

ChatGPT Power Course

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Welcome to Mushfiq's ChatGPT Power Course, your personal guide to unlocking ChatGPT's incredible potential. Dive into the world of ChatGPT and learn how to create captivating content, optimize workflows, and boost your online presence.

Together, we'll explore topics such as mastering ChatGPT fundamentals, content creation, monetization, productivity, and marketing. Get ready to revolutionize your work and communication with this ultimate guide to becoming a ChatGPT expert!

💡 You can click on "Duplicate" in the top right to import the course into your own Notion space.

⚠️ Click the "▶" to open the toggle and show the content.

From beginner to expert 🚀

▼ Getting Started with ChatGPT
(Beginner)


Beginner Course - 30 minutes


Create using ChatGPT 🛠️

▼ Write blog posts in minutes

Blog posts & articles - 12 minutes

<https://youtu.be/JTxsNm9IdYU>

 The OpenAI ChatGPT system is a language model that can be used to perform various tasks by entering a prompt and receiving an output.

 However, there are limitations to its accuracy due to limited training, bias, and outdated information. Careful prompt selection is necessary to avoid confirmation bias.

The capabilities of the GPT language model include:

- Suggesting seafood dishes
- Creating a shopping list
- Generating code snippets
- Making HTTP requests

It can also be useful in various industries to generate content, such as:

- Stories
- Website policies
- Text video game scenes





However, it may not always provide a response due to safety mechanisms or server issues.

Chat GPT can also:

- Generate jokes
- Create cover letters and resumes
- Summarize documents

<https://youtu.be/Xj-VLXIIH-E>




Creating engaging blog posts with ChatGPT:

-  Use ChatGPT, an AI writing tool, for creating articles and blog posts.
-  Ask Chat GPT for ideas on blog post titles and outlines by giving specific instructions.
-  Tweak the generated outline with headings for a better article.
-  Use the automated response to quickly generate an article, but put in more time for a better quality post.

Writing guide and pass AI detection - 15 minutes

<https://www.youtube.com/watch?v=≡YqIsW4QF0io>

How to create AI-generated articles that can rank in Google:

-  Include proper headings, bullet points, calls to action, and internal links
-  Use SEO tools like SEO-Ditty or Pemavore to find the right keyword
-  Aim for a keyword with low difficulty but high cost per click and search volume

- Provide useful information based on specific prompts

It can assist in various ways, such as:

- Simplifying information
- Generating blog title ideas and outlines
- Rephrasing sentences
- Translating text to different languages.

▼ Mastering ChatGPT (Advanced)

Become an expert - 25 minutes

<https://youtu.be/jHv63Uvk5VA>

🧠 Chat GPT is super versatile! It can help with all sorts of things, like:

- Writing emails
- Answering complex questions
- Paraphrasing text
- Guided prompts
- Recipe ideas
- Writing code to automate tasks
- And more!

Advanced prompts - 8 minutes

<https://youtu.be/HGDxu3kPErs>

- 📈 Generate free traffic by ranking on the first page of Google search results
- 🤖 Pass AI detection using a paraphrasing tool like Quillbot

▼ Brainstorm and find new ideas

Brainstorming with ChatGPT - 10 minutes


<https://youtu.be/ghdn1EI5t1Q>

- 💡 Use ChatGPT to brainstorm ideas for your grant or proposal.
- 🔍 Focus on specific sections like market analysis to get more targeted responses.
- 🤖 Use a problem-solution or S1-S2 framework to guide ChatGPT's responses.
- 💻 Save often and copy and paste the generated text for safekeeping.
- 📝 Ask open-ended questions to get guidance on what strategies to consider.

▼ Delegate your copywriting to ChatGPT

Best ChatGPT Copywriting Prompts

https://www.youtube.com/watch?v=jMe_ykG2pkQ

 Here are 12 unique prompts to help you 10X your productivity with AI and become an expert.

