

MAGNET

FOLLOWERS

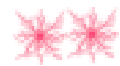
THE GUIDE TO

AND GROWING ON

WHERE YOU WANT TO GO

ARE

**WHERE YOU
CLOSER**



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FOLLOWERS

MAG ET FOLLOWERS

ET

CHAPTER 1

CHAPTER 2

CHAPTER 3

CHAPTER 4

CHAPTER 5

CHAPTER 6



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FOLLOWERS

INTRODUCTION



to the guide that will teach you the essential rules,
tips, and strategies to succeed on Instagram.

IMPORTANT!



WHO ARE WE?

Before you get started with your reading here, we'd like to introduce ourselves and tell you a little bit about the experiences that brought us here.

it could be replicated by anyone in most niches.

WELL POSITIONED IN AN AREA OR NICHE?



POSITION MYSELF WELL ON A THEME?



Here the second
method comes in:

FOR EXAMPLE:

**YOUR AUTHENTICITY
IMPORTANT. , AND THIS IS VERY**

SO DON'T BE AFRAID TO ASK YOURSELF:

*"What are the subjects
that interest me, and
what are my goals now?"*

**Just starting out, still learning, or
without experience within a niche**

**Experts in a certain subject,
entrepreneurs and freelancers**

Which areas attract my

FIRST PROFILE TOPIC

In what area am I
others?

do I want to succeed? go? Hobbies, family,

SECOND PROFILE TOPIC

What are my
hobbies?

What are the goals in
my life?

What do I do in my
spare time?

Where do I want to etc.

THIRD PROFILE TOPIC

an expert?

My personal life,
family, principles and
values of my life
attention the most?

How can I help

What do I want to
learn and in what area

(optional, you can focus on the first topic if you prefer)

YOU MUST KNOW THIS:

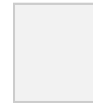
The question we want to ask you is:

Do they follow you because of your content, or did you buy these followers? Are

these followers your friends, or, people who actually followed you because of what you share? This is very important to understand!

'DIE'.

HAVE TO UNDERSTAND



OVER TIME

*your old audience, became
unqualified.*



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F O L L O W E R S

GROWTH STRATEGY

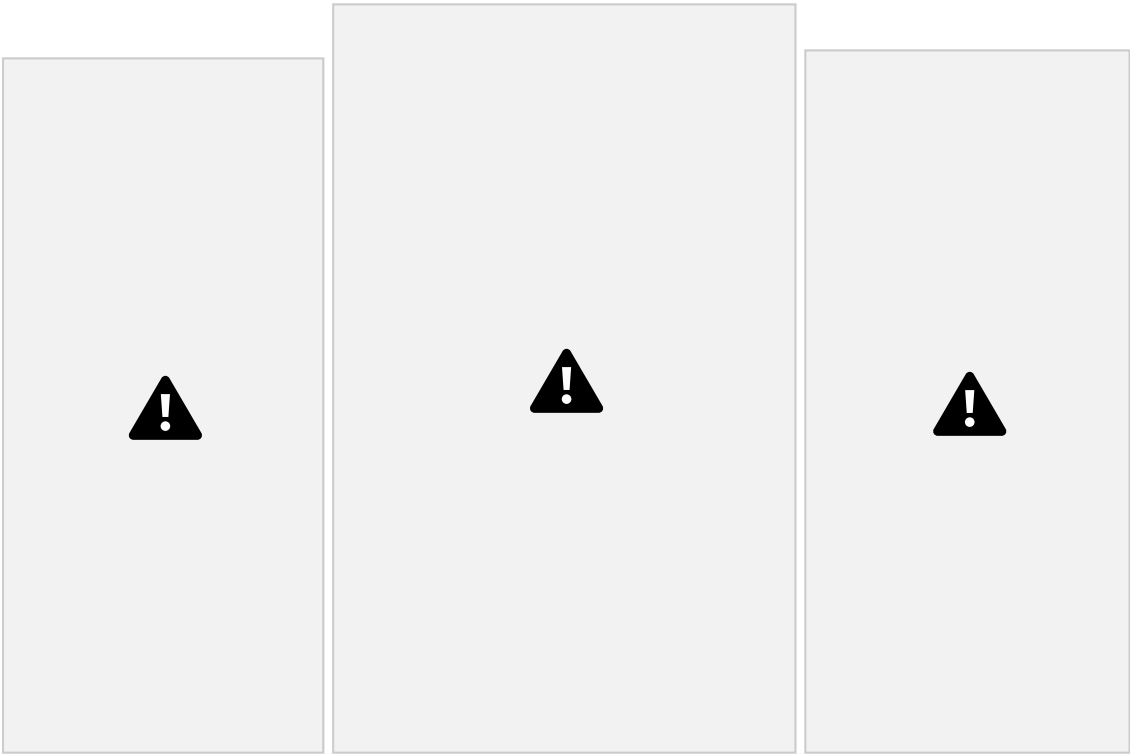
CHOSING AND IMPLEMENTING
, FOR YOUR PROFILE.

ALL INSTAGRAM ACCOUNTS CAN BE DIVIDED INTO 2 CATEGORIES:

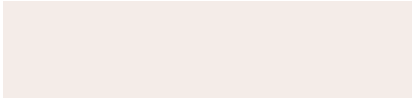


*subject;
2- Entertainment/lifestyle.*

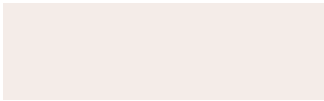
*1- Experts
and
specialists in
a certain*





 you

an

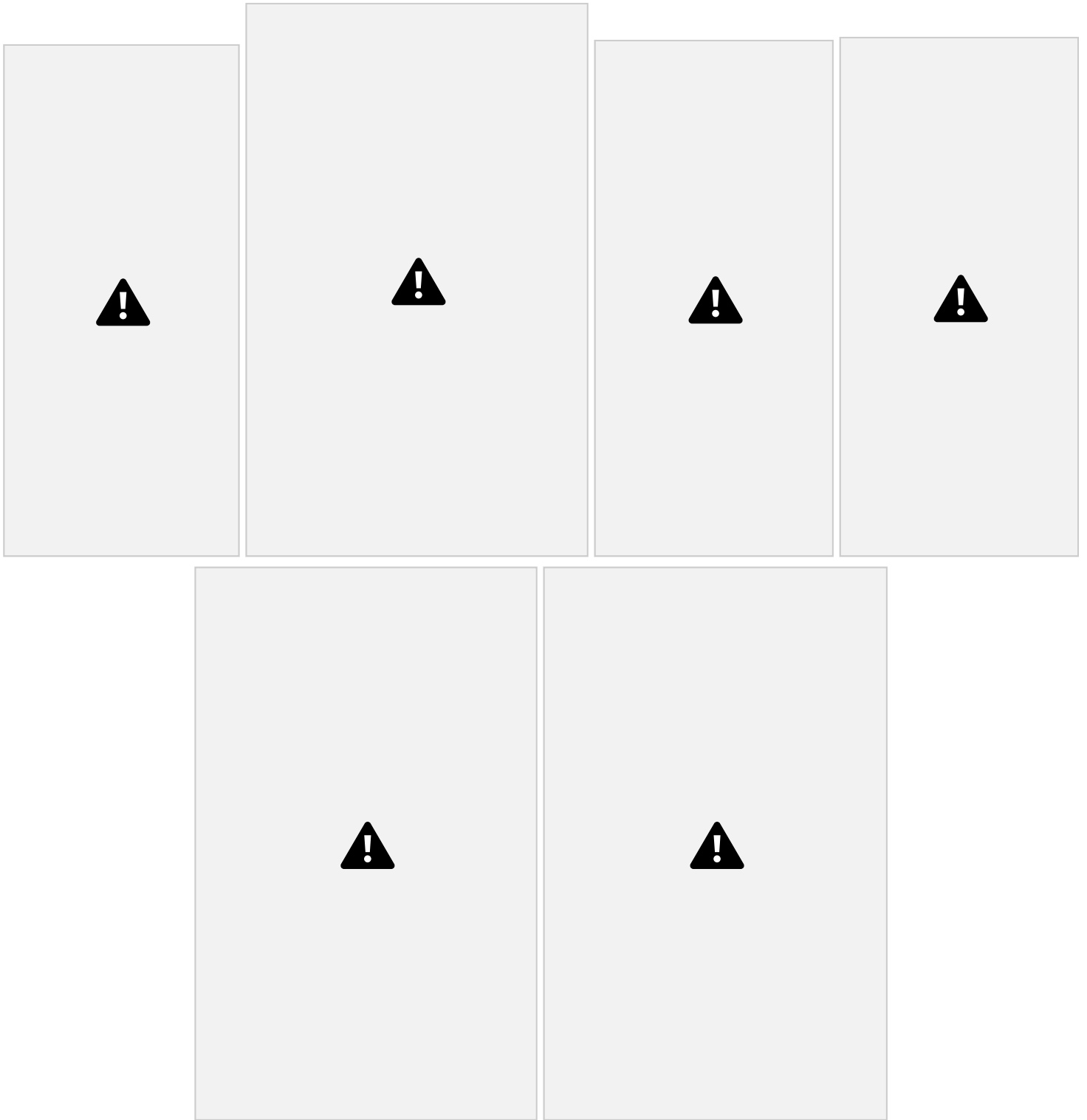


**HAVE YOU EVER HEARD
THEORY?**

This is a

strategy





**They rarely
share**

instead,



This type of influencer usually makes money working with brands.



