

Kelati Andemichael
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Summary

Dynamic Frontend Developer with over four years of specialized experience in e-commerce. Proven leader in Agile-first teams and adept at driving optimal performance, scalability, and customization in various SaaS platforms.

Skills: JavaScript, NodeJS, ReactJS, Typescript, NextJS, Git, GraphQL, Webpack, Jest, Express, HTML, SCSS, CSS, SQL, Figma, BigCommerce, Shopify, Risk Assessment, Scoping, Team Management, Adobe CC

Work Experience

Overdose. | Nov 2019 - Present

Development Team Lead

- Technical Lead for BigCommerce and Shopify, specializing in HTML, CSS, and JavaScript, **optimizing performance by reducing page load time by 20%**
- Spearheaded Agile front-end teams, **streamlined development and resourcing efficiency by 40% and cutting delivery time by 25%**
- Architected and launched **large-scale \$50k to \$500k enterprise e-commerce websites**
- Received the **Values Award** in Q1 2022 for embodying core values (Innovation, Empathy, Grit, Authenticity, Balance) in a competitive team environment.
- Led a **team of 6 developers** through organizational shifts, fostering team culture
- Won **Honorable Mention** in 2023 BigCommerce/Stripe Payments Hackathon
- Collaborated closely with UX teams to enhance website usability and adherence to **WCAG accessibility standards**
- Familiar in **SaaS headless/composable, building PWA type applications**
- Experienced in **business, technical abstraction and system module design**

Sinclair Broadcast Group | Oct 2016 - Nov 2019

Support Developer

- Triage / troubleshoot website and app issues for **nearly 200 news stations and OTT apps**
 - Built and maintained frontend for corporate websites, **visited by 1000s users/month** for quarterly financial reports - Javascript, HTML, CSS, WordPress, PHP, SQL
 - Analyze data, troubleshoot streams, and review traffic, **resolving downtime within SLA 90%** of times - Splunk, SQL, Google Analytics
 - Managed diverse digital marketing assets, including websites and ads, using Adobe Creative Cloud and proprietary CMS, **delivering within SLA 95%**
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Education

- Code Fellows
Certificate, Advanced Software Development in Full-Stack JavaScript
- Washington State University
Bachelor of Arts, Communication:
Journalism & Media Production

Certifications

- Certified SAFe® 4 Scrum Master - Scaled Agile, Inc.
- BigDesign - BigCommerce
- Contentstack Catalysts - Certified Developer
- Shopify Plus