- Come up with new ideas on a familiar topic
- Use colons to prime ChatGPT with specific information
- Simulate a basic interview to practice
- Create a style guide with ChatGPT's help
- Build effective mind maps with a simple prompt
- Practice soft skills by conversing with ChatGPT as a specific persona
- Use ChatGPT as a life coach or expert for advice and motivation
- Challenge readers' assumptions with contradictory and dominant narratives
- Use specific bullet points for best practice writing
- Use open-ended or abstract prompts for creative responses
- Write from different perspectives on any topic
- Use ChatGPT as a work coach to reflect and think about a problem

▼ Learn faster with ChatGPT

5 ways to learn faster - 5 minutes

- Chat GPT can write in various copywriting frameworks
- Can generate content for landing pages and social media posts to target specific audiences.
- Produces effective copies by identifying the situation, obstacle, action, and results of a business and its target audience.
- A good tool for creating funnel pages and attracting paid campaigns' traffic from Facebook and Google ads.
- The generated content reads fluidly and identifies the target audience's issues, making it perfect for paid campaigns.

20 Ways to use ChatGPT for Copywriting (with prompts)

<https://twitter.com/garryflix/status/1609867159286554625>

Click on "Read the full conversation on Twitter" to access the detailed tutorial.

ChatGPT has various applications in the field of copywriting, including:

1. Creating compelling email and social media posts: By fine-tuning ChatGPT on datasets of email and social media content, the model can produce fresh and related material. Digital marketers and social media

<https://youtu.be/VeXKByjBMXw>

🎓 ChatGPT can revolutionize education. It can act as a personal tutor, study buddy, exam creator, language practice partner, and summary generator.

- 🤖 ChatGPT is available 24/7 and can teach you virtually anything for any skill level.
- 👤 It can also act as an intelligent study partner, helping you work through difficult problems step-by-step.
- 📖 ChatGPT provides infinite practice tests for any subject, making it easy to prepare for exams.
- 🗣️ It is multilingual and can help learners practice conversations in any language.
- 📝 The AI can also summarize information and help expand on notes. However, it is important to fact check and not copy answers directly.

▼ Use ChatGPT as a teacher

Save time using ChatGPT - 30 minutes

<https://youtu.be/yqUDVnJu8CE>





👤 How to use ChatGPT to save time with admin work, assessments,

strategists can use this for campaigns or audience interaction.

2. Developing catchy headlines and slogans: By fine-tuning ChatGPT with collections of headlines and taglines, the model can generate attention-grabbing and related phrases. Copywriters, marketers, and advertisers can employ this to create impactful campaigns or product messaging.
3. Producing unique ad content: By fine-tuning ChatGPT with a collection of ad copy samples, the model can create innovative and similar advertisements. Advertising professionals and marketing agencies can benefit from this feature when crafting diverse campaigns or ads for multiple platforms.
4. Crafting engaging product summaries: By training ChatGPT with a range of product descriptions, the model can generate captivating and similar descriptions. E-commerce platforms and product managers may find this beneficial for describing their merchandise.
5. Writing scripts for audiovisual content: By training ChatGPT on datasets of video and audio scripts, the model can generate creative and similar scripts. Video and audio producers can utilize this when developing content for their projects.

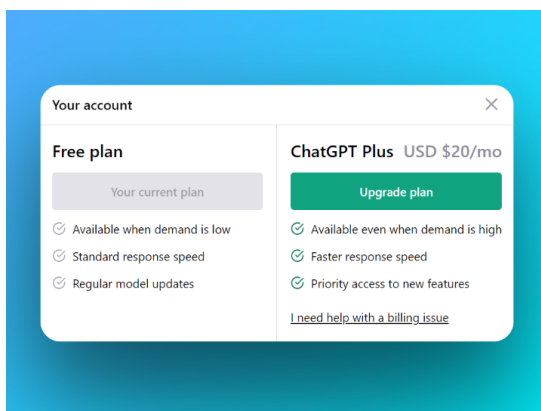
generating reports and feedback, and making announcements.

Discover in the video the prompts teachers can use and the program's limitations. Utilizing the 80/20 rule can help extract the most out of ChatGPT.

-  ChatGPT can help teachers create emails quickly for parents, students, and staff, with the option to add extra details later.
-  Teachers can use ChatGPT to generate quick notes for announcements or speeches.
-  By utilizing the 80/20 rule, teachers can save time and extract the most out of ChatGPT.
-  ChatGPT has some limitations and teachers should use discretion when relying on the program for certain tasks.

▼ Access to GPT-4 for free

GPT-4 is absolutely amazing. But it costs \$20/month to use it. Here is a way to access it for FREE (no limitation):



It's crucial to remember that ChatGPT is a language model, and its output may not always be accurate or pertinent.