Whereas an influencer who makes jokes or funny videos, 500,000 followers is sometimes not enough.

Why?
HUMOR PROFILES

WHILE A BEAUTY PRODUCTS INFLUENCER

This is
why



more

retains



**And rest assured, you'll understand how to do all this
in the next few pages.**



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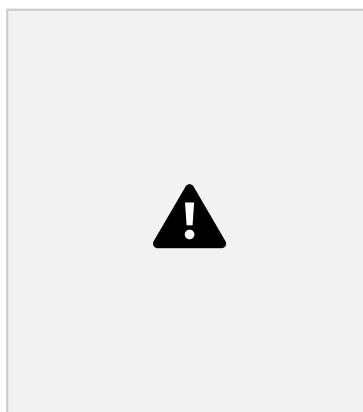
OL^LOW^ERS

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GETTING STARTED

**Relationships on the internet
are exactly the same.**

People will see your content and buy from you if they feel connected, even if there's a hundred more accounts just like yours in your niche.



authenticity.

your mind?

What comes to



How did we know that, and how can you create your branding from scratch and delight your audience after a month of posting content?





**Remember I told you that
people buy from people?**




How do you get a loyal audience to follow you

for longer?

*Start by answering the questions I asked you earlier,
and then go to the next part of this guide.*



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BUILDING  **BRAND**



**This happens A LOT
with people that repost
our videos.**

**We will help you make your profile more
attractive to visitors:**



That is,

because it's clear





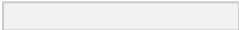
If it's a logo,



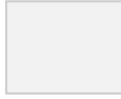
clicking here



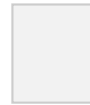
Click here to know more.



Look at  this cool example:



And a terrible example:



Answer:

yourself, but also tell a little bit about 



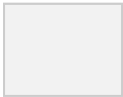
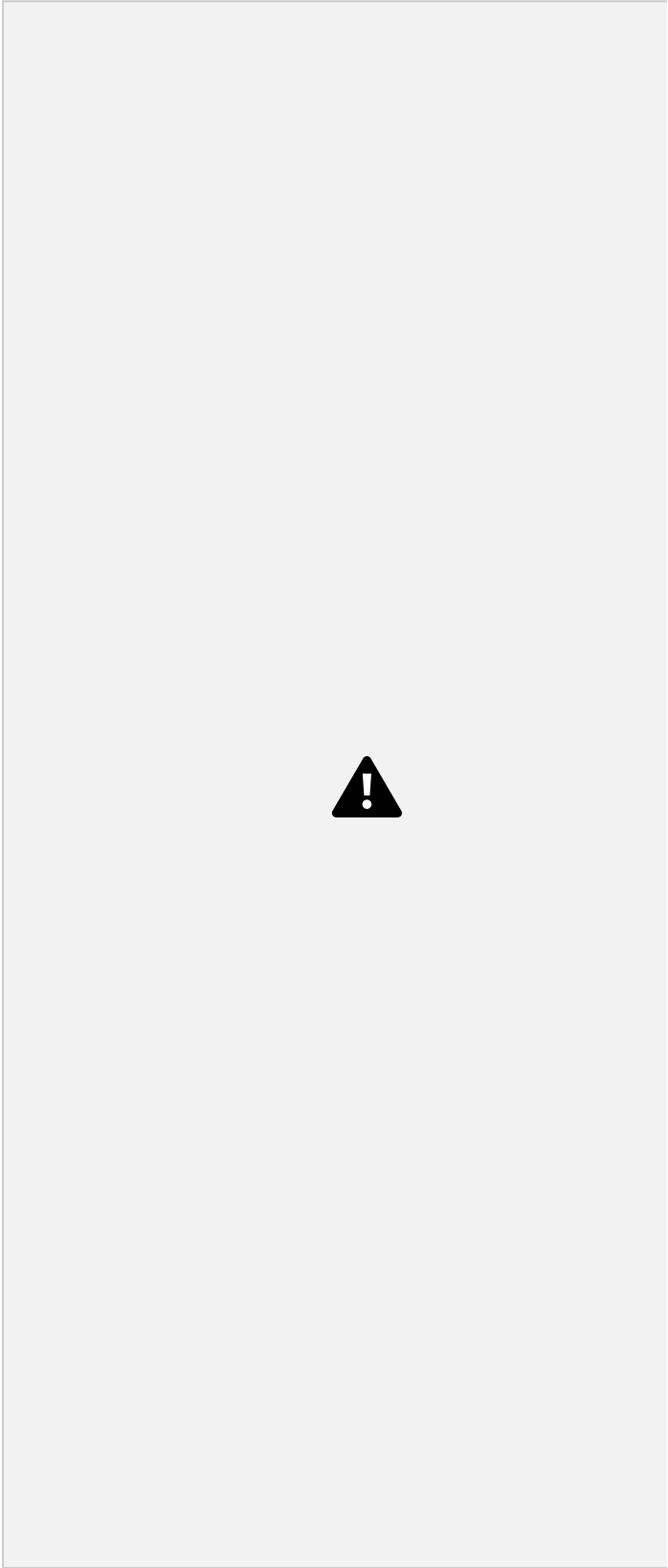
**1st
line:**

3rd line:

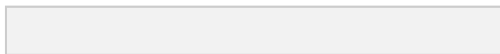
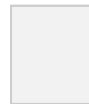
2nd line:

3rd line call to action:

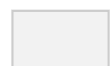


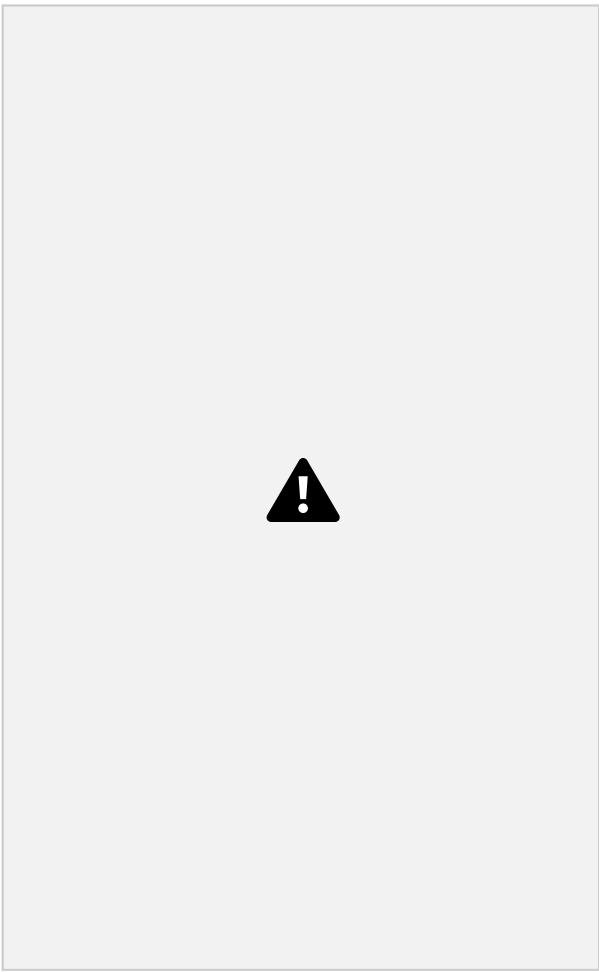
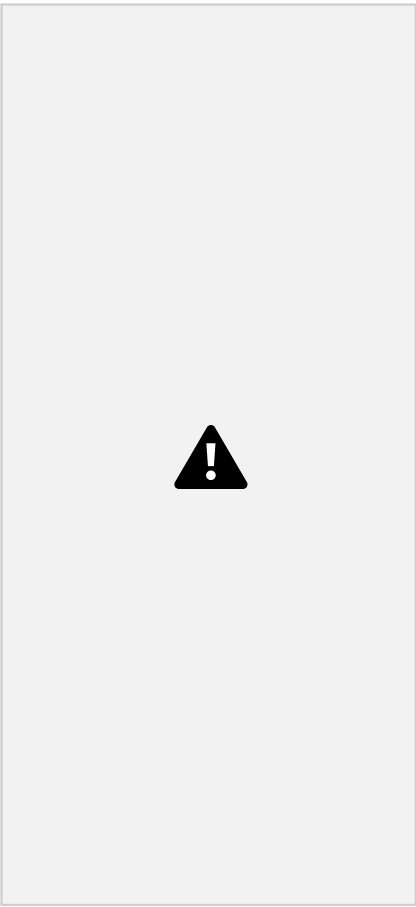
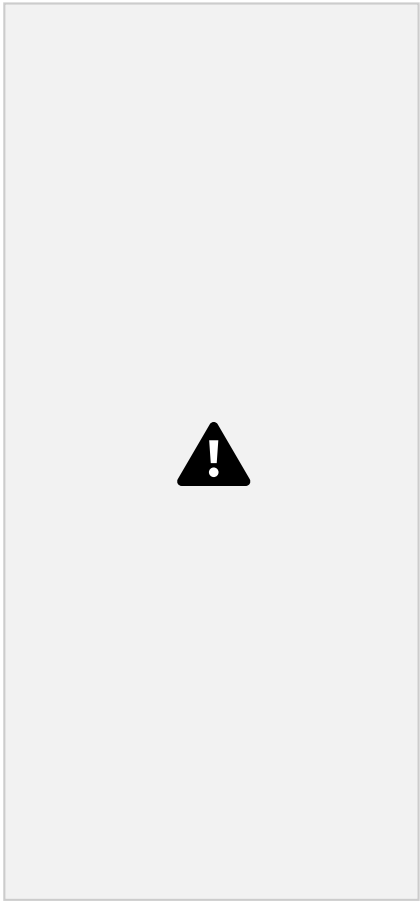


