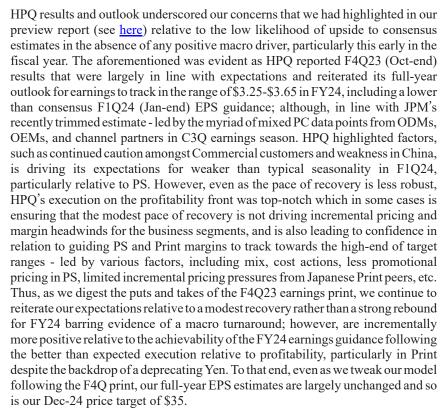
HP Inc

F4Q23 Review: Modest Recovery As Opposed to Strong Rebound Playing Out; Margin Trends and Valuation Keeps Things Interesting



- F4Q23 (Oct-end) Results: Despite softer revenue, better profitability drives in line earnings. Revenue tracked to \$13.8 bn, which was below JPMe and consensus expectations of \$13.9 bn. Personal Systems (PS) tracked to \$9.4 bn (vs. JPMe of \$9.6 bn and consensus of \$9.5 bn) and Print tracked to \$4.4 bn (vs. JPMe and consensus of \$4.4 bn). Meanwhile, total operating margins tracked to 9.0% (vs. JPMe of 9.0% and consensus of 8.9%), including PS margins of 6.7% (vs. JPMe of 6.6% and consensus of 6.5%) and Print margins of 18.9% (vs. JPMe of 18.6% and consensus of 18.5%), resulting in EPS of \$0.90 (vs. JPMe of \$0.91 and consensus of \$0.90).
- FY24 (Oct-end) Guidance: EPS outlook in line with consensus expectations; albeit, with softer F1Q guide. HPQ is guiding EPS to track to \$3.25-3.65 in FY24 (vs. JPMe of \$3.40 and consensus of \$3.47), which includes EPS expectations of \$0.76-0.86 in F1Q24 (vs. JPMe of \$0.81 and consensus of \$0.85). Meanwhile, FCF is expected to be in the \$3.1-3.6 bn range

Overweight

HPQ, HPQ US Price (22 Nov 23):\$28.66

Price Target (Dec-24):\$35.00



Telecom & Networking Equipment/IT Hardware

Samik Chatterjee, CFA AC

(1-212) 622-0798 samik.x.chatterjee@jpmorgan.com J.P. Morgan Securities LLC

Joseph Cardoso

(1-212) 622-9036 joseph.cardoso@jpmchase.com J.P. Morgan Securities LLC

Priyanka Thapa

(1-212) 622-4935 priyanka.thapa@jpmorgan.com J.P. Morgan Securities LLC

Manmohanpreet Singh

(91-22) 6157-5197 manmohanpreet.singh@jpmchase.com J.P. Morgan India Private Limited

Quarterly Forecasts (FYE Oct)									
Adj. EPS (\$)									
	2023A	2024E	2025E						
Q1	0.73	0.83	0.87						
Q2	0.79	0.82	0.93						
Q3	0.86	0.84	0.95						
Q4	0.90	0.91	1.06						
ΓV	2.20	2.40	2 00						

Style Exposure

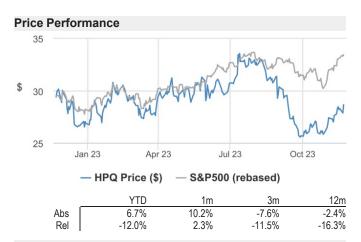
Quant	Current	Hist %Rank (1=Top)								
Factors	%Rank	6M	1Y	3Y	5Y					
Value	14	13	14	13	22					
Growth	76	84	66	84	76					
Momentum	67	74	56	77	29					
Quality	6	13	8	19	4					
Low Vol	13	20	24	34	10					
ESGQ	78	32	8	19	10					

Sources for: Style Exposure - J.P. Morgan Quantitative and Derivatives Strategy; all other tables are company data and J.P. Morgan estimates.

See page 8 for analyst certification and important disclosures, including non-US analyst disclosures.

