



## The Changing Reality of Implant Dentistry

Technological advances and recent economic factors have shifted the implant industry toward affordable care. It's time for a "reality check" on the best options for your patients and your practice. Implant Direct Sybron International, under the direction of prosthodontist and implantology pioneer Dr. Gerald Niznick, offers the industries' broadest line of application specific dental implants and abutments to navigate this new era of implant dentistry.

**July 27 in Manhattan, NY**

New York Marriott East Side  
525 Lexington Avenue at 49th Street  
New York, NY 10017

Dinner: 6:00pm Lecture: 7:00 - 9:00pm  
\$100 Fee Includes Dinner & Full Product Credit

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Dr. James R. McAnally's  
Interview with Dr. Niznick](#)



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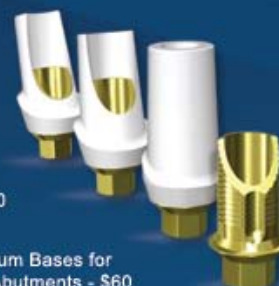
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E-BOOK VERSION

Discussion based upon Dr. Niznick's  
four-part 2010 article series  
featured in *Dental Economics*

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