Not bad!



If you're an expert







In case you only post Reels

[click here.](#)

WE END THIS CHAPTER

For this, you can consider the mini guide we've prepared below, to help you choose the most striking colors that will compose your posts from now on:

INITIATING CHOOSING PROCESS



But how so?

we have prepared this material to help you choose a color palette.

Remember:

this guide is for you to get new ideas. You can easily choose or edit a color palette from the website mentioned in the color palette lesson.

		Transmits: Ideal for:
Professionalism,	Calmness, Infinity, Seriousness, Integrity	Healthcare, Technology, Airlines, Finance

Transmits: Ideal for:

	Growth, Serenity, Organic, Ethical, Health	Food, Nature, Energy, Green Finance
--	---	--

		Transmits: Ideal for:
Growth, Serenity,	Organic, Ethical, Health	Food, Nature, Energy, Green Finance

		Transmits: Ideal for:
	Warmth, Positivity, Joy, Lightness, Kindness	Energy, Food, Nature, Real Estate

Transmits: Ideal for:

Innovation, Modernity,
Youth, Fun, Vitality

Energy, Power,
Technology

Luxury, Nostalgia,
Imagination, Dignity,
Mystery, Success

Transmits: Ideal for:

Creativity, Apparel,
Technology, Airlines

Fun, Romanticism,

Sensuousness,
Calmness, Femininity,
Innocence

Transmits: Ideal for:

Women's Items,
Clothing

Transmits: Ideal for:

Power, Sophistication, Apparel,
Valor, Prestige, Nobility, Technology, Real Estate
Mystery

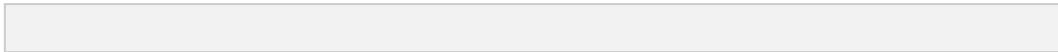


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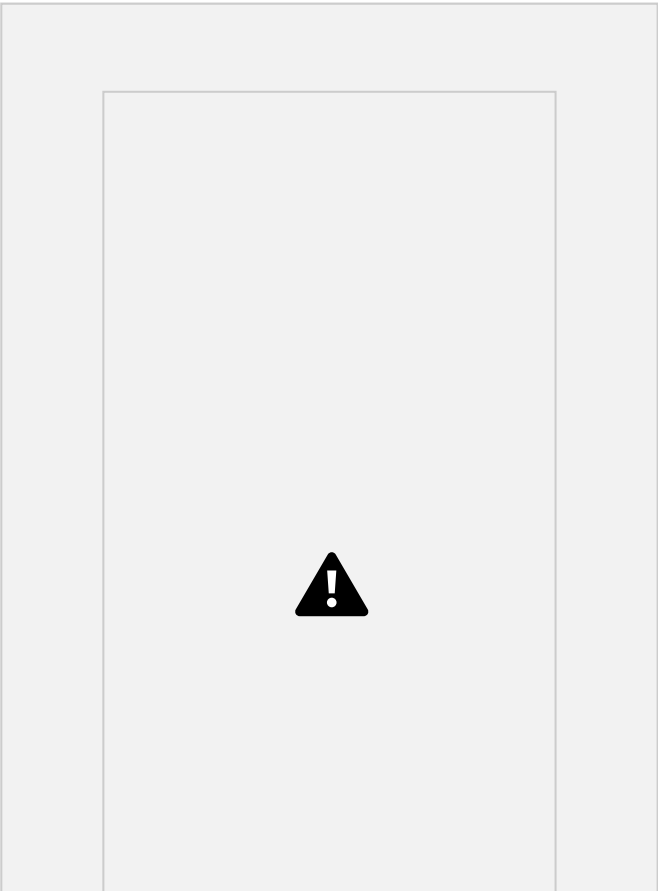
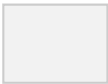


CONTENT

CREATION



This is



FROM SCRASH:

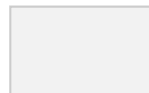


***Likes:
Saves:
more
views***



***10-20% views
2% views or***

***Sharing: 5% of
or more***



**what
stops you from watching a Reel until the end?**



If you, in the very first seconds,



**that made you
understand that the
video is not for you.**



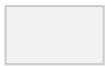
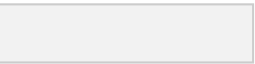
identification

points:

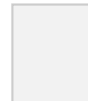
MUSIC:

*There are 3 points that
make music so
important in Reels.*

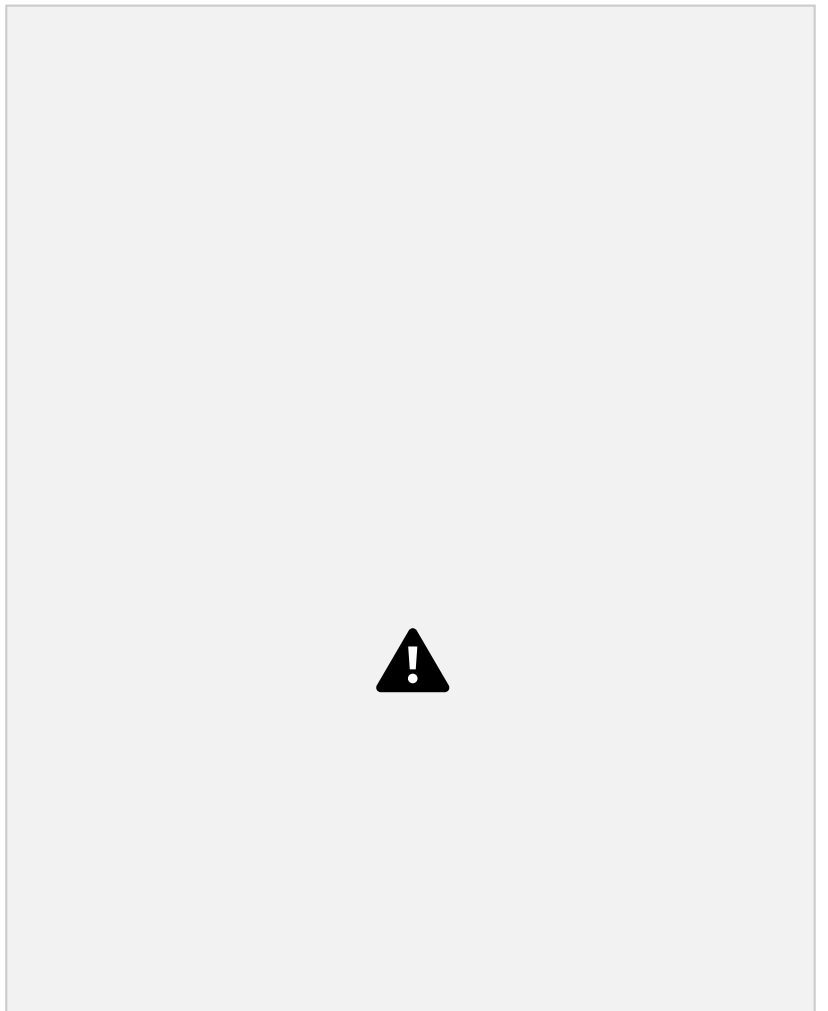




depending on the song,

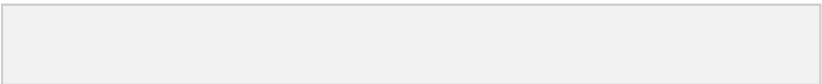
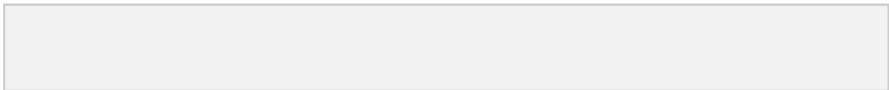


