

THE FUTURE OF FUNDER RESEARCH IS HERE



Grant Intelligence for Every Mission

Find the right funders in minutes, not months.

Public Benefit Corporation · Oakland, CA · Closing the gap between proximity and power

Your mission is to change the world.

Not to spend weeks buried in spreadsheets, deciphering IRS 990s, and cobbling together prospect lists from Google searches.

Yet that's where most mission-driven leaders find themselves.



The Hidden Tax on Your Mission

40–80

hours per grant
opportunity

61%

still rely on
spreadsheets

5+

disconnected
systems

That's a full week of work—just to build a
prospect list.

Professional Tools, Professional Prices

\$220-500 /month for research tools

85% of organizations priced out

A funding gap where only the largest organizations can compete.



The Kindora Difference

60x faster funder research. **25 quality matches**
instead of thousands of time-wasting results
that overwhelm and burn you out.

40 hours

Traditional research



40 min

With Kindora

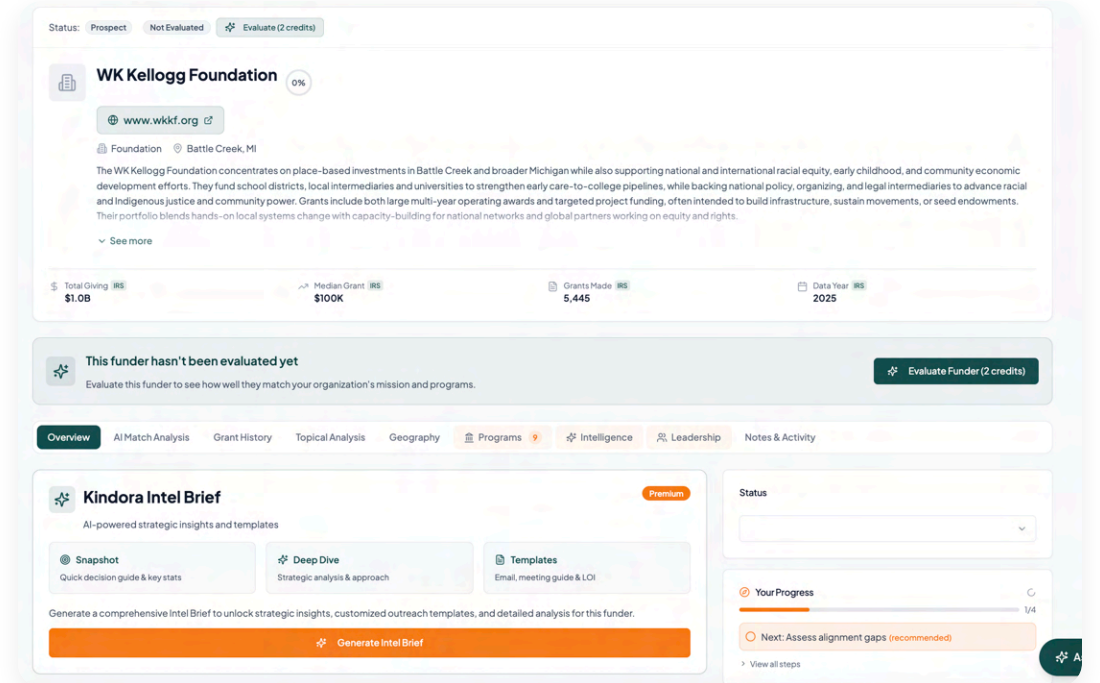


INTRODUCING KINDORA

AI That Thinks Like a Program Officer

Built for the 85% of mission-driven organizations priced out of professional tools. **Intelligent analysis** of mission alignment, geographic fit, giving patterns, and openness to new grantees — not keyword matching.

