

# Kelati Andemichael

Seattle, WA

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[www.kelati.dev](http://www.kelati.dev)

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Web Developer with a focus on responsive web development and a background in multimedia production. Open to opportunities where I can leverage my diverse technical and creative skillset in a fast-paced, deadline-driven work culture of problem-solving.

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## **Web Developer** - Mercutio | Seattle, WA | Nov 2019 to Present

- Optimize user experience through the translation of wireframes and mockups into responsive/mobile-first, interactive features, websites, and dynamic client-side solutions using Javascript, jQuery, HTML, CSS, and frontend frameworks.
- Deploy Google Tag Manager and Google Analytics to track ecommerce conversions
- Github, Gitlabs, and Bitbucket for version control.
- BigCommerce, Shopify, WooCommerce ecommerce platforms

## **Support Developer** - Sinclair Digital | Seattle, WA | Jan 2018 to Nov 2019

- Triage, evaluate and fix bugs for a nation-wide network of nearly 200 individual news stations with websites, mobile apps and OTT applications.
- Develop, test and release code through software development lifecycle - HTML5, CSS, JavaScript, Google Dev tools, WordPress, PHP
- Query multiple data sources error logs - Splunk, JIRA, Chrome, SQL
- Troubleshoot live event broadcast stream - CLI, Splunk, Touchstream, VDMS, Grafana
- Utilize Google Analytics and GTM to research on user engagement levels

## **Multimedia Producer** - DataSphere Technologies Inc | Bellevue, WA | Oct 2016 to Jan 2018

- Design and produce media products: websites, video and banner ads.
- Track impression and click-through rates to report back to client
- Handle multiple projects at once and delivering products within SLA
- Adobe Photoshop, Adobe After Effects, Adobe Premiere

## **Videographer/Video Editor** - Freelance | Seattle, WA | Sept 2011 to Dec 2017

- Manage technical aspects of video editing and recording.
  - SLR/ EFP /ENG Cameras; Go Pro Hero; Studio/Field Lighting and Audio; Adobe Premiere Pro; Adobe After Effects; Avid MC 6.5; Final Cut Pro 7
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**Certificate** - Advanced Software Development in Full-Stack JavaScript  
Code Fellows | Seattle, WA | May 2017 - Feb 2018

**Bachelor of Arts** - Communication: Journalism & Media Production  
Washington State University | Pullman, WA | Aug 2009 - Dec 2013