Charli is currently
one of the most
followed people on
social media,
especially on TikTok.
**And she grew it all
by posting dances on
the internet.**



 **Object:**

But how so?



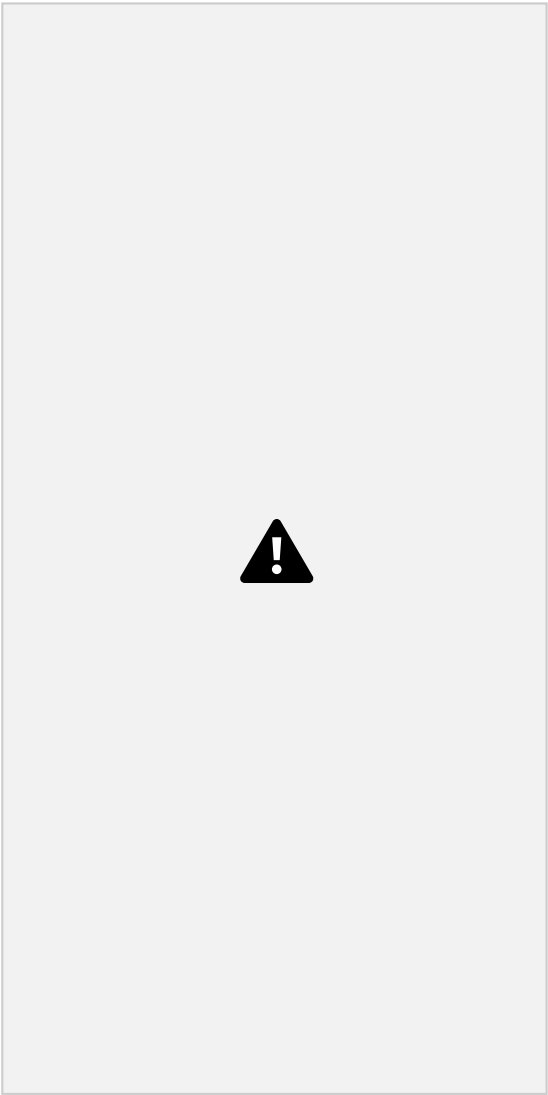
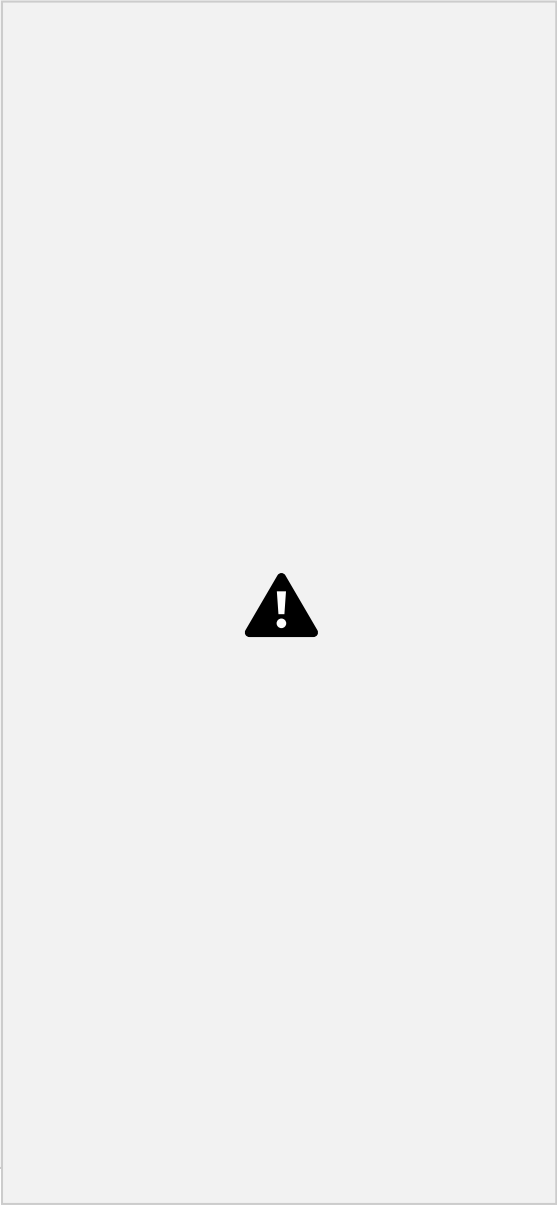
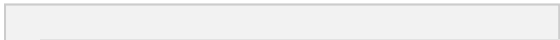
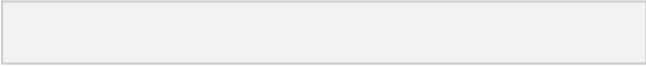
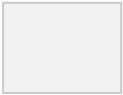
In other words,

that is already known.

PLACE:

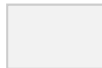
Ok, I guess you want

***your content to go viral
in the whole world, right?***





Now,

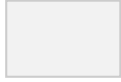


does it make sense

VIDEO TOPIC:

*It's important that at first,
the person
understands*

what the video is about.



PERSON:

*You can take advantage of
the fame from multiple
people... do you know how?*

example:



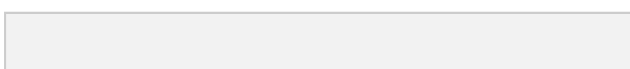
Look at an

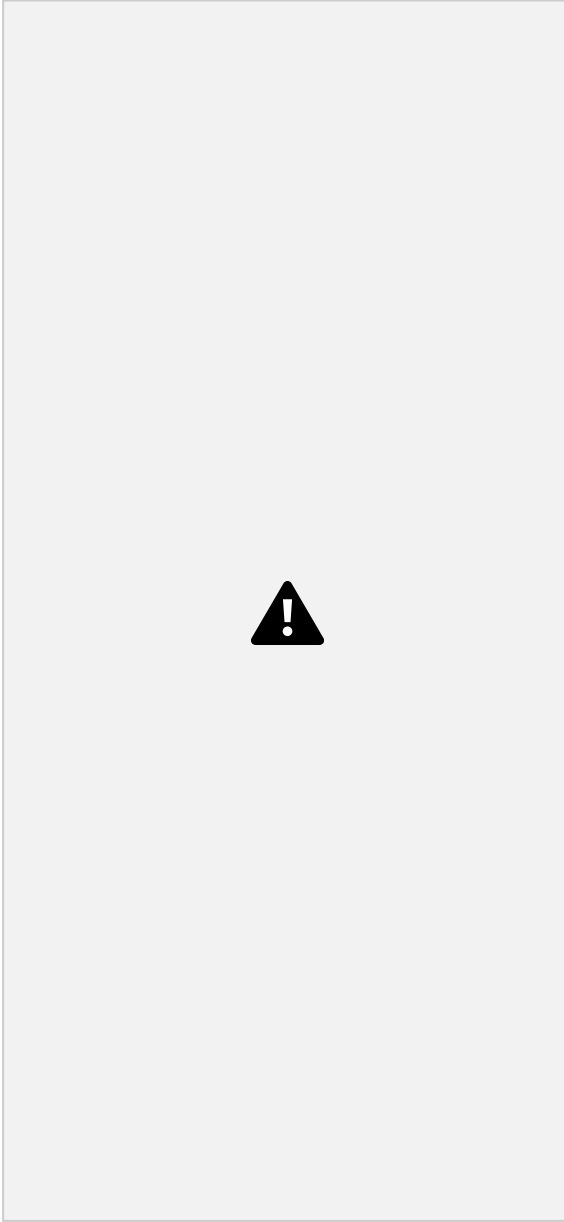
*a guy said in the very first seconds that the
Queen of England knew him,*

