

Homework on 11th May 2022

SB p. 95 3)b)

Your digital footprint

Talking about your digital footprint, you have to consider that posts on social media and information about you on the internet may affect your future career. Companies want employees with competently online media usage. I can highly recommend you not to post pictures of yourself online that could damage your personal image. For example, you should not upload a video where you are drunk.

If you think that your private life doesn't interest companies because you behave different in your profession, I doubt it. Companies employ people to check out your social media accounts or conduct a web search in order to find out

conduct a web search in order to find out what kind of person you are. If they find something you wish they don't find, it could cost you your job.

Another good piece of advice would be that you should use social media, in spite of the disadvantages mentioned earlier, because companies don't want employees who aren't able to communicate either.