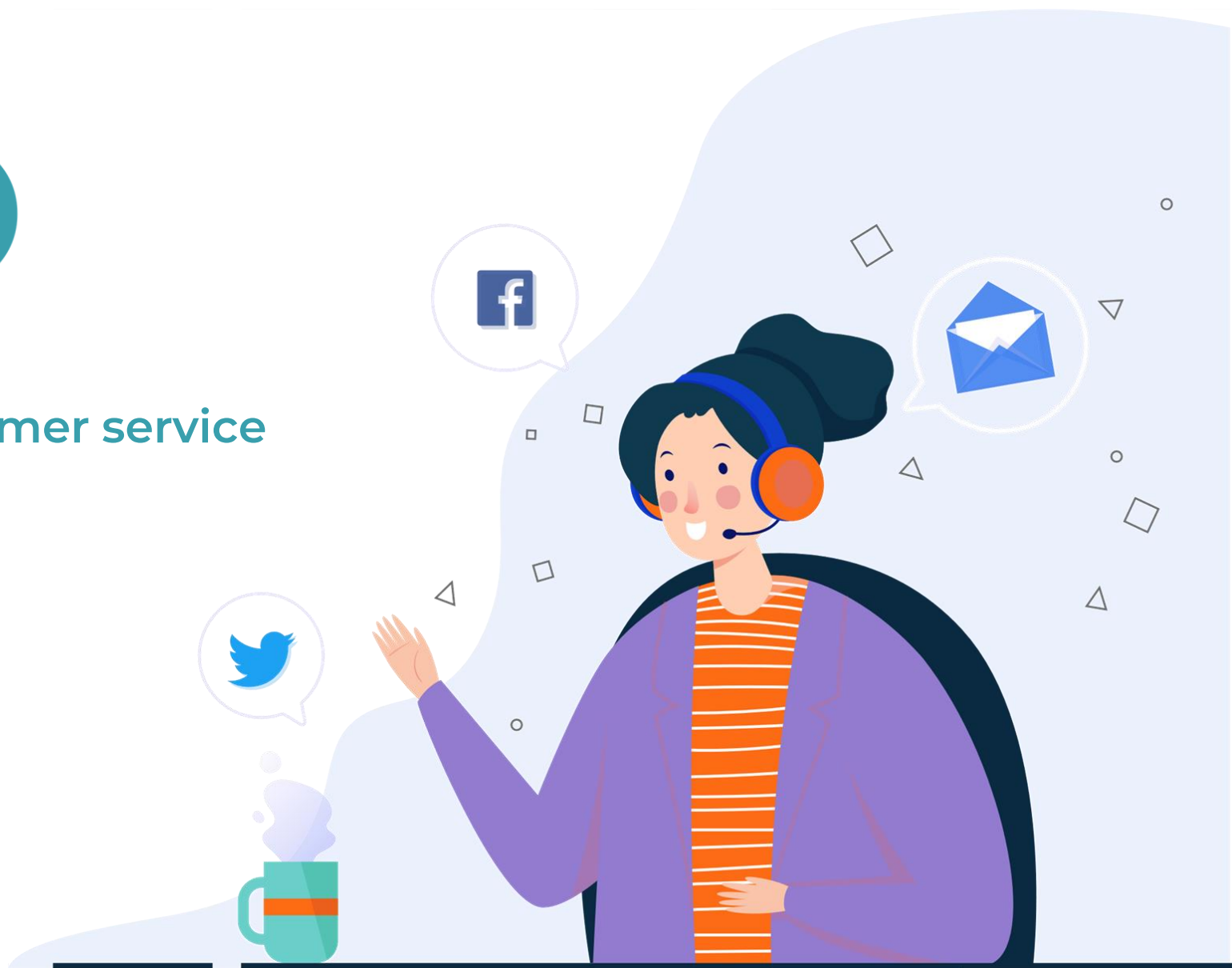
