

IBM DATA SCIENCE CAPSTONE

RESEARCH TO OPEN PET CAFÉ IN DISTRICT 10, HCM CITY, VIETNAM

A. Background

Vietnam is a country in Southeast Asia with rapid development.

Vietnam is a beautiful country, friendly and friendly people.

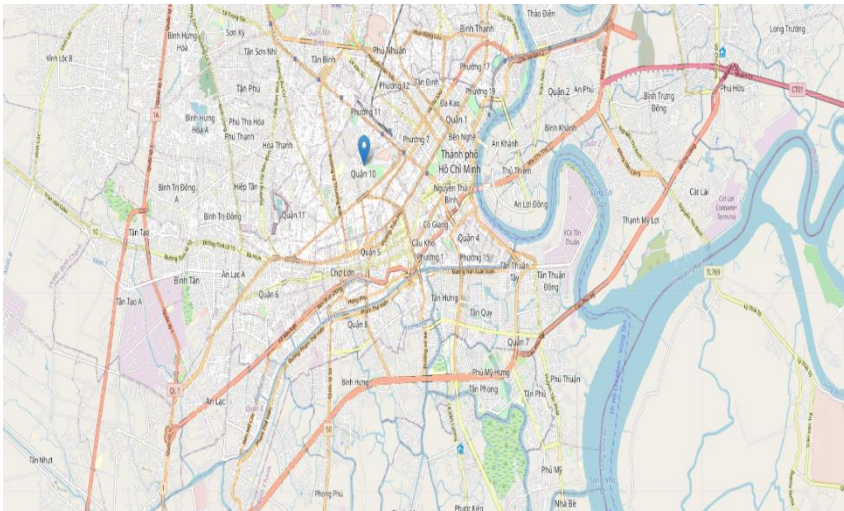


District 10 is located right in the center and there are many types of entertainment and services.