Reviewing and validating the model-generated content before using it for copywriting purposes is recommended.

Furthermore, the above list only provides a glimpse of ChatGPT's potential applications in copywriting, and there are undoubtedly countless other ways to harness its abilities.

▼ Build a 3D game with ChatGPT

GPT-4 allows you to create a complete 3D game even if you haven't any coding skills.

<https://twitter.com/ammaar/status/1637592014446551040?s=20>

Click on "Read the full conversation on Twitter" to access the detailed tutorial.

▼ Create a Chrome extension

You can create a Chrome extension even without knowing how to code.

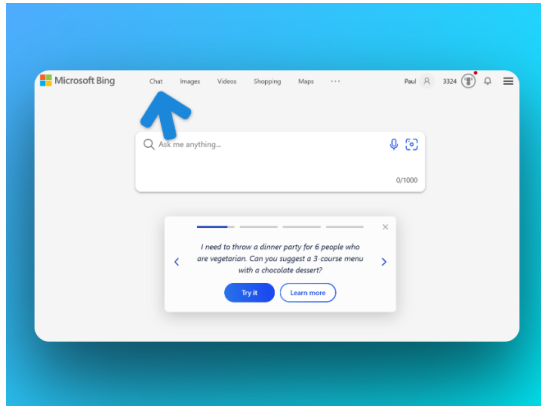
Here's exactly how to do it:

<https://twitter.com/ihorstefurak/status/1636460060099371008?s=20>

Click on "Read the full conversation on Twitter" to access the detailed tutorial.

1. Get access to Bing Chat

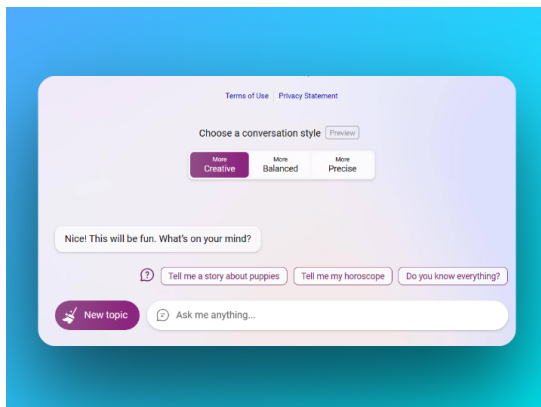
- Go to bing.com
- Then click on the “Chat” link on the top



(It may ask you to use the Edge browser. Don't worry, it's free and available on all devices.)

2. Select the right mode

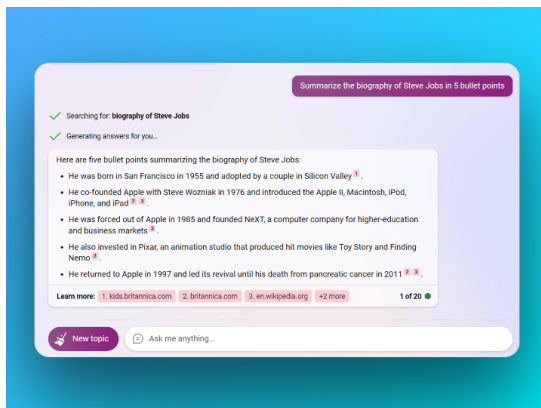
- Make sure to select “Creative mode”
- The answers will be longer and more detailed



3. Enter your prompts

- In the text field just enter your prompt
- If you want to start a new conversation, click on the “New topic” button

Bing uses GPT-4 to write its answers, so you can use it for free!



Boost your productivity

▼ Save hours and money using ChatGPT

How ChatGPT can save you time & money - 8 min minutes

https://youtu.be/AWqd4_3j1SM

ChatGPT can generate human-like text, answer complex questions, provide personal advice, summarize long articles, write code in various programming languages, and even provide customized workout and diet recommendations. It has the potential to revolutionize many

Earn with ChatGPT

▼ Use ChatGPT to make money online

Make your first \$1000 using ChatGPT - 16 minutes

https://www.youtube.com/watch?v=G5nat0z7_LE

The use of AI technology can help you make money online, and the key to creating successful AI businesses is to offer value through convenience.

AI is going to replace many jobs, but it will also unlock the mastery of thousands of other skills that you can use to create

industries but may also lead to job losses in certain fields.

Despite this, its capabilities and potential for further advancement make it an exciting glimpse into the future of AI.