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Company Data	
Shares O/S (mn)	1,004
52-week range (\$)	33.90-25.22
Market cap (\$ mn)	28,774.64
Exchange rate	1.00
Free float(%)	89.9%
3M - Avg daily vol (mn)	8.23
3M - Avg daily val (\$ mn)	227.6
Volatility (90 Day)	23
Index	S&P 500
BBG BUY HOLD SELL	6 10 3

Key Metrics (FYE Oct)			
\$ in millions	FY23A	FY24E	FY25E
Financial Estimates			
Revenue	53,718	54,184	56,935
Adj. EBIT	4,572	4,594	4,722
Adj. EBITDA	5,072	5,109	5,281
Adj. net income	3,277	3,288	3,412
Adj. EPS	3.28	3.40	3.80
BBG EPS	3.29	3.47	3.71
Cashflow from operations	3,571	3,759	4,235
FCFF	2,978	3,217	3,495
Margins and Growth	(4.4.=0/)	2.22/	= 40/
Revenue growth	(14.7%)	0.9%	5.1%
EBIT margin	8.5%	8.5%	8.3%
EBIT growth	(16.5%)	0.5%	2.8%
EBITDA margin	9.4%	9.4%	9.3%
EBITDA growth	(15.9%)	0.7%	3.4%
Net margin	6.1%	6.1%	6.0%
Adj. EPS growth	(19.8%)	3.8%	11.8%
Ratios	40.00/	40.00/	40.40/
Adj. tax rate	16.0%	16.0%	16.4%
Interest cover	NIM.	NIM.	- NIM
Net debt/Equity	NM 1.2	NM 1.2	NM 1.1
Net debt/EBITDA			
ROE Valuation	(164.4%)	(308.7%)	(343.2%)
Valuation	10.4%	11.6%	13.6%
FCFF yield	3.6%	3.9%	4.2%
Dividend yield EV/Revenue	3.6% 0.7	0.6	4.2% 0.6
EV/Revenue EV/EBITDA	6.9	6.9	6.6
Adj. P/E	8.7	8.4	7.5
Auj. F/∟	0.7	0.4	1.5

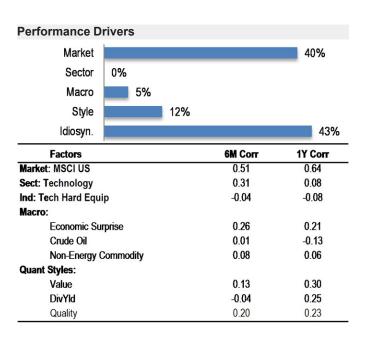
Summary Investment Thesis and Valuation

Investment Thesis

Our Overweight rating on HPQ shares reflect our medium-term view of positioning relative to Dell. Led by our Global PC model, which embeds a 10%+ increase in volumes for the PC end-market between 1H23 and 2H23, and +7% in 2024, we believe HPQ's PS segment is favorably positioned, which is expected to be the primary driver of the recovery. In addition, with gross margins stabilizing following the digestion of inventory in the channel, we expect operating margin upside to stem from revenue leverage off a lean cost structure. We expect the combination of structural margin improvement in the Print segment on account of several initiatives undertaken by the company to offset some of the margin moderation in the coming quarters with easing supply, even though margin moderation is more muted than previously feared on better supply-demand balance.

Valuation

Our December 2024 price target of \$35 is based on valuing our FY25 EPS estimate at a ~9x target P/E multiple. The valuation multiple is above the current trading multiple, although in line with the long-term historical average, on account of greater resilience within PC profitability and embeds a recovery in the PC forecast as the company cycles past near-term headwinds.



Source: J.P. Morgan Quantitative and Derivatives Strategy for Performance Drivers; company data, Bloomberg Finance L.P. and J.P. Morgan estimates for all other tables. Note: Price history may not be complete or exact.



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J.P.Morgan

in FY24 (vs. JPMe and consensus of \$3.2 bn).



Investment Thesis, Valuation and Risks

HP Inc (Overweight; Price Target: \$35.00)

Investment Thesis

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HPQ P/E-Based Price Target Analysis

\$ in Millions, except per share data

	NTM	
	Qtrs 1-4	FY25E
JPM Net Income	3,288	3,412
JPM EPS	\$3.40	\$3.80
P/E Multiple	8x	
JPM P/E Multiple		9x
Implied Equity Value	28,775	31,053
Average Diluted Share Count	1 004	897
Average Diluted Share Count	1,004	
Implied Share Price	\$28.7	\$35.0
Current Value per Share	\$28.66	\$28.66
Upside vs. Current		22%

Source: Company reports and J.P. Morgan estimates.

