Project Idea Template

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Project Name:

consumer habits.

UN Global Challenge Addressed: Climate change - Reducing greenhouse gas emissions, transitioning to renewable energy, and supporting climate adaptation/resilience. ☐ Biodiversity loss - Protecting ecosystems and preventing mass extinction of plant/animal species. ☐ Sustainable development - Ending poverty, reducing inequality, and supporting affordable access to food, water, healthcare, and education. ☐ **Gender equality** - Ensuring equal rights, opportunities, and participation for women and girls. Public health - Improving access to vaccines, medicines, health services, and nutrition, especially in developing countries. Humanitarian crises - Providing emergency aid and support to communities impacted by conflicts, disasters, and displacement. ☐ **Peacebuilding** - Preventing and resolving violent conflicts, reducing global military spending, and controlling arms proliferation. Human rights - Upholding civil, political, economic, social, and cultural rights for all people without discrimination. Digital cooperation - Bridging digital divides, balancing tech regulation, and using ICTs to achieve development goals. ☐ Youth empowerment - Tapping the potential of youth through education, employment, and leadership opportunities. Fair economic growth - Promoting inclusive and sustainable economic policies that reduce poverty and inequality. ☐ Migration governance - Protecting the rights of migrants, supporting refugee resettlement, and addressing root causes. ☐ Accessible technology - Expanding access to affordable technology and reducing barriers for persons with disabilities. Quality education - Improving access to inclusive, equitable education and lifelong learning opportunities. Decent work - Promoting fair labor practices, safe working conditions, and opportunities for productive employment. Responsible production/consumption - Encouraging sustainable production patterns and

☐ Partnerships for the goals - Strengthening partnerships between governments, the private sector, and civil society.
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Key features and functionality an app could provide

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Estimate	of time	eline	and	scope

Technical capabilities needed

Major risks or limitations

Expected Impact:

The positive outcomes an app could drive for users and the community

Estimate of the number of people helped

Recommendation:

Summary of why this project should/should not be pursued

What makes it worthwhile and high-potential