- 💬 Chat GPT is a revolutionary AI that can generate human-like text, answer complex questions, and provide personal advice, making it a versatile tool for various applications.
- 📝 Chat GPT can summarize long articles, write code in multiple programming languages, and even provide customized workout and diet recommendations, increasing productivity and efficiency.
- 🤖 As an AI tool, Chat GPT has the potential to revolutionize many industries, but its adoption may also result in job losses for certain fields.
- 🧠 Chat GPT's wide range of capabilities and ability to learn and adapt demonstrate the rapid advancement of artificial intelligence and its potential impact on our lives.
- ☀️ Despite its potential drawbacks, Chat GPT is an exciting glimpse into the future of AI and its possibilities for improving our lives in various ways.

▼ 10 ChatGPT hacks that'll change your life

10 ChatGPT Life Hacks - 10 minutes

profitable businesses. A complete change in your way of thinking is required to succeed in creating such businesses.

- 💰 AI technology can help to make money online by creating businesses with new money-making abilities.
- 🤖 The paradox of AI is that while it will replace many jobs, it will also unlock mastery of thousands of other skills which can help you create successful businesses.
- 💡 Providing value through convenience is the key to success in AI businesses.
- ☀️ People will pay money for solving problems they can solve themselves, but the convenience you offer can make all the difference.
- 🚀 AI companies like Lenza are demonstrating the value of making AI processes easier for users, and this is the way forward in creating successful AI businesses.

▼ 5 ways to monetize ChatGPT

Copywriting services

Use ChatGPT to write sales pages, blog posts, e-commerce product descriptions, e-books...

Sign up on Upwork or Fiverr to sell your services.





<https://youtu.be/-fopYsgFdzc>

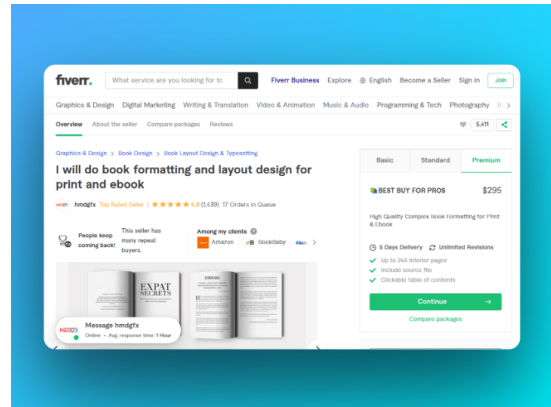
How to use ChatGPT that can change one's life?

These include summarizing long articles and YouTube videos, teaching new skills, grading homework, creating exercise and meal plans, analyzing messages to learn how to write like a specific person, planning holidays, playing trivia and text adventure games, and creating original content.

ChatGPT can also scan images, make formal agreements understandable, and provide book and movie recommendations.

Better responses can be obtained by assigning personas and correcting mistakes, while original content can be created with ease.

-  ChatGPT can summarize lengthy articles and videos into a few sentences.
-  It can teach new skills and even grade homework.
-  ChatGPT can create personalized exercise and meal plans and generate recipes based on available ingredients.
-  Analyzing messages can help one write like a specific person, and ChatGPT can also provide advice for various situations.

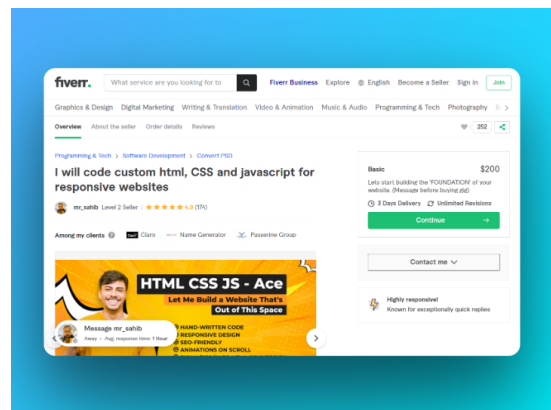


Learn → <https://davidutke.com/write-a-blog-post-chatgpt/>

Website creation

Even if you don't know how to code, you can ask to GPT-4 to create a whole website.

Customers love having the code of their website, so you can sell this as an high-ticket service.



