

THE FUTURE OF FUNDER RESEARCH IS HERE



Grant Intelligence for Every Mission

Find the right funders in minutes, not months.

Public Benefit Corporation · Oakland, CA · Closing the gap between proximity and power

Your mission is to change the world.

Not to spend weeks buried in spreadsheets, deciphering IRS 990s, and cobbling together prospect lists from Google searches.

Yet that's where most mission-driven leaders find themselves.



The Hidden Tax on Your Mission

40-80

hours per grant
opportunity

61%

still rely on
spreadsheets

5+

disconnected
systems

That's a full week of work—just to build a
prospect list.

Professional Tools, Professional Prices

\$220–500 /month for research tools

85% of organizations priced out

A funding gap where only the largest organizations can compete.



The Kindora Difference

60x faster funder research. **25 quality matches**
instead of thousands of time-wasting results
that overwhelm and burn you out.

40 hours

Traditional research



40 min

With Kindora



INTRODUCING KINDORA

AI That Thinks Like a Program Officer

Built for the 85% of mission-driven organizations priced out of professional tools. **Intelligent analysis** of mission alignment, geographic fit, giving patterns, and openness to new grantees — not keyword matching.

175K+ foundations **5.7M** grant records **\$0** to start

The screenshot displays the Kindora software interface. At the top, it shows a header with 'Status: Prospect' and 'Evaluate (2 credits)'. Below this is a card for the 'WK Kellogg Foundation' with a progress bar at 0%. It includes a link to 'www.wkkf.org', a location 'Battle Creek, MI', and a brief description of their focus on racial equity and community development. Key metrics shown are 'Total Giving \$1.0B', 'Median Grant \$100K', 'Grants Made 5,445', and 'Data Year 2025'. A message indicates 'This funder hasn't been evaluated yet' with a button to 'Evaluate Funder (2 credits)'. Below this is a navigation bar with tabs like 'Overview', 'AI Match Analysis', 'Grant History', etc. A central feature is the 'Kindora Intel Brief' section, which is 'Premium'. It offers three options: 'Snapshot' (Quick decision guide & key stats), 'Deep Dive' (Strategic analysis & approach), and 'Templates' (Email, meeting guide & LOI). A large orange button says 'Generate Intel Brief'. To the right, there are sections for 'Status', 'Your Progress' (with a step 'Next: Assess alignment gaps (recommended)'), and a 'View all steps' button. A small 'A' icon is in the bottom right corner.

CORE FEATURE

Find Funders Who Actually Fit

Find funders supporting your focus area, discover who funds organizations like yours, or map your board's network. Ask Kindora's AI in plain language or run deep multi-strategy research.

- ✓ AI-powered search
- ✓ Board network mapping

- ✓ Peer-based discovery
- ✓ Similar funder analysis

6 discovery methods tailored to your needs

The screenshot shows a search results page for "Search 26 funders". The search bar contains "Find funder by name...". Below it, there are two active filters: "Grants to: SF Bay Area, CA" and "NTEE: J22 - Job Training". An "AI Keyword Search" section is present, with a search term "racial equity" and a "Search" button. The results list includes three foundations:

- WK Kellogg Foundation**: Median Grant \$100K, Annual Giving \$259.4M, New Grantees 100%, Focus Areas Philanthropy, Gives Primarily To NYC Metro, NY. A callout highlights a grant of "\$44M to SF Bay Area, CA J22 - Job Training orgs (5% of giving)".
- The Ford Foundation**: Median Grant \$100K, Annual Giving \$607.4M, New Grantees 100%, Focus Areas Philanthropy, Gives Primarily To NYC Metro, NY. A callout highlights a grant of "\$91M to SF Bay Area, CA J22 - Job Training orgs (9% of giving)".
- The Robert Wood Johnson Foundation**: Median Grant \$17K, Annual Giving \$551.2M, New Grantees 100%, Focus Areas Philanthropy, Gives Primarily To NYC Metro, NY. A callout highlights a grant of "\$107M to SF Bay Area, CA J22 - Job Training orgs (8% of giving)".

At the bottom right is a green button labeled "Ask Kindora".

UNIQUE TO KINDORA

Strategic Intelligence, Not Just Data

Intel Briefs deliver 5–8 pages of strategic funder intelligence—the kind of research that would take weeks to compile manually.