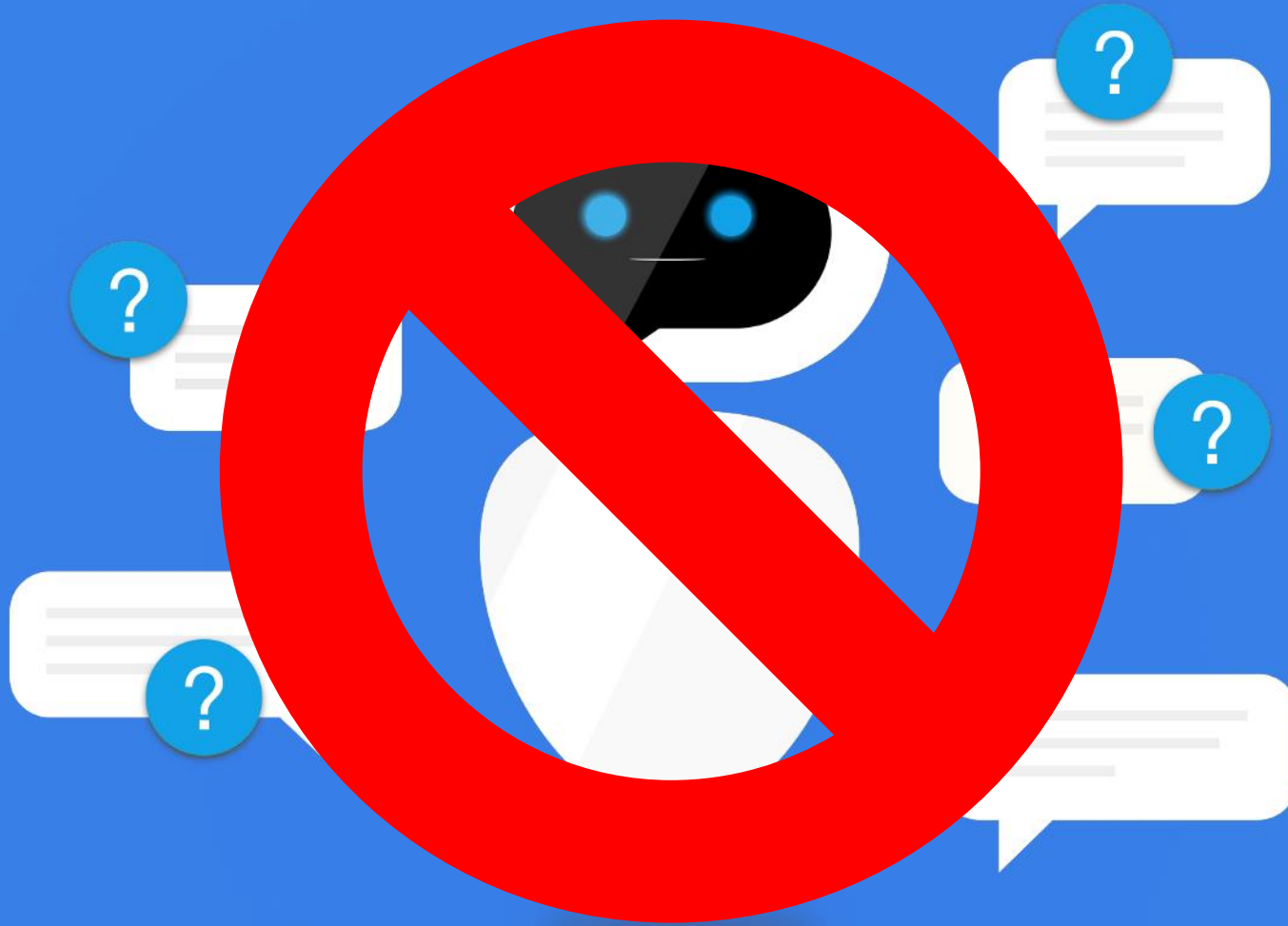




