

# CELESTIA LOREI

## contact



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## education

### Currently attending:

James Madison University

Working towards achieving a BA in  
**Media Arts & Design**  
with a concentration in  
**Creative Advertising**

### Prospective Graduation Date:

December 2019

## skills

- Adobe Creative Suite
- Copy Editing - AP Style
- Copywriting
- Blog Writing
- Content Strategy
- Marketing Plans
- Multi-medium Advertising Campaigns
- Content Management Systems
- Videography & Audio
- HTML & CSS
- Team Experience
- Multitasking
- Slack
- Trello

*Student and Creator with a passion for conservation, hoping to use strategic storytelling to further the mission of non-profit organizations.*

## work experience

### Content Strategist at JMU Technology & Design

**August 2018 - present**

*Liaison between clients and creative teams  
Develop social media and marketing plans  
Monitor analytics  
Curate content for social media*

### Customer Service at Wegmans Food Markets

**January 2015 - present**

*Handle purchases and returns  
Answer phone calls, emails; communicate with corporate office*

### Marketing Intern at Oakfield Farms Venue

**March 2016**

*Worked with Graphic Designer  
Assisted in publicizing bridal expo event*

### Marketing Intern at Fintax Consulting Group

**February 2016**

*Worked with Web Designer to improve company's web presence and SEO*

## volunteering

### Fundraising Volunteer at e3 Kids

**December 2011 - August 2012**

*Worked with a team to raise \$30,000 to build a kitchen in a school in Mombasa, Kenya*

### Mentor at Gus Bus Reading Show

**February 2019 - present**

*Work with at-risk students in local neighborhoods  
Literacy activities*

### Girasoles Abandoned Boys at Scripture Union Peru

**Summer 2013 - Summer 2015**

*Raised funds for and worked at orphanage*