

CELESTIA LOREI

*Student and Creator with a passion for conservation,
hoping to use strategic storytelling to further the
mission of non-profit organizations.*

contact



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celestialorei.wordpress.com

education

Currently attending:

James Madison University

Working towards achieving a BA in

Media Arts & Design

with a concentration in

Creative Advertising

Prospective Graduation Date:

December 2019

skills

- Adobe Creative Suite
- Copy Editing - AP Style
- Copywriting
- Blog Writing
- Content Strategy
- Marketing Plans
- Multi-medium Advertising Campaigns
- Content Management Systems
- Videography & Audio
- HTML & CSS
- Team Experience
- Multitasking
- Slack
- Trello

work experience

Content Strategist at JMU Technology & Design

August 2018 - present

Liaison between clients and creative teams

Develop social media and marketing plans

Monitor analytics

Curate content for social media

Customer Service at Wegmans Food Markets

January 2015 - present

Handle purchases and returns

Answer phone calls, emails; communicate with corporate office

Marketing Intern at Oakfield Farms Venue

March 2016

Worked with Graphic Designer

Assisted in publicizing bridal expo event

Marketing Intern at Fintax Consulting Group

February 2016

Worked with Web Designer to improve company's web presence and SEO

volunteering

Fundraising Volunteer at e3 Kids

December 2011 - August 2012

Worked with a team to raise \$30,000 to build a kitchen in a school in Mombasa, Kenya

Mentor at Gus Bus Reading Show

February 2019 - present

Work with at-risk students in local neighborhoods

Literacy activities

Girasoles Abandoned Boys at Scripture Union Peru

Summer 2013 - Summer 2015

Raised funds for and worked at orphanage