AI solution for digital customer service





Stip is not a chat-bot

Top 2,000 US corporations

20 B N

Digital interactions per year



Customer service today



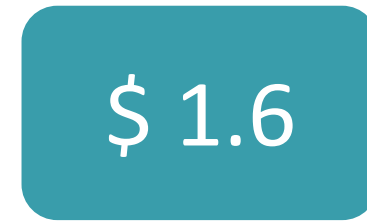
Customer service with **Stip** plug and play AI



Cost of each interaction



Without Stip



With Stip

Content Moderation



2Min

Scan Messages

Manage



You have delivered the wrong item! How is it possible?
What do I have to do rh?

Hide - Brand reputation



Hey Amazon. what are you going to do with all the
fake reviews on your sites? It's cheating consumers.

Hide - Personal data



I did not manage to unlock my amazon
account. Could u call me? This is my number +1 925 791 8352

Ignore



Delta is just great!! I worked as a flight
attendant for Delta for 15 years. Amazing company 🥳

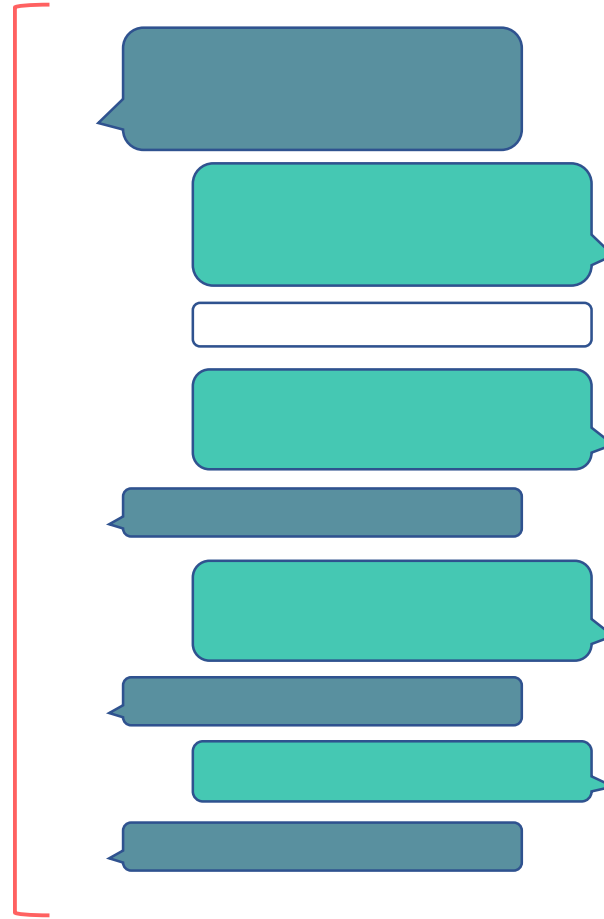


Client Engagement



5Min

Collect Information



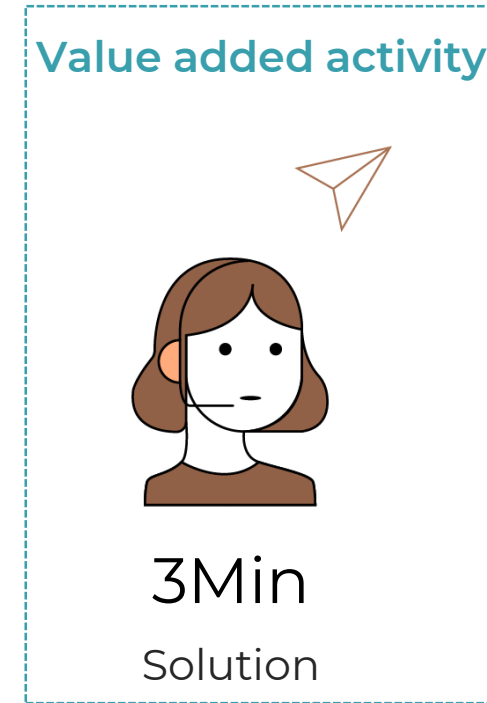
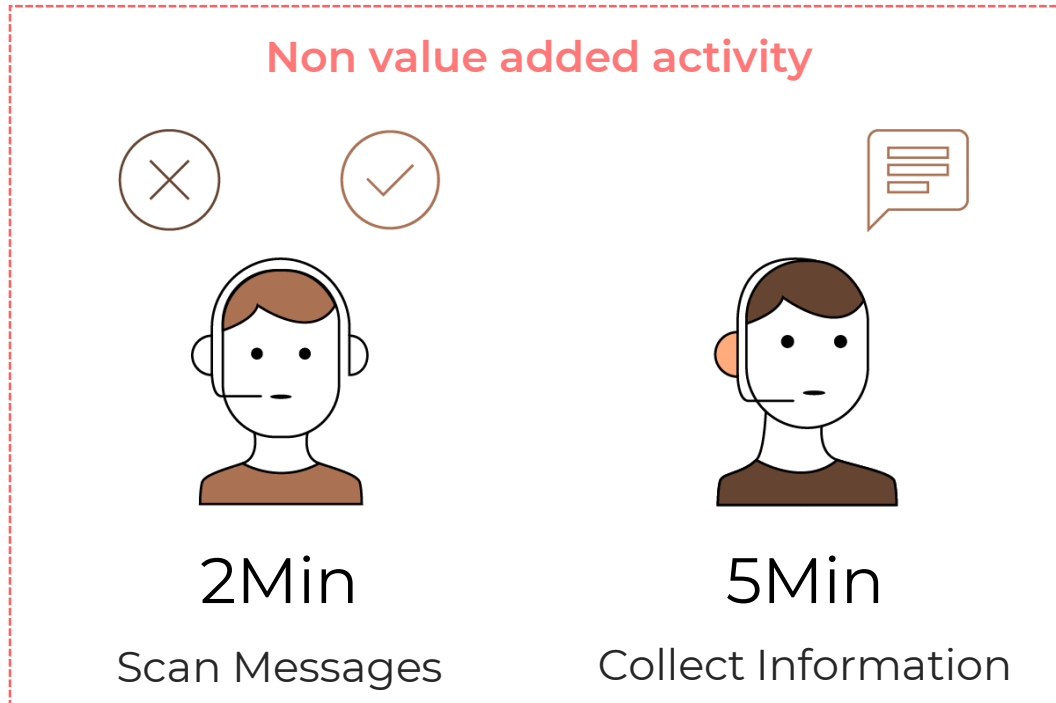
Solution is provided by a live agent