175K+ foundations
5.7M grant records
\$0 to start



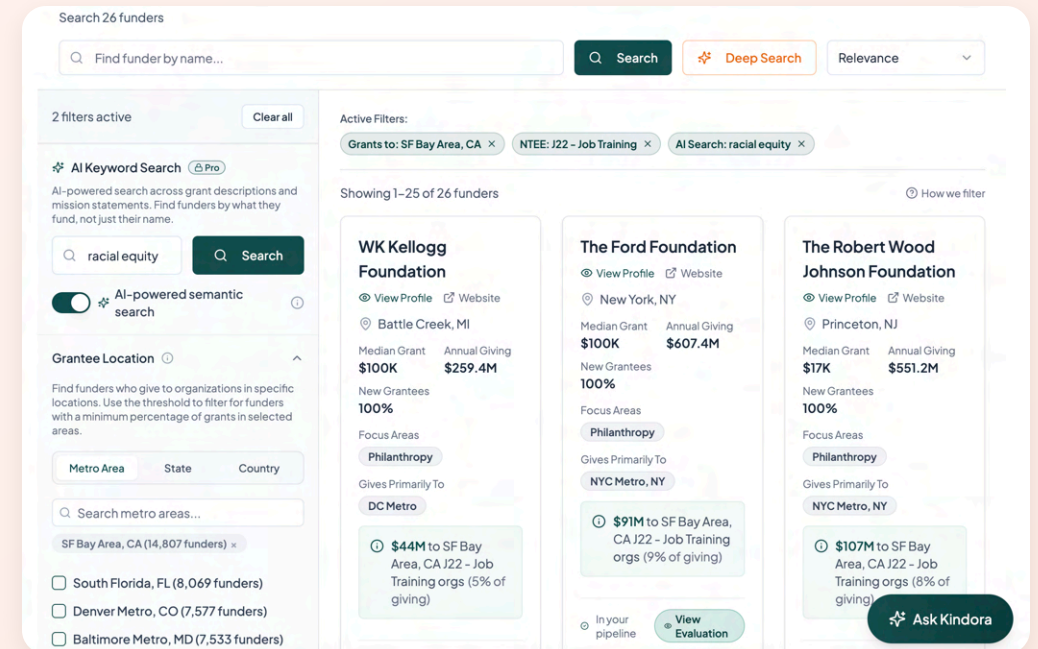
CORE FEATURE

Find Funders Who Actually Fit

Find funders supporting your focus area, discover who funds organizations like yours, or map your board's network. Ask **Kindora's AI** in plain language or run deep multi-strategy research.

- ✓ AI-powered search
- ✓ Peer-based discovery
- ✓ Board network mapping
- ✓ Similar funder analysis

6 discovery methods tailored to your needs



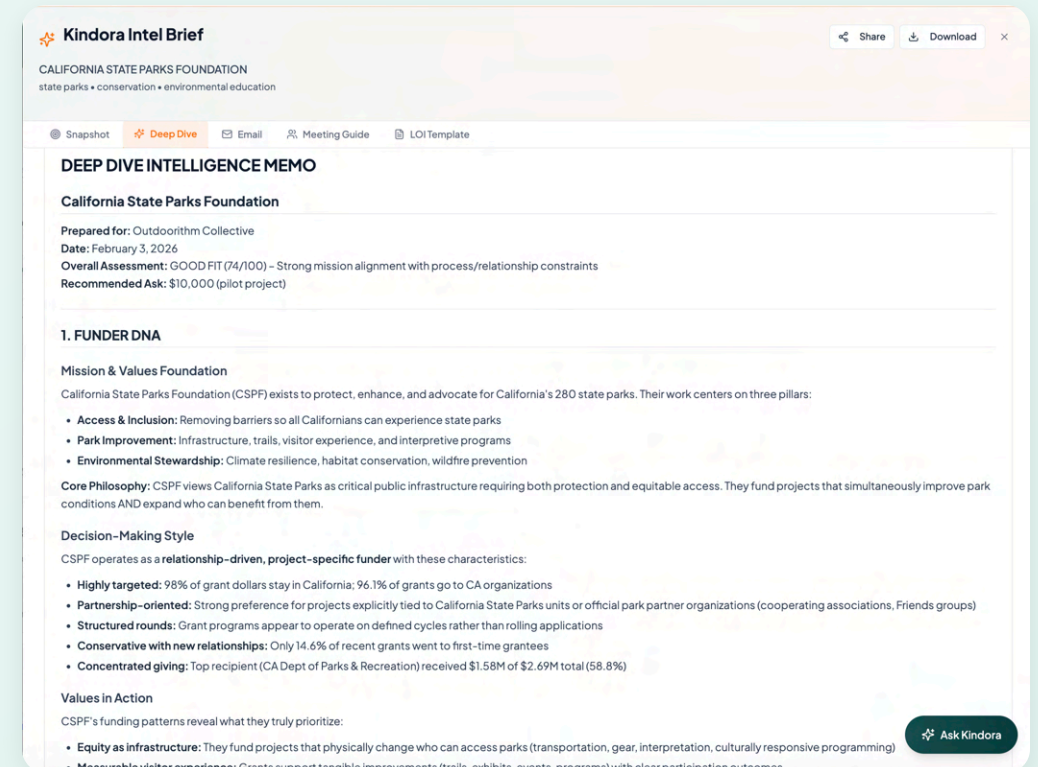
UNIQUE TO KINDORA

Strategic Intelligence, Not Just Data

Intel Briefs deliver 5–8 pages of strategic funder intelligence—the kind of research that would take weeks to compile manually.

