ZACH TRUMBO

CURRENT CREATOR | FUTURE INNOVATOR

HARRISONBURG, VA · ZTRUMBO50@GMAIL.COM
trumbojz.com

EXPERIENCE

WORDPRESS DEVELOPMENT ASSISTANT
JMU LIBRARIES   August 2019 - December 2019

- › Exporting and importing sites
- › Building and customizing sites
- › Researching themes and plugins
- › Ensuring accuracy and completeness
- › Learning specific work procedures

MANAGERIAL ASSISTANT
SIERRA MCCRAY PHOTOGRAPHY   July 2016 - November 2017

- › Increasing sales
- › Promoting customer interest
- › Developing SEO strategies
- › Responding to client's emails
- › Managing finances
- › Capturing and editing photos

SERVER
RED LOBSTER   August 2016 - Present

- › Ensuring optimal guest experience
- › Encouraging positive environments
- › Upselling dishes and drinks
- › Resolving customer concerns

SKILLS

- Google Analytics
- AWS
- HTML 5
- CSS 3
- Javascript
- Bootstrap
- Adobe CC
- Wordpress
- Wix CMS
- Weebly
- Yoast SEO
- Sketch
- Microsoft Suite
- Mailchimp

EDUCATION

James Madison University
BACHELOR OF SCIENCE

Media Arts & Design - Interactive Design
August 2017 - December 2019

BLUE RIDGE COMMUNITY COLLEGE
ASSOCIATE OF ARTS & SCIENCE

August 2013 - May 2017

WORKFLOW

- ✔ User Research, User Experience, User Interface Design
- ✔ Prototyping, Digital Mockups
- ✔ Mobile-First, Responsive Design
- ✔ Client Based Design, Development
- ✔ Digital Business Marketing Proposals

CERTIFICATIONS

- › Google Analytics for Beginners
- › Visual Studio 2019 Essential Training
- › Running a Design Business : Presentation Skills
- › Introduction to AWS for Non-Engineers : 3 Core Services
- › Bootstrap 4 Essential Training
- › UX Foundations : Prototyping
- › Learning Git and Github
- › Axure RP for UX Design
- › Wordpress Essential Training