

# Classification Problems

Examples:

- ▷ Fraud detection in credit card payments
- ▷ Categorize digital images : dog, cat, bus, house ...

- ▷  $X \subset \mathbb{R}^k$ : domain set
- ▷  $Y \subset N$ : finite target set,  $|N| = g$

Methods:

- ▷ Logistic Regression
- ▷ k-nearest neighbors
- ▷ Support vector machines

# (Multiclass) Logistic Regression

$X \subset \mathbb{R}^k$ ,  $Y = \{0, 1\}^q$ ,  $q: \text{nr. of classes/categories}$

$F = \{h: X \rightarrow \mathbb{R}^q; x \mapsto \text{softmax}(Wx), W \in \mathbb{R}^{q \times k}\}$

with

$$\text{softmax}(z) = \left[ \frac{\exp(z_1)}{\sum_{i=1}^q \exp(z_i)}, \frac{\exp(z_2)}{\sum_{i=1}^q \exp(z_i)}, \dots, \frac{\exp(z_q)}{\sum_{i=1}^q \exp(z_i)} \right]$$

▷ Loss function:  $\ell(y, z) := -\sum_{i=1}^q y_i \log(z_i)$

▷ Empirical risk:  $L_S(W) = \frac{1}{n} \sum_{j=1}^n \ell(y^j, \text{soft}(Wx^j))$

with hot encoded

$$y^j = (0, 0, 1, 0, \dots, 0)$$

Options:

▷ Add regularization terms (e.g., as in Ridge/Lasso regression).

$\uparrow$   $i$ -th coordinate if  
label of  $j$ -th data point is  
equal to class  $i$ .

Observation: Optimization is non-trivial, but ERM is still convex.

# K-Nearest Neighbor Classification

Parameter  $k$ : Determines with how many neighbors to be compared

Given  $|S| = n$  data points

If  $S_x = \{x_1, \dots, x_n\}$  is a set,  $\pi_j(x)$  denotes ~~the~~ closest member of  $S_x$  to  $x$  with respect to  $d$ .

Algorithm: Input: Training set  $S = (x_i, y_i)_{i=1}^n$ , parameter  $k$

Properties: Output: Function  $h_S: X \rightarrow Y$  s.t.  $h_S(x)$  is the majority label  $\{y_{\pi_i(x)} : i \leq k\}$

⊕ "local method", simple

⊖ Needs all pairwise comparisons on  $n$  points

$O(k \cdot n)$  computations even if locality of distances taken into account

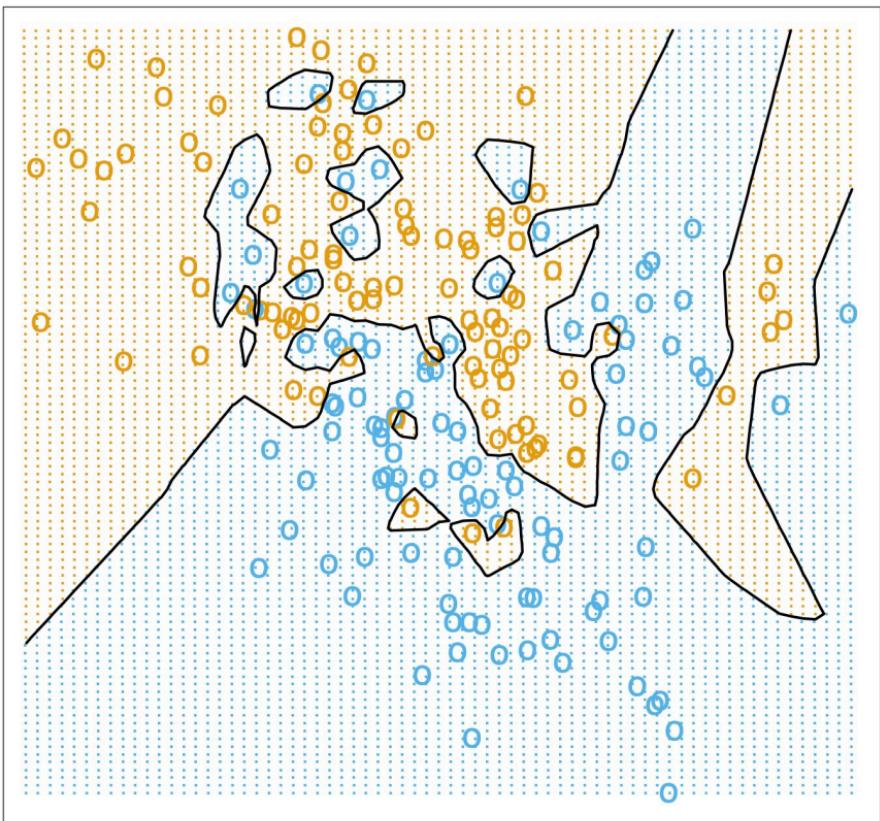
⊖ Suffers from "curse of dimensionality"