- ✓ Verified giving data
- ✓ Recent grant examples
- ✓ Strategic positioning
- ✓ Approach recommendations

10–20 hrs of research replaced per funder brief



AI-POWERED

Draft Applications 10x Faster

Kindora Draft transforms grant requirements into compelling first drafts using your organization's documents and our funder intelligence.

- ✓ Upload RFP requirements
- ✓ Writes in your voice
- ✓ Funder-specific tailoring
- ✓ Draft Coach refinement

10x faster first drafts
vs. starting from scratch

The screenshot shows the Kindora Draft interface for a 'Yogi Foundation Grant'. At the top, it displays the grant name, a 'Draft' status tag, the amount '\$ \$500,000', the due date 'Due 11/28/2025', and an 'Overdue' status. There are buttons for 'Export' and 'Draft'. A sidebar on the left contains navigation links: 'Overview', 'Questions' (4/4), 'Draft Coach', and 'Review & Submit' (100%). The main content area has a 'Generate All Responses' button. The first question is 'A picture of your project. What will your gift to the world look like? Include primary activities, outputs, and details (place, people, medium, etc.).' with a word limit of 350. The response text describes a transformative model for urban families. The second question is 'What does your project seek to reframe, inspire, or shift? Who benefits, and how?' with a word limit of 300. The response text describes reframing public lands and building generational traditions.

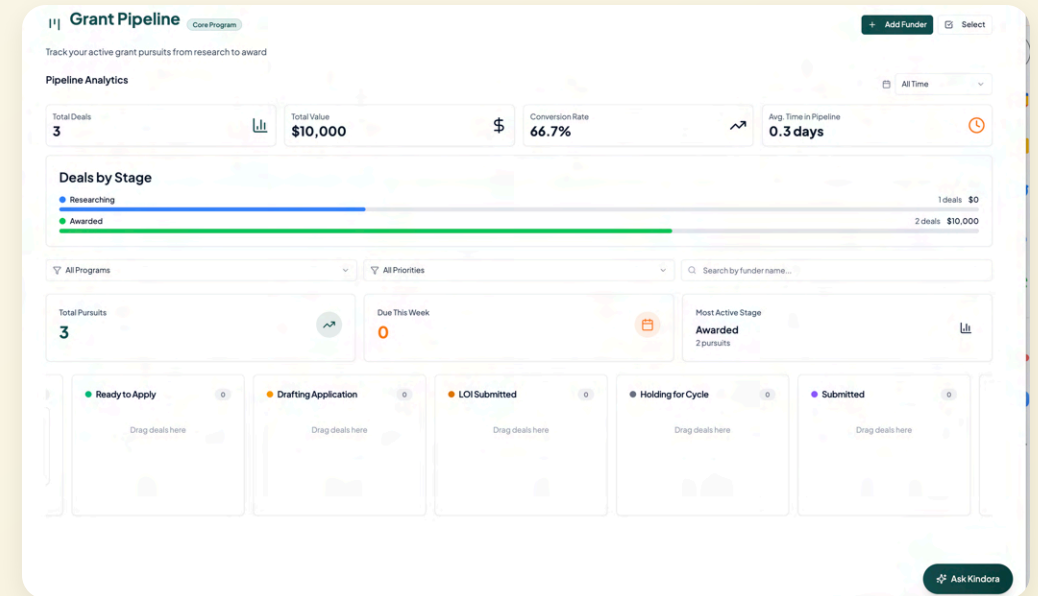
TRACK EVERYTHING

Your Grant Pipeline

From first discovery to funded partnership, the **Grant Pipeline** keeps everything organized. Drag-and-drop funders through stages, track deadlines, and see your total funding potential at a glance.

- ✓ Drag-and-drop Kanban
- ✓ Pipeline analytics
- ✓ Deadline tracking
- ✓ Intel Briefs linked