Learn → <https://lablab.ai/t/chatgpt-tutorial-how-to-create-a-website-with-chatgpt>

Coding Discord bots

- 🎮 ChatGPT can play games like trivia and create text adventure games.
- 🌟 It can also create original content like songs or cover letters.

▼ Use ChatGPT on your phone

Use ChatGPT everywhere with you to increase your productivity even when you are on the go.

<https://twitter.com/rowancheung/status/1646537234735038464?s=20>

Click on “Read the full conversation on Twitter” to access the detailed tutorial.

Access to ChatGPT from your phone - 5 minutes

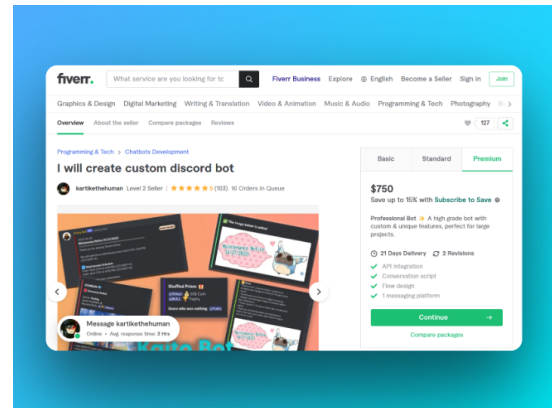
<https://www.youtube.com/watch?v=pcYkEJzKfsg>

While there is no native app for ChatGPT, users can still generate unique content, such as blog posts or video scripts, by asking ChatGPT.

- 📱 Access ChatGPT on Android via web browser
- 🤖 Generate unique content, such as blog posts or video scripts, by asking ChatGPT

ChatGPT allows you to create a Discord bot in a few seconds.

It's a requested service to do moderation, giveaways, and many other things.



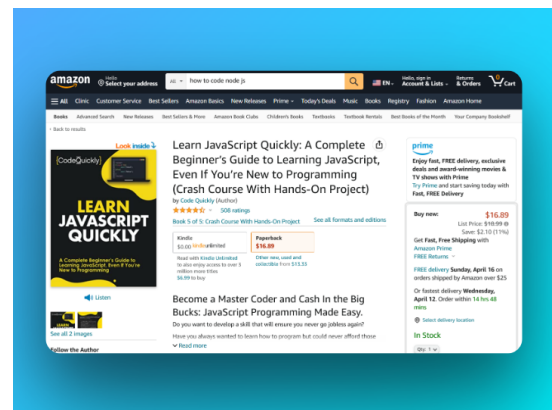
Learn →

<https://youtube.com/live/outcGtbnMuQ?feature=share&t=404>

Create your own guides

With the right prompt, you can ask ChatGPT to generate guides and tutorials for you audience.

Of course make sure to check the informations to provide the best possible content to your future customers.



- 📝 Feedback is encouraged to improve ChatGPT's responses
- 💻 Experiment with different inputs to see what ChatGPT is capable of
- 💰 Use ChatGPT to potentially make money or assist with job tasks

▼ Automate office tasks w/ ChatGPT and Python

Automate boring office tasks with ChatGPT and Python - 10 minutes

<https://www.youtube.com/watch?v=mCk4Rabkmjc>

How ChatGPT and Python can be used to automate various office tasks such as sending emails with different attachments and recipients using Outlook, creating a PowerPoint presentation from scratch with bar charts for aggregated sales data, generating interactive charts from Excel data, merging PDFs, and even composing a well-written email to request a salary increase.

ChatGPT can generate the Python code for each task by inputting specific prompts, and how the generated code can be modified and executed to achieve the desired results.

- 🤖 ChatGPT and Python can be used to automate various office tasks, such as sending emails, creating presentations, generating

Learn →

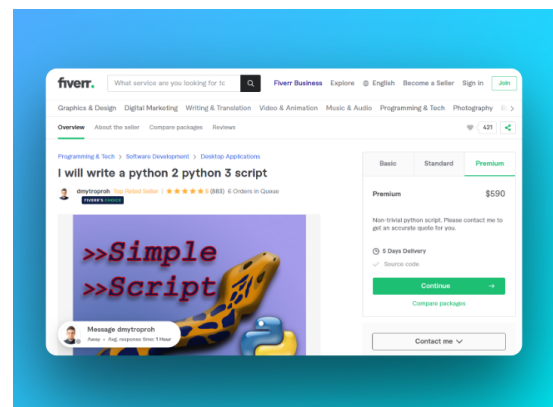
<https://mzzzmajesty.com/2023/01/15/chat-cheat-sheet-prompts-for-writing-articles-ebooks-novels-blog-posts-affiliate-marketing-and-more-with-chatgpt/>

Write custom Python projects

Python is a widely used programming language.