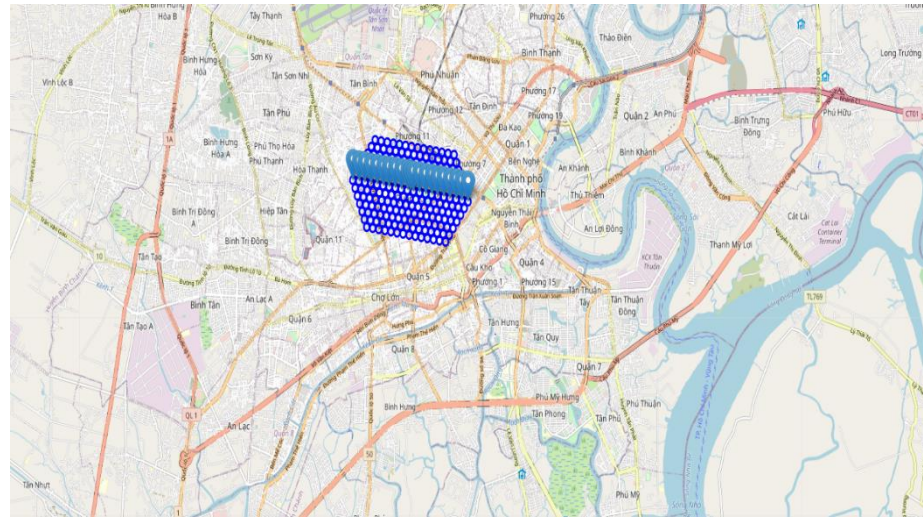


B. Methodology

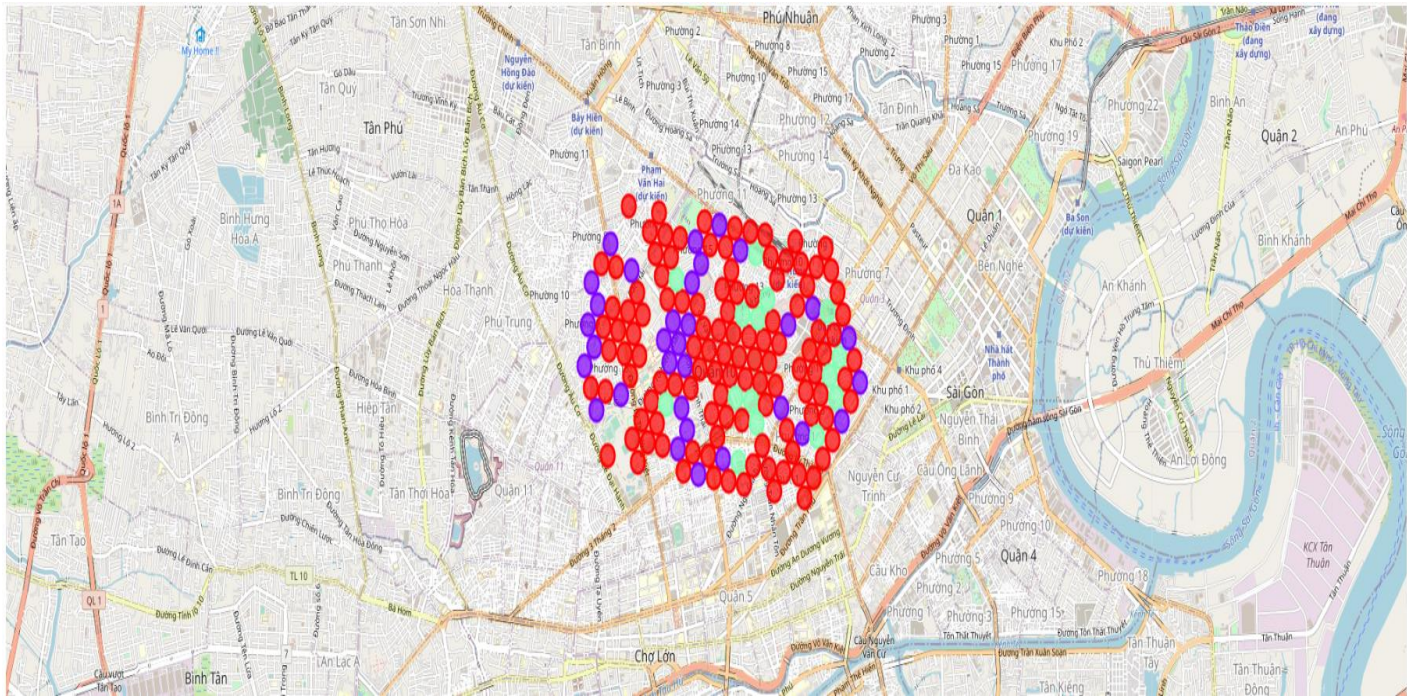
► Locate District 10



► Draw area location to research

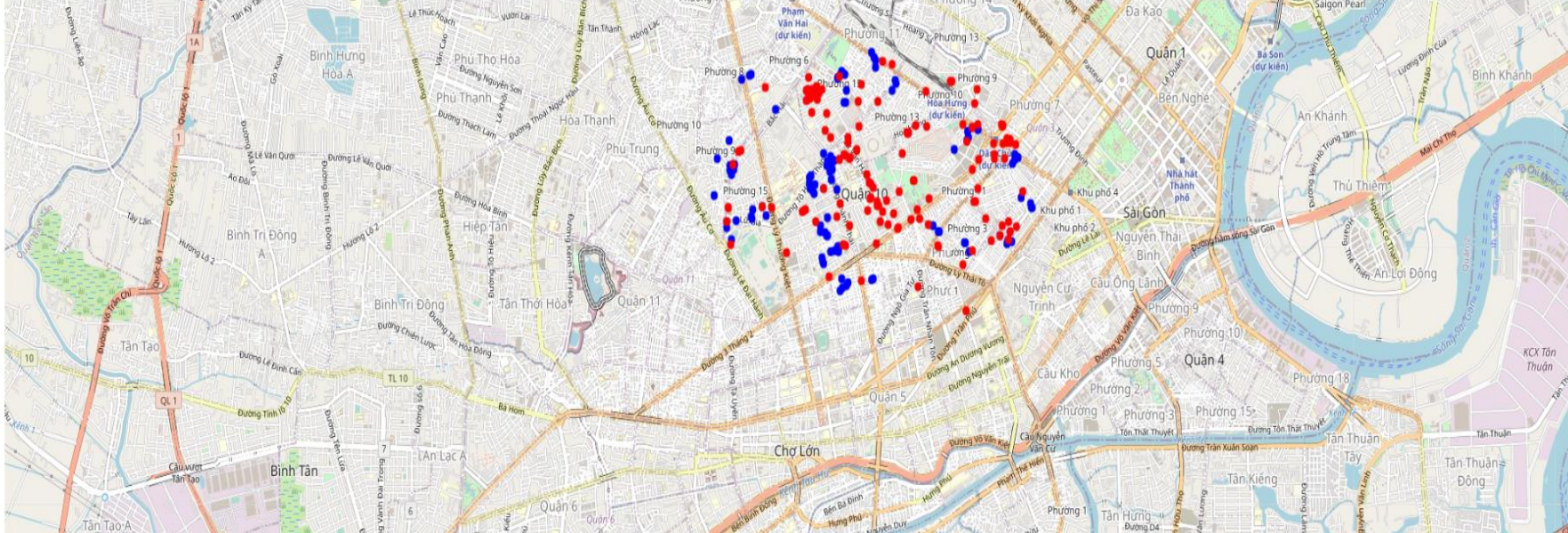


Analyzing 3 Cluster



Choose second cluster and start explore whether pet café or not

```
[ ] for i in pet_cafe_coord:  
    lat = i[0]; lon = i[1]  
    folium.CircleMarker([lat, lon], radius=3, fill=True, color='red', fill_opacity=1).add_to(map_cluster)  
map_cluster
```



C. Conclusion

The area created by February 3 road, Thanh Thai street, To Hien Thanh street and Ly Thuong Kiet street is located in ward 15 with the lowest density of pet cafe shop. It can be considered as a place for investment research.

THANK YOU FOR WATCHING!!!

~~Wish you good health through the covid 19
pandemic~~