Risks to Rating and Price Target

We might become less constructive on HP Inc.'s prospects if:

- PC and Peripherals demand fails to recover as expected;
- PC component costs escalate or supply-constraints emerge;
- New product/pricing strategies in the printer segment lose market share, revenues, and weigh on margins;



- Competition ramps in traditional markets, pressuring margins;
- Higher-margin supply business product mix shrinks more than expected; or
- Canon or other key suppliers terminate supply agreements with HPQ.

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Figure 3: HP Inc Summary Table

\$ in Millions, Except Per Share Data

October Fiscal Year End	2022	1Q23	2Q23	3Q23	4Q23	2023	1Q24E	2Q24E	3Q24E	4Q24E	2024E	1Q25E	2Q25E	3Q25E	4Q25E	2025E
					_					_	-					
Personal Systems	44,084	9,185	8,169	8,932	9,398	35,684	9,196	8,637	9,091	9,667	36,590	9,783	9,407	9,877	10,472	39,539
Printers	18,902	4,612	4,736	4,263	4,418	18,029	4,389	4,448	4,255	4,498	17,590	4,359	4,384	4,205	4,444	17,392
Total Revenue	62,983	13,798	12,907	13,196	13,817	53,718	13,586	13,086	13,347	14,166	54,184	14,142	13,793	14,083	14,917	56,935
Y/Y % Chg.	(0.8)%	(19.0)%	(21.7)%	(10.0)%	(6.6)%	(14.7)%	(1.5)%	1.4%	1.1%	2.5%	0.9%	4.1%	5.4%	5.5%	5.3%	5.1%
Gross Margin	19.6%	20.2%	22.6%	21.4%	21.6%	21.4%	21.2%	22.1%	21.6%	20.9%	21.4%	20.7%	21.3%	21.1%	21.2%	21.1%
Operating Expense	6,857	1,734	1,808	1,656	1,738	6,936	1,719	1,769	1,767	1,766	7,020	1,805	1,761	1,798	1,904	7,268
as % of Sales	10.9%	12.6%	14.0%	12.5%	12.6%	12.9%	12.7%	13.5%	13.2%	12.5%	13.0%	12.8%	12.8%	12.8%	12.8%	12.8%
Operating Income	5,478	1,053	1,106	1,166	1,247	4,572	1,157	1,124	1,123	1,191	4,594	1,117	1,171	1,173	1,261	4,722
Operating Margin	8.7%	7.6%	8.6%	8.8%	9.0%	8.5%	8.5%	8.6%	8.4%	8.4%	8.5%	7.9%	8.5%	8.3%	8.5%	8.3%
Net Income	4,289	731	785	859	902	3,277	829	801	800	857	3,288	800	845	847	920	3,412
Diluted EPS	\$4.08	\$0.73	\$0.79	\$0.86	\$0.90	\$3.28	\$0.83	\$0.82	\$0.84	\$0.91	\$3.40	\$0.87	\$0.93	\$0.95	\$1.06	\$3.80
Diluted Shares (avg.)	1,050	996	998	1,002	1,004	1,000	994	975	957	940	967	922	905	888	872	897
Cash	3,145	1,769	1,940	1,718	3,232	3,232	2,225	2,858	3,011	3,369	3,369	2,613	3,341	3,484	3,785	3,785
Debt	11,014	10,759	10,600	9,679	9,484	9,484	9,484	9,484	9,484	9,484	9,484	9,484	9,484	9,484	9,484	9,484
Net Debt	7,869	8,990	8,660	7,961	6,252	6,252	7,259	6,626	6,473	6,115	6,115	6,871	6,143	6,000	5,699	5,699
Net Leverage (ttm)	1.3x	1.6x	1.7x	1.6x	1.2x	1.2x	1.4x	1.3x	1.3x	1.2x	1.2x	1.4x	1.2x	1.2x	1.1x	1.1x
Operating Cash Flow	4,463	(16)	636	976	1,975	3,571	(94)	1,537	1,053	1,262	3,759	206	1,679	1,093	1,257	4,235
Capital Expenditures	(790)	(192)	(130)	(137)	(134)	(593)	(136)	(131)	(133)	(142)	(542)	(184)	(179)	(183)	(194)	(740)
Free Cash Flow	3,673	(208)	506	839	1,841	2,978	(230)	1,406	920	1,121	3,217	22	1,499	910	1,064	3,495
Dividends	(1,037)	(259)	(259)	(259)	(259)	(1,036)	(278)	(273)	(268)	(263)	(1,081)	(277)	(272)	(267)	(262)	(1,078
Share repurchases	(4,297)	(100)	0	0	0	(100)	(500)	(500)	(500)	(500)	(2,000)	(500)	(500)	(500)	(500)	(2,000

