

# Kelati Andemichael



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<https://www.kelati.dev/>

## Summary

Front End Developer trained in Javascript, CSS and HTML. Focused on responsive web development and a background in multimedia production. Open to opportunities where I can leverage my diverse technical and creative skillset.

## Experience



### Web Developer

Overdose.

Nov 2019 - Present (2 years 4 months +)

Overdose acquired Mercutio in June of 2021. The experience listed below includes my experience at Mercutio (November 2019 - June 2021).

- Tech Lead e-commerce sites from architecture to launch - collaborate with UX team on defining functional requirements, align design for platform conformity, estimate and triage user stories for sprints, weekly code review and merge for QA; support dev ops.
- Led frontend development on dynamic client-side solutions using HTML, CSS, and Javascript frontend libraries.
- Optimize user experience through the translation of wireframes and mockups into responsive, mobile-first, interactive features and websites.
- Experience building accessible applications conforming with WCAG 2.0 guidelines
- BigCommerce, Shopify, Klaviyo, Contentful, Shogun headless ecommerce CMS

HTML, CSS, Node.js, jQuery, GraphQL, Handlebars.js, Liquid, ReactJS



### Support Developer

Sinclair Broadcast Group

Jan 2018 - Nov 2019 (1 year 11 months)

Sinclair Digital - Web Operations

- Triage and troubleshoot issues for nearly 200 individual stations with individual websites and multiple apps each, as well as OTT applications
- Build frontend with HTML, CSS (Bootstrap), Vanilla JS, jQuery, WordPress
- Query multiple data sources - Error logs, Splunk, Jira (JQL), SQL
- Troubleshoot live event broadcast stream issues - Touchstream, VDMS, Grafana
- Analyze traffic patterns with Google Analytics

HTML, CSS (Bootstrap), Vanilla JS, jQuery, WordPress, Splunk, Jira (JQL), SQL, Touchstream, VDMS, Grafana, Google Analytics, Chrome Dev Tools



### Multimedia Producer

## Sinclair Broadcast Group

Oct 2016 - Jan 2018 (1 year 4 months)

DataSphere Technologies Inc.

- Managed all aspects of creative production for customers marketing package.
- Designed and produced media products: websites, video and banner ads.
- Tracked impression and click-through rates to report back to client
- Handled multiple projects at once and delivering products within SLA

HTML, CSS, Adobe Photoshop, Adobe After Effects, Adobe Premiere



## Videographer/Video Editor

Freelance

Sep 2011 - Dec 2017 (6 years 4 months)

- Edited over 50 informative e-learning videos for Science-Trak app for B47 Studios <https://www.amazon.com/Science-Trak/dp/B07GX6RN96>
- Video Editor / PA / Extra - "Fresh Pair", Seattle International Film Festival 2014 for B47 Studios
- Assistant Director / Assistant Camera for Festung Media films - "The Art Next Door", "Us, Without You", "The Wish Fish"
- Camera Operator / Utility for live event multi-camera broadcasts and productions - ESPN, PAC12, WSU Beasley Coliseum, UW Video

SLR/ EFP /ENG Cameras; Go Pro Hero; Studio/Field Lighting and Audio; Adobe Premiere Pro; Adobe After Effects; Avid MC 6.5; Final Cut Pro 7

## Education



### Code Fellows

Certificate, Advanced Software Development in Full-Stack JavaScript  
2017 - 2018



### Washington State University - Edward R. Murrow College of Communication

Bachelor's degree, Journalism & Media Production  
2009 - 2013

## Licenses & Certifications



### Certified SAFe® 4 Scrum Master - Scaled Agile, Inc.

Issued Mar 2019 - Expires Mar 2020  
26352109-7873



### BigDev - BigCommerce

Issued Oct 2021 - Expires Oct 2022  
LP38

## Skills

HTML • JavaScript • CSS • jQuery • Node.js • Git • Cascading Style Sheets (CSS) • Agile Methodologies • Responsive Web Design • E-commerce