

IMPLANT DIRECT WEBSITE

PRODUCTS

MARKETING & EDUCATION

COMPARE SYSTEMS

RECENT NEWSLETTERS

DR. NIZNICK'S LECTURE



From Vision to Reality

A 30 Year Journey

- Founder Core-Vent Corp. 1982
- Founder Paragon Implant Company 1997
- Founder Implant Direct 2004
- President Implant Direct Sybron 2011

Gerald Niznick, DMD, MSD, Implantology Pioneer

Awarded 35 dental implant-related patents with 5 more pending



Dear Colleagues:

I want to wish everyone a happy and healthy New Year and to thank all of our customers for making 2011 an enormous success for Implant Direct. During the last year, we transitioned from an entrepreneurial, privately-held company to a partnership with Sybron Dental Solutions, a division of Danaher Corporation, a \$20 Billion Fortune 500 company. As a result of this partnership, Attachments International and Sybron Implant Solutions merged into Implant Direct, expanding the products and services we now provide. Together we are committed to invest in the company's future expansion and success.

An important reason for Implant Direct's success is our high quality product line offered to the profession at reasonable prices. Another reason is our 400 dedicated and knowledgeable employees committed to the success of our customers. In North America, we were proud to be recognized by a Millennium Research Group Survey as having the highest level of Customer Satisfaction compared to the 6 largest implant companies. The breadth of innovative and industry-compatible products offered by Implant Direct is clearly demonstrated in the "[Transforming the Implant Industry](#)" brochure showing our journal ads throughout the year. The extensive clinical applications that our products provide are detailed in the reprint of the 4-part clinical article series "[The Changing Reality of Implant Dentistry](#)." The reprint brochure also includes 3 independently published studies documenting a 98-100% success rate.

All of our implant products are made at our Los Angeles factory, which was named "The Shop of the Future" by CNC-West Machining Industry Magazine in 2007. This factory houses 40 CNC machines running 24/7 with lights-out technology. On January 3, we open our new 18,000 sq. ft. factory in Westlake, CA, 8 miles west of our current Calabasas factory. This new facility gives us the capacity to add another 28 CNC screw machines to make implant components and 12 milling machines to make CAD-milled bars, custom abutments and surgical guides. We are also preparing to open our new educational center in Las Vegas in January with seating for 50 doctors, each seat having its own computer so that we can teach the use of image guided software systems. Our Las Vegas office also houses a fully functional 4-chair dental office with Pelton Crane equipment, an ICAT machine from Image Sciences and an OP300 CT machine from Instrumentarium, three Danaher-related companies. All Implant Direct, Attachments International and Sybron Implant Solutions products, including biologics, are now consolidated in our Las Vegas distribution operation and available in our online shopping cart. We will soon commence with packaging operations as well in Las Vegas.

I encourage you to visit www.implantdirect.com and learn more about our products as well as practice building opportunities. Our content-rich website includes many clinical videos and over 70 3-D graphic videos covering surgical, prosthetic, laboratory and team approach procedures. Please take the opportunity to watch my two hour, July 2011 New York lecture now available with online CE credits available for those who wish to register and answer 13 questions covered in this lecture.

All the best,

Gerald Niznick DMD MSD

Legacy™ Implant System Advantages

- ✓ **Reality Check**
Zimmer Customers
Save \$441 with Legacy3



Swish™ Implant System Advantages

- ✓ **Reality Check**
Straumann Customers
Save \$499 with SwishPlant



RePlant™ Implant System Advantages

- ✓ **Reality Check**
Nobel Customers
Save \$494 with ReActive



GPS™ Straight & Angled Abutments Compatible with Zest Attachments. New Internal Cap Attachment Option with Vertical Stress Breaking



GPS™ External

Titanium Cap design enhances retention in denture base
Four retention options for use up to 15 degrees divergence
Black Processing Cap made from high melting point plastic
Abutment inserted with standard insertion tools for each system
Abutments with Cap Attachment & related components for \$100



Provides retention with internal cavity
Nylon cap allows 0.5mm of vertical stress breaking movement
Two retention options for use up to 15 degrees divergence
Maintains 1lb & 2lbs of retention for years of simulated function
Abutments with Cap Attachment & related components for \$100



GPS™ Internal



WATCH VIDEO HERE

Available now for Straumann Tissue Level, NobelReplace, Zimmer Screw-Vent, BioHorizons® Internal, MIS & Blue Sky Bio

See what Implant Direct customers are saying about us and join the conversation

"Implant Direct provides a terrific customer experience with a highly trained, knowledgeable staff ready to provide technical information and product support. Thank you for your excellent attention and support."

- Dr. Ken Gasper DDS

"Outstanding products manufactured in facility in Calabasas California that is immaculate. Thoughtful designs, product variety for all situations, technical support that is second to none. They ARE the best. From Dr. Niznick, a pioneer and a gentleman, to the support team, they know their profession SO very well! Bravo!"

- Dr. Terry Yacovitch



Become our fan on Facebook to make your own recommendation



CLICK HERE TO VIEW CASE

"I just uncovered the case with 16 Legacy 3 implants and there was zero bone loss on all 16 !!!
Very impressive surgical results. These are some of the photographs that I thought that you would like to see.
This is by far the most user-friendly, forgiving, bone loving implant design that I have ever placed."

- drobrien@obteam.com

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Price comparisons based upon US list prices as of April 2011.

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