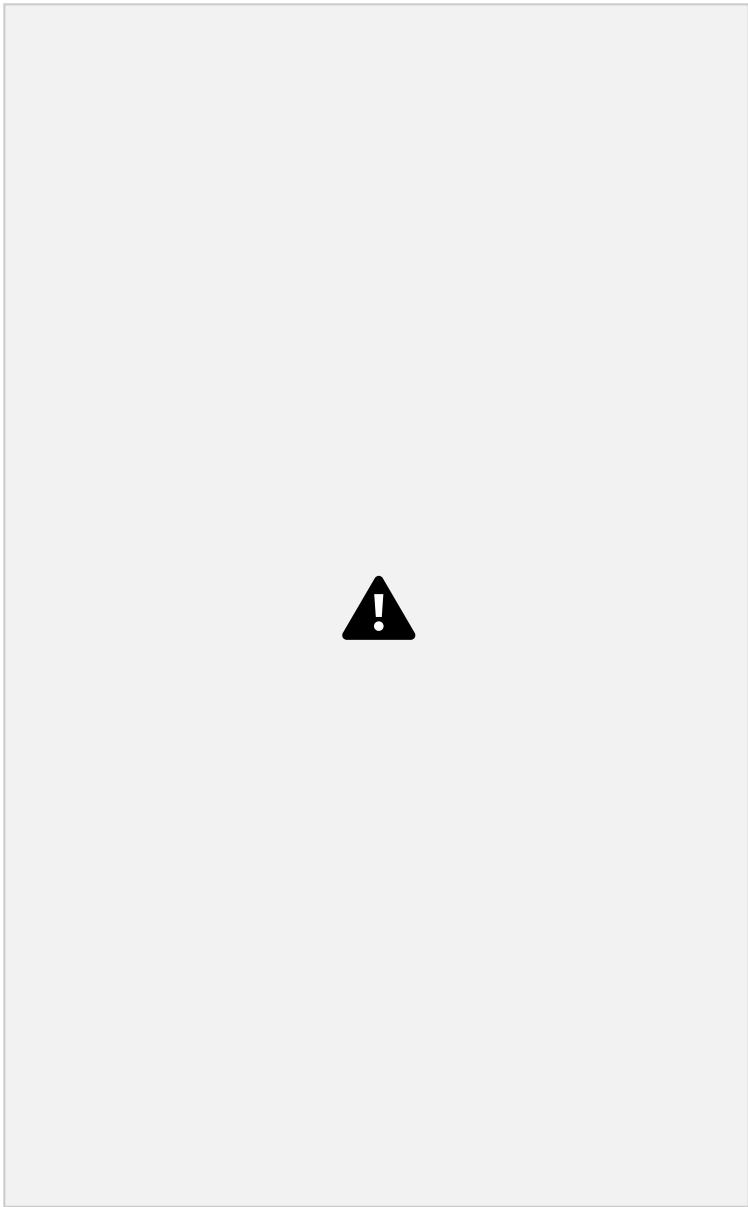
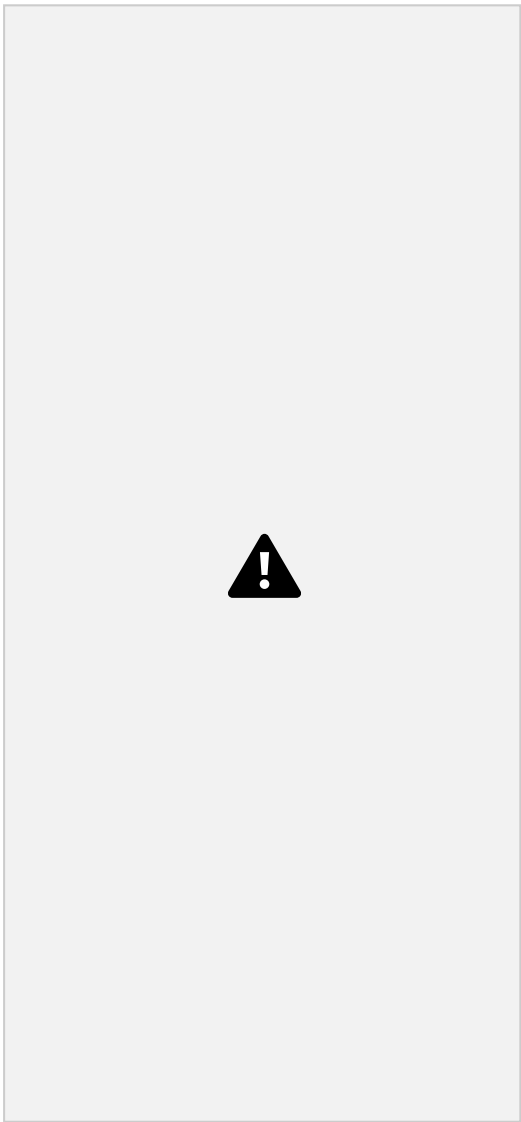


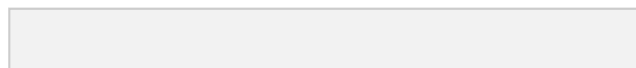
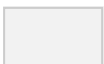
mentioning her was enough,

No, just



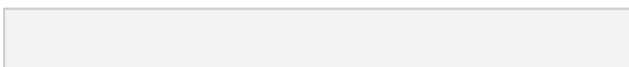
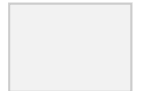






**will get most people
to watch it to the end, and watch the
video several times**

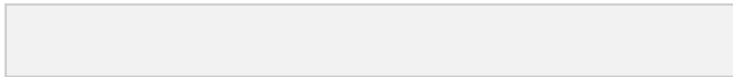
Making a video with



*We in the profile @incessavele **do not do this,** because we work with cuts that do not allow us to add anything at the end, without exceeding 30 seconds (currently Instagram allows Reels with up to 60 seconds for some accounts, **but our videos with better results do not exceed 30).***



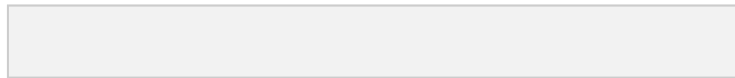
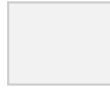
Some people say



Android,

***editing from the
computer can save you a lot of time.***





but if your content is not good, it's no use.

There are 2 profile formats, as I told you:

Profiles that create
entertainment content.

and educational/
informative profiles

*In both cases, always aim for the best possible quality.
and truly funny.*

If you go for entertainment
content, it has to be authentic

Now if you go for
informative content, then
share what you have best.

