

Tru Armstrong

LTEC 3220

TAP

For Module 4, I did an internet ad on a car dealership. I used large header with three photos beneath it. I used a middle template of one photo and text. And a medium size footer at the end.

**NORTH COUNTY CHEVROLET
PRICES FALL, THROUGHOUT
THE FALL**



**EXCLUSIVE PRICE BLITZ ON ALL 2019 CHEVY
CARS AND TRUCKS!!!**



**2020
BLAZER
\$32,995
MSRP**

**YOU SEE THE ORIGINAL PRICE, THEN
FORGET IT!! PAY AT EMPLOYEE COST**

**NORTH COUNTY CHEVROLET
US 380 AND TEEL IN PROSPER
CALL (469) 581-CARS**

REFLECTION:

I could've done better with the template. Minimizing the header to about 15 percent. I could've used some motion graphics to add a some flare to the ad.