1. What industries are Gen-Z most interested in pursuing careers in?

SELECT preferredworkingenvironment, COUNT(\*) AS interest\_count

FROM `my-db-project3010.Tl.CareerAsp`

WHERE country = 'IN'

GROUP BY preferredworkingenvironment

ORDER BY interest\_count DESC

LIMIT 10;

1. What are the top factors influencing Gen-Z’s career choices?

SELECT influencingfactors,

SUM(case when gender='M' then 1 else 0 end) as male\_count,

SUM(case when gender='F' then 1 else 0 end) as Female\_count

FROM `my-db-project3010.Tl.CareerAsp`

WHERE country ='IN'

GROUP BY influencingfactors

ORDER BY Male\_count, Female\_count DESC;

1. How do financial goals, such as salary and benefits, impact career aspirations among Gen-Z?

SELECT startingsalaryexpectations,

FROM `my-db-project3010.Tl.CareerAsp`

WHEREcountry = 'IN'

GROUP BY startingsalaryexpectations

ORDER BY startingsalaryexpectations DESC;

1. What role do personal values and social impact play in career choices for Gen-Z?

SELECT gender,

COUNT(CASE WHEN workforcompanywithoutsocialimpact <= 2 THEN gender END) AS socially\_impactful\_count,

(COUNT(CASE WHEN workforcompanywithoutsocialimpact <= 2 THEN gender END) \* 100.0 / COUNT(gender)) AS percentage\_social\_impact

FROM `my-db-project3010.Tl.CareerAsp`

GROUP BY gender

ORDER BY percentage\_social\_impact DESC;