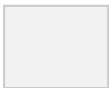
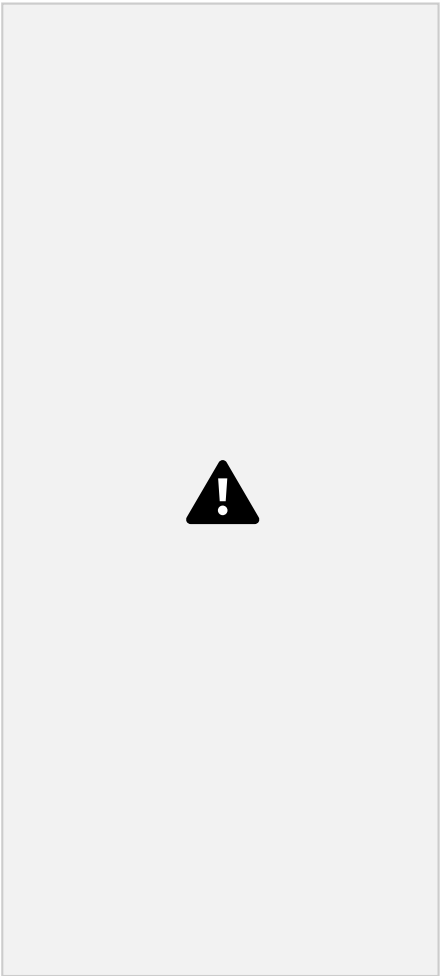
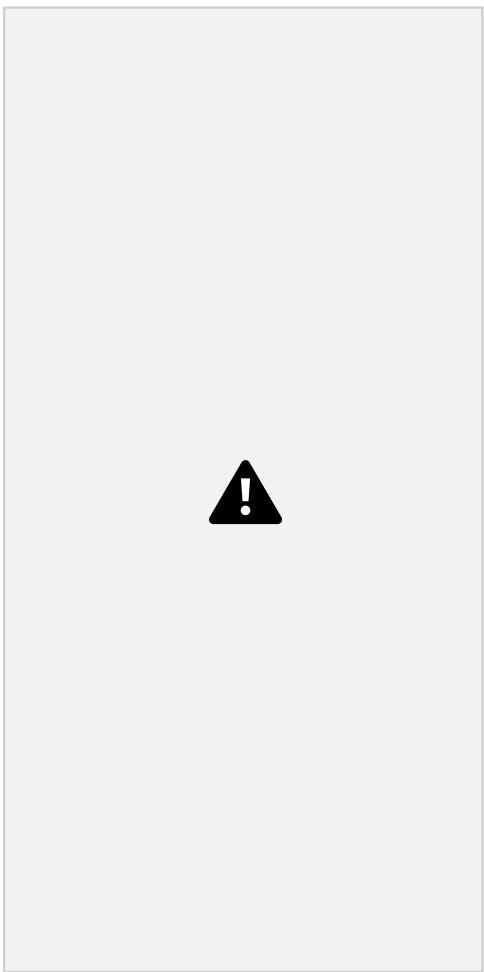
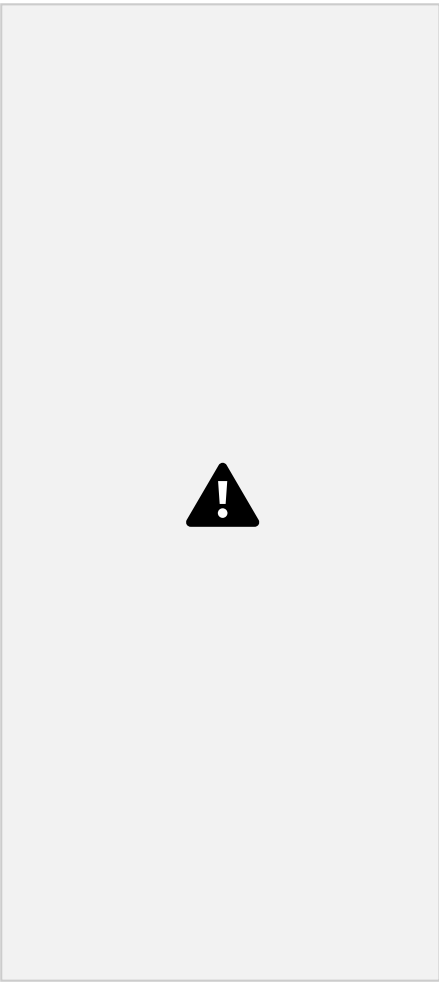
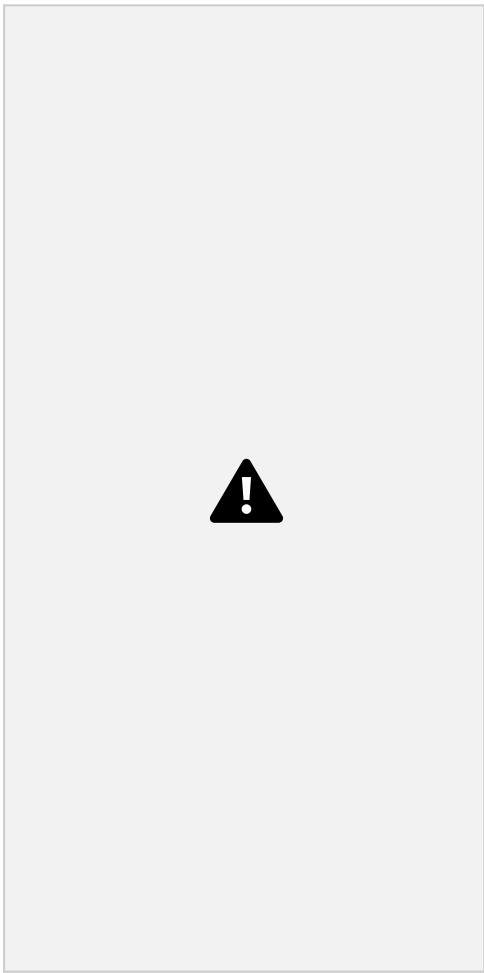


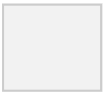
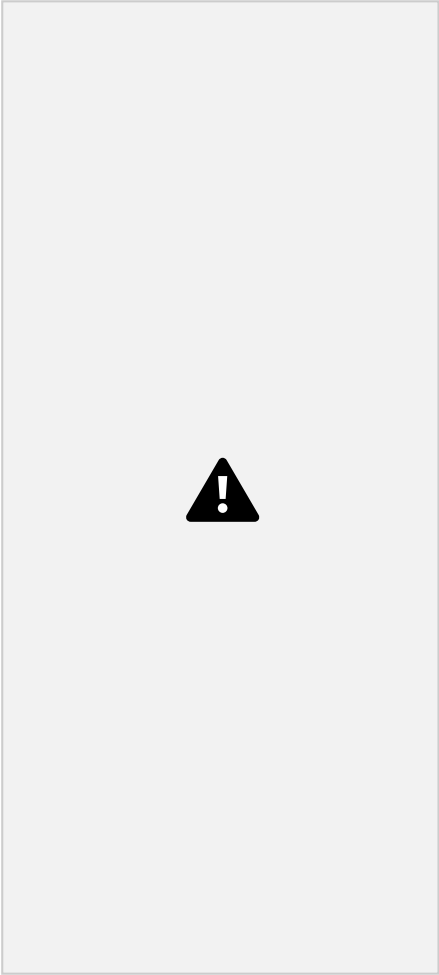
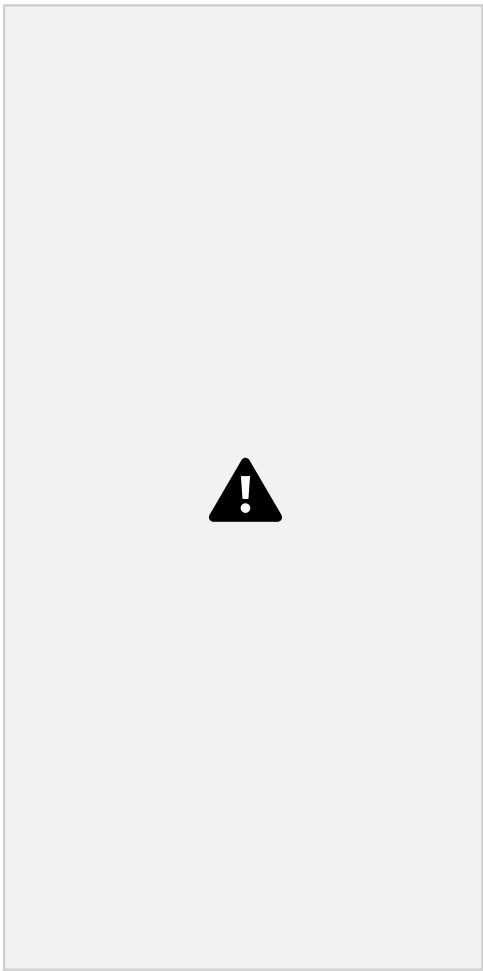
Many would think your knowledge is superficial.

reels,

use viral songs in your







fact watching reels.

is in

you'll notice that

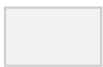


[Shazam.com!](https://www.shazam.com)

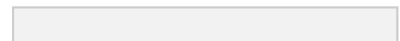
posting at the right time



Always post 1 hour before the peak time

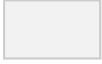


How do you find out ***what are the peak times*** when most of your followers are logged into Instagram?



if you have just created a profile

Why?