100% connected workflow
nothing falls through

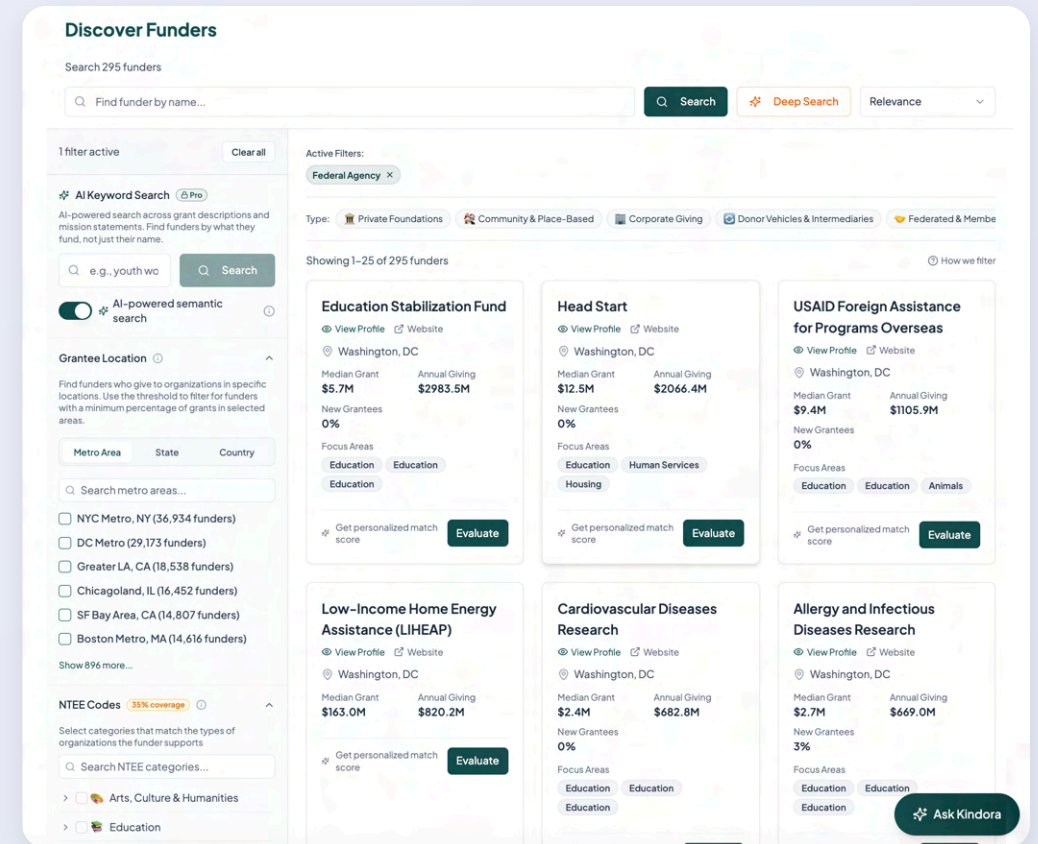


Government Grants & Social Impact Investments

The largest source of mission-driven funding—but Grants.gov is overwhelming. Kindora filters thousands of opportunities to the **grants your organization can apply for**, surfaces Program-Related Investments (PRIs) for social enterprises, and narrows to your highest-potential matches.

- ✓ Smart eligibility filtering
- ✓ PRI & investment signals
- ✓ Historical award data
- ✓ Deadline-driven discovery

2–3K eligible opportunities
from tens of thousands



Walk In Prepared, Not Winging It

Kindora generates a **custom pitch deck** tailored to each funder's priorities, then lets you **rehearse your delivery** with an AI funder persona built from your Intel Brief. Walk into every meeting confident and prepared.

- ✓ AI-generated pitch decks
- ✓ Funder-specific talking points
- ✓ Real-time voice roleplay
- ✓ Coaching scorecard

5 min to prepare a pitch you'd otherwise wing



ENGAGE FUNDERS

Find Warm Paths, Make the First Move

Import your **professional network** and discover warm introduction paths to funders through your board, staff, and contacts. Then generate **personalized outreach**—emails, LOIs, and LinkedIn messages—grounded in funder intelligence and proven methodology.

- ✓ Network path mapping
- ✓ Personalized email & LOI
- ✓ LinkedIn outreach
- ✓ For Impact methodology

3x more likely to connect through a warm intro

← Back

✈ Outreach — CLIF FAMILY FOUNDATION

Select a recipient and generate personalized outreach

✉ Outreach Type

✉ Email

Personalized introduction email (75–125 words)

📄 LinkedIn

Connection request optimized for acceptance

📄 LOI

Letter of Inquiry (<2 pages, For Impact methodology)

👤 Recipient — Anne Jennings

6 PEOPLE AT CLIF FAMILY FOUNDATION

👤 Anne Jennings

Board Member

📍 Enriched

⬆ Hide profile

📄 Anne Jennings

San Francisco, California

Anne Jennings is a nonprofit leader with extensive experience in science education and organizational development. She co-founded Community Resources for Science in 1997 and...

