## 3. Charte Graphique

## LOGOS ET ILLUSTRATIONS



## PALETTE DE COULEURS











**GUIDE DES POLICES** 



ABCDEFGHIJKLMNOPQRSTUV WXYZ abcdefghijklmnopqrstuvwxyz 1234567890!@#\$%^&\*()



ABCDEFGHIJKLMNOPQRSTUVW XYZ abcdefghijklmnopqrstuvwxyz 1234567890! @#\$%^&\*()



Chewy
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%^&\*()

## **MOODBOARD**