Many clients are looking for people to write simple scripts to perform tasks.

Use ChatGPT to write these scripts easily.



Learn → <https://youtu.be/DoyRTMIVFTU>





▼ 3 business models that use ChatGPT

Make money online w/ ChatGPT - 10 minutes





<https://www.youtube.com/watch?v=f4hNUGAPLPE>

Three ChatGPT-based business models that could make you some money:

charts, merging PDFs, and composing emails to request a salary increase.

-  ChatGPT can generate Python code to send emails with different attachments and recipients using Outlook by reading data from an Excel sheet and constructing file paths to the attachments.
-  ChatGPT can generate Python code to create a PowerPoint presentation from scratch with bar charts for aggregated sales data by accessing input folders, grouping sales by product, and using a specific library to create charts.
-  ChatGPT can generate Python code to generate interactive charts from Excel data by summing up the sales for each country and using corporate colors for the chart.
-  ChatGPT can generate Python code to merge PDFs by matching the file names and combining the cover and draft PDF files, which can save a lot of time compared to manual merging.

The first one involves building a website focused on a specific niche and using ChatGPT to generate content for affiliate marketing and display ads. The second model is all about selling products on eBay, and ChatGPT is used to find winning products to sell. Lastly, we have ClickBank affiliate marketing through TikTok.

-  The ChatGPT AI tool is used to generate website content, find winning products to sell on eBay, and create content for ClickBank affiliate marketing through TikTok.
-  These models are presented as beginner-friendly but have a limited window of opportunity before they get saturated.
-  The first model involves building a website focused on a specific niche for affiliate marketing and display ads, the second model is about selling products on eBay, and the third model is about affiliate marketing through TikTok.
-  To take advantage of these opportunities, you gotta act fast!

▼ The easiest way to make money with ChatGPT

Affiliate marketing with ChatGPT - 10 minutes

<https://www.youtube.com/watch?v=ptKuDCNPuMM>

Chat GPT can be leveraged to make money regardless of experience level. It can assist with faceless YouTube channels by generating video scripts, finding keywords to rank for, creating social media content, and copywriting. Chat GPT can save time and money by eliminating the need for a scriptwriter and generating unique content.

The key to using Chat GPT effectively is to let it do most of the work and then add your own touch with your human brain.

- 💰 Chat GPT can help anyone make money, regardless of experience level.
- 🤖 Chat GPT can generate video scripts, find keywords to rank for, create social media content, and assist with copywriting for faceless YouTube channels.
- 📈 Affiliate marketing is the most recommended way to use Chat GPT to make money.
- 🎬 Using Chat GPT to generate video scripts saves time and money by eliminating the need for a scriptwriter.
- 🧠 The key to effective use of Chat GPT is to allow it to do most of the work, and then adding a personal touch with a human brain.

Marketing & Growth

▼ Build an entire marketing campaign

AI Tools

▼ Workplace AI tools

1. Notion AI → notion.so/product/ai





Got ChatGPT to build you a marketing campaign - 9 minutes

<https://www.youtube.com/watch?v=gI1UL1cHHjk>

Here's the process of using ChatGPT to create a full marketing campaign, including ads, social media, email and SMS sequences, blog posts, and a sales page.

ChatGPT is most effective when provided with clear prompts and parameters, and that it excels at generating text but requires other resources for creative elements like images. You can also use Dolly and Lensa, two AI-powered image editing tools that complement ChatGPT.

The potential of ChatGPT as a powerful and efficient tool for creating marketing materials.

-  ChatGPT is a powerful tool for generating a complete marketing campaign.
-  Clear prompts and parameters are key to getting the best results from ChatGPT.
-  Other resources are needed for creative elements like images.
-  Dolly and Lensa are AI-powered image editing tools that work well with ChatGPT.

