# **Tristan Douville**

# **Product Manager**

5+ years of experience in the technology & innovation sector with a background in software development & professional writing.

#### **Contact**

Victoria, BC

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in linkedin.com/in/trstndvll

github.com/trstndvll

#### **Skills**

BI & Data Analysis Customer journey mapping Prototyping Kanban, agile & scrum User persona creation Wireframing Workshop facilitation

#### **Tech**

HTML/CSS Python **RESTful APIs** SQL

Webhooks

#### **Tools**

Adobe XD, AWS, ClickUp, Confluence, Figma, Google Analytics, HelpScout, HotJar, GitHub, InVision, Jira, Metabase, Mixpanel, Notion, Zapier

#### **Experience**

## **Product Manager**

#### Pivott Software, January 2024 - Present

- Took our brand-new contract management software platform from market analysis & ideation to a revenue with a 5-figure MRR
- Utilized the product-led growth (PLG) framework to implement freemium tiers, low-barrier sign-ups, and quick Time To Value (TTL)
- Supervised and managed our product department including a Product Designer, UX Designer, and Junior Product Manager

## **Product Manager**

#### Rooof, March 2022 - December 2023

- Subject matter expert and product owner for PostEngine, a B2B SaaS marketing automation software for the multifamily apartment industry
- Contributed to the  $0 \rightarrow 1$  product development for an entirely new product under the Rooof umbrella, utilizing MVP design principles
- · Facilitated engineering sprints for a team of 6 software developers including backlog refinement, breakdown/estimation, and sprint retros
- Developed, analyzed, & reported quarterly OKRs and project-based KPIs

## Junior Product Manager

## Rooof, April 2021 - March 2022

- · Completed requirements elicitation, analysis, specification, and validation for multiple new feature initiatives
- Performed SWOT analysis and product-market-fit research
- Led client calls with our customer success teams to collect user feedback, pain points, feature requests, and discuss their use cases
- Created internal and external training materials for new features

## **IT & Support Specialist**

## Rooof, September 2019 - April 2021

- Managed office technology and facilities for a 9,000sqft office space
- Network, software, desktop, & mobile device support for 30+ staff
- · Created and managed an internal inventory tracker, including creating barcode asset tags for all devices and managing equipment sign-outs
- Facilitated staff training sessions on subjects such as password management best practices, VPN configuration, & phishing awareness

## **Education**

# **Bachelors of Science - Computer Science**

Faculty of Engineering - University of Victoria September 2014 - August 2019

# **Certified Scrum Product Owner (CSPO)**

Scrum Alliance - Credential ID 001394694 July 2022

## Emergency First Aid & CPR/AED Level C

Alert First Aid, August 2021

#### **WHIMIS 2015 for Workers**

Canadian Centre for Occupational Health & Safety, June 2021

#### **Joint Occupational Health & Safety Training**

Haland Learning Inc., April 2021