✓ Verified giving data

✓ Recent grant examples

✓ Strategic positioning

✓ Approach
recommendations

10-20 hrs of research replaced per funder brief

The screenshot shows a digital document titled "Kindora Intel Brief" for the "CALIFORNIA STATE PARKS FOUNDATION". The header includes the foundation's name and a subtitle "state parks • conservation • environmental education". Below the header are navigation tabs: "Snapshot" (selected), "Deep Dive" (highlighted in orange), "Email", "Meeting Guide", and "LOITemplate". The main content area is titled "DEEP DIVE INTELLIGENCE MEMO" and is specifically for the "California State Parks Foundation". It includes details such as "Prepared for: Outdoorthim Collective", "Date: February 3, 2026", "Overall Assessment: GOOD FIT (74/100) – Strong mission alignment with process/relationship constraints", and "Recommended Ask: \$10,000 (pilot project)". The document is divided into sections: "1. FUNDER DNA", "Mission & Values Foundation", "Decision-Making Style", and "Values in Action". Each section contains bullet points describing the foundation's characteristics and funding patterns. At the bottom right is a dark button labeled "Ask Kindora".

AI-POWERED

Draft Applications 10x Faster

Kindora Draft transforms grant requirements into compelling first drafts using your organization's documents and our funder intelligence.

- ✓ Upload RFP requirements
- ✓ Funder-specific tailoring
- ✓ Writes in your voice
- ✓ Draft Coach refinement

10X faster first drafts
vs. starting from scratch

The screenshot shows a grant application titled "Yogi Foundation Grant" in draft mode. The application has a total budget of \$500,000 and is due by 11/28/2025, marked as overdue. The interface includes sections for an overview, questions (4/4), and responses. A "Draft Coach" feature is visible. The "Your Response" section for the first question asks for a description of the project's impact and activities. The response provided is: "Our gift to the world is a transformative model where public lands become spaces of deep belonging for urban families historically excluded from outdoor spaces. Through guided camping trips and a year-round membership community, we create experiences where diverse families build confidence in nature, form cross-cultural relationships, and discover collective power through shared outdoor adventures." Below this, another section asks about reframing the project, with the response: "Our project seeks to reframe who belongs on America's public lands by transforming them from spaces where diverse families feel excluded into places of deep healing, confidence, and authentic connection. We are shifting the dominant narrative that outdoor recreation is primarily for white and affluent communities by creating visible examples of urban families of color thriving in nature and building generational traditions where none existed before." Both responses are 100% complete at 350 words each.

TRACK EVERYTHING

Your Grant Pipeline

From first discovery to funded partnership, the **Grant Pipeline** keeps everything organized. Drag-and-drop funders through stages, track deadlines, and see your total funding potential at a glance.

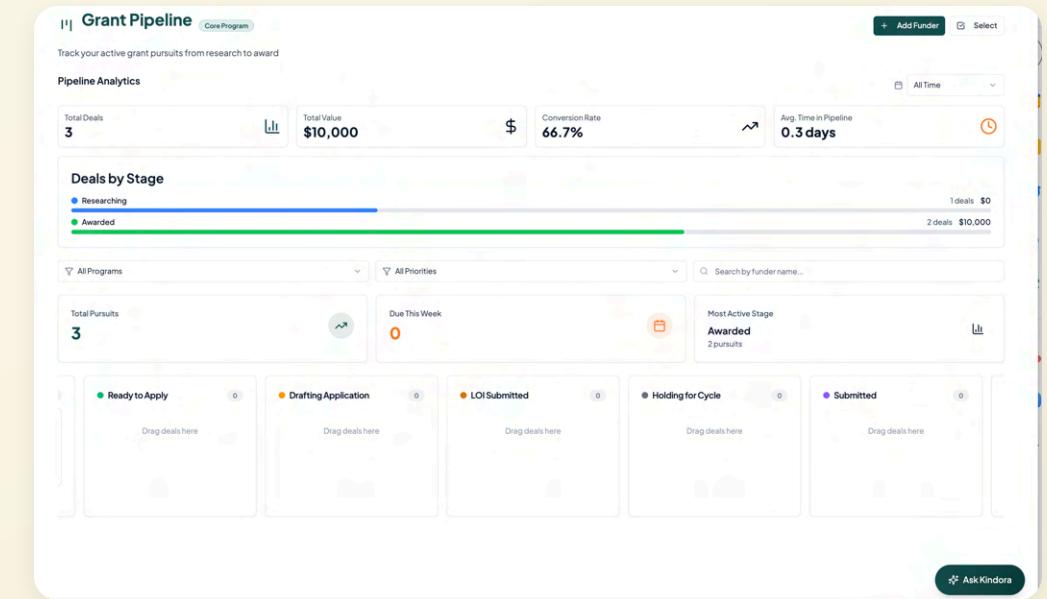
✓ Drag-and-drop Kanban

✓ Deadline tracking

✓ Pipeline analytics

✓ Intel Briefs linked

100% connected workflow
nothing falls through



Government Grants & Social Impact Investments

The largest source of mission-driven funding—but Grants.gov is overwhelming. Kindora filters thousands of opportunities to the **grants your organization can apply for**, surfaces Program-Related Investments (PRIs) for social enterprises, and narrows to your highest-potential matches.

