Trish Bellardine
MARKETING AND UX SPECIALIST

Contact

(818) 339-3630
Trishid.com
Trishbellardine@gmail.com
Los Angeles, CA

Skills

Bilingual in Spanish
Digital Marketing
UX/UI Design, Wireframes,
Adobe Creative Suite,
HTML, CSS, JavaScript
Github/Terminal
SEO, Prototyping,
Analytics, PPC, Project Managment,
Time Managment, Software Development,
Software Engineer, QA, User Flow

Education

Google Ads Certification (2020)

Reliablesoft.net
SEO Certification (2020)
Digital Marketing Certification (2020)

The Art Institute CA - Hollywood
Graphic & Web Design, Web Concentrated
Bachelor of Science (2019)

Nielsen Norman Group - Austin, TX
UX Certification (2015)

The Art Institute CA - Santa Monica
Web Interactive Media Design
Associate of Arts (2011)

Moorpark College - California
Child Development/Psychology
Associate of Arts (2008)

Awards

President's List 4.0 GPA
Design Team: Production Best of Quarter

Work Experience

SYNERGY INFOSEC
Los Angeles, CA (2020–Present)
VP of Operations and Marketing
- Brand development, build style guide
- User flows, User journey, Sitemaps
- Setup and manage social media accounts
- Oversee software development, content writers, and sales
- Project management, Hire and grow teams
- PPC/SEO
- Responsible for the overall marketing of the company

NIZNICK ENTERPRISES
Los Angeles, CA (2019–2020)
Lead Designer & Developer
- Brand identity, logo, style guide
- UX/UI deliverables, wireframes, prototypes
- SEO and build online presence
- Web development from start to finish

TRU DESIGNS LLC
Northridge, CA (2010–Present)
Owner/Senior Creative Advisor
- Logo design and print material
- Website design & development
- UX consultation
- Online marketing, social media marketing
- Graphic apparel design

IMPLANT DIRECT SYBRON INTERNATIONAL
Valencia, CA (2013–2017)
Lead UX/UI Designer
- Produced UI/UX deliverables
- Conduct user research
- Present data for measurable impact
- Reduced drop-off rates and increased traffic
- Ensure SEO best practices
- Maintained updates in Drupal and Magento
- Work closely with developers and marketing

LA COUNTY REGISTRAR RECORD/COUNTY CLERK
Norwalk, CA (2011–2013)
Lead UI Designer
- Redesign website
- Create website wireframes and prototypes
- Produced print material for voting elections
- Work closely with developer and marketing