STATISTCAL CONSULTANT/ DATA ANALYTIC/MACHINE LEARNING/ MARKET RESEARCH

NGUYEN MINH THINH

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🏠: Phu Nhuan District, Ho Chi Minh city
Habit: Running & Reading

TARGET:

Looking for opportunities to self-develop and contribute with Machine learning, Business Analytics & Data Science.

BRIEF:

Skilled in Excel, R, Python, and MySQL.

Experienced Big Data Analytics, Planning, Qualitative & Quantitative Research Methodologies, and Market Research.

Strong consulting professional with a Bachelor's degree focused in Financial Mathematics from The University of Economics Ho Chi Minh city.

EDUCATION

◈**University of Economics Ho Chi Minh City (2016 – 2020)**◈
◈ Bachelor's Degree of Financial Mathematics ◈
◈ Faculty of Economic Mathematics & Statistics ◈
GPA: 7.84/10 – Course: 42
Student ID: 31161020127

Activities & Achievements

2017	- Honor of 5 merits for UEH Student 2017.
2018	- The A Prize of UEH500 excellent assignment awards 2018: The effect FDI to GDI with experiment in Viet Nam (Using Eviews). - Honor of 5 merits for UEH Student 2018. - The First Prize of Youth Forum on Economics 2018: Data Science and Data Scientist (Using R-Studio).
2019	- The B Prize of Young Economists 2019: Hybrid ARIMA-ANNs model for the prediction of PM2.5 in Ho Chi Minh City(Using R-studio to build Neural Network model and ARIMA model).

Experience

2019	Data Analyst Assistant in EPINION Vietnam (Practical SPSS – Syntax & Macro): ● Data Processing & Reporting Service
2019-2020	Statistical Consultant & Analytics (Nielsen Vietnam): ● Machine learning classification typing tool. ● Support statistical work. ● Handle quantitative analysis, Sample design and costing.
2020	Customer Strategy Assisstant (AIA): ● Maintain database: DATAMART, DATA CUSTOMER. ● Explore applications & tools. ● Using VBA, SQL Server to handle data issues.
2020-2021	Market Research Analyst (PVCFC): ● Provide Reporting Service and Market Information for the Board of Directors: Customer Insight, Market Trends, Brand Health, and Evaluating Marketing Campaigns. ● Collect and Manage database to report and forecast - using MySQL, Power BI and R. ● Building platforms and conduct advanced statistical analysis, apply Machine learning and Deep learning algorithms to provide Business reports. ● Price forecasting model and advanced analysis (SVM, Boosted model, Fourier ARIMA, . . .). ● Handle and Support Market research projects: Evaluating Digital Marketing and Organic Fertilizer.

Skill

- Strongly knowledgeable about statistics, regression models, classification algorithms and algebra and analytics methodologies.
- Skilled in SQL, Python, R, SPSS and another office software.
- Experience data visualization with Power BI, ggplot2, matplotlib and seaborn.
- Others: Self-learning & experiencing, team-work and presentation & interpretation skill.