Source: Company reports and J.P. Morgan estimates.



HP Inc: Summary of Financials

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Income Statement - Annual	FY22A	FY23A	FY24E	FY25E	FY26E	Income Statement - Quarterly		1Q24E	2Q24E	3Q24E	4Q24E
Revenue	62,983	53,718	54,184	56,935	-	Revenue		13,586	13,086	13,347	14,166
COGS	(50,648)	. ,	(42,569)	(44,945)		COGS	_			(10,457)	(11,209)
Gross profit	12,335	11,508	11,615	11,990	-	Gross profit		2,876	2,893	2,890	2,956
SG&A	(5,264)	(5,358)	(5,431)	(5,551)		SG&A	_	(1,331)	(1,370)	(1,366)	(1,363)
Adj. EBITDA	6,030	5,072	5,109	5,281	-	Adj. EBITDA		1,287	1,245	1,248	1,329
D&A	(552)	(500)	(515)	(559)		D&A	_	(129)	(121)	(126)	(139)
Adj. EBIT	5,478	4,572	4,594	4,722	-	Adj. EBIT		1,157	1,124	1,123	1,191
Net Interest	-	-	-	-	-	Net Interest		-	-	-	-
Adj. PBT	5,141	3,901	3,914	4,082	-	Adj. PBT		987	954	953	1,021
Tax	(852)	(624)	(626)	(669)	-	Tax		(158)	(153)	(152)	(163)
Minority Interest	-	-	-	-		Minority Interest	_	-	-	-	
Adj. Net Income	4,289	3,277	3,288	3,412	-	Adj. Net Income		829	801	800	857
Reported EPS	4.08	3.28	3.40	3.80	-	Reported EPS		0.83	0.82	0.84	0.91
Adj. EPS	4.08	3.28	3.40	3.80	-	Adj. EPS		0.83	0.82	0.84	0.91
DPS	1.00	1.05	1.12	1.20	-	DPS		0.28	0.28	0.28	0.28
Payout ratio	24.5%	31.9%	32.9%	31.6%	-	Payout ratio		33.5%	34.0%	33.4%	30.6%
Shares outstanding	1,050	1,000	967	897	-	Shares outstanding		994	975	957	940
Balance Sheet & CashFlow Statement	FY22A	FY23A	FY24E	FY25E	FY26E	Ratio Analysis	FY22A	FY23A	FY24E	FY25E	FY26E
Cash and cash equivalents	3,145	3,232	3,369	3,785	-	Gross margin	19.6%	21.4%	21.4%	21.1%	-
Accounts receivable	4,546	4,237	4,722	4,972	-	EBITDA margin	9.6%	9.4%	9.4%	9.3%	-
Inventories	7,595	6,862	6,850	7,182	-	EBIT margin	8.7%	8.5%	8.5%	8.3%	-
Other current assets	4,515	3,646	3,646	3,646		Net profit margin	6.8%	6.1%	6.1%	6.0%	-
Current assets	19,801	17,977	18,587	19,585	-						
PP&E	2,774	2,827	2,502	2,331	-	ROE	(187.8%)	(164.4%)	(308.7%)	(343.2%)	-
LT investments				-	-	ROA	11.1%	8.7%	8.9%	9.1%	-
Other non current assets	16,012	16,200	16,200	16,200	-	ROCE	65.6%	46.5%	45.8%	46.5%	-
Total assets	38,587	37,004	37,289	38,116	-	SG&A/Sales	8.4%	10.0%	10.0%	9.8%	-
=						Net debt/equity	NM	NM	NM	NM	-
Short term borrowings	218	230	230	230	-	Net debt/EBITDA	1.3	1.2	1.2	1.1	-
Payables	15,284	14,046	14,323	15,016	-						