📄 EXPERIENCE

Senior Director, Organizational Development

Exploratorium

Director, Organizational Development

Exploratorium

Director, Extended Learning

Exploratorium

+3 more

📄 EDUCATION

M.A., University of California, Berkeley

B.A. Brown University

🔗 View on LinkedIn

✉ Email for Anne Jennings

📄 SUBJECT: Transforming Public Lands Into Spaces of Belonging

Subject: Transforming Public Lands Into Spaces of Belonging

Anne,

The Clif Family Foundation's commitment to inclusive outdoor access—evidenced by your \$1.3M investment in the Napa Valley Vine Trail and support for organizations like Acta Non Verba—reflects a powerful vision: that public lands should serve as democratic spaces where all communities thrive.

Outdoorism Collective shares that vision. We've guided 178 urban families—primarily communities of color historically excluded from outdoor spaces—through camping experiences that build confidence, cross-cultural connection, and environmental stewardship. Our DIY glamping model removes barriers while our year-round membership community ensures families don't just visit nature once—they become lifelong advocates and leaders.

Your foundation's emphasis on grassroots organizations addressing multiple priorities simultaneously resonates deeply. Our work naturally integrates outdoor access, community health, climate resilience, and environmental education through a people-powered model that centers those most impacted.

Would you have 15 minutes in the coming weeks to explore how we might partner in making California's public lands truly belong to everyone?

With gratitude for your transformative leadership,

Sally Steele Co-Founder & Executive Director

Outdoorism Collective

1:06 AM ✨ 2 credits

📄 Copy

Ask for refinements... (e.g., "Make it more casual", "Add reference to their education program")

Press Enter to send, Shift+Enter for new line. Each refinement costs 2 credits.

Why Organizations Choose Kindora



Start Free, Stay Flexible

Permanent free tier—not a trial.
Browse 175K+ funders at
\$0/month. Paid plans 88%
cheaper than competitors. No
annual contracts.



AI That Delivers

Our "Program Officer Persona"
helps you save time and be more
effective—evaluating funders like
experienced grant professionals,
not keyword matching.



Built for Proximity

The organizations closest to the
communities they serve deserve
the same tools as the largest
institutions. We're a Public Benefit
Corporation — that's a legal
commitment, not a tagline.

The only platform covering the complete funding lifecycle: **Discover → Research → Write → Prepare → Outreach → Track → Win**

“ As a solo founder with no staff, Kindora helped me target the right funders and draft applications in a fraction of the time. In our first year, I submitted 74 grants and won \$100K in funding.



Sally
Founder & CEO



Outdoorithm
Collective

74

grants submitted
in year one

\$100K

funding won
as a solo founder

8

grants awarded
in a tough year

More Time for Your Mission

With Kindora, you spend less time on research
and more time on the work that matters. Find
funders who fit. Approach them with confidence.
Win the support your programs deserve.

Research

From weeks of manual work



Results

To funding your mission

Built by People Who've Been on Both Sides

We understand the funding equation—from both sides of the table.



Justin Steele

CEO & Chief Technology Officer

Led **\$698M in philanthropic investments** at Google.org. Deputy Director at Year Up. Consultant at Bain & Bridgespan.



Karibu Nyaggah

President & Chief Product Officer

Co-founded Sinapis, scaling programs for **7,000+ entrepreneurs across 6 countries**. Chief of Staff at Alphabet's Loon. Director at Meta.

Public Benefit Corporation — mission alignment is in our corporate charter, not just our marketing.

Simple, Transparent Pricing

Every plan includes full access to 175,000+ funders

<p>Explore</p> <p>FREE</p> <p>Perfect for getting started</p> <ul style="list-style-type: none">✓ Unlimited browsing✓ 3 Intel Briefs✓ 150 AI credits	<p>MOST POPULAR</p> <p>Community</p> <p>\$25/mo</p> <p>For small organizations</p> <ul style="list-style-type: none">✓ 6 Intel Briefs/month✓ 250 AI credits✓ 3 programs	<p>Team</p> <p>\$199/mo</p> <p>For growing teams</p> <ul style="list-style-type: none">✓ 30 Intel Briefs/month✓ 2,000 AI credits✓ 8 team seats
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No annual contracts. Monthly billing. Credits roll over 60 days.

Also available: Individual (\$49/mo) · Consultant (\$399/mo)

Competitors charge \$220–500/mo with annual contracts required



Ready to Find Your Best-Fit Funders?

Start Free Today

Browse 175,000+ foundations.
No credit card required.

Bring Kindora to Your Network

Consultants, capacity builders, and
support networks—ask about multi-org plans.

Individual organizations can start free right now. If you support multiple organizations, reach out to discuss enterprise pricing and onboarding.

hello@kindora.co · kindora.co