- ✓ Smart eligibility filtering
- ✓ PRI & investment signals
- ✓ Historical award data
- ✓ Deadline-driven discovery

2-3K eligible opportunities
from tens of thousands

Discover Funders

Search 295 funders

Active Filters: Federal Agency

Type: Private Foundations, Community & Place-Based, Corporate Giving, Donor Vehicles & Intermediaries, Federated & Member Funds

Showing 1-25 of 295 funders

Grant Name	Focus Areas	Median Grant	Annual Giving
Education Stabilization Fund	Education	\$5.7M	\$2983.5M
Head Start	Education, Human Services	\$12.5M	\$2066.4M
USAID Foreign Assistance for Programs Overseas	Education, Education, Animals	\$9.4M	\$1105.9M
Low-Income Home Energy Assistance (LIHEAP)	Education	\$163.0M	\$820.2M
Cardiovascular Diseases Research	Education	\$2.4M	\$682.8M
Allergy and Infectious Diseases Research	Education	\$2.7M	\$669.0M

NTEE Codes: Arts, Culture & Humanities, Education

Ask Kindora

Walk In Prepared, Not Winging It

Kindora generates a **custom pitch deck** tailored to each funder's priorities, then lets you **rehearse your delivery** with an AI funder persona built from your Intel Brief. Walk into every meeting confident and prepared.

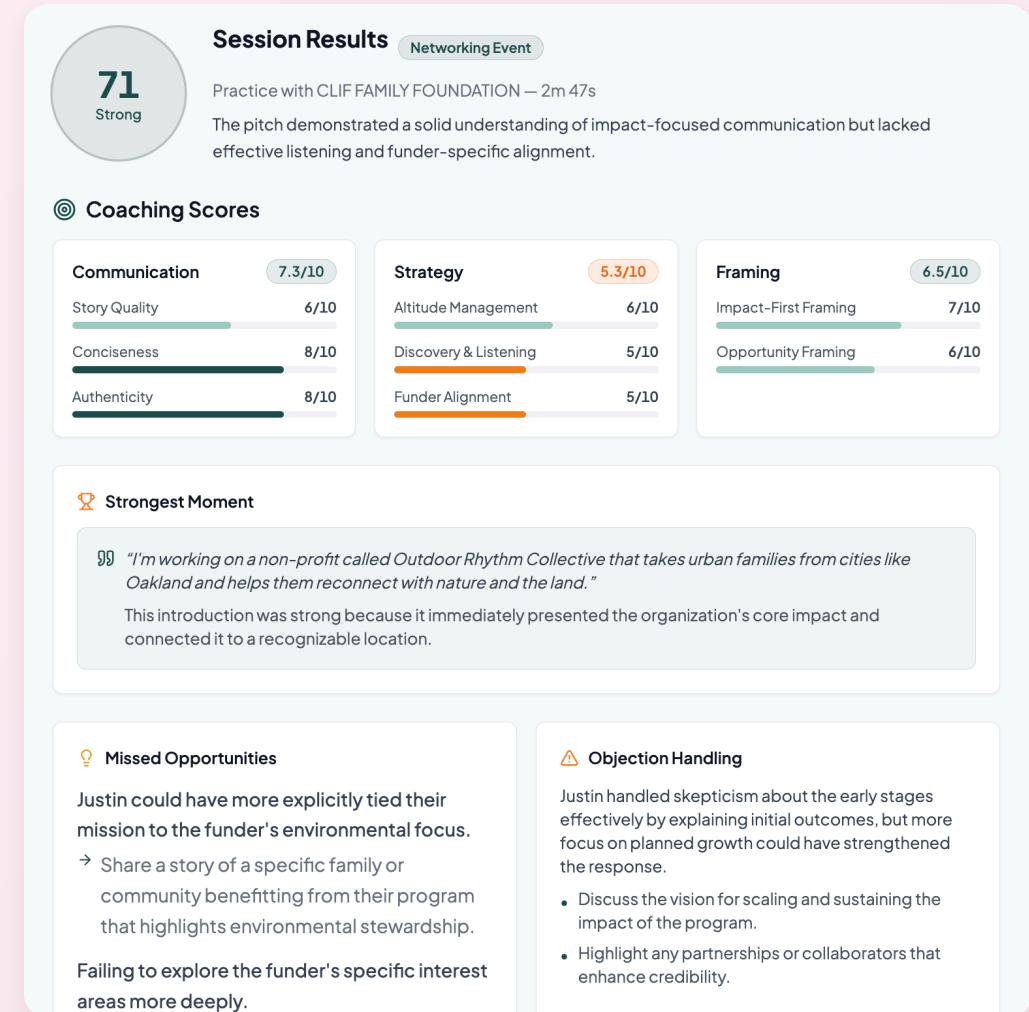
✓ AI-generated pitch decks

✓ Funder-specific talking points

✓ Real-time voice roleplay

✓ Coaching scorecard

5 min to prepare a pitch
you'd otherwise wing



ENGAGE FUNDERS

Find Warm Paths, Make the First Move

Import your **professional network** and discover warm introduction paths to funders through your board, staff, and contacts. Then generate **personalized outreach**—emails, LOIs, and LinkedIn messages—grounded in funder intelligence and proven methodology.