3Min
Solution

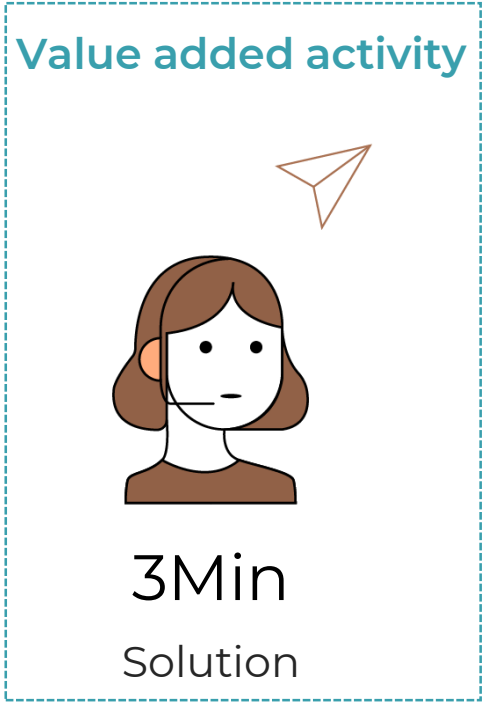
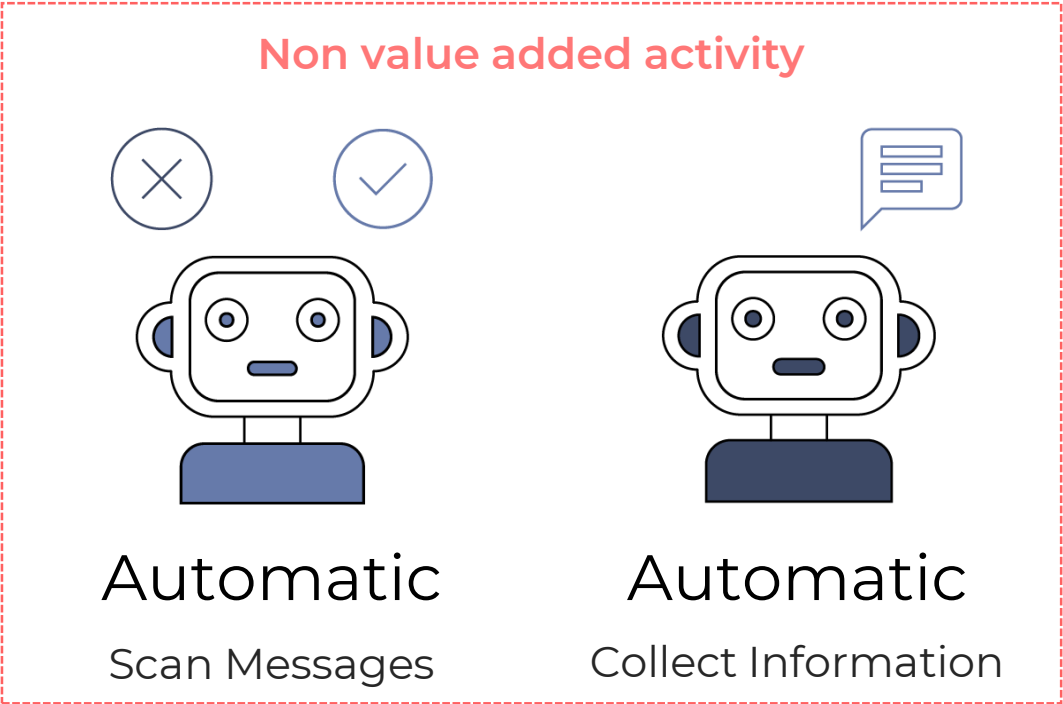


Customer service today



= 10Min

Customer service with Stip



= 3Min

Benefits experienced by our customers

3X

Performance

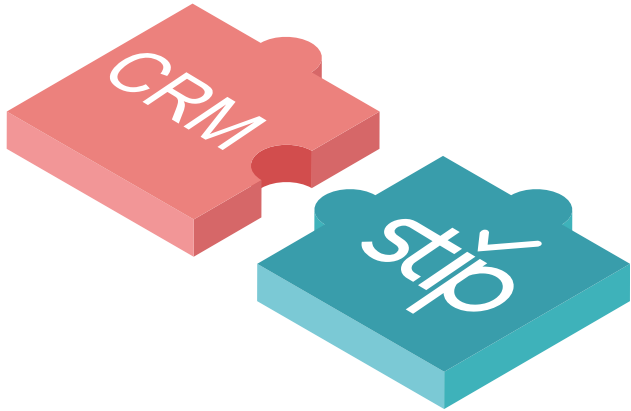
-67%

Costs

-80%

Time

Different from other AI



- Average training & deploy time: 1-2 weeks
- No need for IT
- No change of CRMs and tools
- No change to agent training