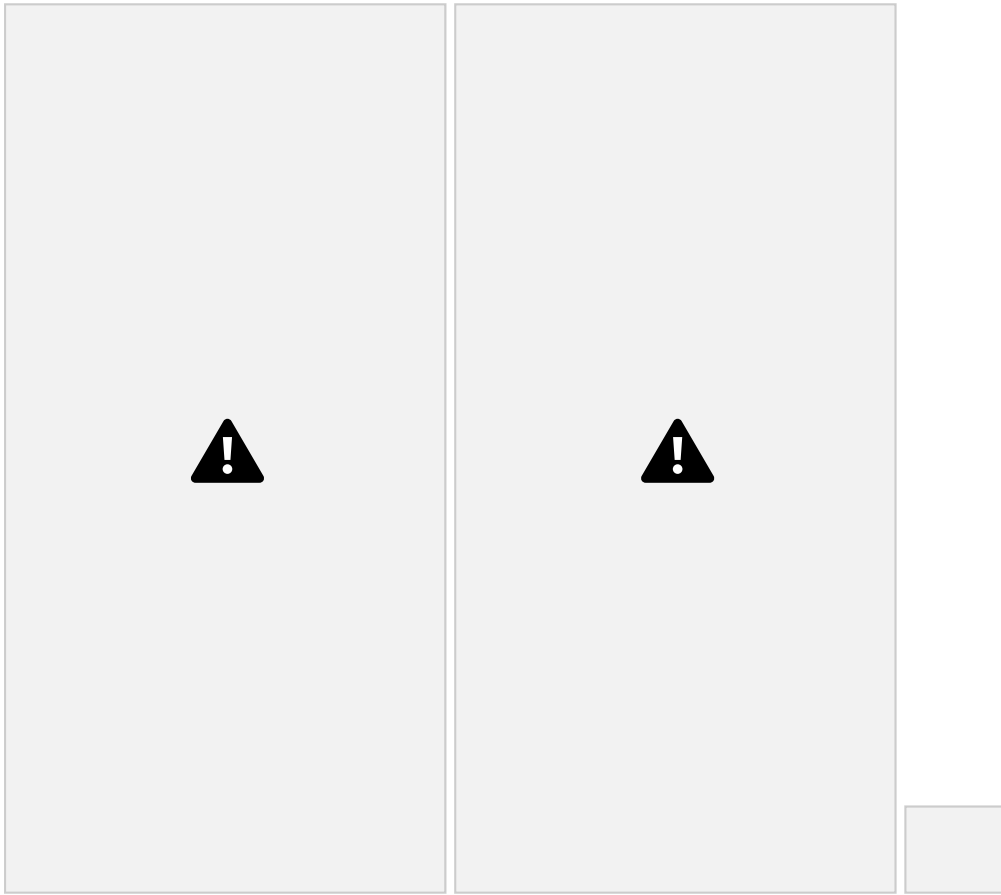


VIDEO CATEGORIES

1 - Before and After

The main idea_

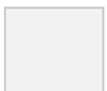


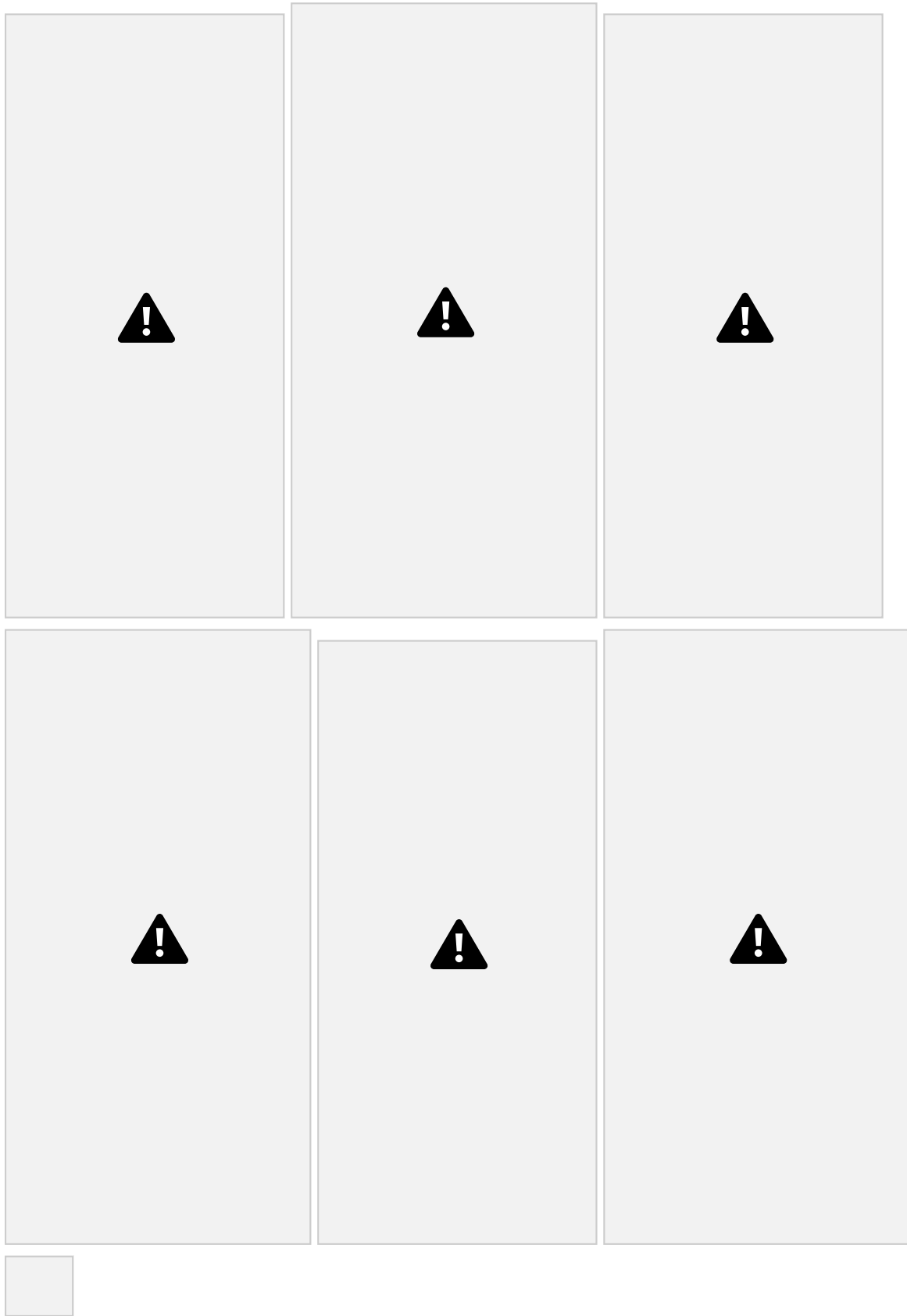


2- Tips and Hacks

 **Think about**

You can also open a question box





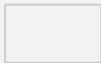
3- Something people don't know

make a series of Reels showing things that you know, _

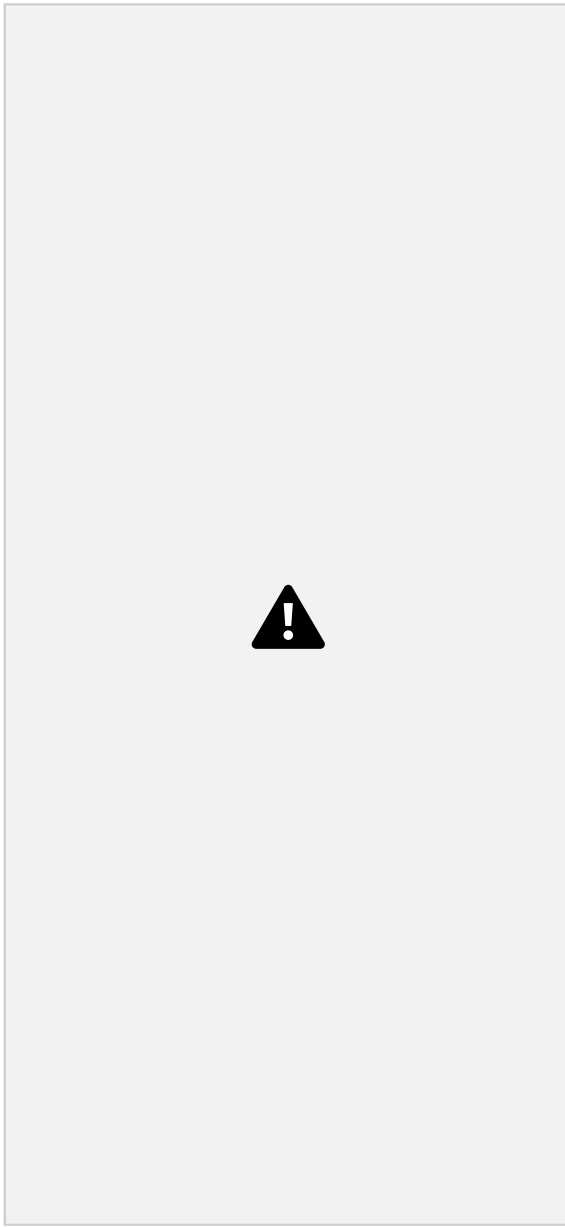
if you work in digital marketing,



4- How to Do it



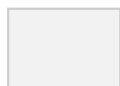
5 - Behind the Scenes







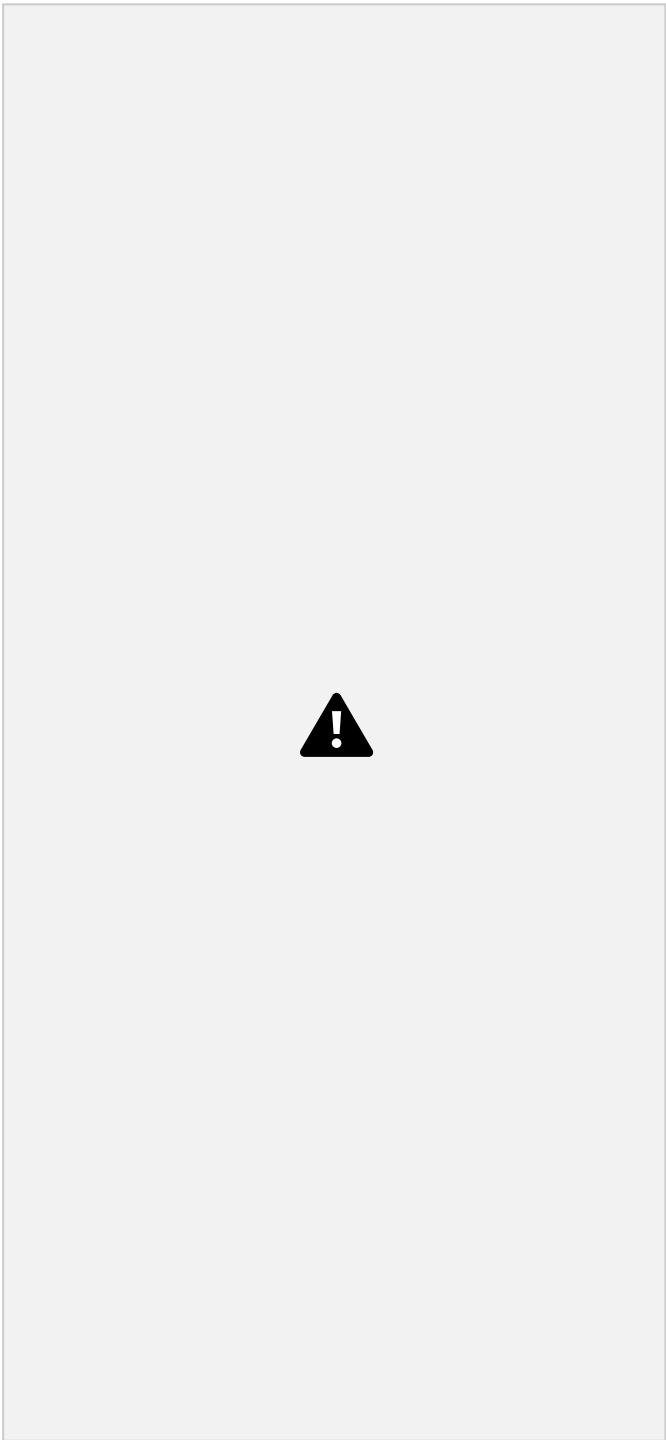
6- Answering the Question Box



reads the question
in the first few seconds

and watches until the end for
the answer.

7-Show your Goals





*The idea here is to
show something
you have achieved
after putting a lot
of effort into it.*

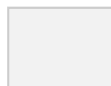
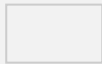
8- Product Review or Unboxing

good:

Why this idea is



**you probably
on the internet,**



**we've put together a list of over
70 ideas that you can use in your content,**

THE IDEA AN EXAMPLE

01 -

(Number) Proven Ways to

(objective).⁵ Proven ways to pass the SAT

02 -

homeless man

(Number) lessons learned

from (unexpected authority).⁹ Lessons learned from a

03 -

The (adjective) way of (what
your product does/ solves).

The easiest way to straighten
hair without going to the salon

9 out of 10 men can't touch

04 -

9 out of 10 (Public) cannot
(do this). Are you one of
them?

tongues. Are you one of
them?

their noses with their

05 -

McDonald's

(Number) Ideas you can get
from (Respected Brand).

Ex: 7 Ideas you can get from

said he'll invade Amazon's

06 -

rainforest

See why the (authority) said
(intriguing thing).

Learn why Emmanuel Macron

07 -

How long are you'lling to put up with (an undesirable outcome)?

situation?

How long are you'lling to put up with your financial

Ex: I found an easy way to

08 -

I found an (adjective) way to (get objective).

2 months without

I spent (Period) (Working

grow on Instagram I spent

09 -

the hospital. Here's why. toward the goal). I just finished (something contradictory). Here's why.

eating rice, and ended up in

10 - only 12 weeks

How to master (Product / Solution) in the shortest time possible.

They used a cell phone to

How to master English in

11 -

Oscar

They used (authority,

product) for (purpose).

shoot the movie that won the

12 -

What everyone should know about (Good, Bad, or Desirable).

What everyone should know about Apple's cell phones

What you should know about

13 -

buy it

What you should know about the (Product).

the new iPhone before you

14 -

within the first year

Why (Number) (People) Cannot (Undesirable Result).

Why 83% of companies close

15

speaker in only 2 months.

How an (audience) obtained (goal) in just (period).

How a water seller became a

16-

product?

Do you have the courage to (do something)?

Would you dare to use this

Lesson #1 that I learned

17

working in the Army

from (Remarkable Experience).

Lesson #1 that I learned from I don't regret dropping out of

18 - differently
I don't regret (Unusual Action). But that I would do differently.
school. But that I would do

19 - teach about hair loss