- ✓ Network path mapping
- ✓ LinkedIn outreach

- ✓ Personalized email & LOI
- ✓ For Impact methodology

3X more likely to connect through a warm intro

The screenshot shows the Outreach software interface. At the top, it says "Outreach — CLIF FAMILY FOUNDATION". Below that is a section titled "Select a recipient and generate personalized outreach". There are four options under "Outreach Type": "Email" (selected), "LinkedIn" (Connection request optimized for acceptance), "LOI" (Letter of Inquiry (~2 pages, ForImpact methodology)), and "Recipient" (Anne Jennings). Under "Recipient", there's a note: "General Outreach: No specific recipient — outreach addressed to the organization". Below this, it says "6 PEOPLE AT CLIF FAMILY FOUNDATION" and lists "Anne Jennings" (Board Member, Enriched profile). Her LinkedIn profile is shown with details like "Anne Jennings is a nonprofit leader with extensive experience in science education and organizational development. She co-founded Community Resources for Science in 1997 and...". Below her profile, there are sections for "EXPERIENCE" (Senior Director, Organizational Development Exploratorium), "EDUCATION" (M.A. University of California, Berkeley, BA Brown University), and a "View on LinkedIn" button. To the right of the recipient list, there's an "Email" for Anne Jennings with the subject "SUBJECT: Transforming Public Lands Into Spaces of Belonging" and body text about the Clif Family Foundation's commitment to inclusive outdoor access. Below the email is a "Copy" button. At the bottom, there's a "Ask for refinements..." input field and a note: "Press Enter to send, Shift+Enter for new line. Each refinement costs 2 credits."

Why Organizations Choose Kindora



Start Free, Stay Flexible

Permanent free tier—not a trial.

Browse 175K+ funders at \$0/month. Paid plans 88% cheaper than competitors. No annual contracts.



AI That Delivers

Our "Program Officer Persona" helps you save time and be more effective—evaluating funders like experienced grant professionals, not keyword matching.



Built for Proximity

The organizations closest to the communities they serve deserve the same tools as the largest institutions. We're a Public Benefit Corporation — that's a legal commitment, not a tagline.

The only platform covering the complete funding lifecycle: **Discover → Research → Write → Prepare → Outreach → Track → Win**

“

As a solo founder with no staff, Kindora helped me target the right funders and draft applications in a fraction of the time. In our first year, I submitted 74 grants and won \$100K in funding.



Sally
Founder & CEO



Outdoorithm
Collective

74

grants submitted
in year one

\$100K

funding won
as a solo founder

8

grants awarded
in a tough year

More Time for Your Mission

With Kindora, you spend less time on research and more time on the work that matters. Find funders who fit. Approach them with confidence. Win the support your programs deserve.

Research

From weeks of manual work



Results

To funding your mission

Built by People Who've Been on Both Sides

We understand the funding equation—from both sides of the table.



Justin Steele
CEO & Chief Technology Officer

Led **\$698M in philanthropic investments** at Google.org. Deputy Director at Year Up. Consultant at Bain & Bridgespan.



Karibu Nyaggah
President & Chief Product Officer

Co-founded Sinapis, scaling programs for **7,000+ entrepreneurs across 6 countries**. Chief of Staff at Alphabet's Loon. Director at Meta.

Public Benefit Corporation — mission alignment is in our corporate charter, not just our marketing.

Simple, Transparent Pricing

Every plan includes full access to 175,000+ funders

Explore **FREE**

Perfect for getting started

- ✓ Unlimited browsing
- ✓ 3 Intel Briefs
- ✓ 150 AI credits

MOST
POPULAR
Community

\$25/mo

For small organizations

- ✓ 6 Intel Briefs/month
- ✓ 250 AI credits
- ✓ 3 programs

Team

\$199/mo

For growing teams

- ✓ 30 Intel Briefs/month
- ✓ 2,000 AI credits
- ✓ 8 team seats

No annual contracts. Monthly billing. Credits roll over 60 days.

Also available: Individual (\$49/mo) · Consultant (\$399/mo)

Competitors charge \$220–500/mo with annual contracts required



Ready to Find Your Best-Fit Funders?

Start Free Today

Browse 175,000+ foundations.

No credit card required.

Bring Kindora to Your Network

Consultants, capacity builders, and support networks—ask about multi-org plans.

Individual organizations can start free right now. If you support multiple organizations, reach out to discuss enterprise pricing and onboarding.

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