Claudia Zingone

UX/Graphic Designer

5811 Riverdale Crescent, Mississauga

zingonec@sheridancollege.ca (647) 390-0782

Skills

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
HTML/CSS
Javascript
Pototyping
Leadership & Communication
User-Centered Design

School

Honours Bachelor in Interaction design w2017 - Current Sheridan College - Oakville, ON

Art Fundamentals 2015 - 2016 Sheridan College - Oakville, ON

Work Experience

Graphic Designer - IMG Imports

April 2019 - Current

- Photograph new and existing products for catalogue layout.
- Create all possible visual variations for all products using photo editing techniques.
- Make necessary edits to existing catalogue product database ensuring detail accuracy.
- Add new products with complete product profiles and id's into catalogue database.

Merchandiser - Ripple Effect Marketing

April 2018 - June 2018

- Oversaw product merchandising for 17 stores within the GTA area:
 Bolton, Orangeville, Brampton, Woodbridge, Vaughan, Mississauga,
 Kitchener, Guelph, Burlington, and Oakville stores.
- Successfully completed daily objectives involving merchandise set up, auditing, following planograms, POPs displays, and negotiating space for products with the seasonal manager. Cleaned display area, stacked and priced merchandise accordingly.
- Built harmonious relations with store associates and store manager.
 - Acting as the brand ambassador for Premier Tech.

Accomplishments

Skilled Trades and Technological Competition in 2D Animation May 2015

Winner of the Skilled Trades and Technological Competition in 2D Animation for the Dufferin Peel School Board, and advancing as a Representative for Ontario Regional competition.

Honourable Subject Award

June 2015

Recipient of the Honourable Subject Award in 2015 in Communication Technology. Achieved the highest grade point average for grade 12.

Honourable Subject Award

June 2014

Recipient of the Honourable Subject Award in 2014 in Communication Technology. Achieved the highest grade point average of all of grade 11.