What (authority) can teach about (Unexpected Thing).
What Cristiano Ronaldo can

20 - your life.
It's time to take control over the (Problem).
It's time to take control of

How to quit for good

even if you've tried **21 -** everything!
(Problem), even if you've tried everything!
How to quit smoking forever,

22 -
Why are you (something bad)? Why did you stop in time?

23 - you need it.

If you think you need (goal), you need it. If you think you need therapy, need it.

24

is (Topic) a scam? Find out if you are putting your (Resource) at risk.

Is Bitcoin a scam? Find out if you're putting your money at risk

those who work and don't 25 have time

(Number) (Solutions) (Problem).

Designed for (Audience)

5 exercises designed for

26 doing what you do

(objective) (Doing What You Do).

How to make more money

27 - of Mark Zuckerberg.

Let me show you the secrets of (authority, person, or product). Let me show you the secrets

28 - Reels on your cellphone

The (superlative) ways to use the (resource).

The best ways to record

unique sauces **29-**

(Competitor) (undesirable action). (Your brand) (Desirable thing).

McDonald's is failing to make money. Our hamburger has 3

30- pay 27% income tax

We are the only ones who (unique differentiator).

We are the only ones who

How I discovered that (an herb Santa Luzia is the best **3** unexpected solution) is the best medicine.

1-

How I discovered that the

remedy for Dengue fever

Stop making money now! **32-**

Stop (Problem or something contradictory) Now!

33 - than you think

You are (negative or positive comparative) than you think

You are much better looking

34 - have a busy schedule

What (your audience)

needs (objective).

35 - saved my life

How an (unexpected person) showed me (unexpected insight).

How a homeless person

(an undesirable outcome)? Are you struggling to quit **36-** smoking? Are you struggling with

37 - Amazon?
Why is (authority) wrong about (solution)?

Why is Macron wrong about

38- of the heads of Mansonry
Discover the secrets of (high value) authority.

Discover the hidden secrets

39- work is nonsense
The idea that (public) can't (goal) is bullshit.

The idea that children can't

40- suffering from hangovers?

Who else wants (goal)? Who else wants to

stop

41- use Excel?
Who said it was hard (problem)? Who said it was difficult to

Without any diet **42 -**

(What your product does)
(Main objection).

Losingweight sitting down.

43- about making money
What (authority) taught
me about (problem).

What Elon Musk taught me

raise funds to help the **44 -** community

Our biggest challenge was
(undesirable results).

Our biggest challenge was to

When (authority,

Puma need a Designer, this is **45-** what they do...

authority) and (authority) they do.

need (solution), here's what

When Nike, Adidas, and

46 - factory

The truth behind the
(objective).

The truth behind the Apple

(Number) little known

47- can affect your sleep

factors that can affect your
(Resource).

5 Little-known habits that

day? 48-

How much does it cost you
(an undesirable outcome)?

How much does it cost you to
have to ride the bus every

49-

A method (adjective) that is
helping the (audience) to
(goal).

A quick method that is helping
pregnant women to work from
home