Other short term liabilities	10,651	10,212	10,212	10,212	-	P/E (x)	7.0	8.7	8.4	7.5	-
Current liabilities	26,153	24,488	24,765	25,458		P/BV (x)	-	-	-	-	-
Long-term debt	10,796	9,254	9,254	9,254	_	EV/EBITDA (x)	5.8	6.9	6.9	6.6	-
Other long term liabilities	4,556	4,331	4,331	4,331	_	Dividend Yield	3.5%	3.6%	3.9%	4.2%	-
Total liabilities	41,505	38,073	38,350	39,043							
Shareholders' equity	(2,918)	(1,069)	(1,061)	(927)	_	Sales/Assets (x)	1.6	1.4	1.5	1.5	-
Minority interests	(2,010)	(1,000)	(1,001)	(021)	_	Interest cover (x)	-	-	-	-	-
Total liabilities & equity	38,587	37,004	37,289	38,116		Operating leverage	635.4%	112.4%	56.6%	54.6%	-
Net debt/(cash)	7,869	6,252	6,115	5,699		Revenue y/y Growth	(0.8%)	(14.7%)	0.9%	5.1%	-
Net debt/(casil)	1,003	0,232	0,113	3,033	-	EBITDA y/y Growth	(5.8%)	(15.9%)	0.7%	3.4%	-
Cash flow from operating activities	4,463	3,571	3,759	4,235	_	Tax rate	16.6%	16.0%	16.0%	16.4%	-
o/w Depreciation & amortization	780	850	3,739 867	911	-	Adj. Net Income y/y Growth	(7.2%)	(23.6%)	0.3%	3.8%	-
o/w Changes in working capital		(612)	(196)	111	-	EPS y/y Growth	7.9%	(19.8%)	3.8%	11.8%	-
Cash flow from investing activities	(1,145)	. ,	, ,		-	DPS y/y Growth	29.0%	4.5%	7.0%	7.5%	-
	(3,549)	(590)	(542) (542)	(740)	-						
o/w Capital expenditure	(790)	(593)		(740)	-						
as % of sales	1.3%	1.1%	1.0%	1.3%	-						
Cash flow from financing activities o/w Dividends paid	(2,068)	(2,891)	(3,081)	(3,078)	-						
•	(1,037)	(1,036)	(1,081)	(1,078)	-						
o/w Net debt issued/(repaid)	3,473 (4,297)	(1,399)	(2,000)	(2,000)	-						
o/w Share Repurchases	14 /9/1	(100)	(2,000)	(2,000)	-						
		, ,	. ,	. ,							
Net change in cash Adj. Free cash flow to firm	(1,154) 3,673	90 2,978	137 3,217	417 3,495	-						

Source: Company reports and J.P. Morgan estimates.

Note: \$ in millions (except per-share data). Fiscal year ends Oct. o/w - out of which



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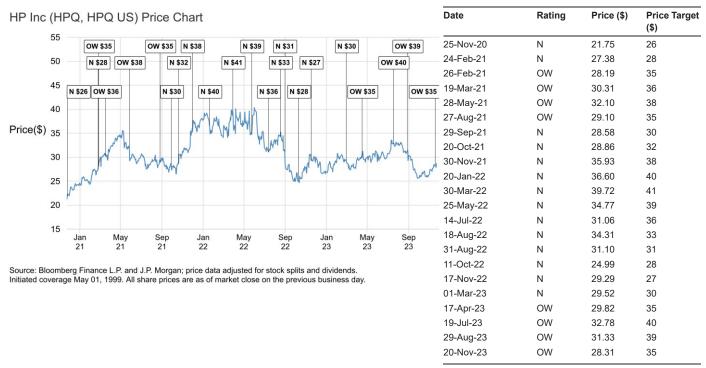
All authors named within this report are Research Analysts who produce independent research unless otherwise specified. In Europe, Sector Specialists (Sales and Trading) may be shown on this report as contacts but are not authors of the report or part of the Research Department.

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