

Trish Bellardine

MARKETING AND WEB SPECIALIST

Contact

(818) 339-3630
Trishid.com
Trishbellardine@gmail.com
Los Angeles, CA

Skills

Bilingual in Spanish
UX/UI Design, Wireframes,
Adobe Creative Suite,
HTML, CSS, JavaScript
Github/Terminal
React, SASS, Bootstrap,
Invision, Marvel, Sketch,
Adobe XD, Jira, Trello, Slack,
Shopify, Wordpress, Magento, Drupal

Education

Reliablesoft.net
SEO Certification (2020)
The Art Institute CA - Hollywood
Graphic & Web Design, Web Concentrated
Bachelor of Science (2019)
Nielsen Norman Group - Austin, TX
UX Certification (2015)
The Art Institute CA - Santa Monica
Web Interactive Media Design
Associate of Arts (2011)
Moorpark College - California
Child Development/Psychology
Associate of Arts (2008)

Awards

President's List 4.0 GPA
Design Team: Production Best of Quarter

Work Experience

NIZNICK ENTERPRISES
Los Angeles, CA (2019–Present)
Lead Designer & Developer

Lead designer and Developer for 3 business websites
Acromil.com, DoubleTree Hotel, and Niznick.com

- Brand identity, logo, style guide
- UX/UI deliverables, wireframes, prototypes
- Build online presence
- Web development from start to finish

TRU DESIGNS LLC
Northridge, CA (2010–Present)
Owner/Senior Creative Advisor

- Logo design and print material
- Website design & development
- UX consultation
- Online marketing, social media marketing
- Graphic apparel design

IMPLANT DIRECT SYBRON INTERNATIONAL
Valencia, CA (2013–2017)
Lead UX/UI Designer

- Produced UI/UX deliverables
- Conduct user research
- Resolved pain points
- Present data for measurable impact
- Reduced drop-off rates and increased traffic
- Ensure SEO best practices
- Maintained updates in Drupal and Magento
- Work closely with developers and marketing

LA COUNTY REGISTRAR RECORD/COUNTY CLERK
Norwalk, CA (2011–2013)
Lead UI Designer

Lead designer, heavily involved in every step
of the company's web application framework
redesign and outreach material.

- Redesign website
- Create website wireframes and prototypes
- Produced print material for voting elections
- Work closely with developer and marketing