2. Craft → craft.do/
3. Mem → mem.ai/
4. Taskade → taskade.com/
5. You → you.com/
6. Todoist: todoist.com/integrations/apps/ai-assistant

▼ Design AI tools

1. Aragon → www.aragon.ai
2. Interior Design → interiorai.com
3. Lexica → lexica.art
4. Looka → looka.com
5. Namelix → namelix.com
6. Poly → poly.ai
7. Stock AI → stockimg.ai
8. Visualize → visualise.ai
9. Vizcom → www.vizcom.ai
10. Diagram → diagram.com

▼ Writing AI tools

1. Compose → www.compose.ai
2. Copy AI → www.copy.ai
3. Copy Smith → copysmith.ai
4. Ellie Email Assistant → tryellie.com
5. Headlime → headlime.com
6. Jasper → www.jasper.ai
7. Lex Page → lex.page
8. MarkCopy → www.markcopy.ai
9. MoonBeam → www.gomoonbeam.com

- 🚀 ChatGPT is a valuable and efficient tool for creating marketing materials.

▼ Write efficient email sequences

How to write high converting email sequences - 9 minutes

<https://youtu.be/84QUJTrEOVc>

How to build an email sequence using ChatGPT for a business:

Chat GPT can help generate email sequences quickly and efficiently, overcoming common objections to the service. Use humor in the emails and track conversion rates to improve the sequence over time. Highlights include the benefits of using Chat GPT to generate email sequences, the importance of addressing common objections, and the usefulness of humor in email copy.

- 💻 Chat GPT can efficiently generate email sequences for businesses
- 📈 Addressing common objections can improve conversion rates
- 😊 Humor can be an effective tool in email copy
- 📊 Tracking conversion rates can help optimize the email sequence

▼ ChatGPT for Google Ads

10. Novel → novelai.net
11. PepperType → peppertype.ai
12. Quillbot → quillbot.com
13. Rytr → rytr.me
14. Simplified → simplified.com/ai-writer/
15. Subtxt → subtxt.app
16. Sudowrite → www.sudowrite.com
17. Wordtune → www.wordtune.com
18. WriteSonic → writesonic.com

▼ Speech AI tools

1. Broadn → www.broadn.io
2. Coqui → coqui.ai
3. Fliki → fliki.ai
4. Glasp AI → glasp.co/ai-summary
5. Otter → otter.ai
6. Podcast → podcast.ai
7. Resemble → www.resemble.ai
8. Sembly → www.sembly.ai
9. Summari → www.summari.com/products/chron
10. TLDR This → tldrthis.com
11. Voicemod → www.voicemod.net/ai-voices/
12. Wellsaidlabs → wellsaidlabs.com

Using ChatGPT with Google Ads - 7 minutes

<https://www.youtube.com/watch?v=UqprG6a08vc>

Use ChatGPT and a headline analyzer tool to generate new ideas for headlines and descriptions in Google Ads campaigns.

The process involves finding underperforming assets, using ChatGPT to generate new ideas, editing and refining the suggestions using the headline analyzer tool, and replacing underperforming assets with the new descriptions.

It also recommends researching other advertisers' ads using the Ad Preview and Diagnosis tool.

- 💡 Finding underperforming assets to optimize
- 💡 Using ChatGPT and a headline analyzer tool to generate new ideas for headlines and descriptions
- 💡 Editing and refining ChatGPT suggestions using the headline analyzer tool
- 💡 Replacing underperforming assets with the new descriptions
- 💡 Researching other advertisers' ads using the Ad Preview and Diagnosis tool.

▼ Full ChatGPT SEO strategy





ChatGPT SEO Strategy - 17 minutes

<https://www.youtube.com/watch?v=LgUqwmPm-DU>

ChatGPT used its AI technology to increase SEO traffic by 50% in less than 30 days, resulting in an additional 10,000 monthly visitors.

ChatGPT achieved this by finding low competition keywords through a website called Cura and using them to train its AI to create optimized content that adheres to Google's guidelines.

ChatGPT also used a formatting script to make the content more readable and added images, tables, and FAQs to make it engaging. By following this system, ChatGPT was able to produce high-quality content at a fast pace and improve its rankings on Google.

-  ChatGPT increased SEO traffic by 50% in less than 30 days using AI technology.
-  ChatGPT found low competition keywords through Cura to create optimized content.
-  ChatGPT used a formatting script to make content more readable and added images, tables, and FAQs to make it engaging.
-  ChatGPT improved its rankings on Google by following this system.

- 🚀 ChatGPT produced high-quality content at a fast pace using AI.
-