

Transforming the Implant Industry

Innovative Designs, Highest Quality, Broadest Product Line, Lowest Prices, Online Ordering, Technical Support and All-in-1 Packaging.





ScrewPlant® Internal Hex Connection

Legacy™3

Original Conical

Connection

Narrow One- and Two-Piece Implants





ReActive® Internal Tri-Lobe Connection





SwishPlus™ Internal Octagon Connection

Implant Prosthetics



www.implant direct.com

Innovation. Quality. Service. Value.



Designed For Success,



Zimmer Customers

Save \$441 with Legacy3

Customer Service & Technical Support online, over the phone, or in your office

All-in-1 Packaging includes implant, abutment, transfer, cover screw & healing collar \$175 vs \$6161 from Zimmer Dental

Legacy™ Implant System Advantages:

Industry-Compatible Internal Hex

Prosthetic compatibility with Zimmer Dental Screw-Vent®, BioHorizons® & MIS implants

Surgical Compatibility with Tapered Screw-Vent®

No need to change surgical protocol or tools

Three Implant Designs & Packaging Options

Allows for selection based on price, packaging or thread design

Legacy1: \$125 includes cover screw, healing collar & plastic carrier

Legacy2: \$150 includes cover screw, healing collar & temporary abutment/transfer

Legacy3: \$175 includes cover screw, healing collar & preparable abutment/transfer

Micro-Threads

Reduce crestal stress for improved initial stability

Widest Range of Dimensional Options

The entire Legacy system includes seven implant diameters (3.2, 3.7, 4.2, 4.7, 5.2, 5.7, 7.0mm) & six implant lengths (6, 8, 10, 11.5, 13, 16mm)



Legacy1

Standard "V" Threads

Legacy2

Spiral Threads **Buttress Threads** Matches Screw-Vent® for Increased Stability for Increased Surface

Legacy3







Intro Offer: Make the switch & receive three FREE implants.

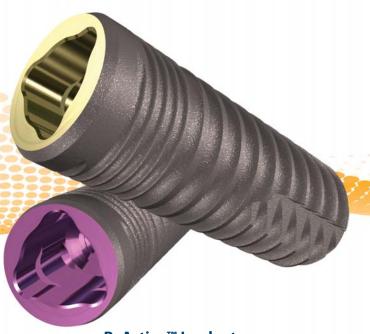
Price comparisons based upon US list prices as of April 2011. All trademarks are property of their respective com ¹US list price for Tapered Screw-Vent with micro grooves, healing collar & straight abutment ²US list price for NobelActive with cover screw, impression coping & abutment

⁴Implant Dent 2011; 20: 13-19 (n190); ⁵PSN-EAO09PSI-346 (n373) Reports available at www.implantdirect.com

Packaged For Value









Cover Screw

ReActive™ Implant

All-in-1 Packaging includes implant, abutment, transfer & cover screw \$200 vs \$694² from Nobel Biocare™



RePlant®

Body Dimensions Match NobelReplace™

RePlus®

Body Taper for Bone Expansion

ReActive™

Buttress Threads for Increased Surface







RePlant® Implant System Advantages:

Nobel Biocare-Compatible Internal Tri-Lobe
Prosthetic compatibility with Nobel Biocare's NobelReplace™ Implant

Surgical Compatibility with RePlant & NobelReplace™ No need to change surgical protocol or tools

Three Implant Designs & Packaging Options

Allows for selection based on price, packaging or thread design

RePlant: \$150 includes cover screw, temporary abutment/transfer

RePlus: \$175 includes cover screw & "snappy" abutment/transfer

ReActive: \$200 includes cover screw & preparable abutment/transfer

Micro-Threads

Reduce crestal stress for improved initial stability

Coronal Bevel on RePlus & ReActive

Allows for use of platform switching technology

Titanium Alloy

Offers superior strength to pure titanium



| Plastic | Abuttment | Shape | Shape







SwishPlant™ Implant

All-in-1 Packaging includes implant, straight abutment/transfer, cover screw & healing collar \$200 vs \$6991 from Straumann



Comfort Cap

SwishPlant

Healing Collar

Straight with Micro-Grooves Tapered with Micro-Threads & Straumann Threads

& Double-Lead Threads

Swish™ Implant System Advantages:

Internal Octagon (Niznick US Pat. #4,960,381 Licensed to Straumann)

Prosthetic compatibility with Straumann's Tissue-Level implants (Standard, Standard Plus and Tapered Effect) Internal square broached in flats of octagon for fixture-mount engagement (Pat. Pend.)

