

# True Bots

Dynamic. Engaging. Cost-Effective.



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Apr 2025

## Why Bots Matter (More Than You Think)

In multiplayer games, bots aren't just filler. They help you:

- **Onboard new players**
- **Reduce queue times**
- **Keep matches full**
- **Stabilize matchmaking and balance**

Yet, today's bots are stuck in the '90s.

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## What's Wrong with Traditional Bots

Many studios still rely on hand-coded logic—state machines, behavior trees, and scripting—which makes bots:

- **Expensive to Build and Maintain:**  
Scripting bots can consume up to 30% of a studio's budget and divert engineers from core development.
- **Predictable and Exploitable:**  
Rather than engaging players, traditional bots often break immersion and can frustrate or repel players.
- **A Vicious Cycle:**  
As players leave, studios fill slots with more scripted bots, worsening the experience and driving further churn—until the game eventually dies or shuts down.

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## What Makes True Bots Different

We harness modern machine learning—Reinforcement Learning (RL) combined with Imitation Learning techniques like Behavioral Cloning and GAIL—to power bots that:

- **Learn from Real Player Behavior:**  
Adapting in real time to create dynamic, human-like opponents.
  - **Integrate with Ease:**  
Our plugin-based, game-agnostic approach means minimal fine-tuning and no need for direct source code access.
  - **Cut Costs and Boost Innovation:**  
Pre-trained ML agents free your engineers to focus on the features that make your game great, not on AI duct tape.
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## Traditional Bots vs. True Bots

	Traditional Bots	True Bots
Fairness & Performance	Uses privileged data; CPU-heavy, local processes	Same inputs/controls as human players; lightweight, flexible deployment
Behavior Logic	Hardcoded scripts (state machines, behavior trees)	Learned via RL + GAIL
Player Experience	Predictable, repetitive, easy to exploit	Dynamic, adaptive, human-like
Development Cost	High – requires constant manual tuning & updates	Low – self-improving, reusable with minimal fine-tuning
Integration	Often requires source code access	Plugin-based, game-agnostic

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## The Value

- **Cut Costs:**  
Our pre-trained agents can reduce engineering overhead by up to 30%.
  - **Boost Engagement:**  
Adaptive AI keeps gameplay fresh, ensuring players stay engaged and matches remain full.
  - **Accelerate Development:**  
Quickly simulate real player behavior to test features and balance your game faster.
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Ready to Elevate Your Game?



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