

Kelati Andemichael

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Summary

Front End Developer trained in Javascript, CSS and HTML. Focused on responsive web development and a background in multimedia production. Open to opportunities where I can leverage my diverse technical and creative skillset.

Experience



SaaS Dev Lead

Overdose.

Mar 2022 - Present (9 months +)

- BigCommerce & Shopify Technical Lead
- Values Award, 2022 Quarter 1 - Recognized out of 50 person team as a "person who integrates our values (Innovation, Empathy, Grit, Authenticity, Balance) into everything they do."



Web Developer

Overdose.

Nov 2019 - Mar 2022 (2 years 5 months)

Overdose acquired Mercutio in June of 2021. The experience listed below includes my experience at Mercutio (November 2019 - June 2021).

- Tech Lead e-commerce sites - collaborate with UX team on defining functional requirements, align design for platform conformity, estimate and triage user stories for sprints, Git Flow management and support dev ops.
- Led frontend development on dynamic client-side solutions using HTML, CSS, and Javascript frontend libraries.
- Optimize user experience through the translation of wireframes and mockups into responsive, mobile-first, interactive features and websites.
- Experience building accessible applications conforming with WCAG guidelines
- BigCommerce, Shopify, Klaviyo, Contentful, Shogun Ecommerce SaaS

HTML, CSS, Node.js, jQuery, Handlebars.js, Liquid, ReactJS, GraphQL



Support Developer

Sinclair Broadcast Group

Jan 2018 - Nov 2019 (1 year 11 months)

Sinclair Digital - Web Operations

- Triage and troubleshoot issues for nearly 200 individual stations with individual websites and multiple apps each, as well as OTT applications
- Build frontend with HTML, CSS (Bootstrap), Vanilla JS, jQuery, WordPress

- Query multiple data sources - Error logs, Splunk, Jira (JQL), SQL
- Troubleshoot live event broadcast stream issues - Touchstream, VDMS, Grafana
- Analyze traffic patterns with Google Analytics

HTML, CSS (Bootstrap), Vanilla JS, jQuery, WordPress, Splunk, Jira (JQL), SQL, Touchstream, VDMS, Grafana, Google Analytics, Chrome Dev Tools



Multimedia Producer

Sinclair Broadcast Group

Oct 2016 - Jan 2018 (1 year 4 months)

DataSphere Technologies Inc.

- Managed all aspects of creative production for customers marketing package.
- Designed and produced media products: websites, video and banner ads.
- Tracked impression and click-through rates to report back to client
- Handled multiple projects at once and delivering products within SLA

HTML, CSS, Adobe Photoshop, Adobe After Effects, Adobe Premiere

Videographer/Video Editor

Freelance

Sep 2011 - Dec 2017 (6 years 4 months)

- Edited over 50 informative e-learning videos for Science-Trak app for B47 Studios <https://www.amazon.com/Science-Trak/dp/B07GX6RN96>
- Video Editor / PA / Extra - "Fresh Pair", Seattle International Film Festival 2014 for B47 Studios
- Assistant Director / Assistant Camera for Festung Media films - "The Art Next Door", "Us, Without You", "The Wish Fish"
- Camera Operator / Utility for live event multi-camera broadcasts and productions - ESPN, PAC12, WSU Beasley Coliseum, UW Video

SLR/ EFP /ENG Cameras; Go Pro Hero; Studio/Field Lighting and Audio; Adobe Premiere Pro; Adobe After Effects; Avid MC 6.5; Final Cut Pro 7

Education



Code Fellows

Certificate, Advanced Software Development in Full-Stack JavaScript

2017 - 2018



Washington State University - Edward R. Murrow College of Communication

Bachelor's degree, Journalism & Media Production

2009 - 2013

Licenses & Certifications



Certified SAFe® 4 Scrum Master - Scaled Agile, Inc.

Issued Mar 2019 - Expires Mar 2020

26352109-7873



BigDesign - BigCommerce

Issued Oct 2021 - Expires Oct 2022

LP38



Contentstack Catalysts - Certified Developer - Contentstack

8493-2709702

Skills

HTML • JavaScript • CSS • jQuery • Node.js • Git • Cascading Style Sheets (CSS) • React.js •
BigCommerce • Shopify