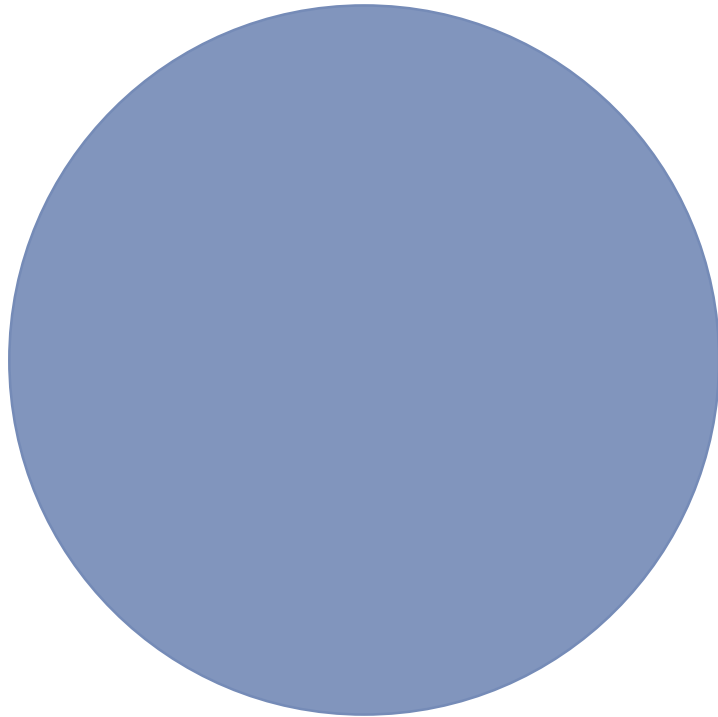
Top 2,000 US corporations

20 B N

Digital interactions per year



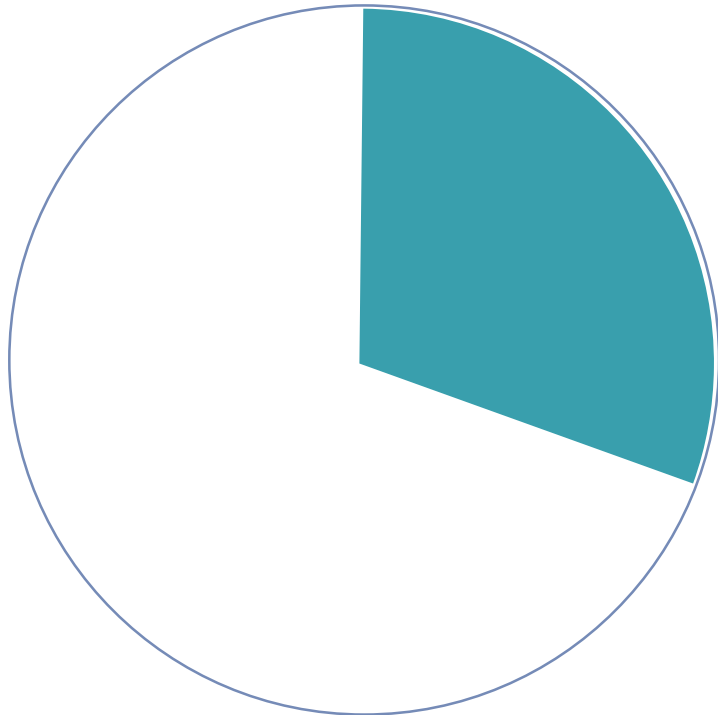
Value-based revenue model



\$ 5

Interaction cost without stip

Value-based revenue model



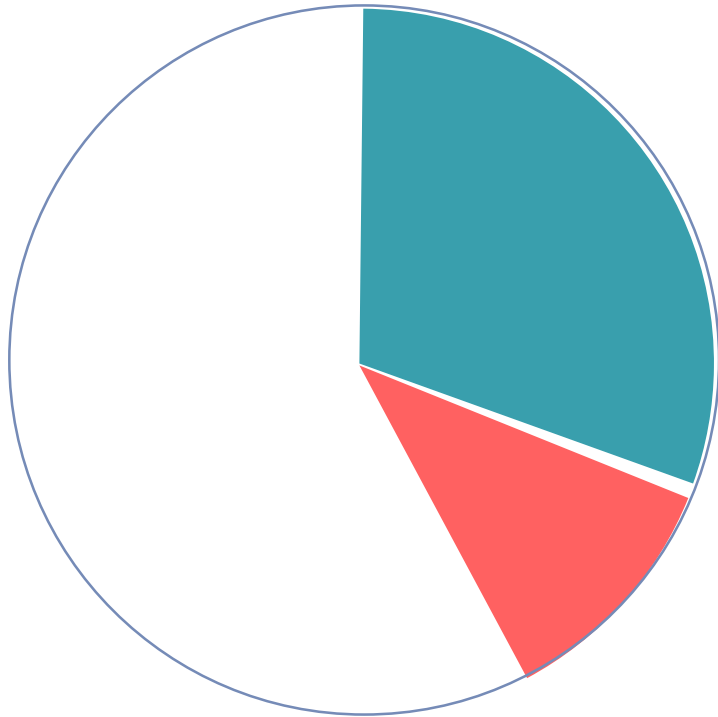
\$ 5

Interaction cost without stip

\$ 1.60

Interaction cost with stip

Value-based revenue model



\$ 5

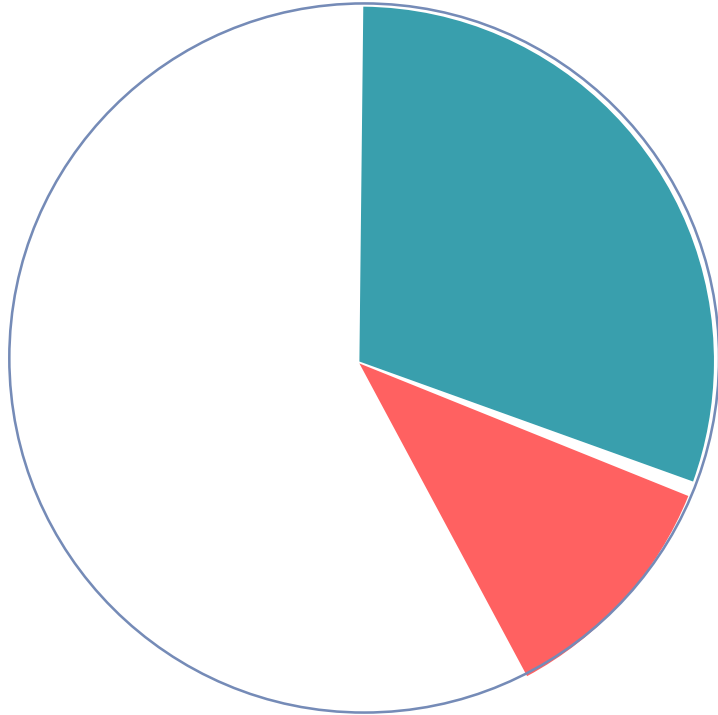
Interaction cost without stip

\$ 1.60

Interaction cost with stip

\$ 0.50

Stip price per interaction



\$ 100M

Cost without stip

\$ 32M

Cost with stip

\$ 10M

Stip revenue



Active customers & Pipeline

AGOS

 **IBL Banca**

ESSELUNGA


MediaMarkt

\$ 20k
MRR

LVMH
MOËT HENNESSY • LOUIS VUITTON

 **AT&T**

GoPro




sky

e.on

...

Q4 Target
\$ 100k MRR

Partnerships/Channels

BPOs



System Integrator



CX consultants



Team



Edoardo Vallebella
CEO
Tim Acceleration Manager



Fabrizio Aiello
COO
Startup educator



Amir Salama
CTO
Data science Accenture



Roberto Montandon
CCO Strategy VP Xerox
Entrepreneur w/ 1 Exit



Patrizia Alfiero
VP quality TIM
Director Poste Italiane



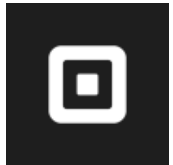
+6 team members



Advisors



Alan Chambless
Customer success Square
VP Weebly



Marshall Leinstein
VP Partner Management
Oracle



Ray Bhatia
CEO/Founder
DemandLocal



Alessandro Cerrone
Associate Forward Partners



Ask

\$ 3M in Q3

To reach \$ 4M ARR by 2022

Last \$ 500K now available in our
seed round for value-add investors



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CEO



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