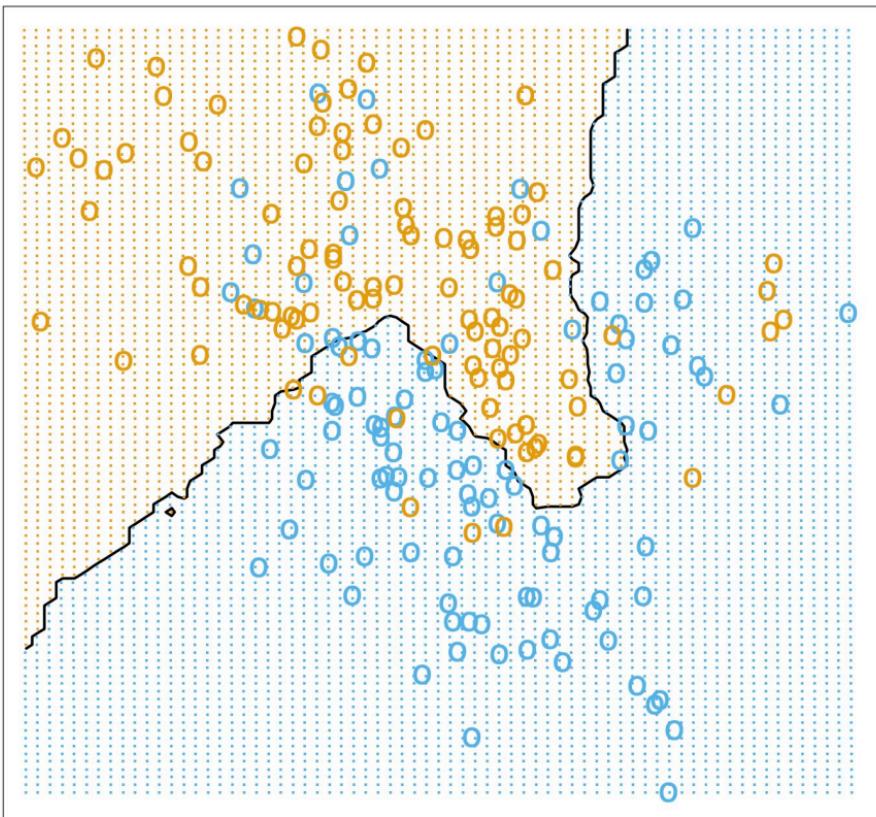
$$\begin{array}{l} k=2 \\ k=3 \end{array}$$

$$k=5$$

## 1-Nearest Neighbor Classifier



## 15-Nearest Neighbor Classifier



# Natural Language Processing

Q: How to process test data?

$z := \text{"Michael likes walking his dog in his neighborhood"}$

1. Tokenize

"Michael", "likes", "his", "dog", "in", "neighborhood"

2. Build vocabulary: Do this for all data points (here: sentences)

"Aaron", "Amsterdam", ...

"zebra".

3. Encoding: a) Count encoding / vectorizer:

List of k words.

$$\tilde{\phi}: \mathcal{D} \rightarrow \mathbb{R}^k$$

$$\tilde{\phi}(z) = \frac{\tilde{\phi}(z)}{\|\tilde{\phi}(z)\|}$$

, with  $\tilde{\phi}(z) = (0, 0, 0, \dots, 2, 0, 10, \dots)$

"his"  

Example for "2-grams": Tokenization such that  $z \mapsto \{\text{'Michael likes'}, \text{'likes walking'}, \text{'walking his'}, \text{'his dog'}, \dots\}$

## b) Term Frequency-Inverse Document Frequency (TF-IDF)

$$f(z)_w = \text{freq}_w(z) \cdot \left( \log\left(\frac{k}{N_w}\right) + 1 \right)$$

$\text{freq}_w$ : frequency of word  $w$  in document  $z$

$k$ : nr. of words in vocabulary

$N_w$ : nr. of documents containing word  $w$ .

Count Vectorizer

TF-IDF

② Simple

③ scales down importance  
of words that are common  
across documents