Two Implant Designs & Packaging Options

Allows for selection based on price, packaging or thread design

SwishPlus: \$150 includes cover screw, healing collar & carrier compatible with Straumann tool & standard ratchet

- 12mm neck half textured for tissue-level or esthetic placement
- Micro-grooves for improved tissue attachment & reduced stress
- 3 Progressively-deeper single-lead threads for increased surface area & complete surgical compatibility
- 4 Self-tapping groove for increased initial stability
- Tapered apical end to initiate self-tapping

SwishPlant: \$200 includes cover screw, healing collar, comfort cap & straight abutment/transfer

- 1 2mm neck lightly textured for bone- or tissue-level placement
- Micro-threads for improved tissue attachment, reduced stress & increased stability
- 3 Progressively-deeper double-lead threads for increased surface area & faster insertion
- 4 Self-tapping groove for increased initial stability
- Tapered body for soft bone expansion



\$157

\$3393

\$193

\$169

Intro Offer: Make the switch & receive three FREE implants?

\$203

Price comparisons based upon US list prices as of April 2011. All trademarks are property of their respective companies.

1US list price for SLActive Tapered Effect implant, closure screw, healing abutment, solid abutment, transfer and comfort cap

\$238

Straumann⁶

³Comparison based upon Straumann's CARES Custom Zirconia Abutment. Price varies depending upon the laboratory.



Customer Service & Technical Support online, over the phone, or in your office Five Year Warranty¹

Taking Mini-Implants to a New Dimension



Legacy™3 3.2mmD

1- and 2-piece small diameter implants providing the simplicity and cost savings of mini-implants with the strength, surface area and restorative options of conventional implants

ScrewDirect® 3.0mmD



From Single Tooth Restorations...



Single Tooth Restoration with Legacy3 & Zirconia Abutment



Single Tooth Restoration with ScrewDirect

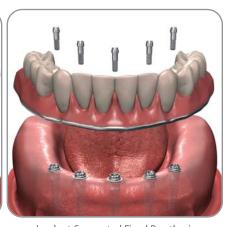


GoDirect™
3.0mmD

To Overdentures and Teeth-in-1Day™



Implant-Retained Overdenture with GoDirect 1-Piece Implants

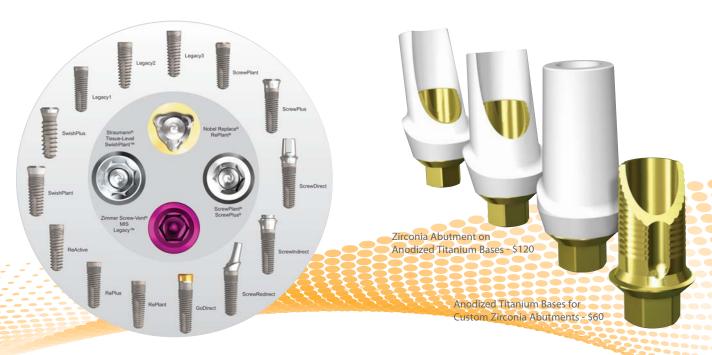


Implant-Supported Fixed Prosthesis with ScrewIndirect 1-Piece Implants





Simply Smarter Implant Solutions



Implants with All-in-1 Packaging - \$150-\$200 Including implant, abutment, transfer, cover screw & healing collar¹

Industry compatible implants with All-in-1 Packaging for Value

Implant Direct Sybron continues to transform the Implant Industry with the broadest selection of implants, offering surgical & prosthetic compatibility with other major brands. Our patented combination of micro-threads for crestal bone preservation & double-lead threads for faster insertion simplify surgery & increase initial stability, essential for immediate load applications.

Zirconia Abutments on Titanium Bases for Esthetics and Strength

The titanium base is anodized gold to mask the grey color & can be used in the fabrication of cad-milled custom abutments. The stock abutments, provided assembled, are offered in 0°, 8° & 15° angulations with contoured margin collars of 1mm & 2mm heights. The Zirconia can be modified intra-orally with diamond burrs, providing the benefits of custom zirconia abutments for a fraction of the cost.

Joining our full line of industry compatible prosthetics

See the considerable savings for our most popular abutments



Intro Offer: Buy 5 GPS™ abutments and receive the tools FREE.

tems included in All-in-1 Packaging varies by implant Comparison based upon Straumann's CARES custom zirconia abutment. Price varies depending upon the laboratory.

³Terms and conditions apply. All trademarks are the property of their respective companies

LOCATOR® is a registered trademark of Zest Anchors Company. The GoDirect® and GPS® Systems are neither authorized, endorsed nor sponsored by Zest Anchors Company.

WARNING: Some advertisements may be hazardous to your practice. Implant Direct Sybron's GPS™ Overdenture Abutments have been targeted in Zest Anchor Company's recent journal advertisements, demonstrating that compatible attachments offering significant cost savings are a threat to Zest's dominant position in the overdenture attachment market. Discover the full story on GPS™ below.





Attachment System

IF YOU LIKE ZEST'S LOCATOR® YOU'LL LOVE THE **GPS**Mbutments Go Direct Implants FROM IMPLANT DIRECT SYBRON FOR SAVINGS, SIMPLICITY AND COMPATIBILITY

GPS™ accommodates the greatest degree of relative divergence available on the market.



Titanium Cap design enhances retention in denture base

One nylon liner design for up to 20 degrees divergence

Black Processing Cap made from high melting point plastic

Abutment inserted with standard insertion tools for each system

Abutments with Cap Attachment & related components for \$100

Titanium Cap design with minimal retention in denture base

Two nylon liner designs, with 10 & 20 degrees divergence

Black Processing Cap made from lower melting point plastic

Abutment insertion requires Zest's triangular tool

Abutments, Cap Attachment & Components sold for \$156



LOCATOR®

Available now for Straumann Tissue Level, NobelReplace, Zimmer Screw-Vent, BioHorizons® Internal, MIS & Blue Sky Bio Available 4Q11 for NobelActive™ BIOMET 3i Certain® & Astra Tech™



GoDirect[™] implants 60° relative divergence Legacy[™]3 implants plus 30° Angled GPS™ Abutments



Abutments





Implant Direct Sybron International

Simply Smarter

Implant Direct Sybron International (IDSI) brings together Sybron Dental Specialties, with its 100 year history of providing service, quality and innovation to dental professionals and Dr. Gerald Niznick, an implant pioneer with 35 US patents and 30 year history in the dental implant industry (Core-Vent 1982), Paragon (1997) and Implant Direct (2004). The joint venture, IDSI, is led by Dr. Gerald Niznick, a dentist with a master's degree in Prosthodontics and two honorary doctorates for his contributions to implant dentistry. He revolutionized the implant industry in 1986 with the introduction of the Screw-Vent implant with its internal hex connection (Niznick - US Patent #4,960,381) that has become the cornerstone of modern implant design.



Dr. Gerald Niznick, President & CEO of Implant Direct Sybron International

Dating back to the early 1980's, Dr. Niznick's focus has been to provide high quality products at value-added prices with simplified surgical procedures and versatile prosthetic options. Following this strategy, Implant Direct forced major implant companies to dramatically discount products to volume customers and thus was attributed with creating an implant industry price-point shift in just four years. The industry changes and recent economic factors have prompted many dentists to have a "reality check" on the best options for their practices and patients.

IDSI offers the broadest line of implants and abutments in the industry, many incorporating Dr. Niznick's patented innovations including double-lead body threads for faster insertion and coronal quadruple-lead micro-threads for reduced stress



Implant Direct Sybron International's facilities in California and Nevada.

and increased stability (Niznick - US Patent #7,677,891). The company philosophy has been to combine clinically proven implant design concepts with All-in-1 Packaging for maximum value and convenience. While the items included vary by product, All-in-1 Packaging reduces or even eliminates the need to purchase additional items at the restorative phase of treatment (Niznick - US Patents #7,396,231 & #7,785,107).

The application-specific Spectra-System® includes ScrewPlant® bone-level and ScrewPlus® tissue-level implants with the same internal hex – external bevel connection as well as several unique one-piece implants. The one-piece implants provide increased strength while shortening chair time and reducing both cost and inventory requirements. The GoDirect™



Innovations include GoDirect one-piece implant (pat. pend.) plus GPS™ (pat. pend.) and Zirconia Abutments

1-piece implant features a platform that is compatible with Zest Anchor's LOCATOR® abutments for overdenture attachments. GoDirect's innovative design also allows for conversion to screw-receiving or ball abutments for various prosthetic applications. This allows the clinician to easily and affordably adapt to a patient's changing

needs. IDSI has recently launched a complete line of GPS™ abutments that are compatible with the LOCATOR® system.

In addition, IDSI has a range of implant solutions with industry-standard internal hex, internal tri-lobe and internal octagon connections. The Legacy™ System offers surgical and prosthetic compatibility with Zimmer Dental's Tapered Screw-Vent developed by Dr. Niznick in 1999. Legacy abutments are compatible with several other internal-hex implant systems, such as BioHorizons, BlueSky and MIS.

Other industry compatible implants from IDSI include the RePlant®, RePlus® and ReActive™ Tri-lobe system for Nobel Biocare customers and SwishPlus™ and SwishPlant™ internal octagon tissue-level implants for Straumann customers. IDSI does not make clones. It designs updated versions of these popular competitors' products by adding features to improve self-tapping insertion as well as increase strength and surface area.

IDSI is in the process of increasing its manufacturing capacity from 40 CNC machines to 68 to keep up with the demand for its products. With 60 outside sales representatives and 40 inside customer support representatives in the United States plus the industry's most intuitive online support and shopping cart, IDSI is truly transforming the implant industry and allowing implant treatment to become an affordable part of conventional dentistry.

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www.implantdirect.com | 888-649-6425